HOMECOMING @ MARDI GRAS WORLD
Let the good times roll at the Homecoming @ Mardi Gras World on Sunday evening! Start your night off New Orleans-style with a traditional Second Line Brass Jazz Band, which will lead attendees from the Closing Session and Keynote at the convention center to Mardi Gras World, just an eight-minute stroll away. You’ll get a closeup look at elaborate Mardi Gras parade floats and enjoy breathtaking views from the patio.

All full conference and trade show registrations include a ticket to the Homecoming @ Mardi Gras World, but trade show-only attendees and exhibit staff are welcome to join the fun by purchasing tickets online by Jan. 10.

THE SOUTHERN CITY THAT NEVER SLEEPS...
Offers culinary and entertainment experiences unlike any other destination, and CAMEX is the perfect time to visit.

Authentic Creole and Cajun cuisine enjoyed in iconic restaurants are all within walking distance of the conference hotels and convention center, from Acme Oyster House and Johnny’s Po-Boy to the open-all-night Cafe Du Monde for beignets and chicory coffee. Whether your idea of fun is a jazz hall or basketball, New Orleans offers nights filled with music, sports and world-class people-watching like nowhere else! CAMEX is your chance to check NOLA off your bucket list and laissez les bons temps rouler!

NEW! CAMEX CASHBACK PROGRAM
Buyers can earn rebates for their store on the cumulative total of all *qualifying orders placed with exhibitors onsite at CAMEX 2020, prior to the close of the tradeshow on TUESDAY, FEB. 11, 2020 AT 5:00 P.M.

Pick up CAMEX Cashback instructions at registration.

*A “qualifying order” is $500 net or more (less discounts, before shipping and taxes) placed prior to close of the trade show.

With Cashback and Bonus Bucks, buyers can earn up to $725 by purchasing from CAMEX vendors! Learn more at camex.org/cashback!
WHY ATTEND?

THE STRENGTH OF THIS INDUSTRY IS ITS PEOPLE.
The campus retail community thrives when we gather together for purposeful development and growth. CAMEX 2020 provides an opportunity to pull together, offer each other encouragement and support, share ideas and experiences, and learn from one another.

WE’VE CURATED EDUCATIONAL CONTENT DESIGNED WITH YOU IN MIND!

Choose any session, in any track, at any time. Sessions inspired by topics from stores and industry leaders across the country provide multiple learning experiences in areas critical to success. View the full schedule: camex.org/schedule

Leadership & Strategic Communications
Learn from leaders who are addressing challenges in positive ways. Interact in discussion topics ranging from social media advertising and industry standards to capitalizing on public relation opportunities and developing unique programs.

Course Materials
Engage in a foundational understanding of new formats, business models, campus strategies and discussion forums on strategic approaches to successfully implement lessons learned on your campus.

General Merchandise & Retail Solutions
From buying basics and merchandising ideas to licensing and enhancing vendor relationships, identify fresh ideas and practical areas you can improve to maximize your store’s success.

Emerging Trends
Looking for ways to elevate your store’s offerings? Interested in trying something new? Discover captivating ideas and trends from store and industry leaders that can help you meet your campus community’s needs.

REGISTER EARLY TO SAVE!

CAMEX Conference & Trade Show Registration
EARLY BIRD PRICING ENDS 12/20

FREE
For Retail Buyers.
Access to ticketed events may be purchased separately, depending on availability.

$249
All Educational Sessions
Opening and Keynote Session
Closing and Keynote Session
Homecoming @ Mardi Gras World
CAMEX Trade Show
Price increases to $349 after 12/20

$100
Cannot be used for business associate or staff.

Karen St. John
Mastering the Chemistry of Change: Empowerment to Unleash Your Inner Rock Star

Bonnie St. John
Staying Resilient in the Rapidly Changing World of Education