SUBLIMINAL DYNAMICS
Richard and Donna Welch

Introduction
Subliminal Dynamics® is a method of Brain Management® that enables people to mentally photograph written material at great speed, without actually reading it. They achieve a very high percentage of recall that is permanent. Starting with this platform of performance, people can then extend their brain/mind capacities much further, into learning languages very rapidly, healing themselves and others, and much more.

Early beginnings
From a young age I had a strong will and strong sense of purpose. After considering the idea of a musical career, I decided on pitching professionally. Before each game, I would vision myself pitching a perfect game. I had a one-hit and several no-hit games and was the starting pitcher in the All-Star game for two years.

I started out very young in the insurance business, obtaining my license when I was twenty years old. I retired in 1974 from my financial planning career, tremendously successful, ranked number 1 in the world, with an income of over a million dollars a year. That was the first time I was called crazy. I didn't know what I was going to do, but felt something was calling me.

I moved out in the desert in Arizona. My closest neighbor was miles away. The first year I was pretty much a recluse, and just existed out in the desert with the critters. A year later, after I had been spending a lot of time in the mountains, I got a series of psychic messages. I didn't know how to interpret them. They simply told me there was something else to be done with my life, and the answer would come from going door to door in Phoenix.

So I went from business to business for about a month, and not a one of them felt like the right one. All of a sudden, I walked into the door of a speed-reading company. This was totally foreign to me, but something clicked when I walked in. I didn't know why, since I didn't know how speed reading worked. I spent the next four weeks finding out what the speed-reading industry was about, particularly that school. At the end of the month I bought the company. Almost instantly I started experimenting.

I started teaching students, taking them faster and faster through the materials, looking at comprehension and retention to see what limitations there were. In your usual reading, you sub-vocalize – that is, you say the words on the page to yourself in your head. I was curious to see what happens to the words that aren’t being sub-vocalized, because that is what happens when people start to speed-read. I found that the faster you went, the less sub-vocalizing you did and the greater the comprehension and retention you had. When your speed went up so high that it became physically impossible to sub-vocalize any of the words, comprehension peaked and retention went on forever – at least over the several months we tested – compared to losing 50%-90% in a week with ordinary speed-reading. This is unexplainable by the common speed-reading theories.
Expanding the process

I developed an extensive testing and research program to understand what is happening within the brain. We kept pushing the limits till we were going so fast that it was physically impossible to turn the pages any faster. A teenager named Larry Maper peaked at 606,000 words per minute, and scored 90+% accuracy on tests by teachers. Larry is dyslexic, was consistently getting D-grades in school. When the next school year started, he got all of his textbooks for the semester, mentally photographed all of them, and two weeks later took all of his final exams, passing with straight As.

Testing from ages 4 to 93, it didn’t make any difference whether there were IQs ranging from retarded to genius or learning disabilities. Anyone can use this. They are using a different part of the brain than is used for reading. I’ve kept which part of the brain it is as a trade secret. Others have looked at this part but haven’t known what they were looking at. I may let the cat out of the bag soon. I’m ready to write the book to get it out there. The world needs to know this. The use of this part of the brain could allow people to do things they never knew they could do. I myself have done everything we teach. In the beginning, I was called a charlatan and a kook. Then the academic world woke up to the fact that I had discovered something. Accolades have started to come in, international awards, man of the year/century/millennium recognitions. But there is nothing special about me. I’ve just been fortunate enough to be the one who found it. I’ve been hesitant to publish this book because I didn’t know if the world was ready for this.

In 1976, I wanted to find out if anywhere on this planet someone had done anything like this before. I sent my staff to the library in Phoenix, scouring the literature – and using our method we could cover a lot of materials. Nowhere in the world had this ever been done. Dr. Herbert Otto, at the Center for the Advancement of Human Potential, was traveling the world, acknowledging or discounting human potential developments. When he saw what we were doing he said, “Oh, my God, you’ve found it!” He knew what I didn’t know at that time – that I’d found something spectacular for humankind. He asked if I was a psychologist or psychiatrist, and told me it was a good thing I wasn’t because “You don’t know what can’t be done.” This is a responsibility I’ve carried for thirty years. I knew I had to keep it protected. He asked if I could protect this financially, and advised that I protect it with my life. “If this can be taught, and you can probably do it,” he said, “and teach others to teach others, it can be set up on a mass basis. This would be as powerful as an atom bomb. It will transform a society overnight.” He asked me if I knew anything about the subconscious brain, had any knowledge of hypnosis or other mind discipline. I said I didn’t. He said, “No rush. Get hold of someone you really trust, learn how to get into the state of alpha. It will enhance what you do.” Three years later the relaxation sessions were incorporated. Till then we had just been using the distraction index to lock in concentration for enhancement. Then, using a tachistoscope that flashed two million words per minute – as fast as the machine could go – we found that the brain still hadn’t peaked out.

Pushing the boundaries

It is opening up this part of the brain to awareness of everything, on the frequencies (Donna, my wife and partner in work) suggests it is energies we haven’t been accessing. We’ve tested people who have been blind all of their lives. They can mentally photograph by turning pages. There are three different ways they could be doing this: picking it up from someone else who has photographed the materials; tapping into the print on the page; or through universal knowledge. We don’t take people who are blind into classes with sighted people. It creates too much distraction. We do take people who are partially sighted. It is easier in a classroom atmosphere.

It isn’t just mental photography®; not just because it can save you all sorts of time. The bottleneck in our world is assimilation. The primary thing is that mental photography® opens this part of the brain to use in your daily life in any ways you want. There are no limitations.

We have people doing things that are not supposed to be possible. One of our students in Germany (who also lived in the Netherlands and Russia), Meindert Jan van Wyck, was a casualty of WWII. As a child he was a displaced person, lived on the streets, taught himself how to survive, and made his way across Europe. He’s traveled around the world, never schooled or educated, taught himself to
read and write (Dutch initially). We met him through someone who attended our course in the Netherlands. I believe he was in his sixties. He told a friend to invite Donna and me to visit him. It was a nice outing. He had a little flat filled with his work – a unique method of stitching that looked like paintings – gobelin art. He said how much he would love to come through the course but financially it was a challenge. We came to an agreement and within days after the course he was giving us feedback on photographing dual-language dictionaries, and started talking to us and was writing and reading in English. He was so beholden to us. We didn’t see or talk to Jan for several years. After using this process for several years, he started corresponding with us. He had written and won awards for poetry in English. He then learned Russian. He is now recognized as one of the top healers and artists in Europe. He has showings of his gobelin art, selling for $100,000+ each. Now he’s known by royalty.

I have tested Subliminal Dynamics® on adult and juvenile inmates. Prisoners who were using this – none of them had any rehab tools. Within 30 days they were setting themselves up with methods to cope with their lives. Violence levels came down, and they developed abilities to get along and do things in ways they had never done before. For the first time the wardens saw a total turnaround to making plans for when they got out, started new activities, very positive things. They had no reason to use it in a negative manner because they were achieving what they wanted in a positive manner.

Putting it into the wrong hands could be a potential danger as it can be used in a negative manner. We have been very careful in structuring the course to always be for the good of all concerned. But I feel it is time to reach more people with our teachings. This will enhance the gifts people have and give them more control over their gifts.

I’ve held classes with top psychics in the world. Pretty astounding things happened in those classes. I am not a medical doctor and do not practice medicine, but we have seen some amazing things happen. Many students have healed different things, from minor to terminal illnesses. In most cases they’ve happened overnight. A lady who was ready for open heart quadruple bypass surgery after 30 years of illness, had no problems the next day after the course; brain tumors disappeared; people have reactivated the functions of parts of the brain that had been cut out. Larry Maper had a tumor on the back of his hand, and willed it away over a week. Shannon, our son, shot a nail through his finger, healed it instantly. Another time, he was working in a company on a machine they used for installing explosives for air bags. He just knew intuitively that the machine was going to explode, and put on fireproof clothing, goggles, and proper ear protectors. It did explode, the flames hitting him fully in the chest, and bits of the machine flying all over the room like a hand grenade. He had programmed himself that he would not be injured, and he wasn’t. He saw it all happening as though he was in the far corner of the room. They evacuated the rest of the workers from around the factory. Then they came with the firemen and rescue team, expecting to carry him out in a body bag. They were astounded to find him not only alive, but completely unharmed.

We teach this in the class. It is so simple to use it daily, to reprogram the brain and that includes for healing.

I’ve experienced this myself. Fifteen years before I had gotten involved with this teaching, I fell off a dock in Dallas, caught my leg on a nail, and gashed it deeply from ankle to knee. I never had stitches, and it left a scar so wide and deep that I could lay my finger in the scar. After seeing other people doing these things over several years, I started programming my brain to have the scar go away. Over a period of 30 days it disappeared. A little spot at the ankle and knee remained, showing where it had been.

We have over 98% success with people coming through the course. The absorption of the material doesn’t even stop at birth; it goes back into the womb. Pregnant women have come through the course; the women have practiced the Mental Photography®, and the children have all the knowledge the women acquired.

On many occasions people going through the course have brought forward old traumas. The mental photography brings the memory pictures forward, and they may cry a tear or two, and then they have an understanding of what happened, and then it’s gone.
A psychiatrist in Omaha, Nebraska, went through the course and came to a convention in Canada. He talked about this course. You don’t need to dredge up these things from childhood. You can just tap into this channel and the old traumas are just, poof, gone. Things that were forgotten from childhood come out and are gone. People who have been going to a psychologist or psychiatrist for years report remarkable, rapid results. For instance, a boy had not been communicating for years, had never been able to open up despite seeing a psychiatrist weekly for two or three years. After the class he was sharing things openly, talking like a magpie.

This isn’t a panacea, it isn’t a cure-all, but what do you have to lose?

A mother got a call during the class, just when we were doing the health section. Her daughter had broken her collar bone. The mother arrived in the ER after the x-rays, which showed a severe fracture that would require special treatments. They couldn’t do anything right away, though, due to another emergency that brought in a number of other people. The mother told the daughter about her class, and they started using the healing colors – as taught in the course – and programming the healing of the collar bone. (We only use 2 colors - orange and yellow because they were proven in research to help heal 50% faster.) An hour later, the doctors returned, took another x-ray in preparation for surgery, and found that it wasn’t a severe break at all. They were again delayed, and 2 1/2 hours later another x-ray was done because the ones they had taken before were so different. This time, there was no break at all. At the same time, an old lump from a fracture of her other collar bone also disappeared.

Infinite possibilities - not just a reading course

The past thirty years have been exciting and the excitement isn’t over yet. We constantly look for new countries to market our seminars and we teach world-wide in many languages. Also, the Brain Management® and Mental Photography® Home Study Course have been accepted worldwide. It’s the climb of the mountain that keeps me going. That mountain is the human brain and what its capabilities are. It is never-ending and you never reach the top. The joy for me is seeing the people learn. Money has never been the driving force. It’s much more meaningful to see how beneficial these techniques are to the people using it

Donna: We know we’ve hit our mark when someone in the course says, “This isn’t just a reading course, is it?”

For more information on Subliminal Dynamics see www.subdyn.com