

FOR IMMEDIATE RELEASE

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Discount Tire & Service Centers' Grand Opening A Hit, New Store Poised for Success

WILDOMAR, CA - Family-owned Discount Tire & Service Centers' newest location in Wildomar is poised for success after celebrating its grand opening in style with prizes, music, commendations and great deals late last month.

Nearly 200 people came out on Saturday to see the newest location. They enjoyed music from local radio station KOLA-FM, games for the kids and lunch on Discount Tire and Service Centers. Many attendees also walked away with prizes - one lucky participant even took home a 32" LED television.

The event boasted great deals too. Every day, locals were able to take advantage of the deal of the weekend: buy two tires, get two free on all tires in stock. The early birds each day received even better deals that included three years of free oil changes with voucher, \$50 off a set of tires, 50% off a one time alignment service and entry to win a 32" LED TV.

"We don't think its enough to just flip on the lights and open up the doors, " said Director of Operations Robert Ortega. "We want to make sure Wildomar knows that we're here to be a part of their community - that we care about them as well as the safety of their vehicles and quality of their tires."

The family-owned business' newest store is ready to open with four service bays and nine employees on staff. Because they know their customers want more flexibility and convenience, they are open seven days a week.

The site of their newest location at 23885 Clinton Keith Road has never been occupied before. Opening the store was made possible through some extensive renovations, a little help from the City of Wildomar and a vision for the community.

"It's exciting to be in a brand new site that we really built from the ground up," said Ortega. "We were able to make renovations that were good for our business, but also benefit the community."

Discount Tire & Service Centers is committed to being a good community partner, so in order to reduce noise levels, the new store is equipped with low noise air compressors and air guns.

While the family-owned business is best known for offering customers new tires and vehicle alignments at “can’t be beat” prices, they also boast oil change and brake service, fluid exchange, shocks and struts, cooling system service and battery service as well.

The newest location in Wildomar is currently open for business on 23885 Clinton Keith Road in Wildomar, CA, Monday through Sunday during normal business hours.

About Discount Tire and Service Centers

Discount Tire and Service Centers has 32 store locations within southern California. They offer a full lineup of auto service needs including tires and regular auto maintenance. With 41 years of excellence under their belt, Discount Tire and Service Centers is a sure win when it comes to tires. For more information, contact Info@DiscountTireCenters.com