Join Us

Experience the APA psycCareers LIVE Job Fair
An opportunity for in-person engagement with 12,000+ psychology professionals and students at APA 2020. Your best opportunity for reaching highly qualified psychologists to meet all your hiring needs.

Experience Washington, DC
Where history, science, culture, art, and cuisine merge into one unique and exciting destination. Monuments. Museums. Performing Arts. Waterfronts. Award-winning restaurants. Eclectic neighborhoods. And much more!

The nation’s capital awaits.
And we look forward to seeing you!

WASHINGTON, DC  AUGUST 6-9

AMELIA DODSON
Manager, APA psycCareers
(202) 336-5564
adodson@apa.org

NANCY ONYEWU
Manager, Recruitment Advertising Sales (East Coast)
(202) 336-5866
nonyewu@apa.org

SHAWN DEADWILER II
Recruitment Ad Sales Representative (Midwest/West Coast)
(202) 312-6486
sdeadwiler@apa.org
The only convention activity dedicated entirely to *job recruitment*—all in a centralized location in the Solutions Center.

**FEATURES**

- Centralized location inside the Solutions Center
- Recruiting employers in booths surrounding the Job Fair Hub
- Career management speakers and activities
- 1-on-1 career coaching
- Booth giveaways and grand prize drawing

**JOB FAIR BENEFITS**

- Connect with candidates in person
- Save time and money recruiting onsite
- Interview on-the-spot
- Gain market visibility
The APA 2019 convention was a wonderful success for Deer Oaks Behavioral Health. As vendors we hope that there is enough foot traffic for us to get our literature out, Chicago had plenty of people from near and far and we couldn’t be more pleased with the turn out. Excited to see how DC will compare in 2020.

NICHOLAS V. ORNELAS
EXHIBITOR

DEER OAKS - A BEHAVIORAL HEALTH ORGANIZATION
APA PSYCCAREERS LIVE JOB FAIR
The Value for Employers

ATTENDANCE

12,271
APA 2019
Chicago, IL

7,782
Number of APA 2019 attendees who visited the Solutions Center

3 Hours
Average amount of time that APA 2019 attendees spent in the Solutions Center

11,885
APA 2017
Washington, DC
ABOUT
APA Members Who Visited the APA 2019 Solutions Center

More than 71% of attendees browse the Solutions Center between program sessions.

APA 2019 SOLUTIONS CENTER SURVEY

Gender
33% Male
67% Female

Age
34% Millennial Adults
41% Adults 35-44
25% Adults 55+

Primary Work Settings and Activities
41% Health or Mental Health Services
36% Research
35% Academic Institutions
33% Independent Practice
19% Hospitals / Clinics
17% Education

EDUCATIONAL CHARACTERISTICS
78% PhD, PsyD, EdD
16% 25+ Years Since Degree
23% Early Career (within 10 years of doctorate)
APA 2019

Employer Exhibitors

Align International Recruitment, Ltd
Benefis Health System
Boys Town

**PRIME EMPLOYER**
California Correctional Health Care Services
Carter Psychology Center
Casa Pacifica Centers for Children & Families

**PRIME EMPLOYER**
Center for Autism and Related Disorders, LLC
Central New York Psychiatric Center
Compass Health Center, LLC
Compass Health Network
Cook Children’s Health Care System
CoxHealth
Deer Oaks Behavioral Health

Department of Veterans Affairs
Federal Bureau of Prisons
Fordham University
HealthSource of Ohio
Leidos, Inc.
Minnesota Sex Offender Program - MN Department of Human Services
ND State Hospital
Office of Forensic Mental Health Services (OFMHS)
OSF Healthcare
Prevea Health
Psychology Specialists
Southcentral Foundation
Southdown Institute
St. Louis Behavioral Medicine Institute

TeamHealth
The Center for Cognitive and Behavioral Therapy
The Family Institute at Northwestern University
U.S. Air Force Health Professionals Recruiting
U.S. Army Medical Recruiting
U.S. Army Medicine Civilian Corps
University of Iowa Stead Family Children’s Hospital Center for Disabilities and Development
UW Health
Vanguard Eldercare Medical Group
Western State Hospital
Wexford Health Services Inc.
# JOB FAIR

## Options and Pricing

<table>
<thead>
<tr>
<th>EXHIBIT SPACE</th>
<th>Job Fair Remote Package</th>
<th>Job Fair Basic Package</th>
<th>Job Fair Prime Package</th>
<th>Job Fair Deluxe Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>10'x10' Job Fair booth  Includes 10' x 10' booth carpet; one (1) 6' table; two (2) chairs; and one (1) wastebasket</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>2-Line Booth ID Sign  Includes Company Name, Booth Number, City, and State</td>
<td>N/A</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Nightly Vacuuming of Individual Booth(s)</td>
<td>N/A</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Trash Removal in Individual Booth(s)</td>
<td>N/A</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Booth Decoration, Drayage, WiFi, Etc.  Labor, Shipping, Electricity, WiFi, Internet Service, Audio Visual Equipment, Floral Items; Booth Catering, Booth Display and Design Services, etc.  Information, pricing, and order forms will be included in the APA 2020 Exhibitor Service Manual provided by Brede National Exposition Services. (Available in May 2020)</td>
<td>N/A</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
</tr>
</tbody>
</table>

## JOB FAIR EXHIBITOR LISTINGS

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Print Listing, APA 2020 Program for exhibitors confirmed by March 23, 2020 or APA 2020 Program Supplement for exhibitors confirmed by June 8, 2020  Exhibitors are responsible for completing their listing information via the APA Exhibitor Portal</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>APA 2020 Mobile App, Exhibitor List  Company description to appear in the listing of all exhibitors</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>APA 2020 Mobile App, Job Fair Icon  Company description to appear within the Job Fair icon on the mobile app dashboard</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

## 2020 APA PSYCCAREERS LIVE PROGRAM GUIDE ADVERTISING

<table>
<thead>
<tr>
<th>Full Page Color Ad (Back Cover, Cover 2, Cover 3) or interior B&amp;W Spread</th>
<th>Job Fair Remote Package</th>
<th>Job Fair Basic Package</th>
<th>Job Fair Prime Package</th>
<th>Job Fair Deluxe Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page B&amp;W Ad</td>
<td>Not included</td>
<td>•</td>
<td>Not included</td>
<td>Not included</td>
</tr>
<tr>
<td>Half-Page B&amp;W Ad</td>
<td>•</td>
<td>Not included</td>
<td>Not included</td>
<td>Not included</td>
</tr>
</tbody>
</table>

## JOB FAIR PACKAGE BENEFITS, OTHER

<table>
<thead>
<tr>
<th>Jobs posted online through August 31, 2020</th>
<th>Job Fair Remote Package</th>
<th>Job Fair Basic Package</th>
<th>Job Fair Prime Package</th>
<th>Job Fair Deluxe Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resume database access through August 31, 2020</td>
<td>Up to 2</td>
<td>Up to 2</td>
<td>Up to 5</td>
<td>Up to 5</td>
</tr>
<tr>
<td>Job link in marketing emails</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Company logo in marketing emails</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>1x inclusion in APA Member Job Network email</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Company logo on APA psycCareers LIVE insert to be placed in attendee tote bags</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Company logo on onsite booth signage</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>APA 2020 attendee mailing list (hard addresses only; no email addresses)</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
</tbody>
</table>

## ONSITE: APA SOLUTIONS CENTER

<table>
<thead>
<tr>
<th>APA Exhibitor Lounge  Complimentary morning and afternoon beverages during official APA Solutions Center dates and hours</th>
<th>Job Fair Remote Package</th>
<th>Job Fair Basic Package</th>
<th>Job Fair Prime Package</th>
<th>Job Fair Deluxe Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solutions Center Security  24-hour security provided during the entire APA 2020 exhibit period, including exhibitor Move-In and Move-Out periods. <strong>NOTE:</strong> Neither the APA or the Convention Center is liable for, or carries insurance on, exhibitor property, displays, or fixtures. For this reason, exhibitors are encouraged to carry insurance coverage on their goods, including transit to and from the show location.</td>
<td>Not included</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>General Cleaning of Common Areas  Daily cleaning of aisles, lounges, and public spaces within the Solutions Center</td>
<td>N/A</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Sponsored Reception: Hour-long catered meet and greet hosted in the Job Fair hub</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>APA 2020 Participating Sponsor recognition: sponsor logo on APA 2020 website; in APA ads included in the APA 2020 Program and the Solutions Center Pocket Guide; on the Solutions Center entrance unit; and in other areas of Walter E. Washington Convention Center to be utilized by APA for APA 2020 (not guaranteed; contingent upon facility options and policies); easel sign at booth; Participating Sponsor badge ribbons for all sponsor representatives.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>APA PsycCareers Banner Ad  One (1) 30-day 300 x 250 banner ad on <a href="http://www.psycCareers.com">www.psycCareers.com</a></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
NOTE: Exhibitors are responsible for completing their print and online Job Fair Exhibitor Listings.

Exhibit Space
- Booth: Pipe and drape; 10’ x 10’ carpet; one (1) 6’ table; two (2) chairs; one (1) wastebasket
- 2-Line Booth ID sign: Company name, booth number, city, and state
- Booth vacuuming (nightly)
- Booth trash removal (nightly)

Job Fair Exhibitor Listings
NOTE: Exhibitors are responsible for completing their print and online listing information via the APA Exhibitor Portal.
- Print Listing, APA 2020 psyCareers LIVE Program Guide
- Print Listing, APA 2020 Program OR APA 2020 Program Supplement
- Online Listing, Basic
- APA 2020 Mobile App: online listing is uploaded to the app

Onsite: APA Solutions Center, Walter E. Washington Convention Center
- Exhibitor Lounge, August 6, 7, and 8, 2020: Complimentary pastries, coffee and tea each morning, iced tea each afternoon
- Solutions Center Security: 24-hour security is provided during the entire APA 2020 exhibit period, including exhibitor move-in and move-out periods. NOTE: neither the APA nor the Walter E. Washington Convention Center is liable for, or carries insurance on, exhibitor property, displays, or fixtures. For this reason, exhibitors are encouraged to carry insurance coverage on their goods, including transit to and from the show location.
- General Cleaning of Common Areas: Daily cleaning of Solutions Center aisles, lounges, and public spaces.
- Booths are located in Halls D and E, Walter E. Washington Convention Center

INCLUDED
- Patched and Painted Walls
- Temperature Control
- Electrical Power Outlets
- Restrooms
- Cafeteria
- Lounge
- Registration
- Poster Sessions

NOT INCLUDED
- Decoration and Drayage (labor, shipping, materials handling, display and design services, etc.)
- Electrical (other than power outlets)
- Internet (including Wi-Fi)
Everything You Need to Know to Apply for a Job Fair Space

DEADLINES

**12:00 p.m. EST DECEMBER 11- 5:00 p.m. EST DECEMBER 27**

**PRIORITY PERIOD FOR APA 2019 EXHIBITORS**
During this time APA 2020 exhibit space applications will be accepted only from APA 2019 exhibitors.

**5:01 p.m. EST DECEMBER 27- 5:00 p.m. EST JULY 24**

**GENERAL SUBMISSION PERIOD**
During this time APA 2020 exhibit space applications may be submitted by all prospective APA 2020 exhibitors.

WHERE TO APPLY

**APPLY ONLINE VIA THE ONLINE APA EXHIBITOR PORTAL**
on.apa.org/apa-2020-exhibitor-portal
or contact jobads@apa.org or 202-336-5866.
APA 2020 SOLUTIONS CENTER
Key Information

Solutions Center Location
Walter E. Washington Convention Center
Halls D and E

APA psycCareers LIVE Job Fair
For any questions about the APA psycCareers LİVE Job Fair, contact jobads@apa.org or 202-336-5866.

APPLY ONLINE VIA THE ONLINE APA EXHIBITOR PORTAL
on.apa.org/apap-2020-exhibitor-portal

APA Exhibit Space Payments
Upon assignment of exhibit space APA exhibitors will receive a confirmation letter and an invoice. Payments must be submitted in accordance with the instructions provided on the invoice.

2020 APA Exhibitor Service Manual
Employer booths include: booth carpet, one 6’ table, two chairs, a trash can, and nightly cleaning. Approximately 90 days prior to the meeting, confirmed APA 2020 exhibitors will receive email notification from Brede National Exposition Services regarding the availability of the APA 2020 Exhibitor Service Manual that will provide information, pricing, order forms, and deadlines regarding the following: booth carpeting and furnishings; shipping details; union jurisdictions and regulations; WiFi, internet services; additional draping; booth catering; special work (e.g., carpentry, painting, additional signs, electrical work) Plant and floral options; audio-visual equipment rental; onsite lead retrieval; payment terms; and other relevant details.

Official Decoration and Drayage Service Contractor
Brede National Exposition Services is the APA 2020 official contractor for decoration and drayage services.

Brede National Exposition Services
6801 Mid Cities Avenue
Beltsville, MD 20705
Phone: (301) 937-8600 | Fax: (301) 937-2952
www.brede.com
Contact: Jan Alexander, jalexander@brede.com

Onsite Lead Retrieval System
Capture qualified leads as attendees visit your exhibit booth! Lead Retrieval devices will be available for rent through Experient, Inc. An order form will be included in the APA 2020 Exhibitor Service Manual to be provided in May 2020 by Brede National Exposition Services.
APA 2020 SOLUTIONS CENTER

Contractual Agreement

It is understood that the following information is accepted as part of the contract between the American Psychological Association (APA) and those who secure exhibit space in the APA 2020 Solutions Center.

It is agreed that the exhibitor will abide by all APA 2020 and Solutions Center Rules, Regulations, and Policies (hereinafter collectively referred to as Rules or The Rules and detailed at convention.apa.org/exhibitors/2020-rules-and-regulations) before, during, and after APA 2020, and by other reasonable rules considered necessary by the American Psychological Association or the Walter E. Washington Convention Center, provided that The Rules do not materially alter the exhibitor’s contractual rights. All matters and questions not covered by The Rules are at the decision of APA 2020 management. The Rules may be amended at any time by APA 2020 management and all amendments that may be so made shall be equally binding upon publication on all parties affected by them, as are the original Rules. The APA 2020 Exhibit Space Application and any agreement incorporated in it shall be governed by the laws of the city of Washington, D.C.

APA exhibitors are expected to plan their APA 2020 participation in accordance with all Solutions Center rules, regulations, and policies and with the official dates and times of the Solutions Center—including exhibitor move-in and move-out (e.g., exhibitor booth personnel, travel dates/times, flight and hotel reservations). APA exhibitors are not at liberty to adjust any portion of APA 2020 or Solutions Center official hours, and/or rules, regulations, and policies to suit individual schedules or preferences. In the event of unexpected circumstances, exhibitors must notify Carol Hall, Exhibit Sales Manager, chall@apa.org or Jodi Ashcraft, Director, APA Media and Event Sales, jashcraft@apa.org.

Exhibit Booth Staffing
APA 2020 policy requires that exhibit booths be staffed by at least one exhibitor representative during all official dates and hours of the APA 2020 Solutions Center. At no time during official dates and hours should a booth be unstaffed. Neither APA nor the Walter E. Washington Convention Center is responsible for items removed from unstaffed exhibit booths.

Exhibit Booth Dismantling
At 5:00 p.m. on Saturday, August 8, 2020, an announcement will be made by APA to confirm the official close of the APA 2020 Solutions Center. Until that announcement by APA has been made exhibitors are prohibited from vacating their exhibit space or dismantling any portion of their exhibit booth, including the packing of materials, removal of items from the exhibit booth, and so forth. Violations of this APA 2020 and Solutions Center policy pose significant liability risks and thus may negatively impact the exhibitors’ opportunity to participate in the APA 2021 Solutions Center.

Sale of Merchandise in the APA 2020 Solutions Center
Order taken by exhibitors accepting checks or credit cards is permitted, provided that all transactions are conducted in a manner consistent with the scholarly and professional nature of the meeting. Cash transactions are discouraged.

For every sale made in the Solutions Center, exhibitors must provide to the purchaser the following: 1) a sales receipt that includes the exhibitor’s company name, address, telephone number as provided on the submitted APA 2020 Exhibit Space Application; 2) information that confirms the return policy for product(s) purchased.

District of Columbia Sales Tax
Exhibitors are responsible for collecting D.C. sales tax on all merchandise sold inside the APA 2020 Solutions Center.

For information, contact:
District of Columbia Office of Tax and Revenue
Customer Service Administration
1101 4th Street, SW, Suite 270 West
Washington, DC 20024
(202) 727-4829
https://otr.cfo.dc.gov

Canvassing, Soliciting, Demonstrating, and Distribution of Materials
Canvassing, soliciting, demonstrating and/or the distribution of advertising or promotional materials by APA exhibitors is restricted to the APA exhibitors’ booth inside the Solutions Center.

At no time during APA 2020 may APA exhibitors canvass, solicit, demonstrate, or distribute advertising or promotional materials in areas of the Walter E. Washington Convention Center that are outside of the Solutions Center or in hotels that have been contracted for APA 2020, including hotel meeting rooms, hallways, or other areas. Exhibits, displays, and/or advertising material of any kind are not allowed in APA 2020 hotel rooms or hallways unless approved in advance by the Director, Convention and Meeting Services.

APA exhibitors should be considerate of neighboring exhibitors when soliciting attendees to visit their exhibit booths. Aisles in front of the exhibit booths must be kept clear. Enough space must be allocated within each exhibit booth for attendees to browse or watch product demonstrations. Any activity that causes attendees to congregate in the aisle or in adjacent exhibit booths will be curtailed or eliminated.

Violations of this APA 2020 policy may result in the exhibitor’s dismissal from the APA 2020 Solutions Center and/or negatively impact the exhibitors’ opportunity to participate in the APA 2021 Solutions Center.
Liability and Insurance / Hold Harmless Policy
The APA exhibitor, upon contracting to exhibit, expressly releases the American Psychological Association (APA) or any of its officers, directors, employees, or committee members; the APA Board of Convention Affairs; or the owners, employees, or representatives of the Walter E. Washington Convention Center (hereafter collectively referred to as the APA and the Center) from any responsibility or liability for any injury, loss, or damage that may occur to the APA exhibitor or to the exhibitor’s employees or property prior to, during, or subsequent to the period covered by the APA exhibitor’s contract, including, but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the APA exhibitor agrees to hold harmless and indemnify the APA and the Center against any and all claims made against the APA and/or the Center by any person and arising out of the APA exhibitor’s acts or omissions. If the APA Solutions Center is canceled due to circumstances beyond the control of the American Psychological Association or the Center, then all payments submitted by APA exhibitors for APA 2020 exhibit space will be refunded.

Accreditation Requirement for Educational Programs
The exhibiting of educational programs in the Solutions Center is restricted to those schools or other institutions fully accredited by regional or other institutional accrediting associations recognized by the U.S. Department of Education. In addition, for those areas of professional psychology where APA or CPA accreditation is currently provided (e.g., clinical, counseling, school, combined), APA will restrict exhibiting to only APA- and CPA-accredited programs. Programs accredited by either the American Psychological Association or the Canadian Psychological Association must state in their exhibit materials that they are APA- or CPA-accredited and include contact information for the APA or CPA accreditation office.

FDA-Approval Requirement
The following product types must conform to all federal regulations and policies of the Food and Drug Administration (FDA) to be displayed and/or sold in the APA 2020 Solutions Center. Exhibitors with products in these categories must include with their APA 2020 exhibit space application a copy of the relevant FDA-approval certificate. Additionally, if the application is approved by APA and exhibit space is confirmed, then at all times during official APA 2020 Solutions Center dates and hours a copy of the FDA-approval certificate must be displayed in the exhibitor’s booth and in a manner that is clearly visible to attendees that visit the exhibitor’s booth.

- Medical devices that have been approved by APA for display in the Solutions Center
- Pharmaceutical products — NOTE: The regulations of the Food and Drug Administration (FDA) provide exacting legal controls over the claims that drug manufacturers may make for their products and require them to state contraindications, hazards, etc. unless “reminder advertising” makes no product claims.

Adherence to legal requirements concerning the content of drug advertising is the manufacturer’s responsibility. The disorder or symptom for which a drug or other product is being recommended must be prominently stated in materials to be displayed in the exhibit space, except in reminder advertisements, as provided by the FDA regulations. Materials to be displayed may not in any way suggest the use of medication or other substance for the relief of the tensions or problems of everyday life rather than for the relief of symptoms of illness or disorders. In pharmaceutical advertising copy, the full generic name of each active ingredient shall appear. Pharmaceutical products for which approval by the FDA of a new drug application is a prerequisite for marketing are not eligible for display in the APA Solutions Center until such approval by the FDA has been granted.

Solutions Center Security
As a courtesy, APA will provide security for the Solutions Center on a 24-hour basis during the entire APA 2020 exhibit period. The furnishing of such service is in no way to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind. Neither the APA nor the Walter E. Washington Convention Center is liable for, or carries insurance on, exhibitor property, displays, or fixtures. For this reason, exhibitors are encouraged to carry insurance coverage on their goods, including transit to and from the show location. After the official opening of the APA 2020 Solutions Center on Thursday, August 6, 2020, no one—including exhibitors—will be allowed access to the Solutions Center prior to 7:30 a.m.

Exhibit Space Cancellations and Refund Policy
Cancellations of APA 2020 exhibit space must be submitted in writing. Exhibit space refunds will be made in accordance with the following schedule:

- CANCELLATIONS RECEIVED PRIOR TO MARCH 2, 2020
  100% refund
- CANCELLATIONS RECEIVED MARCH 2-MAY 15, 2020
  50% refund
- CANCELLATIONS RECEIVED AFTER MAY 15, 2020
  No refund

Equal Employment Opportunity
The American Psychological Association (APA) endorses equal employment opportunity practices and accepts exhibit applications only from organizations that are not discriminatory on the basis of race, color, sex, religion, national origin, gender, age, sexual orientation, gender identity or expression, marital status, number of dependent children or the ages of the children, physical or mental disability (visible or non-visible), genetic information, status as a protected veteran, or any other basis on which discrimination is prohibited by federal or local law.
APA 2020

Dates and Deadlines

Application Submission Schedule

12:00 P.M. EST DECEMBER 11, 2019 TO 5:00 P.M. EST DECEMBER 27, 2019

PRIORITY PERIOD FOR APA 2019 EXHIBITORS
During this time APA 2020 exhibit space applications will be accepted only from APA 2019 exhibitors.

5:01 P.M. EST DECEMBER 27, 2019 TO 5:00 P.M. EDT JULY 24, 2020

GENERAL SUBMISSION PERIOD
During this time APA 2020 exhibit space applications may be submitted by all prospective APA 2020 exhibitors.

Solutions Center Official Schedule
The official dates and hours of the APA 2020 Solutions Center are as follows:

THURSDAY, AUGUST 6
9:00 a.m.–5:00 p.m.

FRIDAY, AUGUST 7
9:00 a.m.–5:00 p.m.

SATURDAY, AUGUST 8
9:00 a.m.–5:00 p.m.

IMPORTANT: Exhibitors are expected to plan their APA 2020 participation in accordance with all APA 2020 and Solutions Center rules, regulations, and policies and with the official dates and times of the APA 2020 Solutions Center—including exhibitor move-in and move-out (e.g., exhibitor booth personnel, travel dates/times, flight and hotel reservations). APA exhibitors are not at liberty to adjust any portion of APA 2020 or Solutions Center official dates or hours, and/or rules, regulations, and policies to suit individual schedules or preferences.

At 5:00 p.m. on Saturday, August 8, 2020, an announcement will be made by APA to confirm the official close of the APA 2020 Solutions Center. Until that announcement by APA has been made exhibitors are prohibited from vacating their exhibit space or packing/dismantling any portion of their exhibit booth, including the packing of materials, removal of items from the exhibit booth, and so forth.

Exhibitor Move-In Schedule

WEDNESDAY, AUGUST 5
8:00 a.m.–8:00 p.m.

THURSDAY, AUGUST 6*
6:00–7:00 a.m.

IMPORTANT: Exhibit booth set-up should be 95%+ complete by 8:00 p.m. on Wednesday, August 5. *The one hour provided between 6:00 a.m. and 7:00 a.m. on Thursday, August 6, is provided only for final preparations and is not intended for full booth set-up. Exhibitors are expected to plan their travel schedules accordingly as APA contractors will be preparing the show floor for the 9:00 a.m. official opening of the APA 2020 Solutions Center. In the event of unexpected circumstances, exhibitors must notify Carol Hall, Exhibit Sales Manager, chall@apa.org or Jodi Ashcraft, Director, APA Media and Event Sales, jashcraft@apa.org.

Exhibitor Move-Out Schedule

SATURDAY, AUGUST 8
5:01* p.m.–8:00 p.m.

SUNDAY, AUGUST 9
8:00 a.m.–12:00 p.m.

IMPORTANT: *At 5:00 p.m. on Saturday, August 8, 2020, an announcement will be made by APA to confirm the official close of the APA 2020 Solutions Center. Until that announcement by APA has been made exhibitors are prohibited from vacating their exhibit space or packing/dismantling any portion of their exhibit booth, including the packing of materials, removal of items from the exhibit booth, and so forth.

Violations of this APA 2020 and Solutions Center policy pose significant liability risks and thus may negatively impact the exhibitors’ opportunity to participate in the APA 2021 Solutions Center. In the event of unexpected circumstances, exhibitors must notify Carol Hall, Exhibit Sales Manager, chall@apa.org or Jodi Ashcraft, Director, APA Media and Event Sales, jashcraft@apa.org.
Your APA 2020 Sales Consultants

Exhibit Space, Sponsorships, and Advertising
Our goal is to ensure your best possible APA 2020 experience! Contact us to discuss options for enhancing your brand visibility, enriching your engagement with APA 2020 attendees, and achieving the most success. We look forward to working with you!

EXHIBIT SPACE

Job Fair Booths — for recruitment purposes only; located in APA psycCareers LIVE Job Fair area
Nancy Onyewu, Recruitment Advertising Sales Manager (East Coast), nonyewu@apa.org, (202) 336-5866
Shawn Deadwiler, Recruitment Advertising Sales Representative (Midwest/West Coast), sdeadwiler@apa.org, (202) 312-6486
Amelia Dodson, APA psycCareers Operations Manager, adodson@apa.org, (202) 336-5564

SPONSORSHIPS

APA psycCareers LIVE Job Fair Sponsorships
Nancy Onyewu, Recruitment Advertising Sales Manager (East Coast), nonyewu@apa.org, (202) 336-5866
Shawn Deadwiler, Recruitment Advertising Sales Representative (Midwest/West Coast), sdeadwiler@apa.org, (202) 312-6486
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