WHY FutureGrasp? Knowing in advance the ‘Next Big Thing’ is critical to business and policy success. But it is not enough merely to have the information, without context or a plan. Anticipating what comes next and what it will mean can propel an organization to reach the next level. FutureGrasp – in which ‘Grasp’ means both ‘to grab hold of’ and ‘to comprehend’ – is dedicated to helping clients capture, comprehend, and act upon the opportunities new technologies present.

WHO is FutureGrasp? We are an expert team comprised of former senior US Government leaders (Office of the Director of National Intelligence, Department of State, Department of Homeland Security), top academic researchers and lecturers (Virginia Tech, Georgetown, George Washington University), and successful serial entrepreneurs (Arden). With decades of experience in technology, policy analyses, and communications, we offer unique insights into emerging technology and its geopolitical, cybersecurity, and legal implications.

HOW does FutureGrasp work? FutureGrasp offers customized capabilities that address the full scope of a client’s needs via rigorous data and trends analyses and well-sourced writings and briefs. After an initial complimentary consultation, FutureGrasp designs a solution to meet the client’s requirements, whether an assessment of a single technology or an entire strategic plan. Analyses are developed in close collaboration with each client to ensure results meet expectations, and follow-up engagements enable future adjustments given rapidly changing circumstances and technologies.
WHAT makes FutureGrasp attractive?
FutureGrasp’s team of seasoned professionals covers the gamut of technology, geopolitics, national security, cybersecurity, and law - we’ve seen it first hand, developing and implementing comprehensive analyses and solutions. You can rely on us to look beyond the chatter and hype surrounding a new technology and to pragmatically assess the worth and implications of a given path of technological development. It is a proven and demonstrated approach that has resulted in accurate forecasting in numerous sectors (artificial intelligence, quantum computing, semiconductors, augmented/virtual reality, nanotechnology, cybersecurity, 3D-/4D-printing, energy, sensitive and dual-use nuclear materials), and expert briefs on their implications.

WHERE has FutureGrasp proven their capabilities? FutureGrasp team members have worked directly at and with clients in the highest levels in the US Government (White House, National Security Council, Pentagon, Embassies around the world), NATO, INTERPOL, the European Commission, the United Nations, Fortune 500, Silicon Valley venture capital, and startups. Our team brings proven expertise and gravitas to every project.

WHY should you care? Grasping the next technology is the biggest center of value creation in the 21st Century economy; it is a strategic imperative for corporate leadership and senior policymakers. For those organizations seeking to become more effective in fulfilling their mission and increase their market returns, FutureGrasp is the go-to advisory group to get and stay ahead of the competition.

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