



So Which One Are You?

- I Don't Have Enough Time For Marketing
- I Don't Understand Marketing
- Our Marketing Activity Is Not Working

Don't worry.

Since 2009, we have been offering a wide range of marketing services in a manner that makes it easy for businesses to access our skills as and when they need them and we have three main types of delivery:

Total Marketing

In a nutshell, we become your marketing department.

We manage all aspects of marketing for your business whereby you get plenty of input without having to do any of the leg work.

Special Projects

We can either work with you on a specific project, e.g. the launch of a business or you can select a handful of our services to compliment your in-house marketing activity. Perfect if you require medium to long-term cover in-house or if your team are lacking experience in a certain aspect of marketing.

Brainstorming

An ideas sessions where we creatively look at different ways to improve your marketing, a training session to increase your knowledge of different marketing activities or a mix of both. Either way, you'll have lots of ideas to go away with and to implement.

This brochure outlines the services we offer but we always recommend a chat about your business, after which, we will provide you with a costed proposal on how we can help.

Our marketing services include:

- Social Media Management Page 03
- PR Page 03
- Copywriting Page 03
- Communications Page 03
- Advertising Page 05
- Marketing Strategy Page 05
- Photography Page 05
- Videography Page 05
- PPC & SEO Page 07
- Web Design Page 07
- Graphic Design Page 07
- Print Page 07
- Events Management Page 09
- Marketing Surveys Page 09
- MJR White Page 09
- MJR Black Page 09

To arrange a chat, contact us via the details below.

Happy reading,

MJR Marketing.





Social media has been a gamechanger for many businesses and is certainly a 'space' most if not all companies should have a presence in.

Facebook, Instagram, LinkedIn, Twitter, Pinterest and more - we can set pages up, audit them, develop and upload 'posts' and help you set and achieve your social media goals.

We can also develop engaging imagery and videography, develop social media promotions as well as manage social media advertising.

From £100 per month



From Public Relations to Press Releases, PR is vital to manage your brand, how it is perceived and to keep it "top of mind" amongst customers.

From a one-off PR service to coordinate a business launch to a retained service to ensure your company maintains a presence locally and or nationally; our PR service is the one to choose.

We also offer Crisis PR services and training.

From £150



From blogs to newsletters to text for a new website or brochure; writing can be especially tricky and time-consuming, which is why outsourcing it makes sense.

We will meet with you to establish a brief and provide draft copies for your approval before circulating.

This service is ideal as a project; however, we also offer a regular blog service that provides frequent content as well as imagery and videography if needed.

From £50

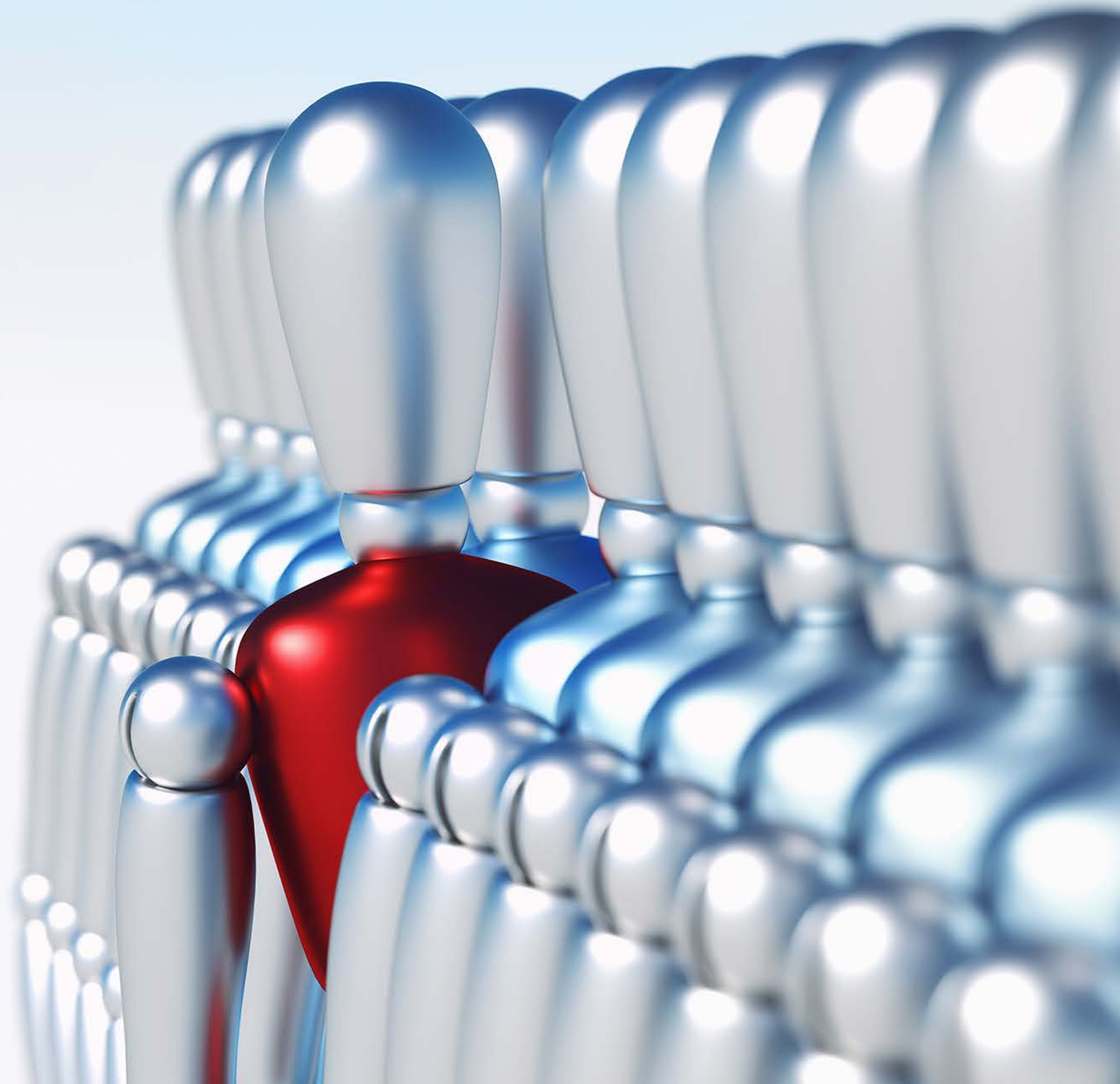


Email communications are a great way to circulate your message, and a well-timed promotion can have a positive impact on sales figures.

Using Mailchimp, we will coordinate the layout and sending of your message, whether it's to customers, suppliers or staff; and by segmenting your database, we can target messages to the relevant groups.

We can also provide flyering services to both businesses and residential addresses.

From £100





Whether it's local or national advertising, we have a wealth of contacts across a broad range of media.

Newspapers, community magazines, radio, sector journals, local authorities, transport and more, we can negotiate rates, develop ad content and oversee the ad placement.

We can also negotiate sponsorship packages on your behalf to ensure you get the best deal, and with all advertising channels, we pass the savings onto the client.

From £75 + Budget



Depending on your business size and complexity, we can help you develop a strategic marketing plan that can be realistically implemented.

Our approach is "bottom-up" whereby we disassemble your business to identify weak points then build a strategic plan that emphasises your strengths and either removes weaknesses or identifies the resources needed to make them stronger.

From £350



The right image can do more to tell your story than words ever can, and our professional photography services will seek to understand your brand and reflect it visually.

We have our own studio on Swansea and also shoot on location, capturing everything from headshots of staff to food, events, awards ceremonies, product shots and more.

All our images are edited and can be overlaid with logos and text as necessary for use across a range of media.

From £100



Complementing our photography services, our videography services can produce everything from a 10-second video for social media to a documentary on your business.

We have access to a range of studio options, including state of the art HD facilities which produces footage that is suitable for national TV and can also shoot on location.

We also offer licensed drone videography as well as a market-leading editing service.

From £500





Pay Per Click is a great way to enhance your online presence by securing keywords that are frequently searched for in relation to your product or service. This can be done geographically to ensure proximity to your business and budgets can be managed on a regular basis.

Search Engine Optimisation is another solid way to get your business listed higher on search engines such as Google, and we can audit existing web pages and make positive amendments to increase your listing.

From £300 + Budget



Good websites tend to be costly, which is why we offer a scalable web service that can be paid for on a monthly basis.

Using state of the art AI tech, the secure websites are fully editable, and you can seamlessly update your site, and for businesses that use specific software, it has a range of API solutions allowing your website to talk to the software.

Our sites are suitable for any sized business and have a powerful e-commerce plug-in for sites such as Facebook, Shopify, Amazon and more.

From £100



From logos, adverts, menus, brochures and flyers to social media posts, business cards, banners and more.

We can work with you to either maintain the look and feel of your brand or suggest new ways to make your businesses stand out, including a complete re-brand with brand guidelines.

We can also animate logos, produce presentation templates and transform your logo into designer-friendly formats such as vector files.

From £35



Business Cards, banners, signs, flyers, posters, menus, mugs, pens; no matter what you want to be printed, chances are we can do it.

We also offer bespoke printing services such as vehicle livery, illuminated signage, tabletops and more.

Combined with our design service, we can offer a one-stop-shop for all your printing needs.

POA





Planning an event can be extremely time-consuming and depending on the size of the event and the occasion, very stressful.

We can manage a range of events from small xmas parties to exhibitions with multiple exhibitors and attendees.

Working with you and your budget, we will make suggestions to enhance the event and manage all aspects from venue hire, food and drink, entertainment, guests lists and more.

We can also look at PR, photography, videography and more as bolt on services.

From £300 + Budget



We offer a comprehensive selection of surveys, from competitor analysis to mystery shopper to focus groups.

We also offer research services, so if you are considering any type of marketing activity and require data to make an informed decision, we can identify and research the relevant channels.

From £300



White label marketing services for agencies.

Please contact for more information.

POA



B2B web-based profiling.

Please contact for more information.

POA

