

# EasyPay Finance EasyPay Banners: How-To Guide

## Start Pre-Approving Qualified Customers Online

Improve your web presence with our industry specific banners which let your qualified customers get pre-approved before ever visiting your store! This guide will teach you how to apply them to your website.



**Save time and sell more** by having customers apply online without setting foot in your store.



With most consumers visiting your website before deciding to shop with you, it is more essential than ever to provide them with alternative means of payment.



Choose from 4 website banner sizes, each with specific messaging highlighting the benefits your customers are looking for.

# EasyPay Finance EasyPay Banners: How-To Guide

## Adding EasyPay Banners to Your Website

Before you begin, make sure you have the correct username and password.

1. Click 'Merchant Login'.
2. Enter in your username and password.



The screenshot shows the 'Merchant Sign In' form. It has a green header with the text 'Merchant Sign In'. Below the header, it says 'Log In to your account'. There are two input fields: the first is for the username, labeled 'merchant', and the second is for the password, represented by dots. To the right of the password field is a green button with a right arrow and the text 'Sign In'. Below the form, there is a link that says 'Not an enrolled merchant? Enroll Now'.

# EasyPay Finance EasyPay Banners: How-To Guide

## Adding EasyPay Banners to Your Website (cont.)

3. Click 'Merchant Center'.
4. Click 'Add EasyPay to your website'.

**3**

The screenshot shows the 'Merchant Center' page for 'Test Merchant LLC'. It features a navigation bar with links: Home, New Application, Locate Online Application, Advanced Search, Merchant Center (highlighted), and Log off. Below the navigation bar, there's a section for 'Recent Application Statistics (last 30 days)' with a grid of counts: Submitted (89), Prequalified (88), Approved (67), Merchant Action Required (67), Funded (0), and Declined (1). Below this is a table with columns: Application ID, Cancel, Replicate, Name, Date, Phone Number, Max Funding, Amount, Representative, and Status. The table contains two rows of data for John Smith and Peggy Sue.

Application ID	Cancel	Replicate	Name	Date	Phone Number	Max Funding	Amount	Representative	Status
819833	✗	↺	John Smith	11/22/2017	(555) 555-1234	Review	\$0.00		Contract Not Generated
819832	✗	↺	Peggy Sue	11/22/2017	(555) 555-1234	Prequalified	\$0.00		Prequalified

**4**

The screenshot shows the 'Add EasyPay to your website' button highlighted with a red circle. Below the button, there's a section titled 'Start Pre-Approving Qualified Customers Online' with a list of benefits: 'Save time' and 'Sell more'. At the bottom, there's a dropdown menu for selecting a web banner style, currently set to 'Medium'.

Location: FL, DE, NY, TX

**Add EasyPay to your website**

Print or download our credit application | Request marketing materials | Training Videos And Guides | View Activity Reports

**Start Pre-Approving Qualified Customers Online**

By installing an EasyPay banner on your website, you can:

- **Save time** - Applying in your store can take valuable time away at the point of sale. With our banners doing the selling, customers will be brought to your store's application to apply online from the comfort of their own home. It's a win-win.
- **Sell more** - Adding these banners to your website is the #1 tool to drive additional business to your store... then it's up to you to help them spend the money!

[Click here to print or download our EasyPay Banners Guide](#)

Please choose a web banner style from the dropdown below

Medium

# EasyPay Finance EasyPay Banners: How-To Guide

## Adding EasyPay Banners to Your Website (cont.)

5. To generate and install an EasyPay Finance banner, first select your location from the dropdown menu. **NOTE: If you are a single location this option will not be visible.**
6. Next, select which banner you would like to use.
7. Copy and paste the HTML on your website.

The screenshot shows the EasyPay Finance user interface. At the top is the logo and navigation links: Home, New Application, Locate Online Application, and Advanced Search. Below the logo is a 'Location' dropdown menu with 'FL Demo Test' selected, marked with a red circle and the number 5. A horizontal menu contains five options: 'Add EasyPay to your website' (with a plus icon), 'Print or download our credit application' (with a document icon), 'Request marketing materials' (with a tag icon), 'Training Videos And Guides' (with a play icon), and 'View Activity Reports' (with a bar chart icon). Below this is a section titled 'Start Pre-Approving Qualified Customers Online' with a sub-header 'By installing an EasyPay banner on your website, you can:'. It lists two bullet points: 'Save time' and 'Sell more'. A link 'Click here to print or download our EasyPay Banners Guide' is provided. Below this is a 'Please choose a web banner style from the dropdown below' section with a dropdown menu showing 'Medium', marked with a red circle and the number 6. Below the dropdown is a code block containing HTML code for an image, marked with a red circle and the number 7. At the bottom is a 'Preview' section showing a green banner with the text 'Get funded today with \$0 DOWN'.

**EASYPAY**  
FINANCE™

Home New Application Locate Online Application Advanced Search

**Location**  
FL Demo Test

**+ Add EasyPay to your website** **Print or download our credit application** **Request marketing materials** **Training Videos And Guides** **View Activity Reports**

**Start Pre-Approving Qualified Customers Online**  
By installing an EasyPay banner on your website, you can:

- **Save time** - Applying in your store can take valuable time away at the point of sale. With our banners doing the selling, customers will be brought to your store's application to apply online from the comfort of their own home. It's a win-win.
- **Sell more** - Adding these banners to your website is the #1 tool to drive additional business to your store... then it's up to you to help them spend the money!

[Click here to print or download our EasyPay Banners Guide](#)

Please choose a web banner style from the dropdown below

Medium

```
<a href="https://development.duvera.com/CustomerApp/Router/e/0?a=1&d=ZZUKoiNyy1DrgATZlIHEvw%3d%3d&e=1&t=1" target="_blank"></a>
```

Preview

Get funded today with  
**\$0 DOWN**

## CONTACT US

**P:** 1-866-337-2537 | **F:** 1-866-850-0786 | [merchantservices@easypayfinance.com](mailto:merchantservices@easypayfinance.com)

**Merchant Service Hours:** M-F: 5am PT – 7pm PT | Sat-Sun: 8am PT – 4pm PT