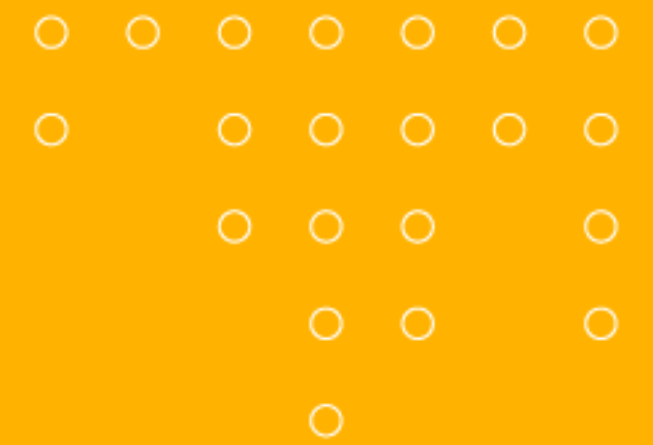verticallink

Add the power of eCommerce to your All Inclusive Website by Vertical Web

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What Sets Our Ecommerce Solution Apart?

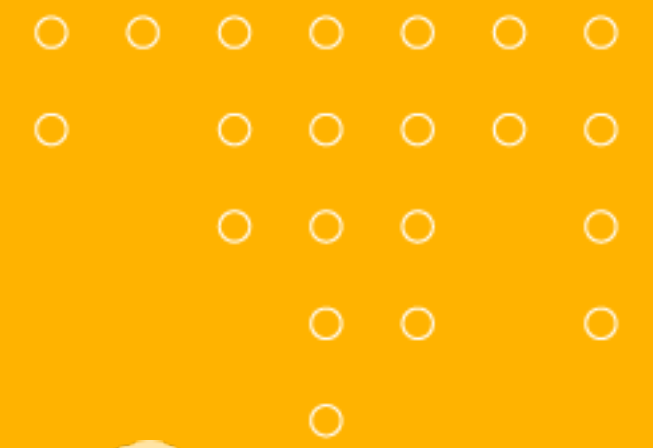Strong SEO for maximum product page visibility in search engines like Google

Highly integrated with your social media presence

Easy store management from anywhere with an on-the-go eCommerce editor for Androids & iPhones

Gorgeous product layouts that encourage customers to click & buy

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The Big Benefits to Your Business

2018 eCommerce sales accounted for $2.842 billion & is expected to top $3.453 billion in 2019[1]

eCommerce represented 14.3% of total retail sales in 2018[2]

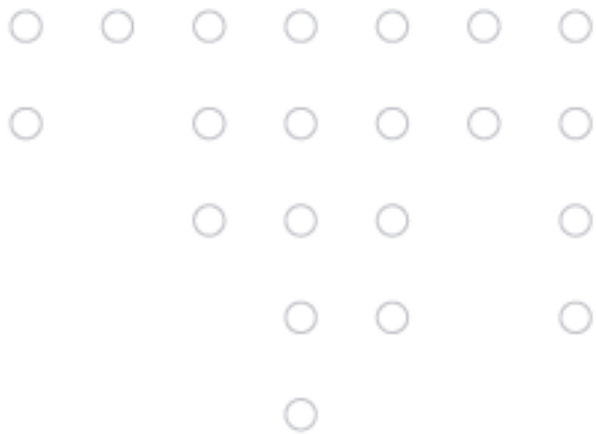Omnichannel Retail Brands Increase Revenue 28% via eCommerce Presence[3]

vpnMentor[1]
DigitalCommerce360[2]
BigCommere[3]

Our eCommerce Features

3 OPTIONS FOR YOUR BUSINESS	Standard	Advanced	Unlimited
Product Limit	100	2500	Unlimited
Transaction Fee	None	None	None
Categories	Unlimited	Unlimited	Unlimited
Storage	Unlimited	Unlimited	Unlimited

Our eCommerce Features(continued)

Shopping Experience	Standard	Advanced	Unlimited
Adaptive Storefront Widget (Desktop, Tablet, Mobile)	✔	✔	✔
Store Search & Product Display Filters (By Keywords, Attributes, Price Range, Category)	✔	✔	✔
Faceted Search & Product Display Filters by Keyword, Category, etc.	✔	✔	✔
Real-Time Shipping Estimates (Based on Customer IP)	✔	✔	✔
Address Book for Customers with Profiles	✔	✔	✔
Automatic Price Adjustment for Product Options	✔	✔	✔

Our eCommerce Features(continued)

Catalog Management	Standard	Advanced	Unlimited
Built-In Storefront Translations	✓	✓	✓
Inventory Tracking	✓	✓	✓
Product Options (Dropdown, Radio Buttons, Text, Date Picker, Checkboxes)	✓	✓	✓
Stock Control for Options & Product Combinations	✓	✓	✓
eGoods - Digital Downloads	Up to 100 MB	Up to 1 GB	Up to 10GB
Digital Download Protection		✓	✓
Multi-Currency Support	✓	✓	✓
Multilingual Store		✓	✓

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Our eCommerce Features(continued)
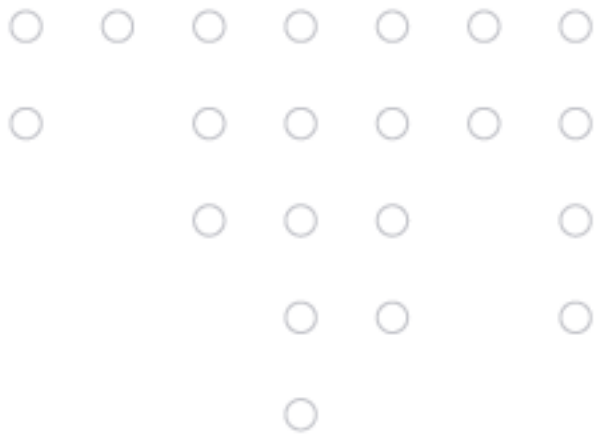
Shipping & Tax	Standard	Advanced	Unlimited
Automatic Tax Calculations for US, Canada, UK, EU & Australia		✔	✔
Manually Configurable Shipping/Tax Zones, Rates & Rules	✔	✔	✔
Realtime Shipping Quotes for Leading Carriers (UPS, USPS, FedEx, Canada Post, EMS Russian Post, Correios & Australia Post) without Setting Account	✔	✔	✔

Our eCommerce Features(continued)
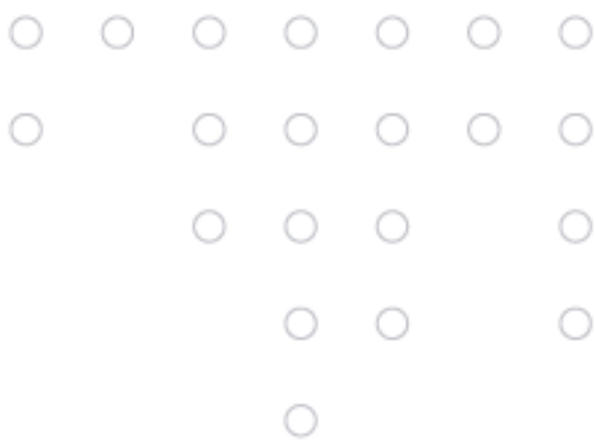
Promotions	Standard	Advanced	Unlimited
Discount Coupons	✓	✓	✓
Volume Discounts & Multi-Tier Prices	✓	✓	✓
Sync Store with US or RU eBay	✓	✓	✓
Discounts for Customer Groups			✓
Share Products, Purchases & More on Social Media		✓	✓

Our eCommerce Features(continued)

Omnichannel Integrations
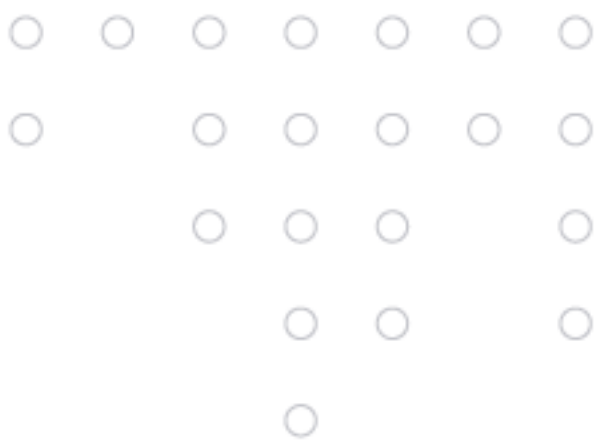
Omnichannel Integrations	Standard	Advanced	Unlimited
Facebook Integration App	✔	✔	✔
Sell Products on Instagram	✔	✔	✔
Sell on Amazon and eBay	✔	✔	✔
Remarketing with Google Analytics		✔	✔
Google Shopping Feeds		✔	✔
Square POS			✔

Mobile Store Management App

Store Management App for iOS		✔	✔

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Our eCommerce Features(continued)
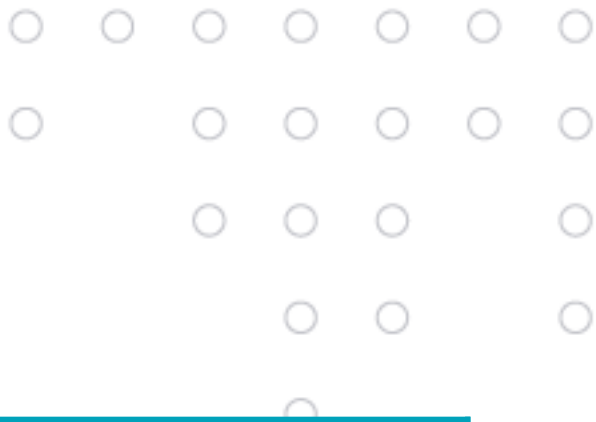
Orders	Standard	Advanced	Unlimited
Customizable Email Notifications	✓	✓	✓
Order History for Customers & Administrator	✓	✓	✓
Order Email Notifications to Multiple Recipients	✓	✓	✓
Edit Order Details After Purchase		✓	✓
Track Payment & Shipping Status	✓	✓	✓
View Abandoned Carts	✓	✓	✓
Order Comments Field	✓	✓	✓
Add Internal Notes to Orders		✓	✓
Low Stock Notification	✓	✓	✓

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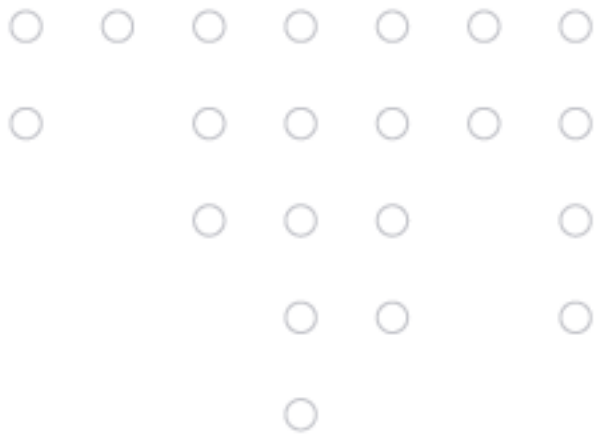
Data Management	Standard	Advanced	Unlimited
CSV Export for Order, Product & Customer Data	✓	✓	✓
CSV Import for Product Data	✓	✓	✓
Configurable Measurement Units, Date/Time Formats & Currency Symbol	✓	✓	✓

SEO

	Standard	Advanced	Unlimited
Direct Indexing by Google	✓	✓	✓
SEO Fields for Products	✓	✓	✓
Auto-Embedded Product Schema	✓	✓	✓

Tracking & Reporting

	Standard	Advanced	Unlimited
Custom Tracking Code on Thank You Page	✓	✓	✓

Payment Gateways

	Standard	Advanced	Unlimited
40+ Payment Providers	40+	40+	40+

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Fees:

1. INITIAL PAYMENT		
Type of Website	**Description**	**Fee**
STANDARD WEBSITE	For websites with up to 10 pages or sections, 1 language, features, and content like videos, photo gallery, events calendar, banners, audios, blog, location map, social media integration, external links, forms, and more (no e-commerce).	$500
ADVANCED WEBSITE	For websites with more than 10 pages or sections, multi-language, e-commerce, and more.	$750 and up

2. CHOOSE A MONTHLY SUBSCRIPTION*		
Plan	**Description**	**Fee**
BASIC	Includes 2 monthly hours of content updates *** + hosting, security, admin panel, support & SEO with local listing, 1 email account with 5gb (more accounts available at extra cost), SSL, and domain (if you don't have one).	$150 /mo **
PRO	Includes unlimited content updates *** + hosting, security, admin panel, support & SEO with Local listing, 1 email account with 5gb (more accounts available at extra cost), SSL, and domain (if you don't have one).	$ 450 /mo **
E-COMMERCE ADD-ON *****	If you have an online store, these fees are additional to your Basic or Pro subscription:	
	Standard Store	$30 /mo *****
	Advanced Store	$60 /mo *****
	Unlimited Store	$90 /mo *****

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NOTES

The subscription plan has a minimum period of 6 months, since we are absorbing a big portion of the initial cost of setting up your website, SEO etc., at the beginning. You can use our services for as long as you want until you cancel it through written notification15 days prior to the wished end date. You can request your website content to be exported and delivered to you, but all the functionality performed by our web management system will stop working, as well as the hosting and other services associated with the web to work.

*** The monthly plan is charged automatically to your on-file credit card or bank account at the beginning of each month. It starts once your site is ready to be published or 30 days after the initial set-up payment, whatever happens first.*

**** The included hours per month are not roll-over hours.*

***** The unlimited plan applies for regular updates, not for things like the creation of a new version of the website, advanced programming, custom features or ecommerce/SEO implementation. You submit a job or several jobs, we work on each one in the order they are placed. The time needed to complete each job will depend on the type of design, format, and complexity, starting at 2 business days for small things to up to 5-6 business days for creation of new internal pages and other complex designs. Unlimited revisions are also included. Once a job is approved, we deliver, and start with the next job on the list.*

****** E-commerce fees are additional to your base plan (standard or advanced)*

ADDITIONAL SERVICES AND ADD-ONS ARE AVAILABLE. PLEASE CONSULT WITH US!
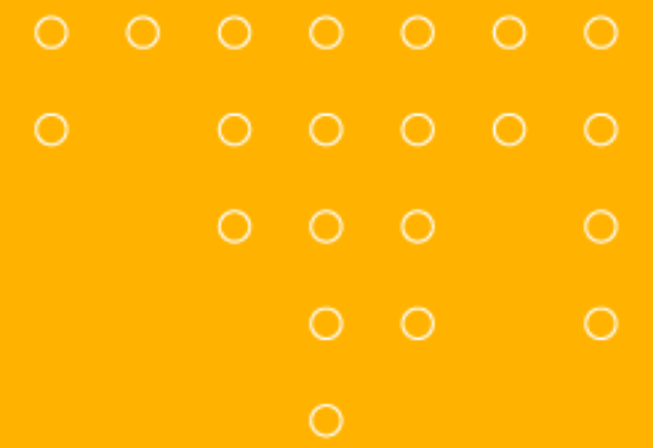
Ready to Start?

info@vertical-link.com

786.212.1820

CONTACT US

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