

Rich City Rides Presents: Mobility4All with Dr. Adonia Lugo

Sunday, May 26th – 4pm to 6pm

\$10 suggested minimum donation. No one turned away for lack of funds.

Location: East Bay Center for the Performing Arts, 339 11th St., Richmond, CA

This conversation and book-signing will feature renowned urban anthropologist and mobility justice strategist **Dr. Adonia Lugo**:

"The co-founder of innovative programs like LA's City of Lights campaign reaching out to immigrant, day-laborer cyclists and the Bicultures research network, [Dr.] Lugo has, for years, been a leading voice in the burgeoning discussion about bicycle and transportation equity..."

--League of American Bicyclists

Dr. Lugo (top right) will give a keynote presentation and then join a discussion panel that will include **Najari Smith** (center right) of [Rich City Rides](#) and **Reginald "RB" Burnette Jr.** (bottom right) of the [Original Scrapper Bike Team](#). **Doria Robinson** of Cooperation Richmond will facilitate.

Dr. Lugo's organizing and advocacy have spanned communities in Portland, Seattle, Washington DC and now Los Angeles, close by her hometown of San Juan Capistrano in the Mexican immigrant community of south Orange County. Her brilliant work includes:

- Author of "[Bicycle/Race: Transportation, Culture, & Resistance](#)"
- Advisory Board Co-chair, People for Mobility Justice
- Educator, Urban Sustainability MA program at Antioch University, Los Angeles
- Core organizer with the Untokening multi-cultural collective and conference
- Co-founder, City of Lights/Ciudad de Luces Project
- Former Equity Initiatives Manager, League of American Bicyclists

About Dr. Lugo's new book:

"Bicycle/Race" paints an unforgettable picture of Los Angeles—and the United States—from the perspective of two wheels. This is a book of borderlands and intersections, a cautionary tale about the dangers of putting infrastructure before culture, and a coming-of-age story about power and identity. The colonial history of southern California is interwoven through Adonia Lugo's story of growing up Chicana in Orange County, becoming a bicycle anthropologist, and co-founding Los Angeles's hallmark open streets cycling event, CicLAvia, along the way. When she takes on racism in the world of national bicycle advocacy in Washington, DC, she finds her voice and heads back to LA to organize the movement for environmental justice in active transportation.

--Microcosm Publishing

M4A is made possible by sponsor support including: [East Bay Center for the Performing Arts](#), [Paragon Machine Works](#), [Bike East Bay](#), [Original Scrapper Bike Team](#), [Building Blocks For Kids Richmond](#), [Riders of Kennedy](#), [RYSE](#), and [Walk Bike Berkeley](#). Copies of Dr. Lugo's book will be available for purchase and signing after the panel discussion.

