Mission, Vision, Objectives

OceanCare has a strong commitment to realistic and cooperative initiatives and works at national and international level in the areas of marine pollution and other issues. OC holds Special Consultative Status with the Economic and Social Council of the United Nations and is also accredited as a Major Group to the UNEA and is a part of UNEP Global Partnership on Marine Litter.

Approaches

National:
• Raising awareness and behavioural change campaigns (#ICare)

Regional:
• Policy Work at the EU Level
• Policy Work through UNEP/MAP
• Research on microplastics in fish, crustaceans and invertebrates in the Mediterranean

Achievements & success stories

National:
• OC Supported the Swiss Litter Report, which appeared in 2018
• Strip us Petition: We gathered 21'000 signatures, performed a market research and met with four CH-retailers
• I Care: More than 2800 people made pledge to reduce their single use plastic consumption. On YouTube our #plasticdiet videos had almost 250'000 views

List is not complete!

Ongoing initiatives

National:
• CH: I Care, Wrap up work for the Strip Us Petition, The Klosters Forum, Education.

Regional:
• Continue policy work at the EU level as well as through UNEP/MAP.

International:
• Continue policy work through UNEA and strive for a new legally binding agreement on plastic.

Road block & issues

• Lack of political will at a national, regional and international level
• Missing courage of retailers to explore new avenues
• Lack of will by the industry and hence lack of technology or innovative solutions
• Lack of behavioural change of the public

Outlook

National
• Reconsider a re-attempt to ban the use of microplastics in cosmetics in Switzerland (so far, this initiative failed in the Parliament)
• #ICare: Launch the campaign in the French part of Switzerland
• Strip us: Finalize a report on this topic and send it to the retailers.
• Attend The Klosters Forum (TKF) in June 2019.

Contact

Rahel Beck, Science&Education
Gerbestrasse 6, P. O. Box 372, CH-8820 Waedenswil, Switzerland
Phone: +41 44 780 66 88, P Direct: +41 43 477 61 20
Mail: rbeck@oceancare.org