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On behalf of Boys & Girls Clubs of Carlsbad’s committed board and staff members, we are pleased to share our 2014 annual report. As you thumb through the pages, our hope is that you experience our mission and the legacy of service that brings us a tremendous sense of pride.

With little fanfare or commotion, the Boys & Girls Clubs of Carlsbad has become a vital part of the Carlsbad community’s social safety net. We are proud that more than 75,000 youngsters have walked through our doors over the past 62 years. We are proud of the huge impact we have had on so many young lives, and that many of our alumni routinely say that being involved in Club activities the Club actually changed their future for the better.

Our buildings may look like bricks and mortar to someone walking down the street, but lives are changed inside our walls. Our Clubhouses are filled with stories of success, and we are proud of the accomplishments so many of our members have achieved.

Did you know that the Boys & Girls Clubs of Carlsbad is nearly 100% private donor supported? We are extremely grateful for the significant contributions of our donors and volunteers; you are true investors in our mission and transform our vision into reality.

We had many noteworthy events during the past year, but the most important is that we continue to serve more youth. Our average daily attendance at both Clubhouses has skyrocketed, and we are constantly challenged to find new and better ways to serve our families. This is evidenced by the expansion of our teen programming onto the campus of Carlsbad High School, and the phenomenal growth of our middle school sports and aquatics programming.

It is our objective to lead and uphold the tremendous values that are the hallmark of a Boys & Girls Club. We invite you to find out more by reviewing this report, visiting our website (www.bgccarlsbad.org), or stopping by one of our Clubhouses for your very own personal tour.

None of our accomplishments would be possible without the strong support of caring individuals, organizations, and businesses who believe in us. They, as well as we, believe that GREAT FUTURES START HERE...at the Boys & Girls Clubs of Carlsbad.

Sincerely,

Brad Holland
CEO

Scott Grugel
Board President
Executive Committee

President - Chief Volunteer Officer
Scott Grugel, Lynx Professional Grills

Past President
Scott Chelberg, Retirement Solutions

Vice President Executive Secretary
Richard Macgurn, Law Offices of Richard Macgurn

Vice President Finance
Travis Van Treese, Wells Fargo

Vice President Facilities
James Strayer, Black & Veatch

Vice President Board Development
George Young

Kids Campaign Liaison
Sharone Story, Creative Food Innovations

Development Liaison
Viola Wheelihan

Members at Large
Patrick Casinelli, Cavignac & Associates
Luke Matteson, First Citizens Bank
Jim Morrison, James M. Morrison Insurance Services, Inc.
Chuck Smith

Board Members

Kenneth Ames, White Nelson Diehl Evans LLP
Larry Cambra, CBRE
Brisha Cordella, Sempra Energy-San Diego Gas & Electric
Tony Dausilio, Sonoran Outdoor Designs, LLC
Joe Durkin
Randy Ferren, California Bank & Trust
Marylou Flanders, Atkins
Kris Garrett, La Costa Wine Co.
Ryan Grant, CBRE
John Harelson, Citizens Business Bank
Matt Harelson, Jointwell Caps Company / Oceana Laundry
John Heil, Market Capital Management
Lynette Posada Howard, Google
Jason Labrum, Labrum Wealth Management
Bill Larson, Viking Commercial Construction
Mike Maher, Maher Investments
Kay Matherly, Wells Fargo
Ronny Mitchell, Cohn Resnick LLP
Teresa Moseley, Wells Fargo
Eleanor Murrell, Union Bank
Mike Naylor
Chad Nelson, Bledsoe Brace Systems
Matt Simons, DJO Global

Advisory Board
Jerry Carter, NRG
Jerry Johnson, Space Advisors

Lifetime Honorary Members

Liz Carnes
Dave Kulchin
Bailey Noble
Greg Nelson
Steve Tague
**WHAT IS A BOYS & GIRLS CLUB?**

The mission of the Boys & Girls Clubs of Carlsbad is to inspire our community’s young people to BE GREAT by offering educational, enriching, and fun experiences in a safe environment.

Our guiding values drive everything we do; we believe in safety, respect, leadership, teamwork, inclusion, and FUN! Our Clubhouses provide youngsters with a safe location for exploration and transformative experiences. Each child is given the opportunity to develop to their fullest potential in inspiring and engaging ways.

We offer youth a place to call their own, and have an open-door policy. With an annual membership fee of only $50 per year, no child is ever turned away due to inability to pay.

**WHAT MAKES A BOYS & GIRLS CLUBS UNIQUE?**

- Members are given the freedom to make their own choices of what activities they’d like to participate in, gaining independence and self-confidence in the process.
- Full-time, trained youth development professionals provide positive role models and mentorship. Volunteers provide key supplementary support.
- The Club has an open-door policy, and is available every day after school and most school holidays when kids have free time and need positive, productive outlets.
- The Club is facilities-based – an actual neighborhood building designed solely for youth programs and activities – and satisfies the age-old desire for kids to have a place to truly call their own.

**WHAT PROGRAMS DOES A BOYS & GIRLS CLUB OFFER?**

Designed to help young people gain a sense of self-perspective, Club programs specifically foster positive attitudes and behaviors. Our five core program areas include:

- Character and Leadership Development
- Education and Career Development
- Health and Life Skills
- The Arts
- Sports, Fitness and Recreation

Our Clubhouse Directors are given the freedom to tailor specific programs within each of the above core areas based on member interest, time of year, and available resources.
History and Overview

Boys & Girls Clubs of Carlsbad has served nearly 80,000 youth since it opened its doors in 1952 as the Carlsbad Boys Club. At first, the Club functioned mostly as a recreational site where young boys found a safe, fun-filled, nurturing environment. It served as a “home-away-from-home” for many single-parent working families.

In 1992, the Club officially changed its name to the Boys & Girls Clubs of Carlsbad, following the lead of the national organization to include females in its daily programming. Today, the Club emphasizes teaching positive life skills, provides educational enhancement, as well as a full spectrum of arts, recreation, and leadership development opportunities.

Over the past 62 years, the Club’s original location on Roosevelt Street in the Village of Carlsbad has been renovated five times. The most recent renovation, completed in 1999, marked the most dramatic changes in the Club with the addition of a dedicated technology center, covered swimming pool, gymnasium, and teen center. A second facility, housed in a mobile unit, was established in 1982 in La Costa to serve the southern sector of the city. In February 2012, the new state-of-the-art Bressi Ranch Clubhouse was opened in its entirety to replace the tiny La Costa branch.

What Our Members Have to Say

The Club instills a sense of belonging, competence, usefulness, and influence, and we are proud of our rich heritage in the Carlsbad community. Here’s what some of our members and their families have to say about their Club experience.

“At a time and in a world that is riddled with challenges, kids find strength under your roof and are given the opportunity to learn valuable life lessons. They are encouraged to not only make good choices, but understand the process. More than words can ever convey, Jackson and I are deeply grateful to the Club and everyone connected to it. What you all do matters; you change lives in a profound and positive way!” Buck (Son is a Bressi Ranch Clubhouse Member)

“Thanks to the Boys & Girls Clubs of Carlsbad, my daughters have become social, extroverted, confident young girls who are positive role models. The Club impacted my family’s life by establishing stability and providing a safe and positive environment for my daughters to develop and grow in. Their lives have been enhanced in so many ways; I am so grateful. The Club has truly been a blessing to my family.” Ruben (Daughters are Village Clubhouse Members)

“If it weren’t for the Boys & Girls Club, I’d be alone every day after school. Instead I’m at a place that makes me feel special. Everyone is so nice, and I have people I can look up to and lots of friends. The Club is my second home.” Sophia (Bressi Ranch Clubhouse Member)

The buildings we call “Clubhouses” are truly vibrant communities for our children – safe places of hope and opportunity.

Boys & Girls Clubs of America alumni report that Clubs continue to have both an immediate and long-lasting impact on their lives. In fact, 57% of alumni said the Club saved their life.

These testimonials are living proof that Boys & Girls Clubs of Carlsbad impact young lives every day. The Club instills a sense of belonging, competence, usefulness, and influence, and we are proud of our rich heritage in the Carlsbad community.
The Boys & Girls Club movement encompasses more than 1,100 independent organizations and the national organization, Boys & Girls Clubs of America. Local organizations serve young people and communities through some 4,000 Club locations. While Boys & Girls Clubs of America serves its local organizations, it does not manage the operations of individual Clubs, which are governed locally.

Among many highlights of the past year, national critical outcomes focused on three key areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles. Inherent in these strategic initiatives is the belief that every child – no matter how challenging their life circumstances – deserves opportunity for success. When young people enter the doors of a Club, they start down the path toward their own great futures.

National Movement Profile*

- More than 1,140 individual organizations with more than 4,100 Club locations
- Nearly 4 million youth served through Club membership and community outreach
- 54,000 trained adult professional staff
- 244,000 program volunteers
- 25,000 board members

*compiled from annual report data received from member organizations
In late 2014, a beautiful, coffee-table style, hardbound book detailing the rich history of the Boys & Girls Clubs of Carlsbad from its inception in 1952 through today was published.

The Chronicle was created by Lifetime Honorary Board Member Greg Nelson, with production and printing costs covered by Nelson and Board Member Chuck Smith.

Nelson states, “As someone who benefited from the Club initially as a young member then served as an employee in several capacities, I have been intimately familiar with this safe haven for kids for decades. Because I strongly believe in this quintessentially Carlsbad organization, I wanted to make sure that its history, much of which is intertwined with the history of Carlsbad, would not be lost.”

Nelson explains that many documents were collected and stored over the years, but disappeared during multiple renovations and mishaps. He notes, “To create the Chronicle, we relied primarily on the recollections of nearly 50 people who impacted and were impacted by the Club, including past Board Presidents, Executive Directors, members and others. We think that what we ‘lost’ in documentation we ‘gained’ in first-hand accounts and old photos that bring the history to life.”

Longtime Carlsbad residents will recognize many names sprinkled throughout the book, beginning with Carlsbad Mayor Manuel Castorena and Police Chief Max Palkowski in the 50s, to Tony Mata Sr., long time Village barber John Allan McKaig, and many others who were actively involved with bettering young Club members’ lives.

Current CEO Brad Holland believes, “People who read the book will feel a sense of pride in their city and in an organization that has been supported so strongly by business and community leaders, some of whom were Club kids in their youth. Over and over again, interviewees say they were happy to contribute because the focus never wavered from mentoring children; on providing guidance through recreation.”

Expected to be an instant collectible, the donation price is $55 per copy or 10 copies for $500. All proceeds fund ongoing operations at the Boys & Girls Clubs of Carlsbad. The book can be purchased at the Village and Bressi Ranch Clubhouses, or securely on-line by visiting www.bgccarlsbad.org.
Corporate partners have helped the Boys & Girls Clubs of Carlsbad tremendously by creating opportunities that could not be achieved without the partnership. In addition to visibility in the Boys & Girls Clubs newsletter, letterhead, marketing materials, and event invitations and programs, our corporate partners enjoy a range of benefits that are tailored to meet their specific needs, and receive complimentary admission to our annual fundraising events.

We invite all civic-minded companies who are committed to the success, growth, and character of Carlsbad’s youth to arrange for a visit to discuss the benefits and privileges of Corporate Partnerships. For more information, please contact Boys & Girls Clubs of Carlsbad at (760) 444-4893 or email pat@bgccarlsbad.org.
January - Loving us some art time!

February - Jonathan Miller is named 2013 Youth of the Year and presented with a $10,000 scholarship

March - Junior Police Academy Graduates 21 Youngsters

April - It’s All “Fore” the Kids at the Club’s 62nd Annual Golf Tournament presented by TaylorMade Golf Company

May - Activ8 Athletism Gives Club Members an Edge

June - Field trips and fun at the Club’s summer camps
**July** - Fun’s the name of the game at Vigilucci’s Beach Bocce World Championship XXXIV, with all proceeds benefiting the Club.

**August** - Carlsbad High School students have a new after school program.

**September** - Free learn to swim lessons are popular.

**October** - Fundraising records shattered at the Club’s 33rd Annual Gala celebrating “the Greatest Club on Earth”.

**November** - Reef volunteers helped make Halloween Spooktacular.

**December** – Disney Channel star Francesca Capaldi spreads holiday cheer at the Village Clubhouse.
Jeremiah Milbank Society
Jeremiah Milbank was a humble man who inspired greatness in others, and is the inspiration for the society that bears his name. His life was full of remarkable accomplishments as a businessman, financier, and philanthropist. A lifelong believer in volunteerism, he helped President Herbert Hoover develop the national organization that is now Boys & Girls Clubs of America. The Jeremiah Milbank Society is a new national recognition society for individuals who give $10,000 or more to a local Boys & Girls Club.

2006  Teresa and Gary Manguso
   Ralph Walton*
2007  Friend of Boys & Girls Club
2009  Friend of Boys & Girls Club
2010  Lynnette and Foster Friess
2011  Friend of Boys & Girls Club
2012  Friend of Boys & Girls Club
2013  Teresa Cannon
       Bailey and Joan Noble
2014  Mike and Maribeth Maher
       Bailey and Joan Noble
       Verna Krahm
       Jeff Sloan

A Lasting Legacy
Visionary individuals have helped to advance Boys & Girls Clubs of Carlsbad’s tradition of excellence through bequests and other legacy gifts. Our organization honors and recognizes the generosity and foresight of those who have chosen to leave a legacy for our community’s children via our Planned Giving Program.

Legacy Circle Society
Donald M. deCamera
Liz Carnes
Walter and Eleanor Malen
Ralph Walton*

Bequest Heritage Circle Society
Laura Bertino*

Our Supporters
The following partners have invested $1,000 or greater in the development of our youth during our 2013-14 fiscal year (July 1, 2013 through June 30, 2014). This list also includes contributions to our capital campaign made during that time frame. On behalf of the Board of Directors, staff, and members of the Clubs, thank you for your continued support!

$250,000 to $300,000
PayPros, Inc.
Manna Charitable Fund; The San Diego Foundation

$100,000 to $200,000
TaylorMade Golf Company

$25,000 to $75,000
DEI Holdings, Inc.
Judy and Bernard Briskin Charitable Foundation
Mike and Maribeth Maher
Walter and Eleanor Malen
Bailey and Joan Noble
OneKind Foundation
Chuck Smith
Viking Commercial Construction, Inc.

$15,000 to 24,999
Scott and Sandy Grugel
Verna Krahm
Greg and Barbi Nelson
Donald D. Paradise
San Diego County Wells Fargo Bank

$10,000 to 14,999
Atkins
Air Products
Christian Credit Counselors
Datron World Communications, Inc.
The Ginn Family Foundation
Matt and Julie Harelson
James M. Morrison Insurance Services, Inc.
Red Envelope/Provide-Commerce Retirement Solutions
Sempra Energy/San Diego Gas & Electric
Jeff Sloan
Union Bank
Vigilucci’s

$5,000 to $9,999
Charles and Ruth Billingsley Foundation
Black & Veatch
Boar’s Cross’n
Cal Stripe, Inc.
Carlsbad Christmas Bureau
Carlsbad Premium Outlets
Cavignac & Associates
Creative Food Innovations
Don Davidson
Docufrog
Mike and Leslie Duich
Kurt Filipovitch & Co.
Richard Helmstetter
Mark and Danae Kapsch
Jason and Alison Labrum
Lexus Carlsbad
Life Sciences Solutions-Thermo Fisher Scientific
Luke and Terri Matteson
Mohawk Industries
Nordson Corporation Foundation
NRG Energy
PayPros, Inc.
Belinda Rachman
Tague Alliance Insurance Agency, Inc.
Stephen and Danielle Tee
Ted Viola
Dale Wilson
George and Meryl Young

$1,000 to $4,999
Kenneth and Silvia Abeloe
Ken and Cathy Ames
Chad Arendsen
AT&T United Way/Employee Giving Campaign
Barbara Bevis
Keith and Dawn Blackburn
Rick and Tricia Bothmer
Bruce and Carol Jordan, DDS
Scott Buoy
George and Elizabeth Burmeister
Steven and Gina Cain
California Bank & Trust
Mike and Ruby Callihan
Carlsbad Hi-Noon Rotary
Liz Carnes
Cars 4 Causes
Citizens Business Bank
Keith and Amanda Clardy
Larry and Laura Cohen
Douglas Allred Company
Chris and Brisha Cordella
John Crawford
The Williams Group
Crestview Capital Advisors Corporation
Keith and Maureen Daley-Wieland
Randy and Marion Davis
Christian and Erika Delgado
Susan Denko
DPR Construction
Tony Duckett
Dudek
Joseph and Denise Durkin
Mike Eyer
Randy Ferren
First Citizens Bank
Jean Rae Freiburger
Friend of the Boys & Girls Clubs of Carlsbad
Kris and Jennifer Garrett
Gary and Mary West Foundation
Geoffrey Bell, D.D.S.
Golden Eagle Insurance Corporation
Richard and Mari Goldman
A THANK YOU TO OUR DONORS

Grandesign
Ryan Grant
Mike Haberkorn
Hausman Family Foundation
John Heil
Monty Hemming
Matt Hinkley
Frank Hoehn
Dwayne Hofstatter
Brad and Leslie Holland
John and Sandra Hunsicker
Interior Specialists, Inc
Jazzercise, Inc.
Joan and Arthur Markovits Fund
Jason Kaplan
Nadean Krasnove
James LaShawn
Law Offices of Richard B. Macgurn
Dale Lawrence
Lorrie Losse
Don and Megan Lowe
Rob Lozuk
Mark Lucia
Greg and Kay Matherly
James McNab
Elizabeth Messick
Mike Mogul
Jim and Niki Morrison
Ali and Jenni Mortazav
John "Wes" and Karen Mosby
Cliff and Margaret Myers
Mike and Kathy Naylor
Chad and Shanna Nelson
North County Coast Friday Night Lights
Paon
Clark and Lenette Posada-Howard
Poseidon Resources Corporation
Pratt Memorial Fund
David and Mary Ann Price
Jeff Prior
Rancho Carlsbad Garden Club
Jack Reynolds
San Diego Magazine
Dave Schofield
Jon Shaqat, DDS
Tom Cherry and Patricia Shoemaker
Morgan Stanley
State Beach Locals
Mark and Sharon Steele
Kirt and Leslie Stephenson
Stone Brewing Co.
Fred and Linda Story
The San Diego Foundation
David Thomas
Total-Western, Inc.
Tri-City Medical Center
Try J Advertising, Inc.
Waste Management
Watkins Landmark Construction
Weaver Empire, Inc.
John and Meredith Wesley
West Steak Seafood & Spirits
Westfield Plaza Camino Real
Doug Westhoff
Viola Wheelihan
White Nelson Diehl Evans LLP
Wink and Sandi Williams

The Never Ending Circle
Boys & Girls Clubs of Carlsbad offers tribute to those whose gifts were made in their name
Jerry Adams*
Al Blacic*
George and Elizabeth Burmeister
Greg and Barbi Nelson

In-Kind Contributions
Donations of $500 or more
83 Degrees
Asics America
Danny Ashcraft
Ballast Point Beer
Heidi Berry
Tom Bertrand
Bevan Cellars, LLC
BJ's Restaurant and Brewery
BLO Carlsbad
Boardworks Surf
Bonk Breaker Nutrition Bars
James and Anita Brusso
California Bank & Trust
Mike and Ruby Callihan
Cardiovascular Disease Foundation
Carlsbad Firefighter's Association
The Crossings at Carlsbad
Daphne's
DEI Holdings, Inc.
Gunderson Dettmer
Dr. Phil
The Farms Golf Club
Randy Ferren
Firestone Beer
Steve Fisher and SDSU Mens Basketball
Marylou Flanders
Robert Fleming
Joyce Ford
Kris and Jennifer Garrett
Grand Pacific Resorts
Gregorio's
Bob Greig
Scott and Sandy Grugel
Matt and Julie Harelson
Thomas Heaviland
Chris Heller
Hilton Carlsbad Oceanfront Resort & Spa
Hudson Printing
John and Sandra Hunsicker
In-N-Out
Intimate Gatherings
Joint Well Caps
Skyler Jones
Keller Williams Realty of Carlsbad
Roger and Brenda Kuske
La Costa Film Festival
La Jolla Cosmetic Laser Clinic, LLC
Lyn Lake
Comlink Laser Care
Law Offices of Ashby Sorensen
Law Offices of Michael Saunders
Law Offices of Richard B. Macgurn
LEGOLAND
Lowe's HIW, Inc.
Luna Grill
Mason Mackay
MBS Precision Pilates & Wellness
John Murk
Museum of Making Music
Greg and Barbi Nelson
Peder and Julie Norby
Joe Nunez
Jeff Nyberg
Omni La Costa Resort & Spa
Orfila Vineyards
Ortho Organizers
Paon
Park Hyatt Aviara Golf Club
Payne Pest Management
Peet's Coffee & Tea
Playaboule
Pizza Port
Clark and Lenette Posada-Howard
ProvideCommerce
Skylar's Home & Patio
Snow King Hotel and Grandview Lodge
Collin Sorensen
Sheraton Carlsbad Resort & Spa
Stone Brewing Co.
Stumblefoot Brewing Co.
Surf Brothers Teriyaki
TaylorMade Golf Company
Stephen Tee
Uber Technologies, Inc.
Ultra-Brite Carpet Cleaning
Pat Vergne
Vigilucci's
Chris Wellons
West Bistro
West Steak Seafood & Spirits
Viola Wheelihan
Debbie Williams
George and Meryl Young

* Deceased

We appreciate all of our supporters and sincerely apologize for any unintentional omissions.
Total Youth Served

Club Members 2,306
Middle School Sports Program 736
Additional Youth Served 2,956
Total Youth Served 5,998

Total Members Served: Ethnicity

African-American 5%
Asian 4%
Caucasian 59%
Hispanic 16%
Multi-Racial 1%
Unknown 9%

Total Members Served: Gender

Males 56%
Females 44%

After School Program Memberships

Bressi Ranch Clubhouse 325
Village Clubhouse 230

Average Daily Attendance

After School Program 337
Summer Camp Program 380

Total Volunteer Service

Number of Volunteers 243
Volunteer Hours 6,499
Value of Volunteer Hours $146,552*

*Based on $22.25/hour per independent sector
**FISCAL STATEMENT**

Statement of Activities and Net Assets  
Year Ended June 30, 2013

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<tr>
<td>Club Activities</td>
<td>$1,051,490</td>
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<tr>
<td>Facility Rentals</td>
<td>82,301</td>
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<tr>
<td>Dues and Fees</td>
<td>37,161</td>
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<tr>
<td>Contributions</td>
<td>163,382</td>
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<td>Grant Support</td>
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**Other Gains and Losses**

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<td>Special Events Revenue</td>
<td>$848,457</td>
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<tr>
<td>Special Events Expense</td>
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**Total Revenue**  
$2,081,668

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<tr>
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<tr>
<td>Program Services</td>
<td>$1,729,781</td>
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<tr>
<td>General Services</td>
<td>149,182</td>
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<tr>
<td>Fundraising</td>
<td>75,565</td>
</tr>
<tr>
<td>Management/Admin</td>
<td>43,028</td>
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**Total Expenses**  
$1,997,554

Net Ordinary Income  
$84,113

* Above figures are unaudited and may be adjusted when the 2014 FYE audit is complete.
### MVV – Most Valuable Volunteer
- **2014**: Rob Holzman, Justin Livingston, Pam McCormick
- **2013**: Chelsea Andelin, Julie Hart-Lawson, Scott Swofford, Collin Sorensen
- **2012**: Eleanor Murrell and Steve Price, Harvey Rushfeldt
- **2011**: Jim Baird, Sam Russell, Teresa White, Lea Woodall
- **2010**: Alexis Hamama, Gloria Kroupa, Jorge Lopez, Leah Shead
- **2009**: North Coast Church
- **2008**: Prashant Bhat, Bob Lopre, Steve Price
- **2007**: Bethlyn Burditt, Kimberly Pottin, Richard Peyran
- **2006**: Colby Geller, Invivtrogen Corporation, Eddie Serna
- **2005**: Gasper Chifeci, Becky Moore, Andrea Otway-Barnes
- **2004**: Gesa Cowell, Steven Degraffenreid, Karen Shaffer
- **2003**: Susie Passons, Mark Watkins
- **2002**: Harvey Rushfeldt
- **2001**: John Crane
- **2000**: Tom Perry, Cory Sheehan

### Hustle Award
- **2014**: Joe Durkin
- **2013**: Kris Garrett, Sharone Story
- **2012**: Lenette Howard, Ken Ames
- **2011**: Matt Harelson
- **2010**: Dave Kulchin, Viola Wheelihan
- **2009**: Randy Ferren
- **2008**: Viola Wheelihan
- **2007**: Bill Larson

### Tony Dausilio's Champions for Children
- **2014**: DEI’s Forte for Children
- **2013**: Tom Bertrand, West Steak & Seafood
- **2012**: Julie and Matt Harelson
- **2011**: La Costa 35 Poker Tourney Committee, Chad Of All Trades
- **2010**: Ryan Grant, Gregorio’s Italian Restaurant, La Costa Resort and Spa, NRG Cabrillo Power
- **2009**: Rancho Carlsbad Estates, Hudson Printing, Thomas Bransford, Blackburn Foundation, Viola and Mike Wheelihan
- **2008**: Hoehn Motors Inc, La Costa Resort and Spa, John Manson/ North County Athletic Association, Rancho Carlsbad Estates, Rotary Clubs
- **2007**: Helen and Fred Arbuckle, HSBC, Tri-City Hospital Foundation
- **2006**: Carlsbad Premium Outlets, Jacqueline and Ash Ibrahim
- **2005**: Cisco Systems, Inc., Furnishings 4 Less
- **2004**: Dawn and Keith Blackburn, Callaway Golf Company Foundation
- **2003**: Cabrillo Power I LLC, Synergy Printing Services
- **2002**: McMillin Companies/Brookfield Homes
- **2001**: Aegis Electronic Group, Inc., KIT San Diego, Inc., Lennar, Taylormade-adidas Golf Company
- **2000**: Patricia A. Burre, Pamela L. Whitcomb

### MVB – Most Valuable Board Member
- **2014**: Travis VanTress
- **2013**: Tony Dausilio
- **2012**: Scott Grugel
- **2011**: Luke Matteson
- **2010**: Scott Chelberg
- **2009**: Scott Grugel
- **2008**: Becky Smith
- **2007**: Ash Ibrahim

### Bob Grimes Humanitarian
- **2014**: Bill Lawson
- **2013**: Chuck Smith
- **2012**: Bailey Noble
- **2011**: Scott Chelberg
- **2010**: Scott Grugel
- **2009**: Chuck Smith
- **2008**: Luke Matteson
- **2007**: Mari and Rich Goldman

### President’s Choice
- **2014**: Sharone Story
- **2013**: Matt Harelson
- **2012**: Stephen Tee
- **2011**: Matt Simons
- **2010**: Randy Ferren
- **2009**: Luke Matteson

### MIP – Most Inspirational Person
- **2014**: Brisha Cordella
- **2013**: Bill Larson
- **2012**: Richard Macgurn
- **2011**: John Manson, Rancho Carlsbad Steering Committee
- **2010**: Jim Morrison

### Mr./Ms. Clutch
- **2014**: Eleanor Murrell, Viola Wheelihan
- **2013**: Brisha Cordella, Mike Maher
- **2012**: Luke Matteson
- **2011**: Chuck Smith
- **2010**: Ken Hume

### Employee of the Year
- **2014**: Shakera Robinson, Nicole Stanley
- **2013**: Anna Mendez
- **2012**: Anna Cruz
- **2011**: Toni Brown, Curtis Nieder
- **2010**: Allyson Evers, Allyson Hurst
- **2009**: Jim Salvia
- **2008**: Eddie Canales, Lleymi Cruz
- **2007**: Pat Mald, Wendy Ramirez, Patty Tate
- **2006**: Kelly Morrison Popp, Laura Murrell
- **2005**: Julie Martinez, Jim Salvia
- **2004**: Crystal Odem, Ernesto Sanchez
- **2003**: Ben Hicks

### Event Honorary Chairpersons
- **2014**: Golf Tournament Gala
- **2013**: Golf Tournament Gala
- **2012**: Golf Tournament Gala
- **2011**: Golf Tournament Gala
- **2010**: Golf Tournament Gala
- **2009**: Golf Tournament Gala
- **2008**: Golf Tournament Gala
- **2007**: Golf Tournament Gala
- **2006**: Golf Tournament Gala
- **2005**: Golf Tournament Gala
- **2004**: Golf Tournament Gala
- **2003**: Golf Tournament Gala
- **2002**: Golf Tournament Gala
- **2001**: Golf Tournament Gala
- **2000**: Golf Tournament Gala

### MVV – Most Inspirational Volunteer
- **2020**: Ashley Wilson
- **2019**: Ashley Wilson
- **2018**: Ashley Wilson

### MVV – Most Valuable Volunteer
- **2014**: Rob Holzman, Justin Livingston, Pam McCormick
- **2013**: Chelsea Andelin, Julie Hart-Lawson, Scott Swofford, Collin Sorensen
- **2012**: Eleanor Murrell and Steve Price, Harvey Rushfeldt
- **2011**: Jim Baird, Sam Russell, Teresa White, Lea Woodall
- **2010**: Alexis Hamama, Gloria Kroupa, Jorge Lopez, Leah Shead
- **2009**: North Coast Church
- **2008**: Prashant Bhat, Bob Lopre, Steve Price
- **2007**: Bethlyn Burditt, Kimberly Pottin, Richard Peyran
- **2006**: Colby Geller, Invivtrogen Corporation, Eddie Serna
- **2005**: Gasper Chifeci, Becky Moore, Andrea Otway-Barnes
- **2004**: Gesa Cowell, Steven Degraffenreid, Karen Shaffer
- **2003**: Susie Passons, Mark Watkins
- **2002**: Harvey Rushfeldt
- **2001**: John Crane
- **2000**: Tom Perry, Cory Sheehan

### MVV – Most Valuable Board Member
- **2014**: Travis VanTress
- **2013**: Tony Dausilio
- **2012**: Scott Grugel
- **2011**: Luke Matteson
- **2010**: Scott Chelberg
- **2009**: Scott Grugel
- **2008**: Becky Smith
- **2007**: Ash Ibrahim

### Bob Grimes Humanitarian
- **2014**: Bill Lawson
- **2013**: Chuck Smith
- **2012**: Bailey Noble
- **2011**: Scott Chelberg
- **2010**: Scott Grugel
- **2009**: Chuck Smith
- **2008**: Luke Matteson
- **2007**: Mari and Rich Goldman
Our Youth of the Year applicants are screened and judged on leadership qualities as well as exemplary character, academic achievement, and service to Boys & Girls Clubs and their community. Thanks to the generosity of Julie and Matt Harelson, a $10,000 college scholarship is provided to our Youth of the Year winner. Scholarships for the other finalists are provided courtesy of Dawn and Keith Blackburn.

Previous Youth of the Year winners include:

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Jonathan Miller</td>
<td>2006</td>
<td>Aurora Jimenez</td>
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<tr>
<td>2012</td>
<td>Julianna Garner</td>
<td>2005</td>
<td>Toni Brown</td>
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<td>2011</td>
<td>Gerald Ball</td>
<td>2004</td>
<td>Melissa Uribe</td>
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<tr>
<td>2010</td>
<td>Cierra Halstead</td>
<td>2003</td>
<td>Tyson Garcia</td>
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<tr>
<td>2009</td>
<td>Prashant Bhat</td>
<td>2002</td>
<td>Breanna Racheck</td>
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<tr>
<td>2008</td>
<td>Donna Anderson</td>
<td>2001</td>
<td>Trevor Ball</td>
</tr>
<tr>
<td>2007</td>
<td>Myriam Rodriguez</td>
<td>2000</td>
<td>Laura Rudolph</td>
</tr>
</tbody>
</table>

The following are 2014 Youth of the Year Finalists.

**Samantha Bowen**
Samantha, a sophomore at Sage Creek High School, is a determined, optimistic, and unfailingly kind young lady. A finalist for the title of Youth of the Year in 2013, Samantha holds one of our longest memberships on record (since she was 6!) and brings warmth, compassion, and a positive attitude into our Teen Center. She has grown up with us and calls the Club her second home. She has a passion for theatre, film, graphic art, photography, soccer, and loves a good book. Samantha sets the example for many of our other members as her leadership and initiative shines through. Her dream is to graduate from college majoring in theatre with a minor in photography, and to inspire people and make the world a better place through the arts.

**Marisoll Castro**
A freshman at Sage Creek High School, Marisoll is caring and courageous, with ideals and the inner strength to stand up for what she believes in. She has been a member of the Club for two years and, with her independent spirit and natural leadership, has continued to grow in leaps and bounds as a voice for her peers. Marisoll dedicates many hours to her family, babysitting her younger sister and helping with chores. She is passionate about leading a healthy lifestyle and is outspoken about opposing the use of drugs, tobacco, and alcohol. Her dream is be the first member of her family to graduate from college and to be a positive role model and inspiration for her little sister.

**Marcos Fausto**
A senior at Carlsbad High School, Marcos is excited to graduate and move on to accomplish some big goals, such as participating in the adult transition program and some day working for the Boys & Girls Clubs of Carlsbad. Marcos has been a member since 2006. The Boys & Girls Club is like a second home to him, he loves the staff and all of his friends. He participates in yoga, swimming, karate, and P.A.L.S. His favorite memory at the Club is writing and recording his own song about standing up in the face of adversity, which he performed at last year’s Super Star Recognition dinner.

**Vanessa Garcia**
A Club member for the last four years, Vanessa has been an active participant in the Teen Center and now at Carlsbad High School's Armory. Vanessa is a highly motivated, well rounded teen. She keeps busy with three AP classes, the junior varsity basketball team, and dedicates weekends to the Young Marines. Vanessa's amazing work ethic is a great example for all of her peers. No matter how busy she is, she always takes time to help anyone and be a friend and inspiration to members both young and old. Vanessa dreams of attending medical school and becoming a surgeon.

**Anel Vidrio**
Anel is a sophomore at Carlsbad High School and has been coming to the Village Clubhouse for the past seven years. She attends every day, even if her schedule only allows her a quick half hour stop. A strong member of the Teen Center, she's easy to spot because of the big smile she always wears. Anel loves helping others and has dreams of being the first one in her family to go to college. She would love to get a degree in physical therapy and continue to help her Dad with his restaurant.
An active Board of Directors, dedicated staff, and generous community and business leaders have all worked together to raise the level of performance at Boys & Girls Clubs of Carlsbad for the calendar year ending December 31, 2014. Here are just a few of the year’s highlights.

Programs and Services
- Provided more than 9,000 hours of quality programming to over 5,000 youth.
- Provided Carlsbad Unified School District with a competitive middle school sports program serving over 700 athletes.
- Implemented organization-wide transportation program responsible for picking up 500 youth daily via 9 vehicles (5 busses and 4 vans).
- Provided more than $280,000 in financial aid to under served youth.

Programs and Services - Bressi Ranch Clubhouse
- Successfully provided “Club Hour” each school day with over 50 different club options for kids to choose from targeting our five core areas of impact: Character and Leadership Development, The Arts, Sport, Fitness and Recreation, Education and Health, and Life Skills.
- Began a Junior Staff Program for teens—aka “Leaders in Training”—that prepares them for success at the next level through an application process, essay, staff recommendation, and interview with the director.
- Served 250 children daily at our sold out summer camps.
- Facilitated a mandatory reading and homework assistance hour called “Power Hour” and have logged over 15,000 hours of homework and reading time by our members.

Programs and Services - Village Clubhouse
- Provided 8,950 hours of our Power Hour program, giving our members the academic benefits of homework time and assistance as well as reading time.
- Gave our members experiences many would not get otherwise, including photography, drama, knitting, basketball, yoga, tennis, origami, gardening, and painting.
- Celebrated holidays throughout the year with a 4th of July Cookout, our Haunted House at Halloween, a full turkey dinner at Thanksgiving, and gifts from Santa at Christmas!
- Provided approximately 1,000 swim lessons free of charge to low income families in 2014. This truly is a potential ‘gift of life’ to so many who did not know how to swim.

Programs and Services - The Armory at Carlsbad High School
- Opened our newest site, in partnership with Carlsbad High School called ‘The Armory,’ we began offering services in October to CHS’s students after school until 6PM four days a week.
- Provided college-level tutoring, athletics and community service opportunities to over 100 Carlsbad High School members with an average of 33 students participating each day.

Board and Administration
- Under the successful leadership of Board President Scott Grugel, the board’s annual “Kids Campaign” raised a record $330,000 with nearly 100% participation.
- Steve Tague, the Club’s 13th official member, was inducted as a Lifetime Honorary Board Member.
- The Club’s three major fundraising events—a golf tournament, beach bocce ball championship, and gala—shattered previous records, netting over $500,000 and engaging thousands of community supporters.
### OUR CLUB STAFF

#### Administration
- **Brad Holland**
  - Chief Executive Officer
- **Sandy Grugel**
  - Finance Coordinator
- **Pat Maloi**
  - Director of Marketing Events
- **Joy Moersch**
  - Human Resources Director
- **Jeff Myers**
  - Director of Operations
- **Taylor Webb**
  - Development Coordinator

#### Programs - Bressi
- **Michelle Engen**
  - Clubhouse Director
- **Nicole Bianchini**
  - Teen Director
- **Cathy Boren**
  - Bus Driver/YDP
- **Kathryn Boyle**
  - YDP - Dance Instructor
- **Raj Chatkara**
  - YDP - Teen Assistant
- **Gia Doloresco**
  - YDP
- **Lance Evbuomwan**
  - YDP/Coach
- **Ellen Greenberg**
  - YDP - Music Instructor
- **Rae Henderson**
  - YDP
- **Elizabeth Lantz**
  - YDP
- **Garett Lockwood**
  - Program Director
- **Paige Matteson**
  - Bus Driver/YDP
- **Dylan Parker**
  - Membership Assistant
- **Evan Perkins**
  - YDP
- **Mary Lou Redmon**
  - Teen Coordinator
- **Charlotte Ring**
  - Bus Driver
- **Shakera Robinson**
  - Katie Skarwecki
- **George Tye**
  - On-Call YDP
- **Rachel Van Koughnett**
  - Membership Assistant
- **Kate Zydowsky**
  - On-Call YDP
- **Jennifer Martin**
  - On-Call Bus Driver
- **Osai Robinson**
  - Karate Instructor
- **Angela Sweeney**
  - On-Call Bus Driver

#### Programs - Village
- **Andy Purviance**
  - Clubhouse Director
- **Caroline Arechiga**
  - YDP - Team Lead
- **Mireya Barajas**
  - Membership Coordinator
- **Josh Brown**
  - YDP - Teen Assistant
- **Ryan Christensen**
  - YDP
- **Ashley Myers**
  - Transportation/Facilities Coordinator
- **Curtis Nieder**
  - Program Director
- **Brooke Price**
  - YDP - Teen Assistant
- **Brittany Peek**
  - YDP - Gym Coordinator
- **Michael Rudzinski**
  - Teen Director
- **Abby Snyder**
  - Membership Assistant
- **Nicole Stanley**
  - Bus Driver/YDP
- **Claudia Tarin-White**
  - YDP
- **Briana Tomblin**
  - YDP
- **Sarah Vollbrecht**
  - YDP

#### Aquatics
- **Kelsey Fieser**
  - Lifeguard/YDP
- **Riley Hartman**
  - Lifeguard/YDP
- **Alexandra Merrell**
  - Aquatics Coordinator
- **Laura Smith**
  - Lifeguard/YDP
- **Gabriela White**
  - Lifeguard/YDP

#### Athletics
- **Nigel Cabral**
  - Athletic Director
- **Brandon Dowdy**
  - Pacific Coast Hoops Director
- **Steven Hernandez**
  - Athletic Coordinator
- **Kaylee Belk**
  - Coach
- **Whitney Castellanos**
  - Coach
- **Hugh Gerhardt**
  - Coach
- **Cindy Gilbert**
  - Coach
- **Fred Hanover**
  - Coach
- **Kaitlin Harper**
  - Coach
- **Torri Hernandez**
  - Coach
- **Megan Jones**
  - Coach
- **Walter Konieczko**
  - Coach
- **Marc Lomeli**
  - Coach
- **Thomas Mcginnis**
  - Coach
- **John Moreno**
  - Coach
- **James Morris**
  - Coach
- **Mary Plousha**
  - Coach
- **Christopher Raybon**
  - Coach
- **Casey Rebmann**
  - Coach
- **Jade Roman**
  - Coach
- **Scott Rubin**
  - Coach
- **William Ruffner**
  - Coach
- **Christopher Steilen**
  - Coach
- **Michael Trager**
  - Coach
- **Stanford Wallace**
  - Coach/YDP
- **George Weaver**
  - Coach
- **Richard White**
  - Coach
- **Dexter-James Wood**
  - Coach/YDP
- **Frank Zamora**
  - Coach
Administration:
2730 Bressi Ranch Way
Carlsbad, California 92009
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760.729.2279 Fax

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Carlsbad, California 92008
760.729.0956 Phone
760.729.2279 Fax

Bressi Ranch Clubhouse:
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Carlsbad, California 92009
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760.683.5107 Fax

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