



QUALIFICATION OUTLINE

QUALIFICATION TITLE: Diploma in Strategic Management

QUALIFICATION LEVEL: Level 7

Introduction

This is a recognised qualification for those with substantial senior management responsibility, some of which is at a strategic level. It is a “cross sector” qualification that can be used in any environment at this level. The typical completion time for this qualification is 12-18 months and carries 45 credits.

Who should take this qualification?

The qualification is suitable for anyone working as a Senior Manager who has clear strategic management responsibilities.

Qualification Content and Assessment Information

Study Location: Work based

How is the qualification delivered? The course material is delivered via blended learning; a mix of assessor visits and work uploaded onto an electronic portfolio. The Assessor will visit the workplace to facilitate observation of practice and professional discussion. Dependent on the payment method, the number of visits may vary.

Assessment and Exams: There are no exams for this qualification. The qualification is an on-going assessment of learners work plus Observation, Discussion, Expert Witness and Assignments. Learners are allocated an experienced assessor who will support and guide the learner and ensure that the range of evidence produced fulfils the following criteria;

Valid is relevant to the standards for which competence is claimed

Authentic is produced by the learner

Reliable indicates that the learner can consistently perform at this level

Current is sufficiently recent to create confidence that the same skill, understanding or knowledge persist at the time of the claim

Sufficient fully meets the requirements of the standards

Units: There are **3 mandatory units** totalling 16 credits which are;

- Develop a strategic Business plan
- Execute a strategic Business plan
- Provide strategic Leadership and Direction

Optional Units A choice from **15** totalling 29 credits which are;

- Develop a business strategy
- Establish organisational Governance controls
- Shape Organisational Culture and Values
- Manage strategic human resources
- Obtain financial resources
- Lead the development of a knowledge management strategy
- Lead the development of a quality strategy
- Lead the development of a continuous improvement strategy
- Establish Business Risk management processes
- Promote equality of opportunity, diversity, and inclusion
- Design Business processes
- Develop and manage collaborative relationships with other organisations
- Optimise the use of technology
- Manage product and/or service Development
- Manage strategic Marketing Activities

General Information

Payment Options: This qualification can be paid for in full or via our Flexi Payment Plan which spreads the cost over 4 consecutive equal payments.

Start Date: This is a rolling programme. Start date is by arrangement.

Entry requirements: There are no formal entry requirements however where the qualification is funded initial assessments would be arranged as Functional Skills form part of the qualification.

Where could this lead?

Learners who achieve the Level 7 Diploma can progress to Higher Education qualifications such as an MBA or further professional management qualifications that specialise in particular areas of finance, marketing or management consultancy.