PEACEJAM
EST 1996

2018 ANNUAL REPORT

NOBEL LAUREATES MENTORING YOUTH TO CHANGE THE WORLD
Dear Friends,

On behalf of PeaceJam’s 14 Nobel Peace Laureates, we are excited to share our 2018 Annual Report.

This year saw big changes for PeaceJam. After 22 years of ingenuity, vision and inspiring dedication, our founders, Dawn Engle and Ivan Suvanjieff, courageously handed over the reins of PeaceJam to new leadership, heralding an historic shift in the organization, opening a new era of innovation and possibility.

PeaceJam was founded in 1996, during the ‘summer of violence’ in Denver, Colorado. Our founders saw the raw need of our young people who were giving up hope of change. At the same time these young gang leaders were inspired by the work of Desmond Tutu, whom they saw as “just one man standing up to the guns of apartheid.” The dream of bringing Nobel Peace Laureates together with youth to change the world was born! This call is stronger today than at any time in our history, with young people stepping up to tackle the most pressing issues facing our communities - with hope, resolve, and determination.

In 2018, PeaceJam brought together 17 survivors and activists addressing gun violence in America with two Nobel Peace Laureates to work on common sense, inclusive solutions to this issue. Our Nobel Peace Laureates also hosted 14 PeaceJam Youth Conferences, working side by side with thousands of young leaders across the globe to tackle local issues in their communities, ranging from the refugee crisis in Greece, racism in Belgium, poverty and inequity in South Africa, and environmental issues across the Americas.

In 2018, we also honored six outstanding Hero Award Winners in Monaco as part of our Billion Act of Peace Campaign, which celebrated the logging of 57 million acts of peace by ordinary people from 151 countries. In Monaco we also premiered our newest film in the Nobel Legacy Film Series, “Betty Williams: Contagious Courage,” which has since won five awards and been screened in over ten film festivals.

We want to honor our amazing team of coordinators, trainers, and volunteers leading our Affiliate offices around the globe for their tireless dedication and commitment to ensuring that our youth have the tools and support they need to lead.

PeaceJam is Nobel guided, youth driven, and community supported. We are all in this together. We invite you to join us! Everyone has a role to play.

In peace,
PeaceJam’s Directors & Officers

Kate Cumbo, Executive Director
Rody Thompson, Vice President
Alan Schwartz, Treasurer

Brandi Brown, President
Elizabeth Holloway, Secretary
OUR MISSION

The PeaceJam Foundation is an international organization whose mission is to create young leaders committed to positive change in themselves, their communities, and the world through the inspiration of Nobel Peace Laureates who pass on the spirit, skills, and wisdom they embody.

OUR MODEL

**Inspire** - Our Nobel Peace Laureates are courageous role models inspiring this generation of young people to create powerful, positive change in themselves and the world.

**Educate** - We teach the essential skills needed to create a more inclusive and compassionate world at this critical time in our history.

**Action** - We work together and stand with our young people to find solutions to the most pressing issues facing humanity.
OUR GOALS

EDUCATE 5 MILLION
CREATE 5M YOUNG LEADERS ON 5 CONTINENTS BY 2025

INSPIRE 100 MILLION
AMPLIFY THE WISDOM AND VOICES OF 14 NOBEL LAUREATES

ENGAGE 1 BILLION
CREATE 1 BILLION ACTS OF PEACE & IMPACT 10 ISSUE AREAS
In 2018, PeaceJam had active programming in 41 countries across the globe. Affiliates implement year-long PeaceJam programming, and hosted two-day youth leadership conferences with our Nobel Peace Laureates.

Our Affiliates:

**AMERICAS**
- Guatemala
- United States
- Great Lakes
- Northeast
- Northwest
- Rocky Mountain
- Southeast

**AFRICA**
- Ghana
- Liberia
- South Africa

**ASIA**
- East Timor

**EUROPE**
- Belgium
- Greece
- Monaco
- United Kingdom
2018 HIGHLIGHTS

**YOUTH SUMMIT**

PeaceJam’s Costa Rica Youth Summit to Prevent Gun Violence brought together 17 survivors and activists ages 16-30 under the mentorship of Jody Williams and Oscar Arias. As a result of the summit, the delegates formed a coalition to unite and amplify their movement to address gun violence. The summit was a powerful model for how PeaceJam can inspire youth to move the needle on the most pressing issues in our world today.

**FELLOWS PROGRAM**

PeaceJam launched our first fellowship program in partnership with The Points Guy. Nine outstanding PeaceJam youth from Ghana, South Africa, and Guatemala were selected for this once-in-a-lifetime opportunity. The fellowship offers financial support, mentoring, and travel experience to an international network of inspired young people to build the global awareness and 21st century skills needed to succeed as peacebuilders.

**PAN REGIONAL PLAN**

The vision for a pan-regional model was developed at our annual Global Affiliate Retreat held in August 2018. This plan is building powerful regional hubs in Africa, Europe, and the Americas to implement the PeaceJam vision at a larger scale with professional staff, regional support and inclusive new partnerships. In 2021, to celebrate our 25th anniversary, PeaceJam will be hosting 3 pan-regional conferences in Europe, Africa, and the Americas with inspiring youth leaders.
PeaceJam released the 5th documentary in the Nobel Legacy Film Series, “Betty Williams: Contagious Courage.” The film highlights how one person can make a difference in a violent and unpredictable world. It premiered in June at the Monte Carlo TV Festival and has since won five awards and been in over ten festivals. It is now available worldwide on major streaming platforms. Post production has begun on the 6th film in the series, “The Dalai Lama: Scientist” which will premiere in 2019.

The Billion Acts of Peace Campaign reached over 57 million acts of peace in 2018 in 151 countries. The Billion Acts Hero Awards Ceremony was held at the Grimaldi Forum in Monaco to honor the best projects worldwide. Winners included Rotary International, Rethaka, Little Sun, STAR, Peace is a Lifestyle, Ba Futuru, and We Dine Together. These powerful leaders shared their wisdom and strategies with youth at the PeaceJam Monaco.

Continued gratitude for PeaceJam’s Co-Founders: Dawn Engle & Ivan Suvanjieff
IMPACTING THE NEXT GENERATION

93% of youth believe that “one person can make a difference.”

97% said they will be peacemakers for the rest of their lives.

61% said PeaceJam positively impacted their decision to go to college.

66% said PeaceJam impacted their choice about what to study in college.

75% said PeaceJam positively influenced their participation in the democratic process.

94% said PeaceJam positively influenced the organizations and businesses they chose to work for.
Nobel Laureates at Work in 2018

Greece
END Racism & Hate
Adolfo Pérez Esquivel
During the PeaceJam Greece Conference Adolfo worked with refugee youth who are being detained. Local PeaceJammers collaborated with these youth to create inclusive communities.

Michigan, USA
Conflict Resolution
Leymah Gbowee
During the PeaceJam Great Lakes Conference Leymah Gbowee visited incarcerated youth who participate in PeaceJam’s Juvenile Justice program, but are unable to leave the correctional center to attend the Conference.

Florida, USA
Advancing Women and Children
Kailash Satyarthi
Kailash Satyarthi joined young survivors of the Parkland and Pulse Nightclub shootings, and over 200 PeaceJammers for a powerful march to call for peace and security in schools and communities, as part of the PeaceJam Southeast Conference.

Guatemala
Alleviating Extreme Poverty
Rigoberta Menchu
After the devastating eruption of Volcan de Fuego killed and displaced thousands, PeaceJammers in Guatemala, The Points Guy, and Rotarians partnered to complete repairs to a school and gave youth affected by the tragedy the opportunity to be a part of PeaceJam.

East Timor
Human Rights For All
Joé Ramos Horta
An exciting partnership between PeaceJam and the Peace Corps brought dozens of youth from the remote, underserved districts of East Timor to the nation’s capital to experience the magic of PeaceJam and meet Nobel Laureate Jose Ramos Horta.

Liberia
Education & Community Development
Leymah Gbowee
The Gbowee Peace Foundation Africa opened the Gbowee Peace Hub with over 250 local PeaceJammers. The Hub is the new home of PeaceJam Liberia, and will host trainings, workshops, a radio station, and women and youth-led peace initiatives.

South Africa
Education & Community Development
Desmond Tutu
Desmond Tutu and his daughter Thandeka partnered with PeaceJam and The Points Guy to deliver 1,200 Tutu Desks to school children in rural South Africa. These portable workstations increase school attendance and literacy rates for youth across Africa.

Costa Rica
Non-Proliferation & Disarmament
Jody Williams
PeaceJam brought together leading gun violence survivors and activists from Parkland, Columbine, Newtown, Pulse Nightclub, Queens NY, and Indianapolis. Together, under the mentorship of Jody Williams & Oscar Arias they formed a powerful new coalition titled United Against Gun Violence.
2018 LEADERSHIP EVENTS

FEBRUARY 2-4: PEACEJAM GREECE WITH ADOLFO PEREZ ESQUIVEL
MARCH 3: PEACEJAM UNITED KINGDOM WITH TAWAKKOL KARMAN
APRIL 6-8: PEACEJAM NORTHWEST WITH SHIRIN EBADI
APRIL 6-8: PEACEJAM SOUTHEAST WITH KAILASH SATYARThI
APRIL 13-15: PEACEJAM ROCKY MOUNTAIN WITH OSCAR ARIAS
APRIL 13-15: PEACEJAM GREAT LAKES WITH LEYMAH GBOWEe
JUNE 16-17: PEACEJAM MONACO WITH BETTY WILLIAMS
JUNE 29 - JULY 1: PEACEJAM GHANA WITH JODY WILLIAMS
SEPTEMBER 18-19: PEACEJAM EAST TIMOR WITH JOSE RAMOS HORTA
SEPTEMBER 28-30: PEACEJAM GUATEMALA WITH RIGOBERTA MENCHU
OCTOBER 6-7: PEACEJAM SOUTH AFRICA WITH LEYMAH GBOWEe
NOVEMBER 9-10: PEACEJAM COSTA RICA YOUTH SUMMIT
NOVEMBER 30-DECEMBER 1: PEACEJAM LIBERIA WITH LEYMAH GBOWEe
## 2018 Audited Financials

### Income
- Donations & Sponsorships: $1,611,289 (90.08%)
- Grants: $14,851 (0.83%)
- Fees for Service: $109,469 (6.12%)
- Sales & other: $8,151 (0.46%)
- In-kind donations: $44,928 (2.51%)

**Total Income:** $1,788,688

### Expenses
- Program Services: $1,433,640 (86.17%)
- General Admin: $151,057 (9.08%)
- Fundraising: $79,074 (4.75%)

**Total Expenses:** $1,663,771
BOARD OF DIRECTORS

PEACEJAM’S BOARD OF DIRECTORS IS COMPRISED OF INDIVIDUALS APPOINTED DIRECTLY BY THE NOBEL LAUREATES WHO ARE MEMBERS OF THE PEACEJAM FOUNDATION. DIRECTORS SERVE A TWO-YEAR TERM ON THE BOARD.

NGODUP TSERING, representing the Dalai Lama of Tibet, is a Representative of the Office of Tibet in Washington, D.C.

MONICA WILLARD (Board Chair), representing Betty Williams, is a representative of the United Religions Initiative.

AURY CUXE, representing Rigoberta Menchú Tum, is the executive assistant of Rigoberta Menchú Tum.

OSCAR ARIAS, represents himself on the PeaceJam board and won the Nobel Peace Prize in 1989.

NAOMI TUTU, representing her father Desmond Tutu, is a community leader and activist.

MÁIREAD MAGUIRE, represents herself on the PeaceJam board and won the Nobel Peace Prize in 1977.

BEVERLY KEENE, representing Adolfo Pérez Esquivel, is the Coordinator of Dialogue 2000 Argentina, Américas.

DR. ALI MOIIN, representing Shirin Ebadi, is the President of the Shirin Ebadi Foundation.

HINRICH KAISER, representing José Ramos-Horta, is a Professor of Biology at Victor Valley College.

LIZ BERNSTEIN, representing Jody Williams, is the Executive Director of the Nobel Women’s Initiative.


JAY KESSELEE FATORMAH, representing Leymah Gbowee, is CEO of Kess Information Systems in Accra, Ghana.

ANJALI KOCHAR, representing Kailash Satyarthi, is the Executive Director of the Kailash Satyarthi Children’s Foundation US.

VALA ALNEHMI, representing Tawakkoł Karman.