



GoTarget

ENTHUSIASTS



Contents

For further product information please click one of the headings below:

[Angling](#)

[Arts and Crafts](#)

[Basketball](#)

[Boating](#)

[Charity Supporters](#)

[Classic Cars](#)

[Concerts and Festivals](#)

[Cricket](#)

[Cycling](#)

[Equestrian](#)

[Extreme Sports](#)

[Football](#)

[Golf](#)

[Horse Racing](#)

[Hunting](#)

[Motorsports](#)

[Photography](#)

[Pilots](#)

[Rugby](#)

[Running](#)

[Scuba Diving](#)

[Tennis](#)

[Video Gaming](#)

[Walking and Hiking](#)

[Watersports](#)



GoTarget

ENTHUSIASTS

ANGLING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Angling offers intelligent targeting to help you find in-market prospects who are actively interested in various types of angling.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in angling

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for angling-related products and services

We place your ads in front of prospects that are reading and researching into angling and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR ANGLING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume angling-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming angling-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

ARTS AND CRAFTS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Arts and Crafts offers intelligent targeting to help you find in-market prospects who are actively interested in arts and crafts.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in arts and crafts

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for arts and crafts-related products and services

We place your ads in front of prospects that are reading and researching into arts and crafts and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR ARTS AND CRAFTS-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume arts and crafts-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming arts and crafts-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

BASKETBALL

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Basketball offers intelligent targeting to help you find in-market prospects who are actively interested in basketball.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in basketball

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for basketball-related products and services

We place your ads in front of prospects that are reading and researching into basketball and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR BASKETBALL-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume basketball-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming basketball-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

BOATING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Boating offers intelligent targeting to help you find in-market prospects who are actively interested in various types of boating.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in boating

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for boating-related products and services

We place your ads in front of prospects that are reading and researching into boating and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR BOATING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume boating-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming boating-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

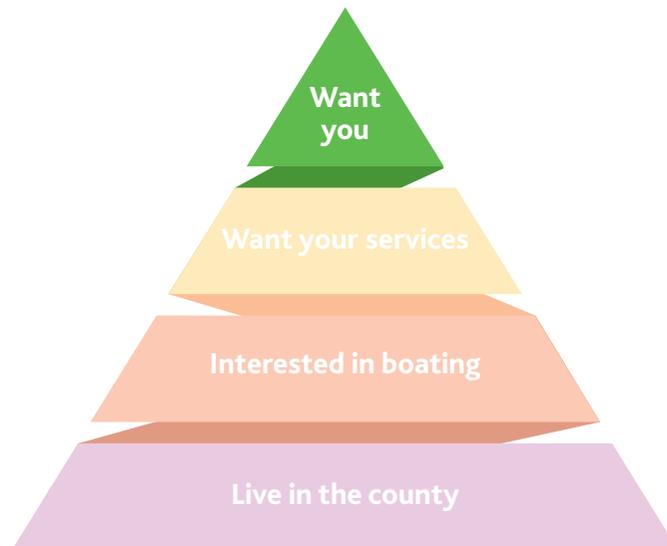




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

CLASSIC CARS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Classic Cars offers intelligent targeting to help you find in-market prospects who are actively interested in classic cars.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in classic cars

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for classic car-related products and services

We place your ads in front of prospects that are reading and researching into classic cars and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR CLASSIC CAR-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume classic car-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming classic car-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

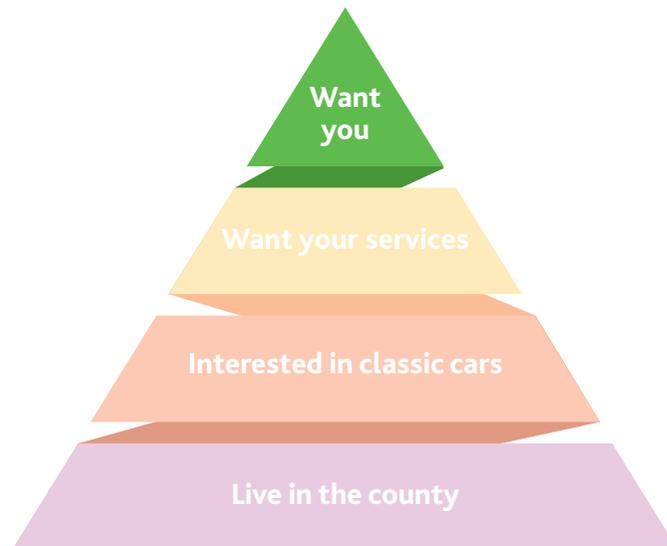




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

CONCERTS AND FESTIVALS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Concerts and Festivals offers intelligent targeting to help you find in-market prospects who are actively interested in music, going to concerts and attending festivals.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in concerts and festivals

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for concerts and festivals-related products and services

We place your ads in front of prospects that are reading and researching into concerts and festivals and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR CONCERTS AND FESTIVALS-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume concerts and festivals-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming concerts and festivals-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

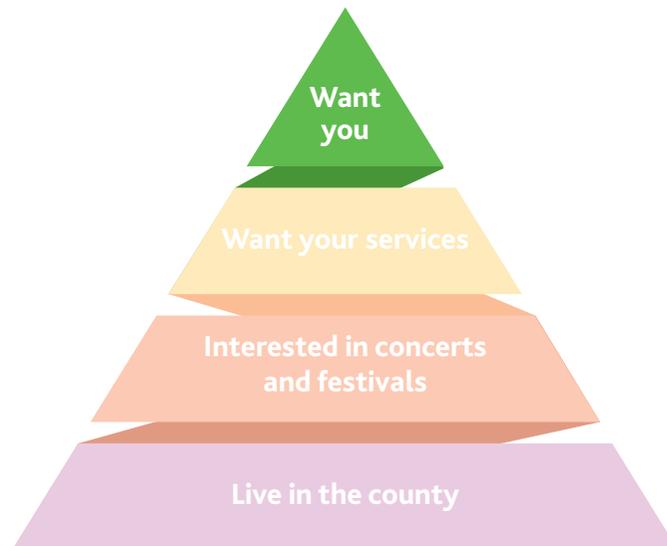




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

CYCLING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Cycling offers intelligent targeting to help you find in-market prospects who are actively interested in various types of cycling.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in cycling

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for cycling-related products and services

We place your ads in front of prospects that are reading and researching into cycling and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR CYCLING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume cycling-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming cycling-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

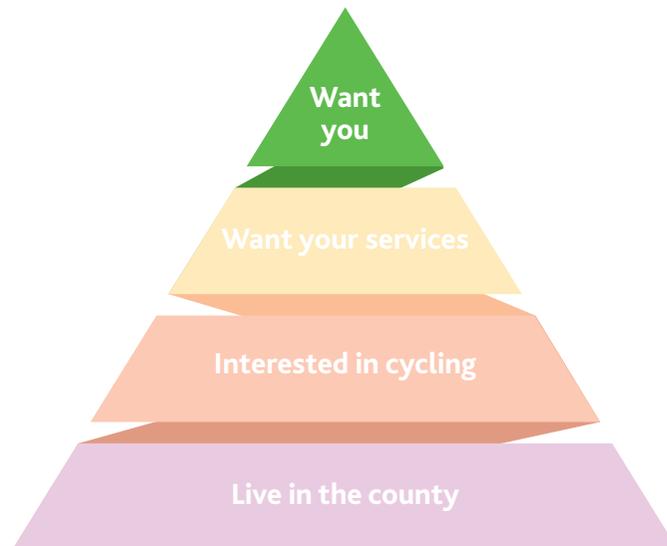




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

EQUESTRIAN

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Equestrian offers intelligent targeting to help you find in-market prospects who are actively interested in equestrian related activities.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in equestrian

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for equestrian-related products and services

We place your ads in front of prospects that are reading and researching into equestrian and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR EQUESTRIAN-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume equestrian-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming equestrian-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

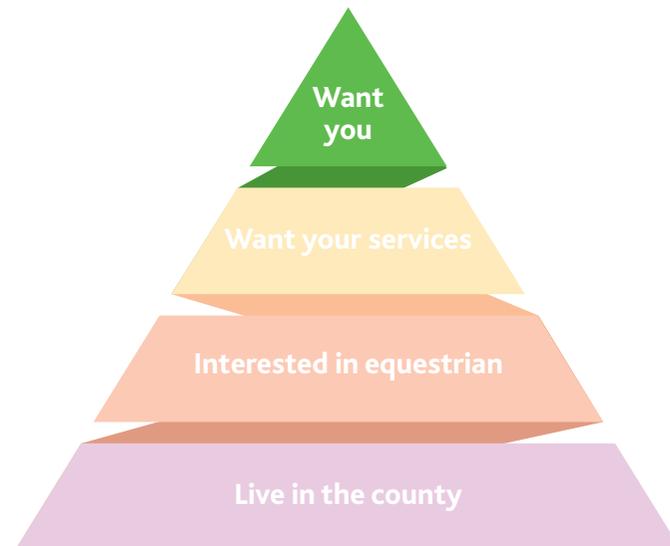




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

EXTREME SPORTS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Extreme Sports offers intelligent targeting to help you find in-market prospects who are actively interested in various types of extreme sports.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in extreme sports

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for extreme sports-related products and services

We place your ads in front of prospects that are reading and researching into extreme sports and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR EXTREME SPORTS-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume extreme sports-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming extreme sports-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

FOOTBALL

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Football offers intelligent targeting to help you find in-market prospects who are actively interested in football.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in football

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for football-related products and services

We place your ads in front of prospects that are reading and researching into football and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR FOOTBALL-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume football-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming football-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

GOLF

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Golf offers intelligent targeting to help you find in-market prospects who are actively interested in golf.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in golf

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for golf-related products and services

We place your ads in front of prospects that are reading and researching into golf and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR GOLF-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume golf-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming golf-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

HUNTING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Hunting offers intelligent targeting to help you find in-market prospects who are actively interested in hunting.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in hunting

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for hunting-related products and services

We place your ads in front of prospects that are reading and researching into hunting and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR HUNTING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume hunting-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming hunting-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

MOTORSPORTS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Motorsports offers intelligent targeting to help you find in-market prospects who are actively interested in various types of motorsport.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in motorsports

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for motorsports-related products and services

We place your ads in front of prospects that are reading and researching into motorsports and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR MOTORSPORT-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume motorsport-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming motorsport-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

PHOTOGRAPHY

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Photography offers intelligent targeting to help you find in-market prospects who are actively interested in photography.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in photography

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for photography-related products and services

We place your ads in front of prospects that are reading and researching into photography and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR PHOTOGRAPHY-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume photography-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming photography-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

PILOTS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Pilots offers intelligent targeting to help you find in-market prospects who are aspiring or fully-qualified pilots.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in aviation

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for aviation-related products and services

We place your ads in front of prospects that are reading and researching into aviation and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR AVIATION-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume aviation-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming aviation-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

RUGBY

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Rugby offers intelligent targeting to help you find in-market prospects who are actively interested in rugby.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in rugby

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for rugby-related products and services

We place your ads in front of prospects that are reading and researching into rugby and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR RUGBY-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume rugby-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming rugby-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

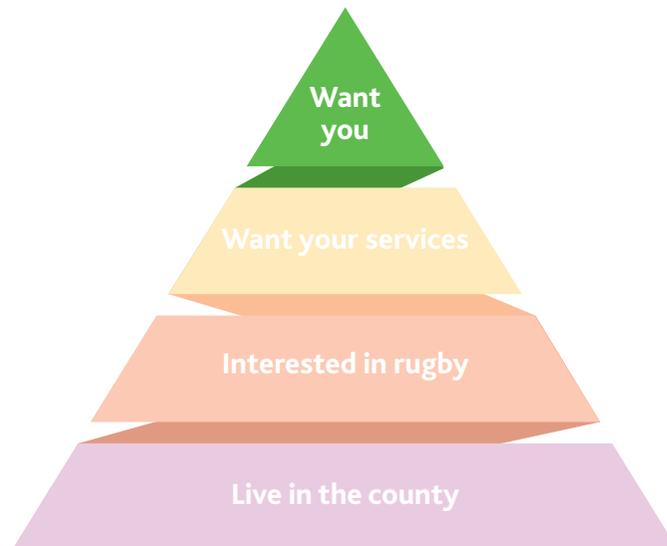




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

RUNNING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Running offers intelligent targeting to help you find in-market prospects who are actively interested in running.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in running

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for running-related products and services

We place your ads in front of prospects that are reading and researching into running and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR RUNNING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume running-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming running-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

SCUBA DIVING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Scuba Diving offers intelligent targeting to help you find in-market prospects who are actively interested in scuba diving.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in scuba diving

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for scuba diving-related products and services

We place your ads in front of prospects that are reading and researching into scuba diving and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR SCUBA DIVING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume scuba diving-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming scuba diving-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

TENNIS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Tennis offers intelligent targeting to help you find in-market prospects who are actively interested in tennis.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in tennis

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for tennis-related products and services

We place your ads in front of prospects that are reading and researching into tennis and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR TENNIS-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume tennis-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming tennis-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

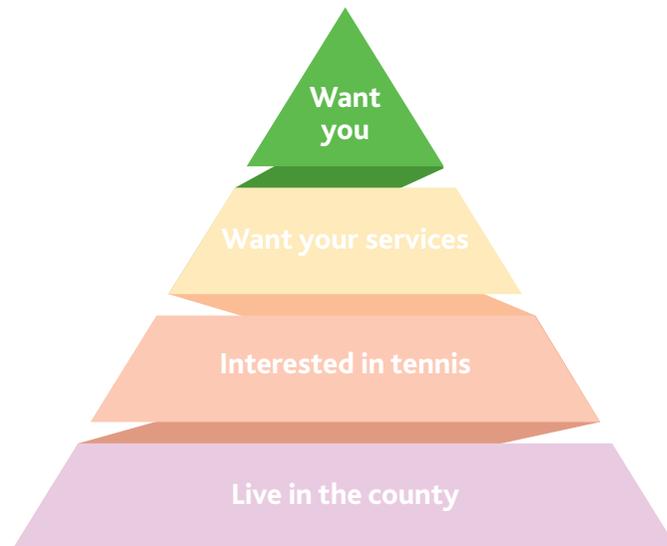




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

WALKING AND HIKING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Walking and Hiking offers intelligent targeting to help you find in-market prospects who are actively interested in walking and hiking.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in walking and hiking

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for walking and hiking-related products and services

We place your ads in front of prospects that are reading and researching into walking and hiking and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR WALKING AND HIKING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume walking and hiking-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming walking and hiking-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

WATERSPORTS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Watersports offers intelligent targeting to help you find in-market prospects who are actively interested in various types of watersport.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in watersports

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for watersports-related products and services

We place your ads in front of prospects that are reading and researching into watersports and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR WATERSPORTS-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume watersports-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming watersports-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

CHARITY SUPPORTERS

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Charity Supporters offers intelligent targeting to help you find in-market prospects who are actively interested in various types of charitable causes, fundraising events, donations, non-profit organisations and similar causes.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Charity supporters interested in your products and services

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Charity supporters actively looking for your products and services

We place your ads in front of prospects that are reading and researching into charities and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING CHARITY SUPPORTERS WITH A POTENTIAL NEED FOR CHARITABLE-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume charity-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming charity-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

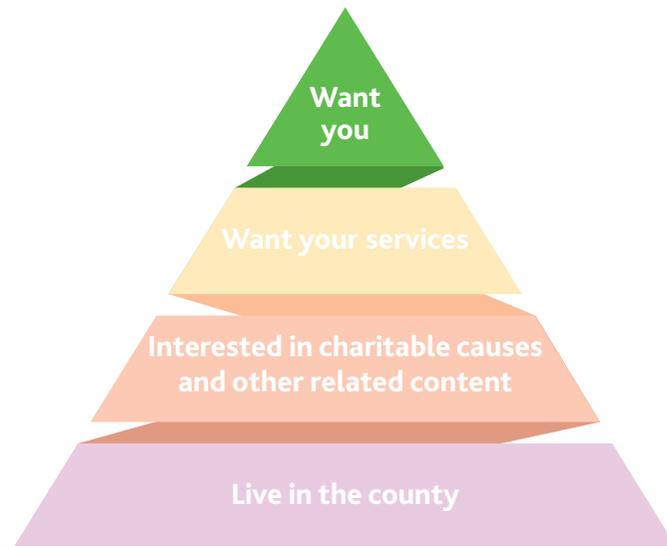




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site



We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.

GEOFENCING

Reconnect with prospects after they have visited you



We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.



GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

VIDEO GAMING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Video Gaming offers intelligent targeting to help you find in-market prospects who are actively interested in various types of video gaming and related content.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Video gamers interested in your products and services

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Video gamers actively looking for your products and services

We place your ads in front of prospects that are reading and researching into video gaming and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING VIDEO GAMERS WITH A POTENTIAL NEED FOR VIDEO GAMING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume video gaming-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming video gaming-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

CRICKET

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Cricket offers intelligent targeting to help you find in-market prospects who are actively interested in cricket.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in cricket

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for cricket-related products and services

We place your ads in front of prospects that are reading and researching into cricket and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING PROSPECTS WITH A POTENTIAL NEED FOR CRICKET-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume cricket-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming cricket-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.

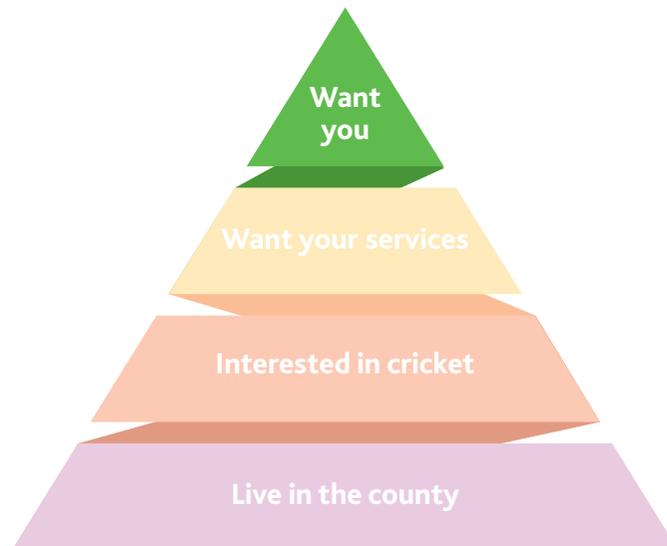




GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget



GoTarget

ENTHUSIASTS

HORSE RACING

Designed to help you connect to more potential customers, GoTarget Enthusiasts: Horse Racing offers intelligent targeting to help you find in-market prospects who are actively interested in horse racing.

GoTarget enables you to connect and engage directly with potential customers and showcase your message in front of the right prospects, at the right time and in the right place.

GOTARGET

Awareness and consideration: It's all about prospects

We display your message to prospects at the awareness and consideration stages of the purchase funnel.

AWARENESS

Prospects interested in horse racing

A broad-reach targeted approach allowing us to influence consumer choice, thus maximising opportunity for reach whilst minimising wastage. Build your brand's equity amongst your customer base.

Display advertising creates brand awareness among prospects, growing your pool of potential customers. We help you reach prospects at large scale, displaying your organisation to people who do not know you.

CONSIDERATION

Prospects actively looking for horse racing-related products and services

We place your ads in front of prospects that are reading and researching into horse racing and related content. This allows you to target prospects that are in-market with highly relevant advertising messages.

We create touch points between prospects and your brand. These touch points establish a connection with your brand, they build your brand's recall among prospects in market and helps influence their purchasing decisions.

putting your message in front of the right audience; reaching new and in-market prospects



TARGETING CHARITY SUPPORTERS WITH A POTENTIAL NEED FOR HORSE RACING-RELATED SERVICES

TARGETING PROSPECTS AT COUNTY LEVEL

REACHING PROSPECTS WHO ARE ACTIVELY SEARCHING FOR YOUR SERVICES ONLINE

REACHING PROSPECTS AS THEY VIEW CONTENT RELEVANT TO YOUR SERVICES

Making sure your ads are seen by prospects who are potentially interested in your services

Prospects reveal what they are interested in by the sites that they visit, the product pages that they visit and the responses given to specially formulated quizzes. We use this information to build a picture of your potential customer base.



Making sure your ads are seen by prospects that live in your chosen area.

Using our collected data, we identify potential customers at county and city/town level, ensuring that you target prospects inhabiting your chosen geography.



Placing your ads in front of prospects who want your services and are in-market now

As prospects perform searches and consume horse racing-related content across the web, we collect data associated with those searches. Based on the keywords, we showcase your ads to those who have performed relevant searches. We will build and optimise the keyword list in collaboration with you to ensure audience optimisation on a bespoke level.



Putting your message in front of prospects at the right time

As prospects browse the web, consuming horse racing-related content; we collect data associated with that content. Based on the keywords and/or the categories of the content searched for, we will showcase your ads to those who are already engaging with relevant topics, based on their online footprint.





GoRetarget

putting your message in front of prospects who want you

GoRetarget helps you convert newly acquired prospects into customers. Prospects may visit your store, drive past or visit your website – and fail to convert. GoRetarget helps you reach these prospects with messaging to help convert them.



SITE RETARGETING

Reconnecting with those prospects who have already visited your site

We will retarget those prospects that have visited your website and left without taking any further action. Unfortunately, 97% of site visitors will leave without taking action. Therefore, we show them your ads on the majority of sites that they visit (including Facebook) as they browse the rest of the internet, thus reminding them of your brand and encouraging them to come back when they are ready to buy.



GEOFENCING

Reconnect with prospects after they have visited you

We will draw a specific geographical boundary (or multiple boundaries) around your service area called a geofence. We will target prospects within this area using specific ads within 15 seconds of them entering the fence and continue to do so for up to 30 days after they have left the geofence.





GoTarget



GoRetarget