

Giraffe Consulting

Exporting, Strategy, Marketing & Sales

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Giraffe Consulting's Online e-Learning Experience



Giraffe Consulting has 10 years' experience designing, developing and delivering online training and mentoring programmes including:

- Delivering webinars to remote SMEs in the Highlands and Islands of Scotland via Skype and videoconference for Highlands and Islands Enterprise (since 2010)
- Designing, developing and delivering an online version of our popular Preparing to Export Programme for Scottish Development International (2011)
- Delivering interactive webinars on export marketing planning successfully to 60 participants from Indonesia, the Philippines, Vietnam, Pakistan and South Africa in the metalworking / engineering sector using the BigBlueButton conferencing system (2014)
- Delivering export training and mentoring to SMEs in the clothing and footwear sectors and advisors from the Ukraine Chambers of Commerce and Industry (UCCI) using Skype (2018-2019)
- Delivering export training and mentoring to Business Support Organisations in Uganda as part of a current programme for CBI, Centre for Imports from Developing Countries (2019-2020)
- Designing, developing and delivering a new online e-learning programme for businesses and organisations in the culture and heritage sector on behalf of Highlands and Islands Enterprise (April 2020)

For further information, please contact Julian Lawson Hill, Managing Director of Giraffe Consulting.