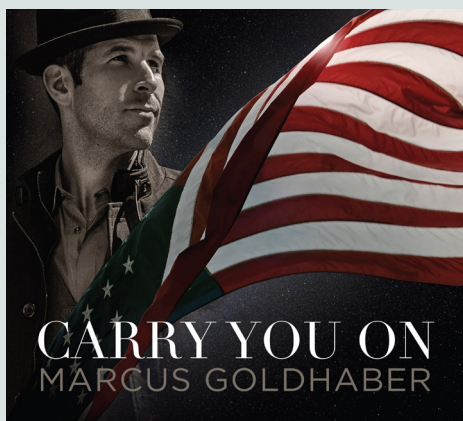


# "It's the start of a movement!"

- Joseph Brooks, President & COO Liberty USO

## CARRY YOU ON: A CIVILIAN'S MISSION TO #BRIDGETHEGAP



Release date: Veterans Day 2017

### TRACK LIST

1 - EARN THIS	4:06
2 - THAT'S MY DAD	4:53
3 - CARRY YOU ON	3:47
4 - CASSANDRA KNOWS	4:36
5 - A SOLDIER'S WALTZ	4:02
6 - GI JIVE	3:47
<i>by Johnny Mercer</i>	
7 - COME HOME AMERICA	3:46
8 - SOMETIMES I WISH	4:23
9 - AMERICA THE BEAUTIFUL	3:50
<i>music by Samuel A. Ward, lyrics by Katharine Lee Bates</i>	
10 - SONG FOR PEACE	3:04
11 - THE DIFFERENCE YOU MAKE	4:16
12 - I'M COMING HOME	4:26
13 - WE CAN BE KIND	2:56
<i>by David Friedman</i>	
TOTAL TIME	52.21

All songs written by Marcus Goldhaber  
© 2017 Fallen Apple Records (ASCAP),  
except as otherwise noted

Suggested Retail: \$9.99

UPC: 3020624402

EPK link: [www.marcusgoldhaber.com/CYOEPK](http://www.marcusgoldhaber.com/CYOEPK)

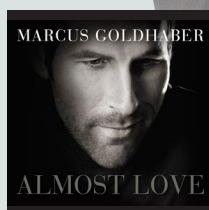
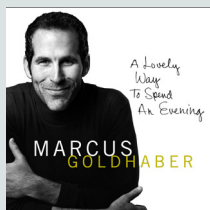
### Also available on Fallen Apple Records

"[Marcus] croons with a charming ease  
and a great sense of phrasing"

- *Huffington Post*

"Exciting and fresh!"

- *Jazziz*



### OVERVIEW:

Carry You On is a uniquely compelling collection of story-based songs from noted singer-songwriter Marcus Goldhaber, created to bridge the disconnect between civilians and military veterans through music. Or, quite simply, to #BridgeTheGap.

The styles are diverse, but the mission is clearly unified. Known for his vivid songwriting and intimate approach to The American Songbook, Goldhaber has crafted new windows into the everyday lives of veterans and their families. Carry You On expresses his deep passion to fortify the civilian-veteran relationship.

Set for release on Veterans Day 2017, Carry You On is the culmination of a five-year journey that has taken the 2016 MAC Award nominee to military and patriotic stages, performing these songs at Super Bowl and Fleet Week events, and at the nation's largest Veterans Day Parade and Independence Day celebration.

These songs combine to push through the barrage of media sound bites and create a lasting conversation that goes beyond "thank you for your service." As Joseph Brooks, President & COO of Liberty USO says, "it's the start of a movement!"

### PROJECT HIGHLIGHTS:

- Release of initial single, "Come Home America" on Veterans Day 2013
- Goldhaber tapped by official Super Bowl event organizers for live world premiere at 2014 Super Bowl Celebrity Sweat (Nelly, Doug Flutie, Evander Holyfield)
- AXS.com/AEG Live profiled Goldhaber to preview project in summer 2014 at WaWa Welcome America Festival
- Sold out Memorial Day concert at NYC's famed Cutting Room, official 2014 Fleet Week NY event, singled out by the NY Times
- Other noted performances: Veterans Square Monument Dedication (Bucks County, PA), Wells Fargo Center (Philadelphia, PA), America's Parade (NYC 2015 & 2016).
- December 2017 - \$70K pledged through kickstarter to record Carry You On!

### ALBUM CREDITS:

**Marcus Goldhaber**, lead vocals/piano  
**Thad DeBrock**, guitars/vocals/tambourine/key-board/string arrangements (*Duncan Sheik, Ari Hest*)  
**Todd Caldwell**, piano/rhodes/b3 organ (*Crosby, Stills & Nash, Buffalo Springfield*)  
**Jon Cowherd**, piano/rhodes/b3 (*Cassandra Wilson, Joni Mitchell*)  
**Andy Hess**, bass (*Joan Osborne, Black Crowes*)  
**Yuval Lion**, drums (*Suzanne Vega, Sharon Jones*)  
**Hiroko Taguchi**, violin/viola (*James Taylor, David Bowie*)  
**Elon Bisk**, cello (*Great Comet, Rocky*)  
**CJ Camerieri**, trumpet (*Paul Simon, Bon Iver*)

Produced by Thad DeBrock

50% of all physical album sales will go directly to support the efforts of Iraq Afghanistan Veterans of America ([www.iava.org](http://www.iava.org))

### PRESS CONTACT:

Randex Communications [Randex@randexpr.com](mailto:Randex@randexpr.com)  
856.596.1410



Distributed in cooperation with Varese Sarabande  
by Universal Music Distribution, 2220 Colorado Ave.,  
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