

Wall to Wall

Edition 3 - Spring 2015

Company News

In this edition.....

Page 1: Company News
Meet the Staff

Page 2: Refer a Friend

Page 3: Mobile Showroom

Page 4: Care for your carpet

Page 5: Create a Caption
Games Centre
Win a Bottle of Wine

Page 6: Contacts

Can you help??

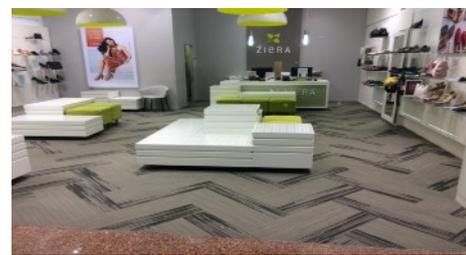
The winter months have brought a number of storm catastrophes to the NSW region.

Working on behalf of our major claim management clients, our teams attended over 1000 residential properties in the Sydney and Central Coast regions. Our team of restorers take great pride in helping households get back to normal during these difficult times. The teams also help those affected by Fire and Mould.



Interstate and across the globe!

Working with our long standing client Ziera Shoes, we recently started a program of changing the look of their retail stores. Over the next 18 months Carpet Care Services will complete the flooring relays in over 20 stores across their estate. From Perth to Brisbane and Melbourne to Sydney, the tiles were shipped from the US for the refits. A complex herringbone style of lay was used giving a unique appearance to the stores.



Meet the Staff



Glen Pearce

Operations Manager

What is your name; and your role at CCS?

My name is Glen Pearce. I'm the Operations Manager at Carpet Care Services and I co-ordinate the management and logistics of installation projects within the company.

How long have you worked in the industry & what do you like most about it?

I began working in cleaning industry over 10 years ago and was responsible for the management of 150 franchises servicing commercial, retail, strata and residential needs. I enjoy the contact I get with our customers and clients, coming up with solutions that meet there ever changing needs.

How long have you been with CCS and what's the best part of your job?

I started with Carpet Care in 2014, although it seems a lot longer than this as have been involved in so many projects in that time. I really the variety, not two days are the same, a new day brings new solutions that need working on and opportunities to delight customers and clients.

What is your favourite hobby or pastime?

I enjoy spending time riding out on my motorbike or taking the rod and reel down the river for the afternoon.

Which 3 people would you most like to have dinner with (dead or alive) and why?

Marilyn Monroe: she would have a great story to tell.

Einstein: Understand truly how the mind of a genius works

Natalie Bassingthwaight: For polite conversation and post dinner serenading

Who do you know and care about?

We value referrals like you wouldn't believe.....

Carpet Care Services began trading in 2000 with nothing but an entrepreneurial spirit, a set of core values trust, relationship and a pride in what they do. The first three clients remain customers of the business today. What is staggering is that over half of our clients this year have come from referrals directly or indirectly from these first 3 clients.

It is with our thanks that we want to reward the loyalty and trust that you have shown in us, with your friends and business associates.



Want to strengthen a friendship?

Share 20% Discount

**Refer a friend, client or colleague
to Carpet Care Services**

What to do next:

1. Get talking to everyone you know who like you may be looking at services provided by CCS.
2. Make sure that either yourself or your referral contacts us to link you together here at CCS. Please call (02) 94200911 and ask to speak to Chris directly or leave a message and we will call you back.
3. We will assume that this is a true friendship and you are sharing this 10% / 10%, unless you advise us in writing before the commencement of works.
4. You and your referral, will need to place an order for works to be completed and invoiced by 30th June 2015.
5. Discounts will be applied to final invoices or as a credit note (where timings differ) once the works of both parties have been invoiced by CCS
6. There is no limit to the number of referrals you can provide, they will get 10% and you a further 10% on a future job as the discount applies to individual jobs
7. Make sure that you meet with your friends at the time and treat yourselves with your savings on strengthening friendships.





Its never black or white!

The colour of your carpet can bring your home or office to life, but with so many different shades available, choosing the best colour is undoubtedly one of the major considerations for those selecting carpet. It can be a tricky decision since there are often a few 'colour contenders' that people weigh up.

To help and assist you, why not talk to us about our [Mobile Showroom](#). Bringing a variety of floor samples directly to you, you will get a true sense of what the textures and colours will look like in your home. But before you settle for a *Crimson Tide* cut loop or a spotted *Elf Green* pile carpet, here are some things to think about to ensure your colour choice is compatible with your home, and your perhaps your lifestyle.

NEUTRAL SHADE CARPETS

Neutral carpets are the classic sandstone, greys, beige and cream shades.

Neutral shades are versatile and are more compatible with existing décor and colour schemes. They can also match and provide a sense of unity and balance between the overall décor. Often neutral shades have a wider appeal and timeless looks which can be important if you are selling or renting the home. However since many neutral shades are light, for a busy family with young children and pets, these can show up more dirt and soiling.

BOLD AND BRIGHT SHADES

Bolder shades including blues, reds orange, can be the perfect option to lift the floor and mood in the room. Some colours make a statement and allow the floor to become a feature of the room instead of simply blending with the surrounding décor.

DARK VERSUS LIGHT SHADES

Light shades can open up the room and create a feeling of more space which can be useful for smaller, darker rooms. Darker shades on the other like deep maroon, navy blue or charcoal, can add a more sophisticated finish to the space but can make a room feel smaller. Darker shades however are more effective concealing dust and other deposits which are more noticeable on light shades.

WHAT MOOD DO YOU WANT TO CREATE?

This is an important question to ask yourself what feel you want the carpet to bring to the room. Busy and lively rooms like living or other communal areas might benefit from bolder, richer tones like reds, orange tones or to create a modern, contemporary interior and inject warmth, but for quieter rooms a cooler tone like blues, greens and neutrals can help create a calming atmosphere for bedrooms and studies.

These are some of the biggest considerations when it comes to choosing a carpet colour, but before you look at images only, why not get in touch with us as. Arrange for our Mobile Showroom or alternatively visit our showroom at [4/31-33 Chaplin Drive, Lane Cove. 2066](#). Either way you can call us on [\(02\) 9420 0911](#) to see the full range of one of New South Wales biggest independent carpet suppliers and installers.



Caring for your wool carpet



So you've chosen your lovely new carpet, had it fitted and invited your friends over to admire how gorgeous it looks. But how do you keep it looking beautiful with the family walking over it all the time, what's the best way to care for it?

"Well, that seems to have got rid of that nasty stain in the carpet!"

Wool carpets are easy to clean

The good news is a wool carpet is naturally resistant to dirt. Wool fibres make it harder for dirt particles to stick, so they're easier to clean and keep their colour longer. However accidents happen, so we've put together a handy chart to help you come to your carpets rescue. But whatever the spill, remember:

- Deal with it quickly so it's less likely to stain.
- Don't rub, or you'll damage the yarn.
- Don't use salt or white wine on a red wine spill.
- Work from the outside inwards to limit the affected area.
- Use a cleaner designed for wool, working it in with a brush, sponge or cloth, then rinsing.
- When you've finished, blot thoroughly and brush the pile in the right direction.
- If you're in any doubt, call a professional carpet cleaner.

Make friends with your vacuum

A great-looking carpet is one that gets vacuumed regularly, ideally every day. If your vacuum has a beater bar or brush head, that's even better. (Please note that loop pile carpet should be vacuumed with a suction head only, beater bars may catch the fibres giving the carpet a hairy appearance.) Take it slowly so the vacuum has enough time to clean from deep in the tufts, and concentrate on well-trodden areas like stairs, hallways and in front of chairs.

Think about wear and tear

The position of your furniture will create areas that are more or less trodden on than others, so if your room is big enough, try to move things around occasionally. It'll make you see your room in a whole new light too!

Stair carpets can get a lot of wear and shifting them from time to time can really help, you could order a little extra so you can replace worn areas if you need to. If your carpet runs right up to an external door, use a mat to catch dirt and grit on its way in. Always take off shoes with grips, like trainers, as they can tear the pile.

Call in the experts

In some situations, it's best to let an expert take a look. Here at Carpet Care Services we are an accredited company committed to using approved products for cleaning wool carpets and rugs.



Create the Caption

Come up with a funny caption for this photo and you could win an exclusive bottle of wine from the bosses cellar. All you have to do is send your entry by email with the heading **Caption Competition** to info@carpetcareservices.com.au for your chance to win!

Entrants must be over 18 years of age and entries must be received by 10th December 2015.



SUDOKU

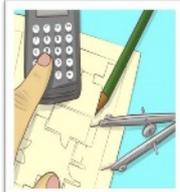
1				5			4
	2	3	4	6		5	
						6	
9		4					7
			5	6	7		
	5					8	3
	4						
	3		7		1	9	8
2			8				7

DING BATS

MOEK	COLLAR 30°C	REVILO	WATER
01	02	03	04
(INCOME)	T.N.T	orseman	DAVEN
05	06	07	08
HIJKLMNO	MISLAID	JOHN Ag	CHIMP
09	10	11	12

What we do and how to contact us

CARPET



CARE



SERVICES



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