

## INFORMATIONAL LISTING

PRINT CLEARLY IN BLOCK LETTERS

FIRM NAME \_\_\_\_\_

CONTRACT #	CLASSIFICATION

1" Info 

## INFORMATIONAL LISTING

**1. FIRM NAME IN BOLD CAPITAL LETTERS**

2 This 1" Info Listing Provides for 7 Lines of Copy  
3 in 8 Point Medium Type  
4 Line Length Limited to 48 Letterspaces per Line  
5 **ONE LINE MAY BE BOLD CAPS**  
6 No Logos or Illustrations  
7 **Address Bold Letters CITY ALL CAPS .....000-000-0000**

**1" Informational Listing**

48 spaces per line

1" INFORMATIONAL LISTING	
1	
2	
3	
4	
5	
6	
7	

**FOR DISPLAY AD COPY - USE REVERSE SIDE**

## IMPORTANT

*Print Clearly in Block Letters*  
*Logos - Do Not Tape, Staple or Fold Artwork*  
*Fill Out Every Line Completely*

### SPECIAL INSTRUCTIONS

☐ Renewal - No Changes

☐ Other

☐ Renewal - With Changes **Attach Prior Ad**

**Attach  
Prior Ad**

Copy Approval: I have hereby reviewed the copy for completeness and verify that the information is correct. In approving this copy, I warrant that I am duly authorized to use any cuts, illustrations, Trade Marks or Trade Names in the manner shown in the advertising copy at the classification specified.

ADVERTISER

REPRESENTATIVE

1X1	3 5/8" x 1" 21.6 x 6 picas	7 1/2" x 1" 45 x 6 picas	2X1
		7 1/2" x 1 1/2" 45 x 9 picas	2 X 1 1/2
1X2	3 5/8" x 2 1/4" 21.6 x 13.6 picas	7 1/2" x 2 1/4" 45 x 13.6 picas	1/4 pg Horz
	3 5/8" x 3" 21.6 x 18 picas	<p>If artwork is a pick-up you must include the following information along with a copy of the ad. (We can only pick-up ads from last years publication)</p> <p>Publication Name _____</p> <p>Renewal Contract # _____</p> <p>Page # _____</p> <p><b><u>Please check one:</u></b></p> <p>Pick-up without changes: _____</p> <p>Pick-up with changes: _____</p> <p><b>(include changes on copy sheet)</b></p>	
1/4 pg Vert	3 5/8" x 4 5/8" 21.6 x 28 picas		7 1/2" x 4 5/8" 45 x 28 picas
		7 1/2" x 9 1/2" 45 x 57 picas	