

THE TOP 10
THINGS
YOU MUST KNOW
BEFORE CHOOSING
YOUR DENTIST

Written by Rene Piedra, D.M.D.

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INTRODUCTORY LETTER FROM DR. PIEDRA

Dear Friend,

If you are researching dentists for yourself, your children, or a loved one, you are in the right place. Just like every mouth is different, each dental practice is different. In your search for the right dentist, you will most likely find similar treatment options, but not all treatment is the same. In order to help you find a dentist that is the right fit for you and your family, we have put together this report, "**The Top 10 Things You Must Know Before Choosing Your Dentist.**"

We want to make sure
you feel confident in your
choice for a dentistry.

In this report, you will find what we consider the most important aspects of finding the right dental practice for you and your loved ones. If after reading this report, you find that Feel Good Dentistry is not the right fit for you, we will simply part as friends.

All the best,

Dr. Rene & Team

P.S. When you are ready, I invite you to schedule your **no-obligation Feel Good Initial Consultation**, which includes an initial exam, comprehensive consultation, digital x-rays and more.

For a limited time, you can obtain your \$250 Savings Certificate on our website at www.FeelGoodDentistry.com or by calling 305-667-6747.

P.P.S. If you are scared of the dentist or have not been in for a visit in years, pick up a complimentary copy of my book during your initial consultation at the office.

FeelGoodDentistry.
Where Dentistry Is A Pleasure

NUMBER 1: ARE THEY EXPERIENCED?

When choosing a dentist, you want to be sure that they are experienced in handling various dental concerns and providing quality dental care. Feeling confident in your dentist's knowledge and skill is one of the most important factors in selecting the most appropriate dentist. As a general rule of thumb, you will want to make sure the dentist you are considering has been practicing for at least 10 years.

With over 18 years' experience in the dental field, the Feel Good Dentistry mission is to provide the most comfortable experience with a variety of treatment options. At Feel Good Dentistry, we don't just offer general dentistry services; we go above and beyond by providing a variety of treatment options for your smile, including braces, laser treatment, and sedation dentistry. Feel Good Dentistry has helped over 35,000 people of all different ages, throughout the Southern Florida region, transform their smiles.

As a member of the International Association for Physicians in Aesthetic Medicine, and a leader in the fields of Sedation Dentistry and Cosmetic Dentistry, Dr. Rene Piedra has developed a truly one-of-a-kind dental experience in the Miami, Florida area.

The Feel Good Dentistry team has helped over 35,000 patients transform their smiles and improve their overall oral health.

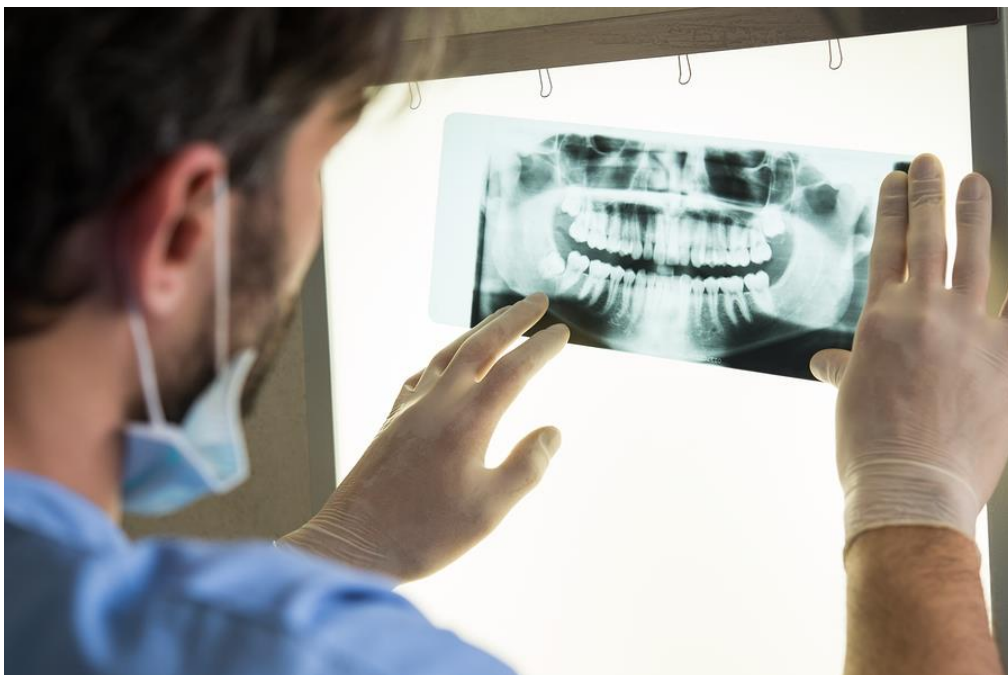


NUMBER 2: DO THEY PROVIDE A SAVINGS CERTIFICATE FOR THE INITIAL VISIT?

You can search far and wide, but, finding a dentist that offers a savings certificate to cover the entire cost of an initial consultation is nearly impossible. Occasionally, you may come across a dentist who will offer a low dollar amount (around \$25) off of your first visit. However, they may span a treatment solution that can be done in a single visit across multiple visits, simply to make up the difference of the initial discount. So much for savings!

At Feel Good Dentistry, we offer a \$250 savings certificate to cover the entire cost of your initial consultation. It includes the exam, digital x-rays, comprehensive consultation, and more! You will receive expert advice about your treatment needs, options, and timing. The Feel Good Dentistry team is dedicated to evaluating your smile and establishing the best course of action for improving your dental health.

Call 305-667-6747 or visit
www.FeelGoodDentistry.com
to get your \$250 Savings Certificate.



NUMBER 3: DO THEY HAVE ADVANCED TECHNOLOGY AND TREATMENT OPTIONS AVAILABLE?

Dentistry today differs a great deal from years past. Advances in technology have made it possible to provide faster, more effective treatment options. You may find that some dentists choose to not keep up with modern advancements and that their treatment options are antiquated.

At Feel Good Dentistry, we offer the very best, innovative treatment options, including laser detection, sedation dentistry, and sleep apnea treatment. Feel Good Dentistry® and Dr. Piedra not only introduced Fastbraces® in Miami-Dade County but Dr. Piedra is the first and only Master Affiliate of Fastbraces®, the faster alternative to conventional braces where treatment is completed in 3 months to about a year instead of 2-4 years to complete orthodontic treatment.

During your Feel Good Dentistry consultation, ask which advanced treatment options you are a candidate for, and what gentle, sure-fire techniques we use to numb you 100% every time.



NUMBER 4: DO THEY OFFER A COMFORTABLE TREATMENT EXPERIENCE?

For some people, going to the dentist office can be stressful. You may arrive and find that the staff can't be bothered to address you personally, and that even though you are on time for your appointment, there is a 15-30 minute wait to be seen. You may also find that the chair-to-patient ratio is astoundingly unaccommodating as you spend your wait finding a place to stand comfortably.

At Feel Good Dentistry, you will feel at ease the moment you walk through our door. You will be greeted by our cheerful team and experience our warm and inviting patient lounge. Though, you may find that you won't be spending much time waiting, as you should expect to be seen promptly at your scheduled appointment time.

Additionally, Feel Good Dentistry offers comfortable solutions for all of your dental needs, whether you are being seen for a routine cleaning or treatment for dental implants. We are the leading pioneer in sedation dentistry in the Southern Florida region, which allows you to sleep through your procedure in a pleasant environment. At Feel Good Dentistry® the philosophy revolves around stimulating all the senses to the end of having you leave more comfortably and relaxed than how you first arrived.

Our entire philosophy revolves around making you feel comfortable.



NUMBER 5: DO THEY TAKE A CONSULTATIVE APPROACH?

When you choose a dentist, you want to be sure they have your best interest in mind. When it comes to your health and well-being, you should never feel pressured into making a decision you aren't comfortable with. You may find that some dentists will leverage one treatment solution as the only treatment solution. Ultimately, you should have options.

At Feel Good Dentistry, Dr. Rene Piedra prefers the consultative approach, allowing you to be completely involved in your treatment process. We understand the general concerns associated with dental visits, and do our best to help you feel confident with your treatment options. Your comfort and health are our ultimate priority here at Feel Good Dentistry, and if you are not comfortable with your treatment, we will strive to make the experience better.

At Feel Good Dentistry, we strive to help you chose the treatment option best suited to your individual needs.

In order to feel confident with your treatment solution, you should feel that the treatment chosen was your decision.



NUMBER 6: ARE THEY A FAMILY-FRIENDLY PRACTICE?

Whether you are seeking a dentist for yourself, your child, or another loved one, it's important to know whether the provider offers a family-friendly practice. Think about how convenient it would be to have a dentist who could provide services to every member of your family! You would save time and money if all your oral health needs could be taken care of at one location.

At Feel Good Dentistry, we offer dental services to patients of all ages, including children, adults, and senior citizens. We regularly work with geriatric patients and individuals with special needs, as well, understanding the need for exceptional care. Our advanced technology coupled with extensive experience makes it possible to address a spectrum of oral health needs.

At Feel Good Dentistry,
we strive to provide a pleasant and comfortable
environment for your whole family.



NUMBER 7: DO THEY OFFER A GUARANTEE? IF SO, WHAT IS IT?

It is very rare to find a dentist that offers a guarantee for the treatments they provide. If they do, you may find that it is isolated to the specific treatment options that get hardware or materials from a 3rd party manufacturer. Even then, you will discover that you have to work with the manufacturer directly, rather than the dental office that provided the treatment.

We back up all treatment with a 100% satisfaction guarantee. This our way of showing you that we stand behind our work. If you are not 100% satisfied with the treatment you receive, we will do whatever it takes to make you happy. At Feel Good Dentistry, we take pride in our work, and we want to provide the most exceptional experience for you and your family.

During your Feel Good initial consultation,
ask for more details about our
100% satisfaction guarantee.

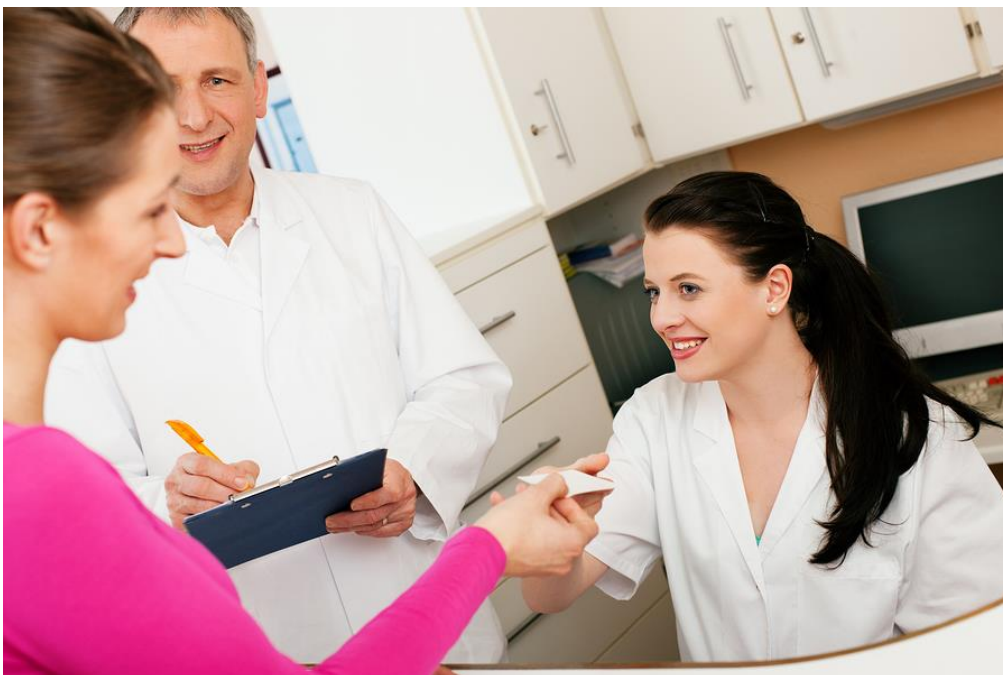


NUMBER 8: DO THEY OFFER FLEXIBLE & EXTENDED HOURS TO SUIT YOUR BUSY SCHEDULE?

Many dental offices offer limited hours that coincide during the typical school or work day. This can make it difficult to schedule an appointment that doesn't disrupt your day. Your dental office should offer flexible hours that meet your scheduling needs.

At Feel Good Dentistry, we want to work with your schedule. To help accommodate your schedule, we have adapted our hours to include appointment availability both before and after your typical work and school day hours. If you find that our current hours still do not work for your schedule, let us know! We will do the best we can to accommodate you. We want to make it as convenient as possible for you to get your dental work done with a schedule of appointments that work for you.

Feel Good Dentistry offers convenient hours
to accommodate your schedule.



NUMBER 9: DO THEY OFFER SAME DAY APPOINTMENTS AND SOLUTIONS?

When you are experiencing tooth pain or pain in your gums, the last thing you want to hear is that you have to wait for an appointment with your dentist office. You want the pain addressed and treated as soon as possible, and most dental offices will not have appointments available the same day you call. You may also discover that once they finally get you in for an appointment, that an entirely separate appointment has to be scheduled for the treatment solution.

If you are in pain or discomfort, or are experiencing another oral health concern, our compassionate team at Feel Good Dentistry will do their best to ensure you can be seen the same day you call. We also offer same day treatment, so you don't have to worry about suffering through the pain.

We understand how busy life can get, and addressing an oral health concern as quickly and efficiently as possible is something we consider a crucial factor in finding a dentist that is right for you.

Don't suffer through your pain.
Let Feel Good Dentistry help!



NUMBER 10: DO THEY OFFER TIMELY TREATMENT OPTIONS?

At most dental practices, your treatment plan is spread out over a series of visits. If you need extensive dental work, sometimes it seems like the appointments will never end. If you need fillings or a root canal, you might be told you have to have several appointments over the span of several weeks before all of the work will be completed.

At Feel Good Dentistry, we know how precious your time is to you. We work with you to provide treatment options in as few appointments as necessary. Your time is important, and shouldn't be spent in unnecessary appointments. In one to two visits, we can improve your oral health and restore your healthy smile.

At Feel Good Dentistry® you can have your treatment completed in very few visits, so you don't have to come back again and again.



NUMBER 10: DO THEY OFFER
TIMELY TREATMENT OPTIONS?

BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

We realize this report was only supposed to include 10 key things to know when choosing a dentist, but flexible payment options is so important, we have included it as a bonus. When it comes to any procedure concerning your physical health, cost is often a concern. With most dental procedures at your typical dentist office, you can expect to receive a bill requesting the amount paid in full. This bill can often be disheartening and cause you to think twice about being proactive with your dental health.

At Feel Good Dentistry, we offer a variety payment options so you don't have to sacrifice expert care for affordable treatment. We accept most major insurances, and also offers 0% financing options for any remaining balances. Our goal is to maximize your insurance benefits and make any remaining balance manageable. Your health should never be put on hold due to cost, and we work to provide the most flexible payment offers available to you.

At Feel Good Dentistry, we believe that you should have payment options.



CLOSING LETTER FROM DR. PIEDRA

Dear Friend,

I hope you found this report informative. I understand that there is a lot to consider when choosing a dentist, not only for yourself, but potentially for your whole family! I simply want to answer your questions, address your concerns, and give you the Feel Good Dentistry experience that you or your loved one deserve. During your visit, my team will share with you our expert recommendations based on our years of experience, advanced diagnostics, and thorough analysis.

I feel the utmost pride as my team and I are able to transform smiles and lives every day. Our goal is to put you at ease the moment you walk through our door, and provide a dental experience that leaves you with a good feeling.

I certainly recommend you do your research, but ultimately, you have to trust and feel comfortable with the dentist and type of treatment you decide upon.



Obviously, there may be other things you should know before choosing your dentist. In fact, I am sure I could have easily doubled the length of this report, but I am confident its contents will help you in choosing your dentist. More importantly, please know that we are always here to answer your questions.

Sincerely,

Dr. Rene & Team

P.S. When you are ready, call **305.667.6747** to schedule your initial exam, including x-rays and consultation, and be sure to visit our website at www.FeelGoodDentistry.com to download your \$250 savings certificate.

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