

Ride 'N' Learn

Presented by **HI-TEC** and **VIDENT**

INSTRUCTORS AND SPEAKERS



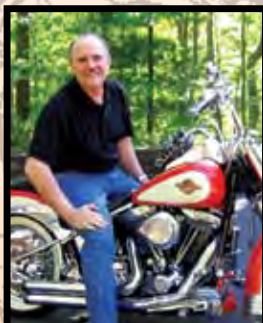
Mark Baker, CDT



Mary A. Borg



Tab Burkhalter,
JD, CPA, MBA



Ed Flocken, CDT



Mike McIntee, CDT



Dr. Martin R. Mendelson



Dennis Purinton, CDT



SPECIAL GUEST

Stan Brock founder of
Remote Area Medical.



Also, remembered by many as the co-star
of the television series **'Wild Kingdom'**.

HI-TEC Ride 'N' Learn

\$250* per person
(Non-dental spouses are FREE)

To register please call: **800-859-2006**

*Registration includes access to all entertainment, lectures and seminars. Does not include airfare, hotel, meals or motorcycle rentals. Special arrangements have been made for discounts on accommodations and motorcycle rentals.

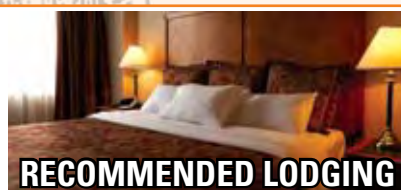


RENTAL INFORMATION

Make Your Reservation Today!
Smoky Mountain Harley-Davidson
(865) 977-1669 or
email: rentals@smh-d.com



1820 W Lamar Alexander Pkwy
Maryville, TN 37801
www.smh-d.com



RECOMMENDED LODGING

Hilton Knoxville Airport 865-970-4300
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Courtyard by Marriott 865-977-8333
141 Furrow Way, Alcoa, TN 37701

Holiday Inn Express & Suites . . . 865-981-9008
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Country Inn & Suites 865-273-2800
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Fairfield Inn 865-984-9350
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Mainstay Suites Alcoa 865-379-7799
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VITA

Vident has been a provider of innovative dental products since 1985 and is the North American subsidiary of VITA, manufacturer of the internationally recognized Vitapan Classical Shade Guide, 3D-Master Shade System, VITA Easyshade and quality VITA materials.

VIDENT

Join your fellow
Dental Professionals for this
Major Biker Event

LET'S
RIDE!

SEPTEMBER 25-27, 2008
KNOXVILLE, TENNESSEE

1st Annual Ride 'N' Learn • September 25-27, 2008 • Knoxville, Tennessee

Ride 'N' Learn

Presented by **HI-TEC** and **VIDENT**

HANG UP THAT LAB COAT,

GRAB YOUR LEATHER JACKET AND START YOUR ENGINES!

Join other dental professionals and fellow bikers as we ride the thunder into the Great Smoky Mountains of Tennessee. **This 3-day event is designed for dentists and technicians**, and is a unique opportunity to learn with peers as well as enjoy a motorcycle ride on one of the most famous and scenic roads in the world: The Tail of the Dragon at Deal's Gap.

Educational opportunities include staining and glazing with Mike McIntee, CDT, shade science and color communication with Martin Mendelson, DDS, denture setup with Dennis Purinton, CDT, the creation of natural, lifelike ceramics in a production setting with Ed Flocken, CDT, VITA 3D-Master® shaded ceramics as a complete system with Mark Baker, CDT and "Avoid the Slaughter: Bifurcate Your Income and Pay Less Taxes" with Tab Burkhalter.

There will also be planned activities around scenic Knoxville for those who do not wish to ride

Road Captain
and Host

Mark Hester
President
Hi-Tec Dental Products, Inc



Visit www.hi-tecdental.com or www.vident.com for more information

Ride'N'Learn

Presented by **HI-TEC** and **VIDENT**

THURSDAY SEPT. 25TH

MORNING

Mike McIntee, CDT

Creating the Illusion of Nature: Esthetics with Staining and Glazing

This limited participation, hands-on experience of porcelain placement and esthetic effects will challenge your imagination and hone your creative talents. The instructor will guide you through a complete understanding of the material science and clinical applications of CAD/CAM milled ceramics and porcelain. The stain and glaze techniques apply to conventional porcelain-fused-to-metal, all-ceramic and CAD/CAM milled ceramic restorations.

Topics will include: Surface texture, Axial contour enhancement, Cut-back and VITAVM®9 layering techniques, Color science and shade, Occlusal morphology, Esthetic color effects and Akzent modifiers.

** This course has limited seating. Call early to reserve your seat.*

FREE*
VITA Bleachedguide
3D-Master®

*When you attend
Mike McIntee's course



EARLY EVENING

Mark Baker, CDT

***Laboratory understanding and benefits of
VITA 3D-Master® shaded ceramics***

*A practical interpretation of VITA VM materials together with
VITA Easyshade for laboratory quality control use.*

For the laboratory, interpretation of prescribed clinical shade information is the key to continued repeatable restorations and customer patient satisfaction. Techniques ranging from standardizing work environment, through quality control will be described, helping technicians and laboratories differentiate themselves in the competitive marketplace.

THURSDAY EVENING PARTY



Rick Start
Welcome Party

and Expo at **The Shed**
aka Smoky Mountain Harley-Davidson

Denture Set-Up Demo
Dennis Purinton, CDT

**LIVE BAND,
BAR & FOOD**
**THURSDAY
NIGHT**

FRIDAY SEPT. 26TH

MORNING

Breakfast with Martin Mendelson, DDS

Shade Science and Color Communication

One of the only areas in dentistry that even the untrained eye can identify as questionable is the shade of a tooth. There are 3 steps to communicating shade more effectively: Understanding color, understanding what influences our perception of color, and utilizing this knowledge for predictable step-by-step shade taking. Understanding color science and what influences our perception of color will enable you to choose shades with greater accuracy. Mastering and understanding this science is a key component to the predictable success of your laboratory-fabricated restorations.

In this program we will explore the science of color perception, the influencing factors on this perception and how to use this knowledge for predictable shade taking. We will discuss the physical properties of light and how to apply these properties to the act of shade selection. We will explore step-by-step shade taking using the VITA 3D-Master® shade guide and predictable shade selection using the VITA Easyshade®.

AFTERNOON RIDE

Ride the Great Smoky Mountains

We will be riding America's #1 bike and sports car road! "The Tail of the Dragon at Deal's Gap" has 318 curves in 11 miles. Plus, we will ride the "Cherochala Skyway" with it's 60 miles of remote, scenic mountain highway. Enjoy the brotherhood of biking with other professionals. Plus, there will be tons of fun for those who don't ride.



FREE PARTY PACK*

Party Pack is filled with lots of Ride'N'Learn stuff like a shirt, RNL 08 DVD, FREE Drink tickets, plus other way cool things! Also, one entry into the RNL Give-A-Way Raffle of Harley-Davidson® products. **To receive your FREE 2008 RNL Party Pack You must register before August 30th, 2008*.**

**EVENTS ARE
LOCATED AT**



**SMOKY MOUNTAIN
HARLEY-DAVIDSON & BUELL**
the riders destination



EARLY EVENING

Tab Burkhalter, JD, CPA, MBA

Avoid the Slaughter: Bifurcate Your Income and Pay Less In Taxes

The Government, all governments, operate and control society through the system of taxation. They tax transactions, tax goods, tax services, tax consumable, tax people, tax fictitious entities, and tax spending habits. They thrive on the amount of revenue generated and tell us that more is good. Keep in mind, however, their positive revenue is negative to each of us. Just like the hogs at slaughter, we get more bacon from the commitment of more hogs.

As every individual and entity is unique in its character, composition, income streams and options, a single tax strategy for avoiding the slaughter cannot be proposed and sold off the bookstore shelf. But every strategy has common themes, foundations, and guidelines which can be applied to assist in avoiding the slaughter.

This seminar is not designed or intended to evade paying taxes, but only to abate and avoid the taxes which are unnecessary. Through a brief analysis of the needs and concerns of the seminar attendees, we will focus and educate on the primary foundations of the tax systems and thereby begin planning beginning strategies. These beginning strategies will aim at each of us becoming chickens who are dedicated to paying taxes, but not sacrificing ourselves in the process.

Specifically, we will focus on the principles of entity selection, income bifurcation and characterization, tax avoidance through life style changes, and a basic primer on the method that the government leads us to the slaughter.

This seminar is open to all attendees who want to learn more about keeping your money in your pocket. Those that will benefit the most are lab owners and technicians who have an independent mind. This seminar is not designed for people looking for tax evasion strategies.

FRIDAY EVENING PARTY



**Biker Party
& BBQ**

and Expo at **The Shed**

Denture Set-Up Demo
Dennis Purinton, CDT

LIVE BAND, BAR AND FOOD

**FRIDAY
NIGHT**



ADAC·E·R·P
CONTINUING EDUCATION RECOGNITION PROGRAM

SATURDAY SEPT. 27TH

MORNING

Breakfast with Ed Flocken, CDT

Natural, life-like Ceramics in Production

This program is designed to increase production while also increasing predictability. Several cases will be discussed to determine how best to proceed and build in those nuances that make restorations look natural and functional.

Who should attend? Individuals seeking to reduce fabrication times and at the same time increase consistency by introducing "Standard Operating Procedures (SOP) into their laboratories.

Topics will include: Case evaluation and the Prescription • Model and Die Preparation • Margins and Esthetics • Pre-Ops and Diagnostic models • Matrixes and stints to fabricate frameworks • Consistent predictable ceramic veneering techniques • Polishing vs glazing techniques

AFTERNOON RIDE



EARLY EVENING

Mary A. Borg

No Heavy Metal Allowed!

The publicity about lead contamination in dental appliances has created concern not only for patients, but also for dentists who do business with commercial dental laboratories. Mary Borg, President and Co-founder of SafeLink will cover this patient safety issue as well as news from OSHA regarding infection control and employee safety.

SATURDAY NIGHT PARTY



Farewell Party

and Expo at **The Shed**

Denture Set-Up Demo
Dennis Purinton, CDT

LIVE BAND, BAR AND FOOD

**SATURDAY
NIGHT**