Experience the APA Exhibit Hall
An opportunity for in-person engagement with thousands of psychology professionals and students who rely on relevant products, resources, programs, and information to thrive in their careers. And your best opportunity for competitive leverage within the psychology market.

Experience Chicago
A destination rich in culture and history. A city that boasts miles of lakefront paths and beaches, unparalleled dining (and pizza!), parks, baseball, the award-winning Chicago Riverwalk, museums, a delightful summer climate, and more!

THE WINDY CITY AWAITS
AND WE LOOK FORWARD TO SEEING YOU THERE!

CAROL HALL
Exhibit Sales Manager
(202) 336-5627
chall@apa.org

JODI ASHCRAFT
Director, Advertising and Exhibit Sales
(202) 336-5565
jashcraft@apa.org
### APA EXHIBIT HALL: THE VALUE FOR EXHIBITORS

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### ABOUT APA CONVENTION ATTENDEES

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### APA CONVENTION ATTENDEES: WHO ARE THEY?

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### ABOUT APA MEMBERS

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### THE APA 2018 EXHIBIT HALL

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### KEY INFORMATION

- Exhibit Hall Location and Schedule
- Exhibit Hall Official Dates and Hours
- Exhibit Move-In Schedule
- Acceptance of Exhibits and Exhibit Content
- Exhibit Space Application Submission and Review
- Exhibit Space Assignment and Payments

### EXHIBIT OPTIONS AND PRICING

- 10’x10’ Exhibit Booth, Standard
- 10’x10’ Exhibit Booth, Technology Hub
- APA pscyCareers LIVE Job Fair
- What Is and What Is Not Included with Booth Pricing

### APA 2019 EXHIBIT HALL FLOOR PLAN

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### EXHIBIT BOOTH SPECIFICATIONS

- Linear Booth (in-line) and Corner Booth
- End-Cap Booth
- Island Booth
- Peninsula Booth

### APA 2019 OFFICIAL CONTRACTORS AND EXHIBITOR SERVICE MANUAL

- Decoration and Drayage Services
- APA 2019 Exhibitor Service Manual
- Housing and Registration
- Exhibit Hall / Facility

### CONTRACTUAL AGREEMENT

- APA Convention and Exhibit Hall Rules, Regulations, and Policies
- Exhibit Booth Staffing

### Exhibit Booth Dismantling

- 25

### Sale of Merchandise in the APA Exhibit Hall

- 25
- APA Exhibitor Sales Transactions
- State of Illinois Requirement
- Chicago, IL Sales Tax

### Canvassing, Soliciting, Demonstrating, and Distribution of Materials

- 25

### Liability and Insurance / Hold Harmless Policy

- 26

### Accreditation Requirement for Educational Programs

- 26

### FDA-Approval Requirement

- 26

### APA Exhibit Hall Security

- 27

### APA Exhibit Space Cancellations and Refund Policy

- 27

### Equal Employment Opportunity

- 27

### SOLUTIONS FOR BUILDING BOOTH TRAFFIC

- 28

### APA 2019 Sponsorships

- Tier Sponsorship
- Specialty Item Sponsorship

### APA 2019 Specialty Item Sponsorships

- 29

### Sponsorship Procedures, Payments, and Policies

- 31

### Sponsor Recognition and Benefits

- 32

### APA 2019 Advertising and Promotion Options

- 34
- APA 2019 Program
- APA 2019 Program Supplement
- APA 2019 Mobile App
- APA 2019 Tote Bag Inserts (limited opportunity)
- APA 2019 Online Description Upgrades

### APA 2019 Attendee Tote Bag Inserts (limited opportunity)

- 34

### Sponsor Raffles

- 35

### Mailing List Rentals

- 35

### Onsite Lead Retrieval

- 35

### APA 2019 DATES AND DEADLINES

<table>
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### APA 2018 EXHIBITORS

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### APA 2018 EXHIBITORS

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<td>39</td>
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</tbody>
</table>
APA EXHIBIT HALL
The Value for Exhibitors

ATTENDEE NUMBERS

12,231
APA 2018
San Francisco, CA

11,885
APA 2017
Washington, DC
AN UNPARALLELED OPPORTUNITY

IN-PERSON ENGAGEMENT
CUSTOMER RELATIONS AND DEVELOPMENT
MARKET EXPANSION
PRODUCT DEMONSTRATION AND NEW PRODUCT LAUNCHES
BRAND ADVANCEMENT
COMPETITIVE INTELLIGENCE AND LEVERAGE
INDUSTRY INSIGHTS

10,891
APA 2016
Denver, CO

8,921
Number of attendees who visited the APA 2018 Exhibit Hall

3 Hours
Average amount of time that attendees spend in the APA Exhibit Hall

13,405
APA 2002
Chicago, IL

111
Average number of leads obtained by APA 2018 exhibitors that rented lead retrieval devices
Exhibiting at the APA Convention gives you access to high-level executives and leaders that you normally couldn’t reach, and they’re in a listening and learning mode. Some of our top long-term accounts have come from APA contacts. A good investment!

TOM BECKMAN
ASSOCIATE DIRECTOR

HEALTH PROFESSIONALS PROGRAM HEARTMATH
ABOUT
APA Convention Attendees

More than 71% of attendees browse the APA Exhibit Hall between program sessions

---

**What do they seek?**

**Tools and Resources that Support the Advancing Trends in Psychology**

- Technology Products / Virtual Reality Systems / Biofeedback Equipment
- Therapy Products / Treatment Programs and Resources
- EHR and EMR Management Systems / Billing Software
- Practice Management Resources / Virtual Office Platforms
- Psychological Tests and Assessments
- Books, Journals, and Other Publications
- Licensure and Certification Resources
- University and College Programs / E-Learning Products / CE Programs
- Child and Adolescent Products and Resources
- Academic Research Tools
- Resources for Establishing a Psychology Career

---

**What level of interest do they demonstrate in APA exhibitors?**

- 65% Inquired about new products
- 40% Discovered new technology products
- 33% Talked to exhibitors about future business

APA 2018 APA Exhibit Hall Survey

**Global Presence**

- 93% Domestic
- 7% International—from 71 countries

APA 2018 Registration Analysis, Experient, Inc.

**What do they say about the APA Exhibit Hall?**

**What was the singular best experience for you at APA 2018?**

- “Talking to knowledgeable exhibitors about new technologies for research that make the collection of physiological data easier. This could be very useful in my research.”
- “I loved the Exhibit Hall.”

- 52% Agree The products and services on display were relevant to my work
- 55% Agree The exhibitors were knowledgeable and informative
- 46% Agree I would recommend some of the products and services to colleagues
- 40% Agree I discovered new products and services

APA 2018 Post-Convention Survey
APA CONVENTION ATTENDEES

Who Are They?

EDUCATORS

RESEARCHERS

EARLY CAREER PSYCHOLOGISTS
HEALTH SERVICE PROVIDERS

PRIVATE PRACTITIONERS

PSYCHOLOGY STUDENTS
ABOUT

APA Members

APA’s Membership Total

115,700+ Members

RESOURCES AND TOOLS THEY SEEK

TECHNOLOGY

CAREER DEVELOPMENT

FINANCIAL PLANNING AND DEBT MANAGEMENT

TESTING AND ASSESSMENT

CONTINUING EDUCATION

PRACTICE TOOLS

2019 Trends to Watch About the Work APA Members Do

- Climate Change
- The Rise of Non-Drug Pain Treatment
- A Growing Demand For Sport Psychologists
- A Greater Role In Nutritional Health
- Re-Envisioning Long-Term Care
- Shining A Spotlight On Equity
- Big Data
- Designing Smarter Tech Tools
- Treating The Misuse of Digital Devices
- The Ascent of Digital Therapies

2019 TRENDS REPORT, APA MONITOR ON PSYCHOLOGY, NOVEMBER 2018

Primary Work Settings and Activities

- 41% Health or Mental Health Services
- 36% Research
- 35% Academic Institutions
- 33% Independent Practice
- 19% Hospitals / Clinics
- 17% Education

Age

- 24% Millennial Adults
- 32% Adults 35-54
- 39% Adults 55+

Career and Education

- 86% PhD or PsyD
- 59% Licensed
- 23% Early Career
ABOUT
APA Members Who Visited The Exhibit Hall

“The Exhibit Hall always presents amazing networking opportunities.”

APA MEMBER AND CONVENTION ATTENDEE

Gender
39% Male
61% Female

Age
14% Millennial Adults
42% Adults 35-44
41% Adults 55+

EDUCATIONAL CHARACTERISTICS
96% PhD, PsyD, EdD
34% 25+ Years Since Degree
36% Early Career (within 10 years of doctorate)

LICENSURE STATUS
52% Licensed
48% Not Licensed / Unknown

CURRENT MAJOR FIELD
54% Health Service Provider
Clinical comprised 39% of this total
10% Research
Kaiser Permanente Mental Health Training Programs’ experience at APA 2018 was outstanding. Working closely with the convention team, we developed a premium placement for our booth where we connected with hundreds of attendees during the event. The convention team was exceptionally supportive and helpful throughout this process, and we eagerly look forward to partnering with them again next year.

JULIE RUNKLE
PROGRAM COORDINATOR
KAISER PERMANENTE
NCAL REGIONAL MENTAL HEALTH TRAINING PROGRAMS
Acceptance of Exhibits and Exhibit Content

Decisions regarding the acceptability of exhibits will be made in the first instance by the APA Chief Executive Officer, in consultation with the Board of Convention Affairs (BCA) chair. The APA, acting through its Chief Executive Officer, reserves the right and sole discretion to reject any proposed exhibit for any reason. Prospective APA exhibitors are advised that the acceptability of products or services for display at the APA Convention is based on legal, social, professional and ethical considerations.

Decisions on the acceptability of exhibits are made on an annual and case-by-case basis. Inclusion of an exhibit in a prior APA Convention is not deterministic of the acceptability for future Conventions, as acceptability is reviewed annually.

Exhibits must be consistent with the professional nature of the APA Convention. Exhibit space is not intended for airing either side of a controversial social, political, or professional issue. APA exhibit space is not intended for the purpose of campaigning for APA president or any other APA governance office.

The American Professional Agency is APA’s sole authorized and preferred provider of professional liability insurance to members. As such, no companies or businesses that offer any of these insurance products (or any insurance products that are included under the terms of the APA/American Professional Agency agreement) will be allowed to advertise, exhibit, promote, discuss, or provide information on their products through the use of APA media, venues or events.

APA reserves the right to decline exhibitor requests to conduct non-APA surveys inside the APA Exhibit Hall, the APA Convention headquarter or supplemental hotels, or any area where an APA event or function is being held during the APA Convention.

APA reserves the right to require APA exhibitors to edit, amend, or eliminate parts of exhibits that in the Association’s opinion are not in keeping with the Association’s objectives or are otherwise inconsistent with APA policies.

APA exhibitors may not conduct contests, lotteries, raffles, and/or games of chance without prior approval of the APA Advertising and Exhibit Sales Department.

The exhibition of products or services at the American Psychological Association annual convention is neither an endorsement of the exhibiting organization nor of the products or services exhibited. APA is not responsible for any claims made by an APA exhibitor. In addition, APA exhibitors may not, without prior APA consent, incorporate in subsequent promotions the fact that a product or service has been exhibited at an APA Convention.
Exhibit Space Application Submission and Review

Exhibit Space Application Submission
APA 2019 Exhibit Space Applications may be submitted as follows and in accordance with the APA 2019 Exhibit Space Assignment Schedule:

- VIA THE ONLINE APA EXHIBITOR PORTAL RECOMMENDED
- VIA EMAIL
  Send to Carol Hall, Exhibit Sales Manager, chall@apa.org
- VIA OVERNIGHT OR U.S. MAIL
  American Psychological Association
  Attn: Advertising and Exhibit Sales Dept.
  750 First St. NE
  Washington, DC 20002-4242

Exhibit Space Application Review
APA 2019 exhibit space applications are subject to review as detailed in Acceptance of Exhibits and Exhibit Content. Additional information about the exhibiting company and/or the products/services to be displayed/promoted may be requested before a final decision is reached.

Exhibit Space Assignment and Payments

Exhibit Space Assignment
APA 2019 exhibit space applications that have been accepted by APA are processed and assigned on a first-come, first-served basis by the APA advertising and exhibit sales department on behalf of the Director, Convention and Meeting Services. Priority of space assignment will be based on the date and time that the application is received by APA. If multiple applications are received simultaneously then they will be sub-ranked according to the total number of booths/square footage requested.

- FOR COMPLETE DETAILS, VISIT

Prior to assigning exhibit space, APA reviews and makes every effort to honor exhibitor requests regarding their booth location preferences—including requests to be located near or far from another exhibiting company. However, such requests are not guaranteed. After booth space has been assigned, APA exhibitors may view the online APA Exhibit Hall floor plan to confirm their neighboring exhibitors and, if concerns arise, may contact Carol Hall, Exhibit Sales Manager, chall@apa.org, to request a move to a different booth location.

Exhibit Space Assignment Schedule

- PRIORITY PERIOD FOR APA 2018 EXHIBITORS
  12:00 P.M. EST DECEMBER 12, 2018 TO
  5:00 P.M. EST DECEMBER 27, 2018
  During this time APA 2019 Exhibit Space Applications may be submitted only by APA 2018 exhibitors.

- GENERAL APPLICATION PERIOD
  5:01 P.M. EST DECEMBER 27, 2018 TO JULY 26, 2019
  APA 2019 Exhibit Space Applications may be submitted by all prospective APA 2019 exhibitors.

Exhibit Space Payments: Policy and Schedule

Upon assignment of exhibit space APA exhibitors will receive a confirmation letter and an invoice. Payments must be submitted in accordance with the instructions provided on the invoice and with the following payment schedule:

- APPLICATIONS RECEIVED PRIOR TO MARCH 1, 2019
  50% PAYMENT DUE UPON RECEIPT OF INVOICE
  50% BALANCE DUE BY OR BEFORE MAY 15, 2019

- APPLICATIONS RECEIVED AFTER MARCH 1, 2019
  100% PAYMENT DUE UPON RECEIPT OF INVOICE

APA reserves the right to cancel and return to open inventory booths for which timely payments have not been received. Exhibitors that are unable to provide payment by the deadline noted on their invoice should contact Carol Hall, Exhibit Sales Manager, chall@apa.org, (202) 336-5627.
For over a decade our NSU booth at APA has provided visibility with prospective students, ongoing academic/professional referrals, and potential faculty. In addition, APA has been central to connecting alumni, student, faculty, supervisors, and lifelong friends.

CARLOS PEREZ, EdD
DIRECTOR OF OUTREACH
NOVA SOUTHEASTERN UNIVERSITY
COLLEGE OF PSYCHOLOGY
APA 2019 EXHIBIT HALL

Exhibit Options and Pricing

Exhibit space prices are determined by booth location and are non-negotiable. Discounts (of any type) are not provided for exhibit space.

**Standard 10’x10’ Exhibit Booth**

Standard exhibit booths are all those not located in the technology hub or the job fair.

**STANDARD EXHIBIT BOOTH PRICES**

$2,600, $2,300, $2,000, $1,500

**NOTE** Standard exhibit booth prices do not include booth carpet, booth furnishings, WiFi, electrical, etc. For details, see p. 18 to confirm what is and what is not included with Standard exhibit space pricing.

**Technology Hub 10’x10’ Exhibit Booth**

Technology Hub booths are located in an area of the APA Exhibit Hall that is designated for technology products and services. Exhibitors with technology-related displays may secure exhibit space in this area, but they are not required to do so.

**TECHNOLOGY HUB BOOTH PRICE**

$2,000

**NOTE** Technology Hub exhibit booth prices do not include booth carpet, booth furnishings, WiFi, electrical, etc. For details, see p. 18 what is and what is not included with Technology Hub exhibit space pricing.

**APA psycCareers LIVE Job Fair**

Designated only for recruitment purposes, this area of the exhibit hall is an interactive job fair for attendees and employers.

Job Fair Features:

- Centralized location inside the exhibit hall
- Recruiting employers in booths surrounding the job fair hub
- Career management speakers and activities
- 1-on-1 career coaching
- Booth giveaways and grand prize drawing

**JOB FAIR OPTIONS AND PRICING**

Job Fair options are package-priced according to one of three tiered options, as follows:

- $4,999  Job Fair, Prime Package (with booth)
- $2,199  Job Fair, Basic Package (with booth)
- $1,499  Job Fair, Remote Package (without booth)

**NOTE** See p. 19 for details regarding what is and what is not included with Job Fair package options.
### APA 2019 EXHIBIT HALL

#### What Is and What Is Not Included with Booth Prices: *Standard and Technology Hub*

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<thead>
<tr>
<th>EXHIBITOR SPACE</th>
<th>Standard Booth</th>
<th>Technology Hub</th>
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<tbody>
<tr>
<td>Booth Frame</td>
<td>pipe and drape</td>
<td></td>
</tr>
<tr>
<td>2-Line Booth ID Sign</td>
<td>INCLUDES Company Name, Booth Number, City, and State</td>
<td></td>
</tr>
<tr>
<td>10'x10' Booth Carpet and Booth Furnishings</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>Nightly Vacuuming of Individual Booth(s)</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>Trash Removal in Individual Booth(s)</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>Booth Decoration, Drayage, WiFi, Etc.</td>
<td>Not included</td>
<td>Not included</td>
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Labor, Shipping, Electricity, WiFi, Internet Service, Audio Visual Equipment, Floral Items; Booth Catering, Booth Display and Design Services, etc. Information, pricing, and order forms will be included in the APA 2019 Exhibitor Service Manual provided by Brede National Exposition Services. (available in May 2019)

#### EXHIBITOR LISTINGS

- **Print Listing, APA 2019 PROGRAM** for exhibitors confirmed by March 22, 2019 OR **APA 2019 PROGRAM SUPPLEMENT** for exhibitors confirmed by June 7, 2019

Exhibitors are responsible for completing their listing information via the APA Exhibitor Portal.

- **Exhibitor Online Listing, Basic and APA 2019 Mobile App**
  
  Company description to appear on the APA 2019 website, [convention.apa.org/exhibitors](http://convention.apa.org/exhibitors). This information is also uploaded to the APA 2019 Mobile App.

  Exhibitors are responsible for completing and/or updating their online listing information via the APA Exhibitor Portal.

#### EXHIBITOR REGISTRATIONS AND GUEST PASSES

- **Complimentary Exhibitor Registrations** (per 10'x10' booth)

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<th>Standard Booth</th>
<th>Technology Hub</th>
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- **Complimentary Exhibitor Guest Passes** for use only on Saturday, August 10

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<th>Standard Booth</th>
<th>Technology Hub</th>
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#### ONSITE: APA EXHIBIT HALL, MCCORMICK PLACE

- **Exhibitor Lounge**
  
  Complimentary morning and afternoon beverages during official APA Exhibit Hall dates and hours

- **Exhibit Hall Security**

  24-hour security provided during the entire APA 2019 exhibit period, including exhibitor Move-In and Move-Out periods. 

  **NOTE:** Neither the APA nor McCormick Place is liable for, or carries insurance on, exhibitor property, displays, or fixtures. For this reason, exhibitors are encouraged to carry insurance coverage on their goods, including transit to and from the show location.

- **General Cleaning of Common Areas**

  Daily cleaning of aisles, lounges, and public spaces within the APA Exhibit Hall
# APA 2019 EXHIBIT HALL

## What Is and What Is Not Included with Booth Prices: *Job Fair*

<table>
<thead>
<tr>
<th>EXHIBIT SPACE</th>
<th>Job Fair Prime Package $4,999</th>
<th>Job Fair Basic Package $2,199</th>
<th>Job Fair Remote Package $1,499</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’x10’ Job Fair booth <em>INCLUDES 10’ x 10’ booth carpet; one (1) table; two (2) chairs; and one (1) wastebasket</em></td>
<td>☑</td>
<td>☑</td>
<td>Not included</td>
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<tr>
<td>2-Line Booth ID Sign <em>INCLUDES Company Name, Booth Number, City, and State</em></td>
<td>☑</td>
<td>☑</td>
<td>N/A</td>
</tr>
<tr>
<td>Nightly Vacuuming of Individual Booth(s)</td>
<td>☑</td>
<td>☑</td>
<td>N/A</td>
</tr>
<tr>
<td>Trash Removal in Individual Booth(s)</td>
<td>☑</td>
<td>☑</td>
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<tr>
<td>Booth Decoration, Drayage, WiFi, Etc. <em>Labor, Shipping, Electricity, WiFi, Internet Service, Audio Visual Equipment, Floral Items; Booth Catering, Booth Display and Design Services, etc. Information, pricing, and order forms will be included in the APA 2019 Exhibitor Service Manual provided by Brede National Exposition Services. (available in May 2019)</em></td>
<td>Not included</td>
<td>Not included</td>
<td>N/A</td>
</tr>
<tr>
<td>JOB FAIR EXHIBITOR LISTINGS</td>
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<td></td>
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<tr>
<td>Print Listing, 2019 APA psycCareers LIVE Program Guide</td>
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<td>☑</td>
</tr>
<tr>
<td>Print Listing, APA 2019 PROGRAM for exhibitors confirmed by March 22, 2019 OR APA 2019 PROGRAM SUPPLEMENT for exhibitors confirmed by June 7, 2019 <em>Exhibitors are responsible for completing their listing information via the APA Exhibitor Portal.</em></td>
<td>☑</td>
<td>☑</td>
<td>Not included</td>
</tr>
<tr>
<td>APA 2019 Mobile App, Exhibitor List <em>Company description to appear in the listing of all exhibitors</em></td>
<td>☑</td>
<td>☑</td>
<td>Not included</td>
</tr>
<tr>
<td>APA 2019 Mobile App, Job Fair Icon <em>Company description to appear within the Job Fair icon on the mobile app dashboard</em></td>
<td>☑</td>
<td>☑</td>
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</tr>
<tr>
<td>2019 APA PSYCCAREERS LIVE PROGRAM GUIDE ADVERTISING</td>
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<tr>
<td>Full Page Color Ad <em>(Back Cover, Cover 2, Cover 3) OR interior B&amp;W Spread</em></td>
<td>Not included</td>
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<td>Not included</td>
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<tr>
<td>Full Page B&amp;W Ad</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>Half-Page B&amp;W Ad</td>
<td>Not included</td>
<td>Not included</td>
<td>☑</td>
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<tr>
<td>JOB FAIR PACKAGE BENEFITS, OTHER</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Jobs posted online through August 31, 2019</td>
<td>Up to 5</td>
<td>Up to 2</td>
<td>Up to 2</td>
</tr>
<tr>
<td>Resume database access through August 31, 2019</td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
</tr>
<tr>
<td>Job link in marketing emails</td>
<td>☑</td>
<td>Not included</td>
<td>Not included</td>
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<tr>
<td>Company logo in marketing emails</td>
<td>☑</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>1x inclusion in APA Member Job Network email</td>
<td>☑</td>
<td>Not included</td>
<td>Not included</td>
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<tr>
<td>Company logo on APA psycCareers LIVE insert to be placed in attendee tote bags</td>
<td>Not included</td>
<td>Not included</td>
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<tr>
<td>Company logo on onsite booth signage</td>
<td>Not included</td>
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<tr>
<td>APA 2019 attendee pre-registrant mailing list</td>
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<tr>
<td>ONSITE: APA EXHIBIT HALL, MCCORMICK PLACE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>APA Exhibitor Lounge <em>Complimentary morning and afternoon beverages during official APA Exhibit Hall dates and hours</em></td>
<td>☑</td>
<td>☑</td>
<td>N/A</td>
</tr>
<tr>
<td>Exhibit Hall Security <em>24-hour security provided during the entire APA 2019 exhibit period, including exhibitor Move-In and Move-Out periods. <em>NOTE</em> Neither the APA nor McCormick Place is liable for, or carries insurance on, exhibitor property, displays, or fixtures. For this reason, exhibitors are encouraged to carry insurance coverage on their goods, including transit to and from the show location.</em></td>
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<td>☑</td>
<td>N/A</td>
</tr>
<tr>
<td>General Cleaning of Common Areas <em>Daily cleaning of aisles, lounges, and public spaces within the APA Exhibit Hall</em></td>
<td>☑</td>
<td>☑</td>
<td>N/A</td>
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</table>
APA 2019 Exhibit Booth Prices

$2,600

802, 804, 901, 902, 903, 904, 1001, 1002, 1003, 1004, 1101, 1103

$2,300

502, 504, 601, 602, 603, 604, 701, 702, 703, 704, 708, 710, 712, 714, 716, 801, 803, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 1007, 1008, 1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016, 1102, 1104, 1107, 1108, 1109, 1110, 1111, 1113, 1115, 1201, 1202, 1203, 1204, 1207, 1208, 1209, 1210, 1301, 1302, 1303, 1304, 1307, 1308, 1309, 1310, 1401, 1403, 1407, 1409

$2,000


$1,500


JOB FAIR BOOTHS

See p. 17 of the APA 2019 Exhibitor Prospectus for Job Fair booth pricing or contact Nancy Onyewu, Manager, Recruitment Advertising Sales, nonyewu@apa.org, (202) 336-5866. 1425, 1426, 1427, 1428, 1429, 1430, 1431, 1432, 1433, 1434, 1437, 1439, 1441, 1525, 1526, 1527, 1528, 1529, 1530, 1531, 1532, 1533, 1534, 1625, 1626, 1627, 1628, 1629, 1630, 1631, 1632, 1633, 1634, 1638, 1640, 1642
APA 2019 EXHIBIT HALL
Exhibit Booth Specifications

Booth dimensions indicated on the APA 2019 exhibit hall floor plan are believed to be accurate (but may be approximate). All booths are 10’x10’. The allowable floor load is 1,000 lbs. Per square foot.

All APA Exhibit Hall displays must provide adequate see-through visibility to neighboring exhibitors. No walls, partitions, signs, decorations, or other displays may be erected or positioned in ways that obstruct sight lines to neighboring exhibitors. Exhibitors that wish to use any non-standard booth equipment, signs, decorations, or display arrangements that in any way conflict with these regulations may not do so without prior review and approval by APA Convention management and must submit by June 14, 2019 two copies of a proposed booth layout/ rendering—detailed to include all dimensions of proposed display(s). Submit to: Carol Hall, Exhibit Sales Manager, chall@apa.org.

Following are specifications for linear and corner, end-cap, island, and peninsular booth spaces—all of which align with the Guidelines for Display Rules & Regulations, 2014 Edition established by the International Association of Exhibitions and Events™ (IAEE).

Linear (in-line) Booth and Corner Booth
Linear (in-line) booths are 10’x10’. The maximum allowable height is 8’ in the back and 4’ on the sides. Displays may not in any way obstruct the line of sight to neighboring exhibitors. Displays that are more than 4’ in height must be confined to the area of the exhibit booth that is within 5’ of the back of the booth.

Corner booths are linear booths located at the end of a series of in-line booths with exposure to intersecting aisles on two sides. Exhibitors that secure corner booth space have the option of eliminating the pipe and drape railing on the aisle side but may not eliminate the pipe and drape divider that separates their booth from the neighboring booth. All other guidelines for linear booths apply.

End-Cap Booth
End-cap booths are generally 10’ deep by 20’ wide and exposed to aisles on three sides. The maximum back wall height allowed is 8’ and the maximum back-wall width allowed is 10 ft at the center of the back-wall with a maximum 5’ height on the two side aisles. Within 5’ of the 2 side aisles, the maximum height for any display materials is 4’. Exhibitors that secure end cap booth space must submit by June 14, 2019 two copies of a proposed booth layout/ rendering—detailed to include all dimensions of proposed display(s).

SUBMIT TO Carol Hall, Exhibit Sales Manager, chall@apa.org
Island Booth
An island booth is any size both exposed to aisles on all four sides. The maximum height for an island booth is 20’ which includes overhead hanging signage, if used. The maximum dimensions for overhead hanging signage is 10’ wide by 4’ high (and the 20’ booth height maximum is measured from the top of the sign). Exhibitors that secure island booth space must submit by June 14, 2019 two copies of a proposed booth layout/rendering—detailed to include all dimensions of proposed display(s).

SUBMIT TO Carol Hall, Exhibit Sales Manager, chall@apa.org

Peninsula Booth
A peninsula booth is usually 20’ by 20’ or larger. When a peninsula booth backs up to two linear booths, the back wall is restricted to 4’ high within 5’ of each aisle, permitting adequate line of sight for the adjoining linear booths. The maximum height for a peninsula booth is 16”, including signage for the center portion of the back wall. Double-sided signs, logos and graphics shall be set back 10’ from adjacent booths. Exhibitors that secure peninsula booth space must submit by June 14, 2019 two copies of a proposed booth layout/rendering—detailed to include all dimensions of proposed display(s).

SUBMIT TO Carol Hall, Exhibit Sales Manager, chall@apa.org
Decoration and Drayage Services
Brede National Exposition Services is the APA 2019 official contractor for decoration and drayage services.

Brede National Exposition Services
6801 Mid-Cities Avenue
Beltsville, MD 20705
www.brede.com / (301) 937-8600
Contact: Jan Alexander, jalexander@brede.com

APA 2019 Exhibitor Service Manual
AVAILABLE IN MAY 2019

Approximately 90 days prior to the meeting, confirmed APA 2019 exhibitors will receive email notification from Brede National Exposition Services regarding the availability of the APA 2019 Exhibitor Service Manual that will provide information, pricing, order forms, and deadlines regarding the following: booth carpeting and furnishings; shipping details; union jurisdictions and regulations; WiFi, internet services; additional draping; booth catering; special work (e.g., carpentry, painting, additional signs, electrical work) Plant and floral options; audio-visual equipment rental; onsite lead retrieval; payment terms; and other relevant details.

NOTE Booth carpeting, booth furnishings, WiFi, internet services, electrical, etc. are not included in the price of Standard or Technology Hub exhibit booth space.

Housing and Registration
INFORMATION AVAILABLE IN APRIL 2019

Experient Inc. is the official contractor for APA 2019 housing and registration.

NOTE Exhibitors should be aware of email and/or telephone solicitations received from companies other than Experient Inc. that falsely claim to have access to APA 2019 hotel room blocks/rates and/or APA 2019 attendee lists.

Experient Inc.
www.experient-inc.com / (844) 779-7469

Exhibit Hall / Facility

McCormick Place and its contracted vendors for services such as catering, WiFi, internet services, and telephone are official service providers for APA 2019. Information and order forms will be included in the APA 2019 Exhibitor Service Manual to be provided by Brede National Exposition Services in May 2019.

http://mccormickplace.com
APA 2019 EXHIBIT HALL

Contractual Agreement

It is understood that the following information is accepted as part of the contract between the American Psychological Association (APA) and those who secure exhibit space in the APA 2019 Exhibit Hall.

It is agreed that the exhibitor will abide by all APA Convention and APA Exhibit Hall Rules, Regulations, and Policies (hereinafter collectively referred to as Rules or The Rules) before, during, and after APA 2019, and by other reasonable rules considered necessary by the American Psychological Association or McCormick Place, provided that The Rules do not materially alter the exhibitor’s contractual rights. All matters and questions not covered by The Rules are at the decision of APA Convention management. The Rules may be amended at any time by APA Convention management and all amendments that may be so made shall be equally binding upon publication on all parties affected by them, as are the original Rules. The APA 2019 Exhibit Space Application and any agreement incorporated in it shall be governed by the laws of the city of Chicago, Illinois.

APA Convention and APA Exhibit Hall Rules, Regulations, and Policies

Upon submission of an APA 2019 exhibit space application and confirmation by APA of APA 2019 exhibit booth space, it is agreed that the APA exhibitor will abide by all APA Convention and APA Exhibit Hall Rules, Regulations and Policies, detailed at convention.apa.org/exhibitors/2019-rules-and-regulations.

APA exhibitors are expected to plan their APA 2019 participation in accordance with all APA Exhibit Hall rules, regulations, and policies and with the official dates and times of the APA Exhibit Hall—including exhibitor move-in and move-out (e.g., exhibitor booth personnel, travel dates/times, flight and hotel reservations). At no time are APA exhibitors at liberty to adjust any portion of APA Convention or APA Exhibit Hall official hours, and/or rules, regulations, and policies to suit individual schedules or preferences. In the event of unexpected circumstances, exhibitors must notify Carol Hall, Exhibit Sales Manager, chall@apa.org or Jodi Ashcraft, Director, Advertising and Exhibit Sales, jashcraft@apa.org.

Exhibit Booth Staffing

APA Convention policy requires that exhibit booths be staffed by at least one exhibitor representative during all official dates and hours of the APA 2019 Exhibit Hall. At no time during official dates and hours should a booth be unstaffed. Neither APA nor McCormick Place is responsible for items removed from unstaffed exhibit booths.

Exhibit Booth Dismantling

At 5:00 p.m. on Saturday, August 10, 2019, an announcement will be made by APA to confirm the official close of the APA 2019 exhibit hall. Until that announcement by APA has been made, exhibitors are prohibited from vacating their exhibit space or dismantling any portion of their exhibit booth, including the packing of materials, removal of items from the exhibit booth, and so forth. Violations of this APA Convention policy impose significant liability risks and thus may negatively impact the exhibitors’ opportunity to participate in the APA 2020 Exhibit Hall.

Sale of Merchandise in the APA Exhibit Hall

APA EXHIBITOR SALES TRANSACTIONS

APA exhibitors that have completed the State of Illinois requirements for the sale of merchandise in the APA Exhibit Hall may accept checks or credit cards provided that all transactions are conducted in a manner consistent with the scholarly and professional nature of the APA Convention. Cash transactions are discouraged. For every transaction, APA exhibitors must provide the following to purchaser: 1) a sales receipt that includes the exhibitor’s company name, address, and telephone number as submitted on the APA 2019 exhibit space application, and 2) confirming information regarding the return policy for the product(s) purchased.

STATE OF ILLINOIS REQUIREMENT

As required by the state of Illinois, all APA exhibitors that plan to sell merchandise or take orders from their booth in the APA Exhibit Hall must apply for a taxpayer identification number and register as an Illinois business. It is the responsibility of APA exhibitors to comply with this Illinois state requirement. For information, visit http://tax.illinois.gov/#andpanel1-1 or contact the Illinois Department of Revenue, (800) 732-8866 or (217) 782-3336.

CHICAGO, IL SALES TAX

Sales tax must be collected by APA exhibitors for all merchandise sold inside the APA Exhibit Hall. For information, visit http://www.tax-rates.org/Illinois/chicago_sales_tax.

Canvassing, Soliciting, Demonstrating, and Distribution of Materials

Canvassing, soliciting, demonstrating and/or the distribution of advertising or promotional materials by APA exhibitors is restricted to the APA exhibitors’ booth inside the APA Exhibit Hall.

At no time during APA 2019 may APA exhibitors canvass, solicit, demonstrate, or distribute advertising or promotional materials in areas of McCormick Place that are outside of the APA Exhibit Hall or in hotels that have been contracted for APA 2019, including hotel meeting rooms, hallways, or other areas. Exhibits, displays, and/or advertising material of any kind are not allowed...
in APA 2019 hotel rooms or hallways unless approved in advance by the Director, Convention and Meeting Services.

APA exhibitors should be considerate of neighboring exhibitors when soliciting attendees to visit their exhibit booths. Aisles in front of the exhibit booths must be kept clear. Enough space must be allocated within each exhibit booth for attendees to browse or watch product demonstrations. Any activity that causes attendees to congregate in the aisle or in adjacent exhibit booths will be curtailed or eliminated.

Violations of this APA Convention policy may result in the exhibitor’s dismissal from the APA Exhibit Hall and/or negatively impact the exhibitors’ opportunity to participate in the APA 2020 Exhibit Hall.

Liability and Insurance / Hold Harmless Policy
The APA exhibitor, upon contracting to exhibit, expressly releases the American Psychological Association (APA) or any of its officers, directors, employees, or committee members; the APA Board of Convention Affairs; or the owners, employees, or representatives of McCormick Place (hereafter collectively referred to as the APA and the Center) from any responsibility or liability for any injury, loss, or damage that may occur to the APA exhibitor or to the exhibitor's employees or property prior to, during, or subsequent to the period covered by the APA exhibitor’s contract, including, but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the APA exhibitor agrees to hold harmless and indemnify the APA and the Center against any and all claims made against the APA and/or the Center by any person and arising out of the APA exhibitor’s acts or omissions.

Accreditation Requirement for Educational Programs
The exhibiting of educational programs in the APA Exhibit Hall is restricted to those schools or other institutions fully accredited by regional or other institutional accrediting associations recognized by the U.S. Department of Education. In addition, for those areas of professional psychology where APA or CPA accreditation is currently provided (e.g., clinical, counseling, school, combined), APA will restrict exhibiting to only APA- and CPA-accredited programs. Programs accredited by either the American Psychological Association or the Canadian Psychological Association must state in their exhibit materials that they are APA- or CPA-accredited and include contact information for the APA- or CPA accreditation office.

FDA-Approval Requirement
The following product types must conform to all federal regulations and policies of the Food and Drug Administration (FDA) to be displayed and/or sold in the APA Exhibit Hall. Exhibitors with products in these categories must include with their APA 2019 exhibit space application a copy of the FDA-approval certificate. Additionally, if the application is approved by APA and exhibit space is confirmed, then at all times during official APA Exhibit Hall dates and hours a copy of the FDA-approval certificate must be displayed in the exhibitor’s booth and in a manner that is clearly visible to APA attendees that visit the exhibitor’s booth.

- Medical devices that have been approved by APA for display in the APA Exhibit Hall
- Pharmaceutical products

NOTE The regulations of the Food and Drug Administration (FDA) provide exacting legal controls over the claims that drug manufacturers may make for their products and require them to state contraindications, hazards, etc. unless “reminder advertising” makes no product claims. Adherence to legal requirements concerning the content of drug advertising is the manufacturer’s responsibility. The disorder or symptom for which a drug or other product is being recommended must be prominently stated in materials to be displayed in the exhibit space, except in reminder advertisements, as provided by the FDA regulations. Materials to be displayed may not in any
way suggest the use of medication or other substance for the relief of the
tensions or problems of everyday life rather than for the relief of symptoms
of illness or disorders. In pharmaceutical advertising copy, the full generic
name of each active ingredient shall appear. Pharmaceutical products for
which approval by the FDA of a new drug application is a prerequisite for
marketing are not eligible for display in the APA Exhibit Hall until such
approval by the FDA has been granted.

Exhibit Hall Security
As a courtesy, APA will provide security for the APA Exhibit Hall
on a 24-hour basis during the entire APA 2019 exhibit period. The
furnishing of such service is in no way to be understood or inter-
preted by exhibitors as a guarantee to them against loss or theft
of any kind. Neither the APA nor McCormick Place is liable for, or
carries insurance on, exhibitor property, displays, or fixtures. For
this reason, exhibitors are encouraged to carry insurance cover-
age on their goods, including transit to and from the show loca-
tion. After the official opening of the APA 2019 Exhibit Hall on
Thursday, August 8, 2019, no one—including exhibitors—will be
allowed access to the APA Exhibit Hall prior to 7:30 a.m. (this
excludes the days designated for exhibit installation).

Exhibit Space Cancellations and Refund Policy
Cancellations of APA 2019 exhibit space must be submitted in
writing. Refunds for exhibit booth space cancelled by an exhibitor
will be made in accordance with the following schedule:

<table>
<thead>
<tr>
<th>CANCELLATIONS RECEIVED PRIOR TO MARCH 1, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% REFUND</td>
</tr>
<tr>
<td>CANCELLATIONS RECEIVED MARCH 1–MAY 15, 2019</td>
</tr>
<tr>
<td>50% REFUND</td>
</tr>
<tr>
<td>CANCELLATIONS RECEIVED AFTER MAY 15, 2019</td>
</tr>
<tr>
<td>NO REFUND</td>
</tr>
</tbody>
</table>

If the APA Exhibit Hall is canceled due to circumstances be-
yond the control of the American Psychological Association or
McCormick Place, then all payments submitted by APA exhibitors
for APA 2019 exhibit space will be refunded.

Equal Employment Opportunity
The American Psychological Association (APA) endorses equal
employment opportunity practices and accepts exhibit applica-
tions only from organizations that are not discriminatory on the
basis of race, color, sex, religion, national origin, gender, age,
sexual orientation, gender identity or expression, marital status,
number of dependent children or the ages of the children, physical
or mental disability (visible or non-visible), genetic information,
status as a protected veteran, or any other basis on which dis-
 crimination is prohibited by federal or local law.
APA 2019 EXHIBIT HALL

Solutions For Building Booth Traffic

Exhibitors that plan and promote their participation in the APA Exhibit Hall consistently receive a greater flow of traffic to their booth and a greater return on their exhibit investment. APA provides numerous options for capturing the attention of APA Convention attendees in advance of, during, and after the convention.

**NOTE** To achieve maximum ROI APA encourages sponsors to promote their participation in APA 2019.

APA 2019 Sponsorships

APA Convention sponsorships successfully enhance the attendee experience, elevate brand relevance, and generate a two-way conversation that results in valuable—and lasting—audience engagement.

**Tier Sponsorship**
Select a premier sponsorship (Platinum, Gold or Silver) or participating sponsorship and receive the associated recognition and benefits within the selected tier. See p. 32-33 for details.

**Specialty Item Sponsorship**
Select one or more of the specialty item sponsorship options and receive the associated recognition and benefits noted in the sponsorship description and the associated recognition and benefits within the sponsorship tier that aligns with the sponsor’s total investment.
APA 2019 Specialty Item Sponsorships

**APA 2019 ATTENDEE TOTE BAGS**  
**$40,000**  
PREMIER PLATINUM

As exclusive sponsor, your company logo will be prominently featured and seen throughout the duration of APA 2019 and beyond, as many attendees retain and reuse their tote bags after the meeting has ended. Attendee tote bags will be distributed to full registrants of APA 2019.

**LANYARDS**  
**$20,000**  
PREMIER GOLD

Available to attendees only if sponsored. Deadline to secure sponsorship: March 1, 2019

Imagine your company logo on badge lanyards worn by thousands of APA 2019 attendees as they travel to and from McCormick Place and convention events! If sponsored, 8,000 lanyards will be distributed on a first-come, first-served basis to full registrants of APA 2019 when they retrieve their tote bags onsite in Chicago.

**APA 2019 ATTENDEE WATER BOTTLES**  
**$20,000**  
PREMIER GOLD

Available to attendees only if sponsored. Deadline to secure sponsorship: February 1, 2019

A branding opportunity that will extend beyond APA 2019! If sponsored, 8,000 sport water bottles will be co-branded with the APA 2019 and sponsor logos, and distributed on a first-come, first-served basis to full registrants of APA 2019 when they retrieve their tote bags onsite in Chicago.

**APA 2019 MOBILE APP**  
**$20,000**  
PREMIER GOLD

More than 9,000 APA 2018 attendees downloaded the APA 2018 Mobile App to plan and navigate their participation in the convention. Get your message in the palm of their hands before, during, and for approximately one year after the meeting has ended. This interactive resource provides up-to-date information about APA exhibitors, APA Exhibit Hall activities, the APA psycCareers LIVE! Job Fair, APA 2019 program sessions, events, and schedules, CE Workshops, and more. Mobile App sponsorship exposure includes:

- **Secondary Opening Page** (appears after the app opening page)  
  **NOTE** Secondary Opening Page design must be pre-approved by APA Convention management.

- **Schedule Page Watermark** (a watermark of sponsor’s logo will appear on all app My Schedule calendar pages)

- **Rotating Banner Ad**  
  **NOTE** Sponsor’s banner ad will rotate among other ads at the top of the dashboard page, but will be weighted to be seen more frequently.

**APA MASSAGE RELAXATION AND WELLNESS CENTER**  
**$15,000**  
PREMIER SILVER

Located in the APA Exhibit Hall, the APA Massage Relaxation and Wellness Center is a space in which attendees may escape from their busy convention schedules to enjoy a complimentary seated upper-body massage (provided by certified massage practitioners), foot massage (via foot massage units), a meditation break, and/or aromatherapy. Sponsor recognition includes sponsor name and logo on a banner sign hung above this activity area as well as on easel signage at its entrance. Sponsor may, at sponsor’s expense, provide logoed shirts to be worn by the massage practitioners and/or provide promotional items for attendees to take with them after their visit. Additionally, sponsor may provide a custom survey to be completed by attendees who visit the activity area and retrieved by sponsor when the APA Exhibit Hall officially closes at 5:00 p.m. on Saturday, August 10.

**GARRETT POPCORN WITH APA EXHIBITORS**  
**$7,500**  
PARTICIPATING

Homemade, gourmet popcorn from Chicago’s well-known Garrett Popcorn Shops® will be available to APA 2019 attendees inside the APA Exhibit Hall on Friday, August 9 (TIME TBD). APA will work with the sponsor and McCormick Place to determine branding options. Sponsor recognition signage will be placed at each of the catering stations.

**HOTEL KEY CARDS**  
**$20,000**  
PREMIER GOLD

Two APA 2019 headquarters hotels only. Deadline to secure: May 15, 2019

Put your brand and message in the hands of APA 2019 attendees as they enter and leave their hotel rooms throughout the duration of their visit to Chicago. Design must be submitted by or before June 3, 2019 for review and approval by APA Convention management. Submit to Carol Hall, Exhibit Sales Manager, chall@apa.org.
$100 VISA GIFT CARD GIVEAWAYS
$12,000
PREMIER SILVER

42 Drawings Total

Held daily in the APA Exhibit Hall, the $100 VISA Gift Card Giveaways are consistent crowd-drawing events that offer sponsors an opportunity for 1:1 engagement with attendees. At the time of each drawing, a sponsor representative may be present at the VISA Gift Card Giveaway booth to announce the winning name. Sponsor has the option of providing a maximum of three (3) questions to be included on the survey that attendees must complete to become eligible to win. Sponsor recognition includes sponsor name and logo on a banner sign hung above this activity area as well as on easel signage at the booth.

NOTE Survey questions must be pre-approved by APA Convention management. APA will provide survey data results to sponsor approximately 8-10 weeks after the convention.

2 AVAILABLE
APA EXHIBITS-ONLY HOUR
ONE: $7,500, PARTICIPATING
BOTH: $10,000, PREMIER SILVER

Always well-attended, two APA Exhibits-Only hours are held during times at which there are no competing programming sessions, providing APA 2019 attendees an opportunity for unopposed time to visit the APA Exhibit Hall. Sponsor(s) may (at sponsor’s expense) provide logoed cups and/or napkins and may have one company representative present at each of the food/beverage stations to engage with attendees. Sponsor recognition will be included on easel signage at the stations during the APA Exhibits-Only hours.

The APA Exhibits-Only hours will be held as follows:
• Thursday, August 8, 2019 4:00 p.m.–5:00 p.m.
• Saturday, August 10, 2019 12:00 p.m.–1:00 p.m.

APA MEMBER PROFESSIONAL HEAD SHOTS
$15,000
PREMIER SILVER

The availability of free professional head shots draws hundreds of APA members to the APA Membership Pavilion. At APA 2018 in San Francisco, more than 800 head shots were taken! Sponsor may provide a maximum of three (3) survey questions to be included on the APA member survey that is completed by attendees prior to having their photo taken and/or have a demo or sponsor message running on the iPads or screens while attendees wait in line to have their photos taken. Sponsor recognition will be included:
• on photographer business cards that include the URL and instructions for attendees to retrieve their photos
• in APA Membership Pavilion promotional emails sent in June 2019 and July 2019 to all APA members
• on a postcard sent to pre-registrants
• in social media posts before, during, and after the convention
• in an APA Membership Pavilion Booklet to be included in the APA 2019 attendee tote bags
• in an APA Member Professional Head Shots banner ad included in the APA 2019 Mobile App
• in a post-convention video
• on signage near the APA Member Professional Head Shots photo area

NOTE The APA Membership Pavilion is staffed by the APA Membership team who will coordinate with the sponsor to obtain materials in advance of the convention and to provide generated leads after the convention.

APA 2019 ATTENDEE NOTE PADS
$5,000
PARTICIPATING

Custom notepads (provided at sponsor’s expense) will be included in APA 2019 registrant attendee tote bags for their use throughout the meeting.

APA PSYCCAREERS LIVE JOB FAIR
CUSTOM SPONSORSHIPS AVAILABLE

For information, contact Nancy Onyewu, nonyewu@apa.org, (202) 336-5866.

Custom Sponsorships

$1,000+

APA welcomes your idea(s) for a sponsorship that is custom-designed to achieve your marketing goals yet remains within your budget.
APA offered an extremely organized and professional event allowing us to focus on spending valuable face time with potential customers.

CHRIS MOLARO
CEO
NEUROFLOW

Sponsorship Procedures, Payments, and Policies

Procedures

APA 2019 Sponsorship Applications are subject to review by APA Convention management. Applicants will be notified when the review has been completed and a final decision has been reached.

Payments
Upon acceptance by APA of an APA 2019 sponsorship, the sponsor will receive a confirmation notice and an invoice with payment instructions. 100% payment is due upon receipt of invoice.

Policies
• Each year, APA Convention management evaluates sponsorship agreements from the previous APA Convention to determine their level of success—for both the sponsor and for APA. Based on the result of the evaluation and contingent upon the availability of that sponsorship opportunity for the current APA Convention year, APA may or may not grant First Right of Refusal to the previous year sponsor of that item.
• Except in cases where First Right of Refusal decisions have been granted by APA to previous year sponsors, APA Convention sponsorship requests are reviewed and determined on a first-come, first-served basis.
• APA Convention sponsors must comply with all relevant American Psychological Association policies, https://on.apa.org/apaadpolicy and all APA Convention policies.
• APA Convention sponsorships are non-refundable.

Contact
CAROL HALL  Exhibit Sales Manager
chall@apa.org  |  (202) 336-5627
JODI ASHCRAFT  Director, Advertising and Exhibit Sales
jashcraft@apa.org  |  (202) 336-5565
## Sponsor Recognition and Benefits

<table>
<thead>
<tr>
<th>SPONSOR RECOGNITION / BENEFIT</th>
<th>QUANTITY</th>
<th>VALUE</th>
<th>Premier Platinum $40,000+</th>
<th>Premier Gold $20,000-$39,999</th>
<th>Premier Silver $10,000-$19,999</th>
<th>Participating $1,000-$9,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monitor on Psychology</td>
<td>One (1) Full-page ad in July/August 2019 or September 2019 issue</td>
<td>$9,075</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td>APA.org</td>
<td>One (1) 300x250 Medium Rectangle Banner ad</td>
<td>As noted</td>
<td>$7,500 Three (3) 2019 months; 300,000 impressions</td>
<td>$7,500 Three (3) 2019 months; 300,000 impressions</td>
<td>$5,000 Two (2) 2019 months; 200,000 impressions</td>
<td>Not included</td>
</tr>
<tr>
<td>American Psychologist or other APA journals</td>
<td>A total of three (3) non-premium, Full-Page ads in 2019 issues</td>
<td>Dependent upon selected journal(s)</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td>APA 2019 Attendee Tote Bags</td>
<td>One (1) insert (one- or two-sided; 8½&quot;x11&quot; maximum)</td>
<td>$3,500</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td>APA 2019 Program (for sponsorships secured by March 22, 2019)</td>
<td>One (1) 4-color Tab Divider Page ad (APA will determine placement)</td>
<td>$3,600</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>One (1) Special Full-Page Ad, B&amp;W</td>
<td>$1,700</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>One (1) Regular Full-Page Ad, B&amp;W</td>
<td>$1,600</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company logo on APA ad that recognizes all APA 2019 sponsors</td>
<td>Value-Add</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td>10’x10’ Vinyl Floor Marker (if an APA 2019 exhibitor)</td>
<td>One (1) sponsor-designed floor marker to be placed on the aisle carpet in front of the sponsor’s exhibit booth</td>
<td>$3,500</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td>APA 2019 Mobile App</td>
<td>One (1) Multi-Media Video Package (includes one banner ad)</td>
<td>$3,200</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>One (1) Banner ad</td>
<td>$1,800</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NOTE will appear in rotation with other APA ads, paid advertiser ads, and other APA 2019 sponsor ads</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>APA 2019 Exhibit Booth Space</td>
<td>One (1) 10’x10’ APA 2019 Exhibit Booth</td>
<td>As noted</td>
<td>$2,300</td>
<td>$2,000</td>
<td>$1,500</td>
<td>Not included</td>
</tr>
<tr>
<td>SPONSOR RECOGNITION / BENEFIT</td>
<td>QUANTITY</td>
<td>VALUE</td>
<td>Premier Platinum $40,000+</td>
<td>Premier Gold $20,000-$39,999</td>
<td>Premier Silver $10,000-$19,999</td>
<td>Participating $1,000-$9,999</td>
</tr>
<tr>
<td>------------------------------------------------------------------</td>
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<td>-------------</td>
<td>---------------------------</td>
<td>-------------------------------</td>
<td>--------------------------------</td>
<td>-------------------------------</td>
</tr>
<tr>
<td>Additional Complimentary Exhibitor Registrations (if an APA 2019 exhibitor)</td>
<td>As noted</td>
<td>Ten (10) $4,250</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>APA 2019 Pre- and Full-Registrant Lists (Hard addresses only; Email addresses are not provided)</td>
<td>$2,000</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>APA 2019 Exhibitor Online Listing Upgrade</td>
<td>As noted</td>
<td>Optimum $495</td>
<td>Premium $295</td>
<td>Standard $195</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>APA 2019 Opening Ceremony: VIP Seating</td>
<td>Value-Add</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor Ribbons for APA 2019 Badges</td>
<td>Value-Add</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor Logo on APA 2019 website</td>
<td>Value-Add</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Easel Signage for Exhibit Booth (if an APA 2019 exhibitor)</td>
<td>Value-Add</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Additional Recognition</td>
<td>Value-Add</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
APA 2019

APA 2019 Advertising and Promotion Options

APA 2019 Program

ADVERTISING.APA.ORG/EVENTS

On average, 7,000 APA Convention attendees opt-in to receive a printed copy of the APA 2019 Program—a key information source as they plan their convention schedule and a valuable opportunity for APA exhibitors to promote their presence and invite attendees to visit their booth.

Space Reservations: March 22, 2019
Ad Materials: April 5, 2019

APA 2019 Program Supplement

ADVERTISING.APA.ORG/EVENTS

This supplemental guide to the APA 2019 Program provides important updates and other information. Advertising space is limited and only black and white are available.

Space Reservations: June 7, 2019
Ad Materials: June 21, 2019

APA 2019 Mobile App

ADVERTISING.APA.ORG/EVENTS

The APA 2019 Mobile App includes all APA 2019 Program information—including APA Exhibit Hall activities, program sessions, keynote speakers, poster sessions, CE workshops, convention events, a list of APA 2019 exhibitors and profiles (uploaded from the online APA 2019 exhibitor list), the APA Exhibit Hall floor plan, and more.

Scheduled Launch: May 2019
Space Reservations: April 5, 2019
Ad Materials: April 19, 2019

NOTE: Ad space may be secured after the initial launch and through July 26, 2019.

APA 2018 Mobile App Stats

for period 05/18/18-09/10/18
Total Downloads: 9,132
Total Views, Exhibitor List: 10,816
Total Bookmarks, Exhibitor List: 2,573
Total Clicks, All Ads: 1,283
Total Impressions, All Ads: 2,619,693
Average # Impressions, Per Ad: 124,747

NOTE: The APA Convention Mobile App remains live for approximately one year as attendees and others continue to reference the list of APA exhibitors and program information.

Monitor On Psychology

July/August 2019 Convention Issue

ADVERTISING.APA.ORG/PRINT-MEDIA

The American Psychological Association’s award-winning flagship magazine and a premier news source for APA and the psychology discipline. Bonus distribution: copies of the July/August 2019 issue will be placed in APA 2019 attendee tote bags.

Average Monthly Readers: 75,000+
Space Reservations: May 3, 2019
Ad Materials: May 17, 2019

APA.org Banner Advertising

ADVERTISING.APA.ORG/DIGITAL-MEDIA

Digital advertising with targeted placement options.

Page Views, Monthly: 4 million
Page Views, Annually: 50 million
Ad Size: 300 x 250 Medium Rectangle Banner
Deadline: Flight date is five days from receipt of ad creative

APA 2019 Attendee Tote Bag Inserts

LIMITED OPPORTUNITY
$3,500 PER INSERT
DISTRIBUTION 9,000

An option available only to confirmed APA 2019 exhibitors. Requests are limited to a total of ten (10) and accepted on a first-come, first-served basis. A sample insert must be submitted by or before May 15, 2019 for APA review and approval. Submit to: Carol Hall, Exhibit Sales Manager, chall@apa.org.

SPECIFICATIONS
- One page only; can be one- or two-sided
- Maximum size: 8½” x 11”
- Quantity: 9,000
- Inserts to be printed and directly shipped by exhibitor

SHIPMENT ADDRESS AND INSTRUCTIONS
Ship insertsto arrive no later than July 1, 2019. Send shipment tracking information to Carol Hall, Exhibit Sales Manager, chall@apa.org.

- Brede National Exposition Services
  RE: APA 2019
  6801 Mid-Cities Avenue
  Beltsville, MD 20705
  (301) 937-8600

NOTE: The APA Convention Mobile App remains live for approximately one year as attendees and others continue to reference the list of APA exhibitors and program information.
Exhibitor Online Description Upgrades

ON.APA.ORG/APA19-ONLINE-DESCRIPTION-UPGRADE

$195  Standard
$295  Premium
$495  Optimum

APA Convention attendees repeatedly review and bookmark exhibitor descriptions before, during, and after the meeting. The Basic description is included with the price of exhibit space, but affordable upgrades are available to enhance your visibility, highlight your show specials, add product images and descriptions, your company logo, and more. See p. 36 for details.

Upgrade Benefits
- Increase online leads by 3-4 times
- Increase traffic to online description by 4-5 times
- Company name and booth number are displayed in bold font
- Enhanced Description icon spotlights the description in the online APA 2019 Exhibitor List and the online APA Exhibit Hall Floor Plan (both of which are also uploaded to the APA 2019 Mobile App)

APA 2018 EXHIBITOR ONLINE LISTINGS

Total Views 39,370
Unique Views 2,562

APA Exhibitor Raffles

DEADLINE  March 22, 2019

Draw attendee traffic by hosting an exhibitor raffle! A total of six (6) designated APA Exhibitor Raffle times are provided from which exhibitors may choose to participate, as follows:
- Thursday, August 8  4:00 p.m.
- Friday, August 9  11:00 a.m.; 2:00 p.m.; 4:00 p.m.
- Saturday, August 10  10:00 a.m.; 4:00 p.m.

NOTE  There is no participation fee, but exhibitors are responsible for providing the raffle item(s) and ensuring prize delivery to the winner(s).

How to Participate and Raffle Process

2. Promote your raffle via APA Convention advertising, your Exhibitor Print and Online Listings, advance mailing to APA 2019 (ref. details in “Mailing List Rentals” section); and/or on-site from your exhibit booth.
3. As attendees visit your booth, collect their names (and, if needed for prize delivery, their contact information) for your raffle drawing.
4. Prior to the raffle time(s) that were selected/confirmed on the submitted APA 2019 Exhibitor Raffle Request form, an APA staff member will visit your booth to obtain the winning name.

5. At each designated raffle time-and after winning names have been collected from all participating exhibitors—APA make an announcement in the APA Exhibit Hall to confirm the prize winner(s) and the participating exhibitors’ company name and booth number. Winners will retrieve their prize(s) from the exhibitors’ booth.

Mailing List Rentals

(Only Hard Addresses; No Email Addresses)

APA 2019 Attendee Mailing Lists

Pre- and full-registrant mailing lists are available to confirmed APA exhibitors only through Experient Inc., www.experient-inc.com, (844) 779-7469. Order forms will be included in the APA 2019 Exhibitor Service Manual to be provided in May 2019 by Brede National Exposition Services.

NOTE  Experient Inc. is the only official contractor for APA 2019 housing and registration. Exhibitors should be aware of solicitations from other companies that falsely claim to have access to APA 2019 hotel room blocks/rates and/or APA 2019 attendee lists. Please report any such solicitations to Carol Hall, Exhibit Sales Manager, chall@apa.org.

APA Mailing Lists

ADVERTISING.APA.ORG/DIRECT-MAIL

APA mailing list options include APA members, APA Division Members, Students in Psychology, International Affiliates, High School Teachers in Psychology, Community College Teacher Affiliates, and/or Subscribers to Journals.

For information and pricing, contact: Donna Wighington, Planning & Business Management Admin., dwighington@apa.org, (202) 336-5833.

NOTE  APA mailing lists are sold for one time use only by the requester. They are not to be reproduced in any form or resold to another user.

Onsite Lead Retrieval

Capture qualified leads as attendees visit your exhibit booth! Lead Retrieval devices will be available for rent through Experient, Inc. An order form will be included in the APA 2019 Exhibitor Service Manual to be provided in May 2019 by Brede National Exposition Services.

APA 2018 LEAD RETRIEVAL RESULTS

Total # Leads Captured 6,558
Total # of Rented Lead Retrieval Devices 47
Average # of Leads Captured per Device 140
### APA 2019 Exhibitor Online Listing Upgrades

<table>
<thead>
<tr>
<th>Feature</th>
<th>Included</th>
<th>Upgrade Options and Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibitor Print Listing</strong></td>
<td></td>
<td><strong>Basic Listing</strong></td>
</tr>
<tr>
<td>Company description to appear in list of APA 2019 exhibitors included in the APA 2019 Program (for exhibitors confirmed by March 22, 2019) or APA 2019 Program Supplement (for exhibitors confirmed after March 22, 2019). <strong>NOTE</strong> Characters include punctuation and spaces</td>
<td>500 characters*</td>
<td>750 characters*</td>
</tr>
<tr>
<td><strong>Exhibitor Online Listing</strong></td>
<td></td>
<td><strong>Basic Listing</strong></td>
</tr>
<tr>
<td>Company description</td>
<td>500 characters*</td>
<td>750 characters*</td>
</tr>
<tr>
<td><strong>Website URL</strong></td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Welcome Message</strong></td>
<td>No</td>
<td>100 characters*</td>
</tr>
<tr>
<td><strong>Product / Service Category / Categories</strong></td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
<tr>
<td><strong>Logo (Company or Product)</strong></td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td><strong>Press Releases</strong></td>
<td>No</td>
<td>1</td>
</tr>
<tr>
<td><strong>Product Images and Descriptions</strong></td>
<td>No</td>
<td>2</td>
</tr>
<tr>
<td><strong>Your APA 2019 Show Specials</strong></td>
<td>No</td>
<td>1</td>
</tr>
<tr>
<td><strong>Company Brands</strong></td>
<td>No</td>
<td>200 characters*</td>
</tr>
<tr>
<td><strong>Social Media Icons</strong></td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
# APA 2019 Dates and Deadlines

## December 2018

- **Before 12:00 P.M. EST December 12**: Embargo period for APA 2018 exhibitors. APA 2019 applications will not be accepted during this time.

- **12:00 P.M. EST December 12**: Online APA Exhibitor Portal opens only to APA 2018 exhibitors for submission of APA 2019 Exhibit Space Applications.

- **12:00 P.M. EST December 12-5:00 P.M. EST December 27**: Priority period for APA 2018 exhibitors. During this time APA 2019 Exhibit Space Applications may be submitted only by APA 2018 exhibitors. Applications are processed and assigned on a first-come, first-served basis according to the date and time that they are received. Applications that are received at the same time will be sub-ranked according to the total number of booths/square footage requested.

  **Note**: Applications received from APA 2018 exhibitors after 5:00 p.m. EST on December 27, 2018 are not eligible for priority assignment.

- **5:01 P.M. EST December 27**: Online APA Exhibitor Portal opens to all prospective APA 2019 exhibitors for submission of APA 2019 Exhibit Space Applications.

## March 2019

- **March 1–May 15**: For exhibit space cancellations received during this period: 50% refund. **No refunds are provided for exhibit space that is cancelled after May 15, 2019.**

- **March 3–July 26**: For APA 2019 Exhibit Space Applications that are submitted and approved during this period: 100% payment due upon confirmation of space and receipt of invoice.

## Firm Deadline

- **Space Reservations, APA 2019 Program**
- **APA Exhibitor Print Listing, APA 2019 Program**
- **APA 2019 Exhibitor Raffle form**: Submit completed form to Carol Hall, Exhibit Sales Manager, chall@apa.org.

## April 2019

- **Early April**: APA Exhibitor Priority Housing and Registration Period: Confirmed APA exhibitors receive a priority period in which to reserve APA 2019 hotel rooms and complete their exhibitor registration via the Experient Inc. online portal. Exhibitors will receive advance notification and instructions from APA when the priority period dates are confirmed.

## May 2019

- **Early May**: APA 2019 Exhibitor Service Manual
  - Confirmed APA 2019 exhibitors will receive an email from Brede National Exposition Services regarding the online APA 2019 Exhibitor Service Manual. The email will include the exhibiting company’s login credentials to gain access to the ordering site. Exhibitors will receive advance notification from APA as soon as Brede has determined/confirmed the email distribution date.

- **Mobile App**: Scheduled app launch.

  **Note**: APA Exhibitors should be certain to complete their Exhibitor Online Listing via the APA Exhibitor Portal as the online APA 2019 exhibitor list is also uploaded to the APA 2019 mobile app!

- **May 3**: Space Reservations, Monitor on Psychology, July/August “Convention” issue

- **May 15**: Exhibit Space balance due for confirmed exhibitors that submitted APA 2019 Exhibit Space Applications prior to March 2, 2018.

- **May 17**: Space Reservations, APA 2019 Attendee Tote Bag Inserts

- **May 19**: Ad Materials, Monitor on Psychology, July/August “Convention” issue
### APA 2019

## Dates and Deadlines

### JUNE 2019

- **JUNE 7**
  - **DEADLINE** Space Reservations, APA 2019 Program Supplement
  - **DEADLINE** APA Exhibitor Print Listing, APA 2019 Program Supplement
  - **NOTE** Exhibitors that wish to include a description are responsible for completing that information via the online APA Exhibitor Portal.

- **JUNE 21**
  - **DEADLINE** Ad Materials, APA 2019 Program Supplement

### JUNE 2019

- **EARLY JULY**
  - **DEADLINE** Last day to secure APA 2019 advance housing and registration through Experient Inc. Confirmed APA exhibitors will be notified in advance when the deadline date is determined.

- **JULY 1-JULY 30, 2019**
  - APA 2019 Advance Shipments to Warehouse accepted
  - **NOTE** Shipping labels are included in the APA 2019 Exhibitor Service Manual provided by Brede National Exposition Services

- **JULY 1**
  - **FIRM DEADLINE** APA-approved and confirmed APA 2019 Attendee Tote Bag Inserts (Qty.: 9,000) due to Brede National Exposition Services.

- **JULY 15**
  - **DEADLINE** Last day to receive advance (discounted) rates for orders placed with Brede National Exposition Services for booth furnishings and services.
  - **DEADLINE** Last day to order rental units from Brede National Exposition Services.

- **JULY 26**
  - **DEADLINE** Last day to submit APA 2019 Exhibit Space Applications
  - **DEADLINE** Last day to purchase Exhibitor Online Listing upgrades

- **AFTER JULY 26**
  - APA 2019 Exhibit Space Applications are no longer accepted.

- **JULY 30**
  - **DEADLINE** Last day that APA 2019 Advance Shipments to Warehouse are accepted
  - **NOTE** Shipping labels are included in the APA 2019 Exhibitor Service Manual provided by Brede National Exposition Services

### JULY 2019

- **AUGUST 2019**
  - **AUGUST 7**
    - APA 2019 Direct to Show Site Shipments Accepted.
    - **NOTE** Shipping labels are included in the APA 2019 Exhibitor Service Manual provided by Brede National Exposition Services.
    - **IMPORTANT** Direct to Show Site shipments are accepted only on August 7, 2019. APA exhibitors are responsible for ensuring that shipments are properly labeled and confirming with their carrier the August 7-only delivery date.

- **WEDNESDAY, AUGUST 7**
  - 8:00 a.m.–8:00 p.m.
    - APA 2019 Exhibitor Registration and Move-In

- **THURSDAY, AUGUST 8**
  - 6:00 a.m.–7:00 a.m.
    - Final booth preparation. Exhibit booth set-up must be completed by 7:00 a.m.
  - 9:00 a.m.–5:00 p.m.
    - APA Exhibit Hall open
  - 4:00 p.m.–5:00 p.m.
    - First Exhibits-Only Hour (unopposed time for attendees to visit the exhibits)

- **FRIDAY, AUGUST 9**
  - 9:00 a.m.–5:00 p.m.
    - APA Exhibit Hall open
  - TIME TBD
    - Garrett Popcorn with APA exhibitors

- **SATURDAY, AUGUST 10**
  - 9:00 a.m.–5:00 p.m.
    - APA Exhibit Hall open
  - 12:00 p.m.–1:00 p.m.
    - Second Exhibits-Only Hour (unopposed time for attendees to visit the exhibits)
  - 5:01 p.m.–9:00 p.m.
    - Exhibitor Move-Out

- **SUNDAY, AUGUST 11**
  - 8:00 a.m.–12:00 p.m.
    - Exhibitor Move-Out
APA 2018
Exhibitors

1-2-3 Magic
A.I. CARE, LLC
ABC-CLIO
Academic Therapy Publications
Actify Neurotherapies
Adler University
AdvancedMD
AfiniPay
Alcoholics Anonymous World Services, Inc.
Alexander Street, a ProQuest Company
Align International Recruitment Ltd.
Alliant International University
Alpha K9
American Association for the Advancement of Science (AAAS)
American Board of Professional Psychology (ABPP)
American Board of Vocational Experts (ABVE)
American Institute of Bisexuality
American Professional Agency
Anatomy / The Psych Store
Ashley Addiction Treatment
Association Book Exhibit
Association of State and Provincial Psychology Boards (ASPPB)
AYA Med Group
Beck Institute of Cognitive Behavior Therapy
Behavioral Intervention Certification Council
BetterHelp
BIO-PAC Systems, Inc.
Booz Allen Hamilton
Boys Town
Brighter Vision
Bullfrog Films / Docuseek
Buros Center for Testing
California Correctional Health Care Services
California Department of State Hospitals
Cambridge University Press
Campaign For A Commercial-Free Childhood
Cardinal Innovations Healthcare
CE21
Celtic Art Store
Center for Discovery
CHADIS (Total Child Health)
Choctaw Global Services
Claimly
ClinicSource Therapy Practice Management Software
Clinispectrum, Inc.
College of Clinical Psychology at Argosy University
Community Psychiatry
Compass Health Network
Constellation Behavioral Health
Correct Care Solutions
Deer Oaks Behavioral Health
Department of Veterans Affairs
Dept. of Veterans Affairs/VA/DoD
Evidence Based Clinical Practice Guidelines
DHA Connected Health
Divine Mercy University
Doctor MultiMedia
Eagala
Eating Recovery Center
EdITS LLC
Elsevier
Family HealthCare Network
Federal Bureau of Prisons
Fielding Graduate University
Florida Institute of Technology
Frontiers
Google
Guilford Press
Healthmonix
HeartMath
HeartMath Institute
Hogrefe Publishing Corp.
Houghton Mifflin Harcourt
Hushmail
ICAN
Idaho State University
Imperial Locum Services
Infinity Massage Chairs
International Institute for Trauma & Addiction
John F. Kennedy University
Johns Hopkins University Press
Kaiser Permanente Mental Health Training Programs
KASA Practice Solutions
LearningRX
Limix
Marian University-Indianapolis
McLean Hospital
Medical Billing Professionals
MHM Services
MHS Inc.
Middle East Psychological Association
Midwestern University
Muir Wood Adolescent and Family Services
Multidisciplinary Association for Psychedelic Studies (MAPS)
MyOutcomes
National Coalition for Sexual Freedom
National Health Service Corps
National Institute of Mental Health
National Institute on Alcohol Abuse and Alcoholism (NIAAA)
National Multiple Sclerosis Society
National Register of Health Service Psychologists
National Resource Center for ADHD; a Program of CHADD
Navajo Area Indian Health Service
NeuroField, Inc.
NeuroFlow
New Amazing Systems
New Harbinger Publications
NIH Division of Loan Repayment
NIH Toolbox
Northwest University
Nova Southeastern University
OG Wellness
OQ Measures
Otto Trading
Owl Insights
Oxford University Press
Pacific University School of Professional Psychology
PARO Robots, U.S. Inc.
Pearson
Penguin Random House
PESI, Inc.
PROMIS®
PSYCAS
Psychotherapy.net
QTC Medical Services, A Leidos Company
Qualified Applied Behavioral Analysis Credentialing Board®
Reimbursify
Research Press Publishers
Rosecrance Health Network
Routledge Books
Routledge Journals
Rowman & Littlefield / Lexington Books
Ruby Docs
SAGE Publishing
Saint Leo University
Sex Addicts Anonymous®
SimplePractice
Society of Psychologists in Management (SPIM) & Division 13:
Society of Consulting Psychology (SCP)
Somatic Experiencing Trauma Institute
Sony Digital Paper
Spire
Springer Nature
Springer Publishing Company
St. Luke's Rehabilitation Institute
Stens Biofeedback Corporation
Sutter Health
TeamHealth
Templeton Press
The Chicago School of Professional Psychology
The National Museum of Psychology - Cummings Center
The SMILE! Project (Safe Harbor Farms)
The TOVA Company
The Trust
The Wright Institute
thera-LINK
TheraNest
TheraPlatform
Therapy App
TherapyCharts LLC
TherapyNotes, LLC
TherapySites
Therasoft
TheraVae Inc
Thought Technology, Ltd.
Time2Track
Triad Behavioral Health
Tsehootsooi Medical Center
U.S. Air Force Recruiting Services
U.S. Army Medical Recruiting
U.S. Army Medicine Civilian Corps
U.S. Navy Recruiting Command
University of La Verne
University of Redlands
University of San Francisco School of Nursing and Health Professions
UW Health
VA Office of Mental Health & Suicide Prevention (OMHSP)
VERBI Software GmbH / MAXQDA
Virtually Better, Inc.
WellQor
Western Psychological Services (WPS)
Wexford Health Sources
Wiley
X2 - AI chatbot for Mental Health