





Havering & Brentwood Resident

The quality lifestyle magazine coming to you from the publishers of SW Resident, Chelsea and Kensington Resident.

This monthly glossy, A4 magazine will celebrate all things Havering and Brentwood; from homes and gardens to society events, the latest fashion trends to education and entertainment - The Havering & Brentwood resident covers it all.

With engaging editorial content alongside high quality lifestyle imagery, the Havering & Brentwood Resident is the perfect way to attract your ideal customers.

Our Audience

Havering & Brentwood Resident uses advanced audience profiling to seek out the most affluent, discerning readers in places like Upminster, Hornchurch, Gidea Park, Emerson Park, Elm Park and Brentwood.

The Havering & Brentwood Resident talks to:

Prestige Positions

These are well-educated readers in senior positions with large family homes and children of a University age. Over half have at least two cars per household; they are prepared to travel to find premium brands, they enjoy expensive holidays, fine dining and high end fashion.

Domestic Success

Affluent families with children of school age who have settled in good sized detached properties which they are looking to improve. A busy group, who work hard and play hard, love the latest fashions, technology and keeping fit.

They enjoy family holidays and activities, which they are happy to pay a premium for.

Senior Security

Readers typically aged over 60 with considerable equity in their homes. A consumer group with an eye on property, as many will be looking to downsize in the future.



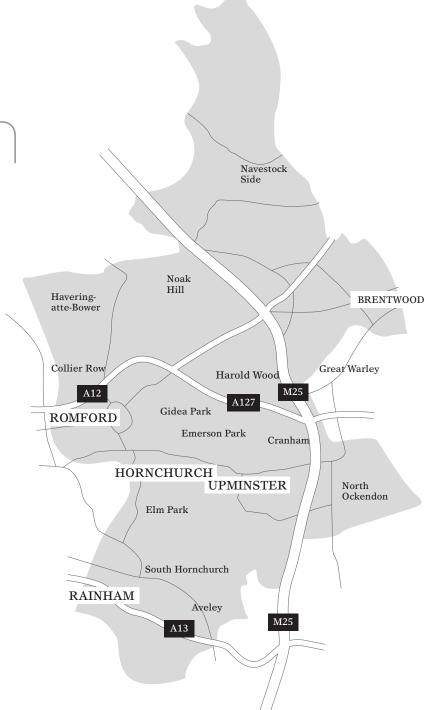
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Our Distribution

15,000 copies available

Delivered direct through the luxury letterboxes of the wealthiest households in Havering and Brentwood

Available free to pick up in selected local businesses







Rates

Premium Slots Back Page Inside Front Inside Back DPS IFC & P3	£822.00 £787.75 £719.25 £1,301.50	3 months (5%) £780.00 £747.50 £682.50 £1,235.00	6 months (10%) £738.00 £707.25 £645.75 £1,168.50	9 months (15%) £696.00 £667.00 £609.00 £1,102.00	12 months (20%) £660.00 £632.50 £577.50 £1,045.00
Display ROM Quarter Page Half Page Full Page	£207.21 £376.75 £685.00	3 months (5%) £196.62 £357.50 £650.00	6 months (10%) £186.03 £338.25 £615.00	9 months (15%) £175.45 £319.00 £580.00	12 months (20%) £166.37 £302.50 £550.00
Motors Full Page Half Page	£435.00 £239.25	3 months (5%) £415.00 £228.25	6 months (10%) £390.00 £214.50	9 months (15%) £370.00 £203.50	12 months (20%) £350.00 £192.50
Property Full Page Half Page	£375.00 £206.25	3 months (5%) £355.00 £195.25	6 months (10%) £335.00 £184.25	9 months (15%) £320.00 £176.00	12 months (20%) £300.00 £178.75

