

DICK'S 5 & 10

For Immediate Release:

Branson, Missouri, U.S.A. 5/28/2019 – The world's largest version of the classic animated Kit-Cat Clock with its swiveling eyes and swishing, curled tail will arrive at Dick's 5 & 10 on Thursday, June 4, 2019.

This supersized version, at more than 6' tall, is closer in size to a Bengal tiger, yet it retains the original feline's endearing whiskers and grin, as well as the smart bowtie added to the original design in the 1950's.

The iconic Kit-Cat clock has added kitsch to American kitchens and diners since 1932. That is 86 years of bringing time to life in purrr-fect rhythm.

The world's largest Kit-cat clock will be on display at Dick's 5 & 10 in Downtown Branson during the summer of 2019. Guests will be able to take a photo with Mr. Kit-Cat as they enjoy creating lasting memories at Dick's 5 & 10. It's not about making time, it's about taking time.

During Mr. Kit-Cat's stay in Downtown Branson, 10% of all Kit-Cat Clock sales will be donated to the Shepherd of the Hills Humane Society. The Clock will be on display June, July, and August daily from 8:30 am to 10:00 pm at Dick's 5 & 10, located at 103 W. Main Street in Branson, Missouri.



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