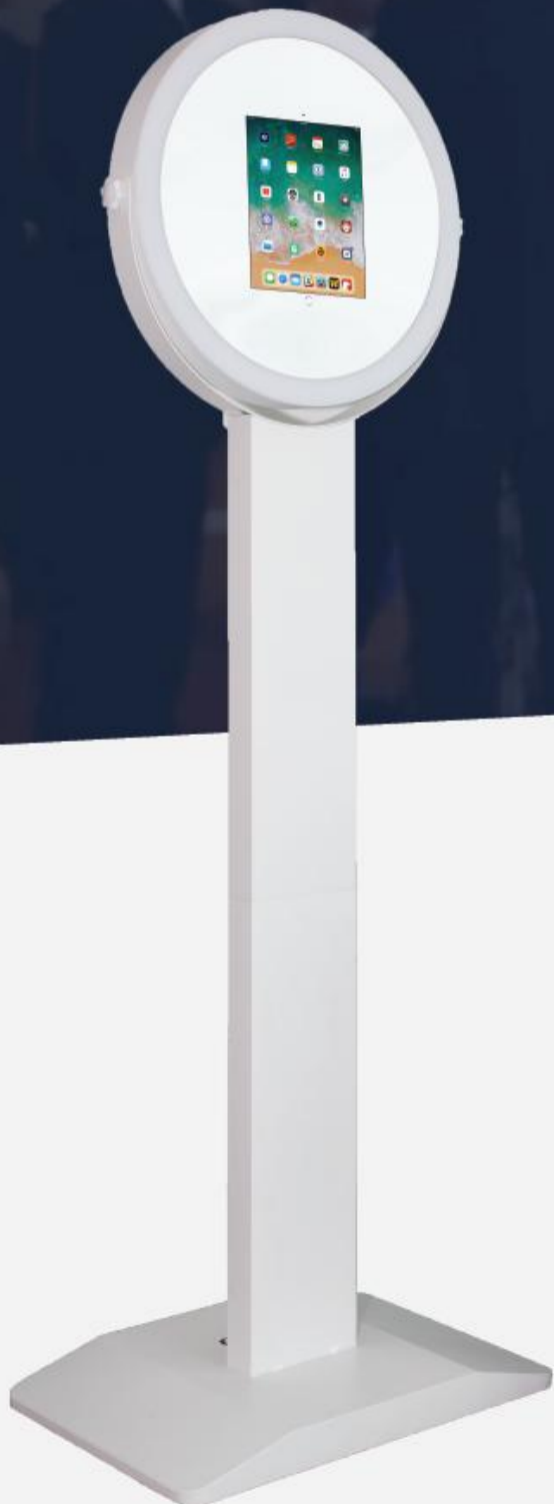


# PhotoBOOTH FOR Country Clubs



- **CREATE A NEW REVENUE CATEGORY**
- **PROMOTE CLUB TO NEW AUDIENCES**
- **BUILD A NEW MEMBERSHIP LEAD LIST**

***RangeBooth*** was developed as a tool specifically for Country Clubs to create a new revenue stream, develop user-generated content to promote the Club and generate new leads for Membership!

## HOW YOUR CLUB BENEFITS WITH **RANGEBOOTH**

### 1. REVENUE GENERATOR

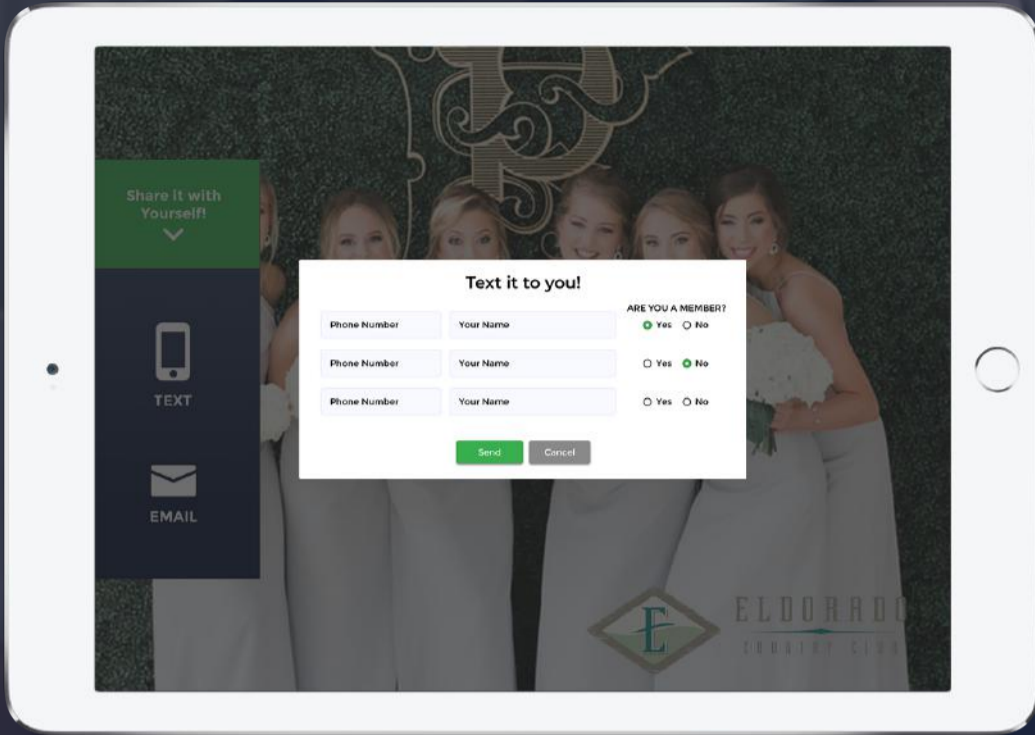
Your Club is already hosting multiple events every month and generally, these are very fun events like weddings, Quinceaneras, birthday parties, etc... Giving hosts of these events a way to capture photos and share the experience is something they are usually hiring outside vendors for.

### 2. PROMOTES THE CLUB

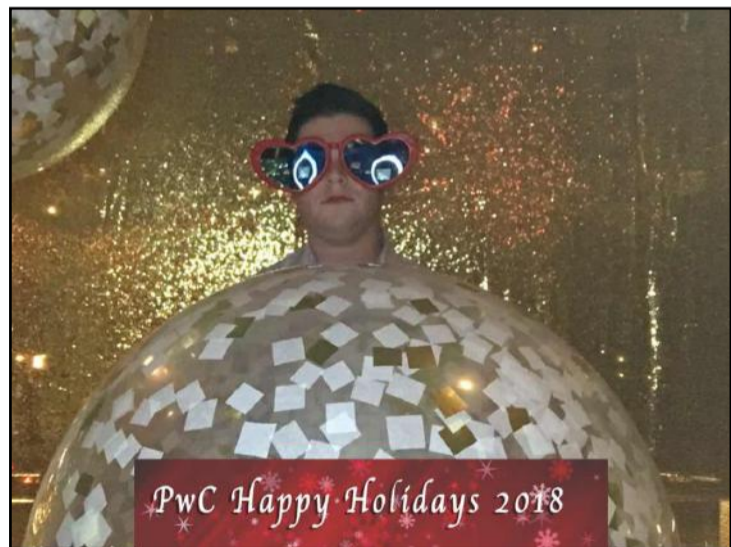
Use at Club events to allow your Members to generate social photos and videos that they share out on their social networks. This promotes the Club and shows the local community all the fun events going on at your Club!

### 3. NEW MEMBER LEADS

Generating high-quality leads should always be top of mind for Clubs. Our system gives you the option to make any event a *non-member* events, which then provides the Club details on the **non-member** data!



**INDIVIDUALS USE THE BOOTH TO CAPTURE A PHOTO, VIDEO OR GIF AND TEXT/ EMAIL THEMSELVES THE FILE SO THEY CAN SHARE VIA THEIR SOCIAL MEDIA ACCOUNTS!**



# REVENUE GENERATION BREAKDOWN

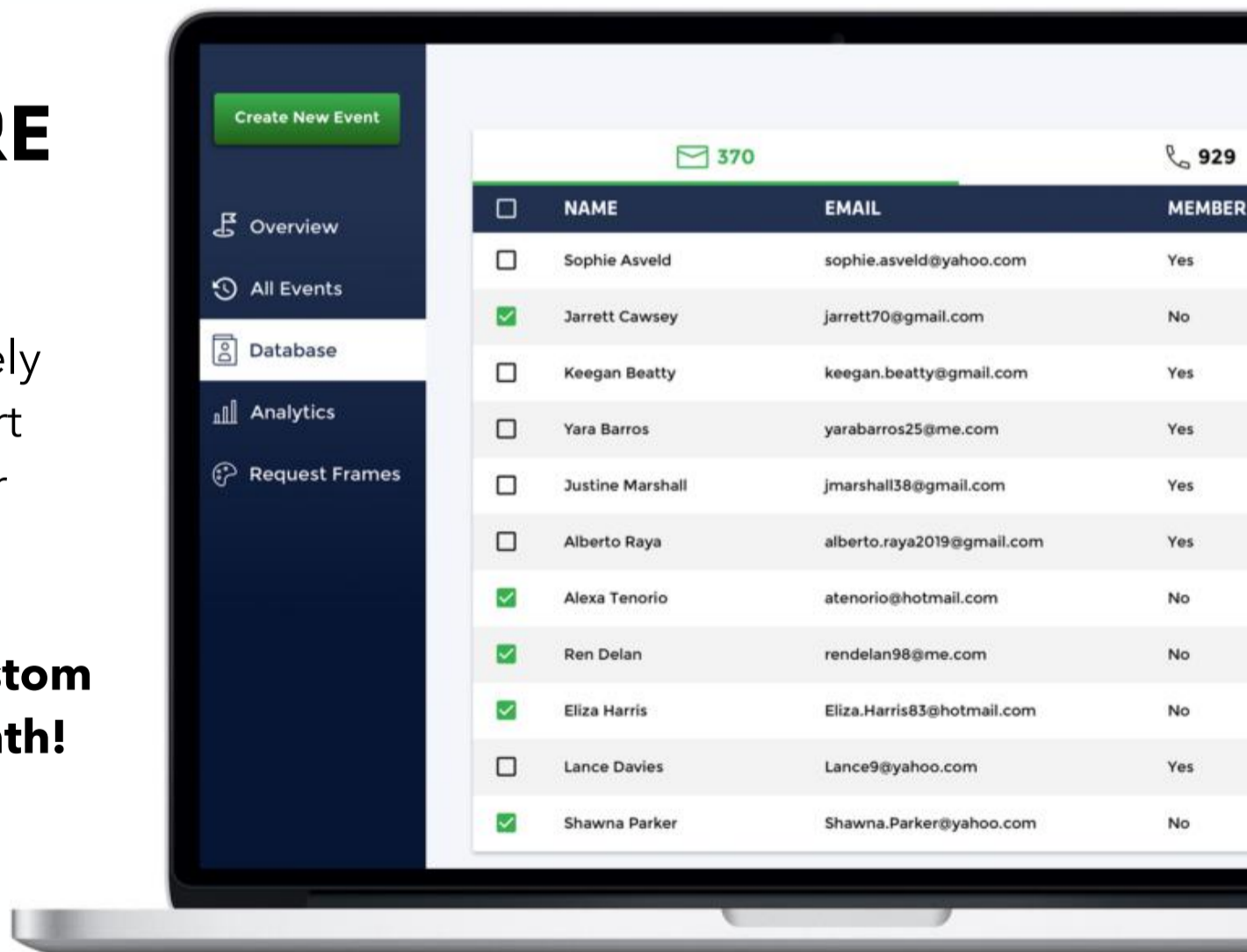
We recommend renting out the photo booth on an hourly basis. Below is a breakdown of revenue based on a 2-hour rental.

Events Per Month	\$175/ hr	\$225/ hr	\$300/ hr	Annual Revenue
5 events	\$1,750/ mo	\$2,250/ mo	\$3,000/ mo	\$21k - \$36k
10 events	\$3,500/ mo	\$4,500/ mo	\$6,000/ mo	\$42k - \$72k
15 events	\$5,250/ mo	\$6,750/ mo	\$9,000/ mo	\$63k - \$108k
20 events	\$7,000/ mo	\$9,000/ mo	\$12,000/ mo	\$84k - \$144k
25 events	\$8,750/ mo	\$11,250/ mo	\$15,000/ mo	\$105k - \$180k
30 events	\$10,500/ mo	\$13,500/ mo	\$18,000/ mo	\$126k - \$216k

## ALL SOFTWARE IS INCLUDED

We provide a completely turn-key solution to start renting this out for your Clubs events.

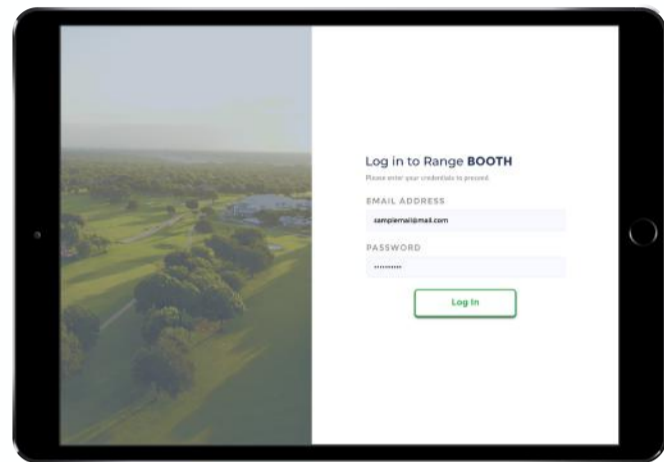
**We also provide 4 custom event frames per month!**



# COMPLETELY TURN KEY SOLUTION!

16.5 inches

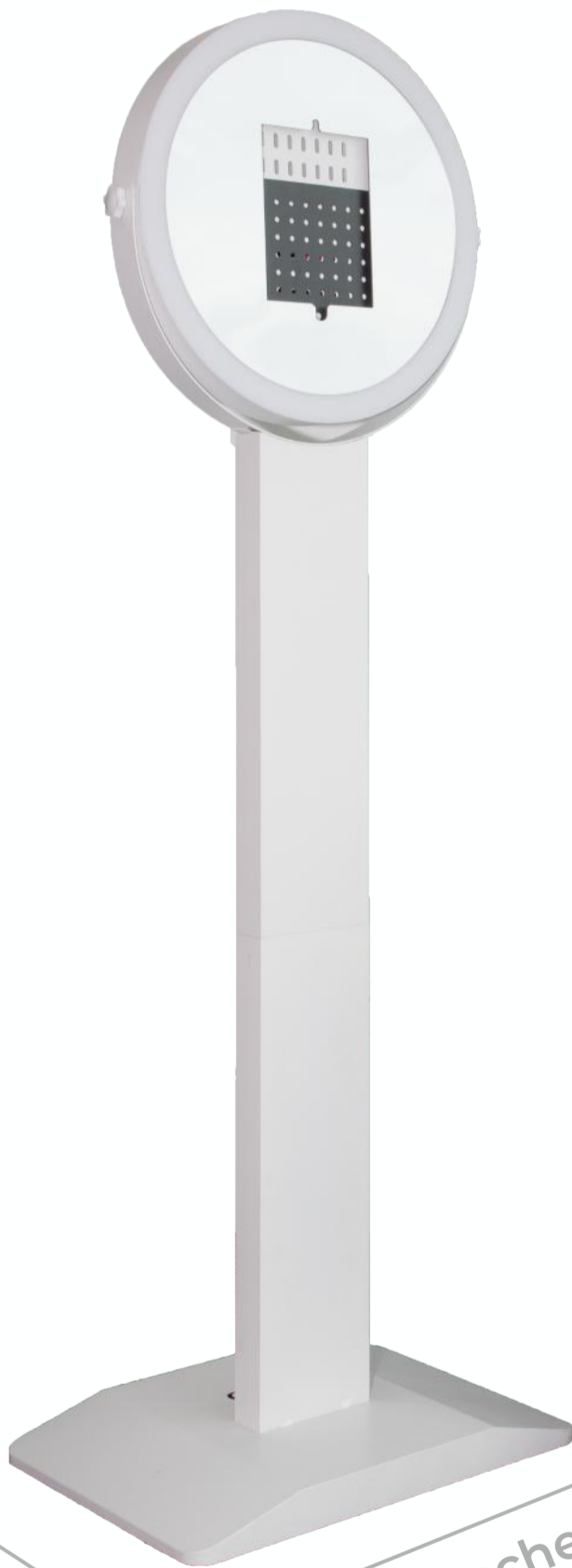
iPad



5.5 feet

16 inches

20.5 inches



hard case

# FAQ's

## **What all is included?**

Everything! You get the full stand, ring light, iPad and the software to run events. Our design team will also design 4 custom event frames for your Club every month.

## **How does pricing work?**

We offer different packages ranging from \$425 - \$575 for our solution. We also offer a 100% warranty on our product and app!

## **Is the booth hard to setup?**

It takes all of 5 minutes to unpack and completely setup the booth! Creating an event in the software takes roughly 5 minutes as well, so in 10 minutes time... you're ready to roll!

## **How does this generate new leads?**

When setting up an event, you choose whether it's a member or non-member event. For all non-member events, that data will be segmented so your Club can use for new member prospecting!

## **Can we use for Member only events?**

Absolutely. You can use the booth however you want!

## **How many events can we have per month?**

As many as you'd like! There is no limit on the amount of events your can have with your RangeBOOTH.



# DIGITAL RANGE

The leader for country club and golf course digital marketing technology. Offering clubs access to best-of-breed, user-friendly tools to help manage your properties digital presence and generate new leads.

**LONG DRIVE**  
— AGENCY —

[www.digitalrange.com](http://www.digitalrange.com)