

# Privacy Policy

Please read our [Terms & Conditions](#) and [Privacy Policy](#) before using The Cutting Edge. By continuing to use this site or by placing an order you are confirming that you have read and agreed to our [Terms & Conditions](#) and [Privacy Policy](#). We recommend you save or print a copy of these pages for future reference.

We are committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with the Data Protection Act 1998). We collect information about you for two reasons:

- 1) To process your order.
- 2) To provide you with the best possible service.

When you use this site or place an order some information about you will be collected.

The type of information we will collect about you includes:

- \*Name
- \*Address
- \*Phone
- \* Email address

We will never collect sensitive information about you without your explicit consent. The information we hold will be accurate and up to date. You can check the information that we hold about you by emailing us. If you find any inaccuracies we will delete or correct it promptly. The personal information which we hold will be held securely in accordance with our internal security policy and the law.

When you place an order we ask for your telephone number as well as other contact details such as your address and your email. This is because sometimes it's necessary to call you about your order or delivery. We will email you with your order confirmation, order status updates, and your tracking information. Your telephone number and other contact information will not be used for marketing purposes

We will never have access to your credit or debit card details if you use the [Sage Pay](#) payment system. If you give us your card details over the telephone or via email we will not hold these details for any longer than is necessary to process your order.

We use your contact details and the payment authorisation we receive through Sage Pay in order to process your order and obtain payment for goods. We may also analyse shopping preferences to improve your browsing experience, and for site usage analysis through tools such as Google Analytics.