Boys & Girls Club of Pasadena Welcomes New Development Director, Zee Peters

Pasadena, CA, December 13, 2018 – The Boys & Girls Club of Pasadena is pleased to announce the hiring of Zee Peters as its new Development Director. Zee’s expertise in all aspects of fundraising and marketing, as well as her experience in working with youth-serving organizations, makes her the perfect candidate to assist the 81-year-old iconic organization in raising funds and awareness to reach more Pasadena-area kids and youth.

“We are delighted to have someone with Zee’s experience and enthusiasm on our team. We will do great things together!” said CEO Lisa Cavelier.

With a nonprofit career of nearly 20 years, Zee Peters’ career has included raising funds for emergency assistance services, pet therapy services, youth mentoring, and food reclamation and insecurity. Zee worked for a number of years in children’s social services before earning a Master of Public Administration in Nonprofit Management, as well as a fundraising certification. She will focus on developing strong community relationships that support the financial health and programming at the Club, while working side by side with CEO, Lisa Cavelier, and the Board of Directors to ensure that financial resources are available for additional kids and youth to experience the programming of the Club.

Zee joined the Boys and Girls Club of Pasadena in November and is excited to raise awareness and funds for “an organization that has a long history of providing kids and youth the resources to be productive, caring, healthy, and responsible. The Club is truly a place where ‘Great Futures’ start.”
**About the Boys & Girls Club of Pasadena**

Since 1937, the mission of the Boys & Girls Club of Pasadena has been to enable all children and youth in the community, especially those who need it most, to reach their full potential as productive, caring, healthy, and responsible citizens. The Club promotes the health, education, social, vocational, and character development of boys and girls, ages 6 to 18, and helps improve the lives of these children by helping them build self-assurance and develop leadership skills while reinforcing positive values.

The Boys & Girls Club operates two sites in Pasadena: Slavik Branch at 3230 East Del Mar Blvd.; and Mackenzie-Scott Branch at 2020 North Fair Oaks Avenue. The Club serves (through membership and outreach) 4,000 community youth year-round from Pasadena and the nearby communities of South Pasadena, Alhambra, San Marino, Arcadia, Sierra Madre, La Canada, La Crescenta, Montrose, and Glendale.

**For More Information**
www.bgcpasadena.org

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