

Dealership Solutions

For The Automotive & Personal Transportation Industries

The dealership solution is a suite of mobile marketing and text messaging solutions for dealerships of all types and sizes. Automotive, Motorcycle, and Water Craft dealers leverage these tools to achieve maximum ROI on their overall marketing spend and service drive initiatives. Now prospective buyers can search new and used inventory, locate a dealership, calculate payments, and get mobile specials on their mobile devices, while existing customers can be notified of service appointments and receive targeted offers - All, while the dealership builds a dedicated list of mobile subscribers.



The dealership solution includes:

- ✔ **Automated Inventory Processing & Synchronization**
- ✔ **Text for Info campaign for each vehicle Stock ID**
- ✔ **Custom Mobile Website With New & Used Inventory**
- ✔ **Automated CRM update & email notification with new leads**
- ✔ **Mobile marketing platform for building campaigns**
- ✔ **Text Reminder System for service drive alerts & reminders**
- ✔ **Customer database upload and mobile number validation**
- ✔ **Ongoing training and campaign assistance**
- ✔ **Integration with CARFAX reports**

★ Get instant notifications when prospective car buyers inquire about specific vehicles.

★ Reduce staff time by using text messaging systems for appointment reminders, service drive communications and follow-ups