NEW! Two Day Trade Show and Reduced Booth Fees
NO MEMBERSHIP REQUIREMENT TO EXHIBIT AT CAMEX 2020

Booth Fees
The booth fee for NACS Vendor Affiliates is $2,325 (Non-Affiliates $2,525) per 10’x10’ space if application and payment are received by May 10, 2019.

After May 10, 2019, the booth fee for NACS Vendor Affiliates increases to $2,425 (Non-Affiliates $2,625) per 10’x10’ space. Corners are a set $400 each.

NACS Vendor Affiliates enjoy discounts on CAMEX booth space as well as advertising and sponsorship opportunities. Affiliates also receive a pre-show attendee list at no-cost and one additional “Priority Point” for the following year’s booth space draw. Not yet an Affiliate? Learn more and apply today at www.nacs.org/GrowYourBusiness.

Included in Your Booth Fee
8’ back drape, 3’ side drape for inline booths, booth carpeting (if checked on the exhibit application), booth vacuuming the evening prior to show opening, a booth identification sign, plus five exhibit badges per 10’x10’ booth, up to a maximum of 40 badges per exhibitor. Additional badges may be purchased at Registration. Your CAMEX online exhibitor directory and show special listings are included free of charge. Exhibitors are welcome and encouraged to attend educational sessions and Special Events. Tickets for Special Events may be purchased online. NACS Vendor Affiliates also receive the pre-registered CAMEX 2020 attendee list (with emails) FREE of charge in January 2020.

Payment
A non-refundable deposit of 20% is due with applications received up to July 31, 2019. After Aug. 1, 2019, full payment must accompany exhibit application. Contracts submitted without proper paperwork, payment, or authorized signature will be rejected. If space is not fully paid for by Aug. 1, 2019, space is subject to cancellation or reassignment at the discretion of NACS Management.

Booth Assignment Process
To make it easier to see available booth space, check where others have been assigned, and select your desired location in real-time. If you submit your application after the May 10 deadline, you will be assigned space on a first-come first-served, space-available basis.

Questions? Contact Us:
Mary Adler-Kozak
(800) 622-7498, ext. 2265
NACS Director of Expositions
madler-kozak@nacs.org

 Produced and Hosted by
National Association of College Stores
CONNECT | GROW | SUCCEED
www.nacs.org

Phone: (800) 622-7498, ext. 2265    Fax: (440) 774-2680    Apply online: www.camex.org/reservebooth2020
Product Category Areas
In an effort to make the most of attendees’ time at CAMEX, help them efficiently navigate the categories they purchase, and allow them to schedule more appointments with exhibitors, we’ve segmented the show floor by product category. You’ll indicate your company’s primary product category on your exhibit application. See the product category list at www.camex.org/reservebooth2020.

Course Material Pavilion
The Course Material Pavilion is a focused space for publishers/course content providers and related course materials technology and other services providers. To be part of this area for course materials and digital strategy needs, check the Course Material Pavilion box on the exhibit application.

Standard Online Booth Listing
A standard listing comes with your booth fee and includes: Company name, booth number, one contact name, link to company website, 30-word company description, listing up to six product categories, and your show special listing.

Bring a Buyer to CAMEX!
This NACS Foundation program provides grants to cover the full registration fee and housing expenses for buyers to attend CAMEX. Your company will receive recognition in The College Store magazine, at the NACS/NACS Foundation CAMEX trade show booths, at CAMEX on special signage provided for your booth, on the NACS Foundation website, and through the NACS Foundation’s CAMEX promotional materials. Just enter your contact information in the Bring a Buyer section (VIII) on the exhibit application to find out more about how to support this important effort to bring even more buyers to CAMEX!

Cancellations
All cancellations must be received in writing addressed to NACS Expositions Department/CAMEX 2020, 500 E. Lorain St., Oberlin, OH 44074 or via email: expositions@nacs.org.
If cancellation request is received on or before Aug. 1, 2019, the exhibitor will receive an 80% refund of total booth fee (NACS keeps 20% deposit). If cancellation is received from Aug. 2 to Nov. 30, 2019, the exhibitor will receive a 50% refund of total booth fee. No refunds will be given on cancellations made after Nov. 30, 2019. Refunds due to exhibitors will be paid within 45 days of receipt of written cancellation request.

The NACS Advertising Department can create a sponsorship just for you! There are many valuable opportunities to fit your budget.

Advertising opportunities and pre- and post-show Registration Lists are also available to target buyers directly.

Contact:
advertising@nacs.org
(800) 622-7498, ext. 2339
www.camex.org/standout
I. Please reserve ____ (qty.) 10'x10’ booth(s) at $23.25 per sq. ft. for Vendor Affiliates, $25.25 per sq. ft. for Non-Affiliates if received by May 10, 2019 ($24.25 per sq. ft. for Vendor Affiliates, $26.25 per sq. ft. for Non-Affiliates if received after May 10, 2019) and/or please reserve ____ x ____ island(s) at $23.25 per sq. ft. for Vendor Affiliates, $25.25 per sq. ft. for Non-Affiliates if received by May 10, 2019 ($24.25 per sq. ft. for Vendor Affiliates, $26.25 per sq. ft. for Non-Affiliates if received after May 10, 2019) = _________

*Fee per corner is $400. Island booths include 4 corners for an additional fee of $1,600.

II. METHOD OF PAYMENT:
• If paying by check: 20% is due upon submission of this contract if received by July 31, 2019—final balance due no later than August 1, 2019. Payment in full must accompany contracts submitted after August 1, 2019. Make checks payable to NACS-CAMEX 2020.
• If paying by credit card: 20% will be charged through July 31, 2019, and the balance will be charged automatically on August 1, 2019.

Please note the cancellation policy in the General Rules, Regulations, and Policies Governing the CAMEX 2020 Trade Show attached to this contract.

III. INDICATE PRIMARY PRODUCT CATEGORY (Only choose one)
☐ Apparel  ☐ Gifts/Novelty  ☐ Course Materials/Store Services/Supplies (Office, School, Essentials)/Technology Products

Booth Assignment Process: Applications and deposits received by May 10, 2019 will be included in the first round space draw. NACS staff will contact all who submit an application and deposit by May 10, and set booth space appointments for the week of May 10. Appointments will be set in order of priority points and by date/time the application and payment were received. Companies that wish to exhibit side-by-side must submit their applications together with an explanatory letter. The priority points of both companies will be averaged to determine their position in the placement process. After May 10, booths will be assigned on a date-received basis without regard to priority points. (See section V.) A copy of the application and contract will be returned with booth assignment and authorized signature. This contract is subject to general rules, regulations, and policies governing the CAMEX 2020 trade show.

IV. I would like to be placed in the Course Materials Pavilion.  YES  NO

V. INDICATE YOUR DESIRED BOOTH LOCATION in order of preference.

Preliminary floor plan available online at www.camex.org/reservebooth2020:

![Booth Size Explainer](image)

When selecting multiple booths, indicate the lowest booth number in the cluster.

| Vendor Affiliate | #1 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,325* (or $2,425 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |
| Vendor Affiliate | #2 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,325* (or $2,425 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |
| Vendor Affiliate | #3 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,325* (or $2,425 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |

*Booth fees are $23.25 per sq. ft. if contract and deposit are received by May 10, 2019. Booth fees increase to $24.25 per sq. ft. if contract is received after May 10, 2019.

| Non-Affiliate | #1 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,525* (or $2,625 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |
| Non-Affiliate | #2 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,525* (or $2,625 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |
| Non-Affiliate | #3 Booth choice # ______10’x10’ (10’x10’ qty.) _____ at $2,525* (or $2,625 after May 10) Each + (corner qty.) _____@ $400 = Total Price $______ |

*Booth fees are $25.25 per sq. ft. if contract and deposit are received by May 10, 2019. Booth fees increase to $26.25 per sq. ft. if contract is received after May 10, 2019.

Please note that booth choices are an indication of desired placement, not a guarantee of placement.

NACS reserves the right to place and/or move your exhibit when deemed in the best interest of CAMEX.

VI. Floor covering required. (Please check one of the following)
(____) Yes, I would like the free booth carpet provided by NACS.
(____) No. I will supply my own floor covering for my booth.

VII. I would like to be contacted regarding sponsorship and advertising opportunities. Contact me at ________________.

VIII. My company would like to learn more about NACS Foundation’s “Bring a Buyer to CAMEX” grant program. Contact me at ________________.

IX. EXHIBITOR INFORMATION: Please provide the name, email address, and phone (all required) of the individual responsible for choosing booth location for CAMEX 2020. In many cases, this is a different address than the NACS Membership address of record. If paying by credit card, you may submit your application via fax: (440) 774-2680 OR submit your application online at www.camex.org/reservebooth2020.

Company Name: ________________________________
Exhibit Manager: ________________________________
Your company’s email: ________________________________
Address: ________________________________
City: __________________ State/Province: __________________ ZIP/Postal Code: __________________
Country: __________________ Phone: __________________ Fax: __________________
Website: __________________ Products exhibited: 1. __________________ 2. __________________ 3. __________________ (Requests from companies that wish to be located next to each other will result in the averaging of each company’s priority points. All companies involved are required to include placement requests on their exhibit contracts prior to booth placement.)

Check enclosed in the amount of: __________________

Please make checks payable to NACS-CAMEX 2020. Charge my AMEX □ VISA □ MC □ (Charge 100% of Booth Fee □)
Acct #: __________________ Exp. Date: _____________ Verification #: ____ ___________ (3-4 digits)
Cardholder Name/Signature: __________________
Cardholder Billing Address: __________________

In accordance with the following terms, conditions, and regulations governing exhibits at the NACS’ CAMEX 2020 Trade Show at Ernest N. Morial Convention Center, New Orleans, LA, the undersigned hereby makes application for exhibit space(s) which, when accepted by NACS, becomes a contract. The attached General Rules, Regulations, and Policies Governing the CAMEX 2020 Trade Show are part of said contract.

Authorized Exhibitor Signature: __________________ Title: __________________

By signing this contract I acknowledge that NACS will share my contact information only with CAMEX official contractors who provide products and services for the CAMEX 2020 Trade Show.

Apply online at www.camex.org/reservebooth2020

Invoices not paid in full by Aug. 1, 2019 are subject to reassignment or cancellation.

Accepted by National Association of College Stores

Send completed application with payment to: National Association of College Stores Expositions Department/CAMEX 2020 500 E. Lorain St. Oberlin, OH 44074 Phone: (800) 622-7489, ext. 2265 Fax: (440) 774-2680 Scan and email to expositions@nacs.org

If paying by check, send payment to: US Mail Only National Association of College Stores Inc mBank P.O. Box 355 Manistique, MI 49854 All overnight mail should be sent to: National Association of College Stores Inc mBank 130 S. Cedar Street Manistique, MI 49854-1438
National Association of College Stores (NACS) reserves the right to exercise its sole discretion in the acceptance or refusal of exhibit application. NACS and its authorized representatives are hereafter referred to as NACS or NACS Management. The CAMEX 2020 Trade Show is hereafter referred to as CAMEx. Ernest N. Morial Convention Center is hereafter referred to as Center. This document, “General Rules, Regulations, and Policies Governing the CAMEX 2020 Trade Show” is hereafter referred to as Rules.

1. Payment Policies
   • All payments must be made in U.S. dollars.
   • All contracts must be accompanied by payment according to the schedule listed below. Contracts received without such payment will not be processed nor will space assignments be made.
   • If paying by check, contracts received on or before July 31, 2019, require a 20% deposit of total booth fee. Full payment is due by Aug. 1, 2019. If space is not fully paid for by Aug. 1, 2019, space is subject to cancellation or reassignment at the discretion of NACS Management.
   • If paying by credit card, 20% will be charged upon receipt of contracts received up to July 31, and the balance will be charged automatically on Aug. 1, 2019.
   • Contracts received after Aug. 1, 2019, require full payment with contract.

2. Cancellation Policies
   • All cancellations must be received in writing addressed to NACS Expositions Department/CAMEX 2020, 500 E. Lorain St., Oberlin, OH 44074 or via email: expositions@nacs.org.
   • If cancellation request is received on or before Aug. 1, 2019, the exhibitor will receive an 80% refund of total booth fee. To clarify—the 20% deposit collected will be forfeited by the exhibitor and charged as a cancellation fee.
   • If cancellation request is received from Aug. 2, 2019, to Nov. 30, 2019, the exhibitor will receive a 50% refund of total booth fee. To clarify—NACS charges 50% cancellation fee.
   • No refunds on space cancellations will be made after Nov. 30, 2019.
   • Refunds due to exhibitors will be paid within 45 days of receipt of written cancellation request.

3. Use of Space
   Upon receipt and acceptance of exhibit application, NACS Management will assign booth space and notify exhibitor of acceptance and booth number. Exhibitor may not assign, share, or sublet any space allotted to it and may not advertise or display goods other than those manufactured, distributed, represented, or sold by it in the regular course of business and as listed in the directory. Note: Only the name of the exhibitor who has contracted exhibit space will be listed in the CAMEX 2020 Trade Show Exhibitor Listing. NACS Management reserves the right to reassign booth space if necessary.

4. Installation and Dismantle
   All exhibits must be installed, dismantled, and removed according to the schedule set forth by NACS Management. Should any paid space remain unoccupied as of 5 p.m. on Sunday, Feb. 9, 2020, except if NACS Management has been notified by the exhibitor and has approved late arrival, NACS reserves the right to rent such space to any other applicant and no refund will be made to the original contracting firm. Dismantling a display before the official show closing is not allowed. Early booth dismantling may result in up to $1,000 fine and being forbidden to exhibit in future NACS events. If any exhibit is not removed by the scheduled move-out time, NACS Management reserves the right to remove and/or discard the exhibit and charge the expense to the exhibitor.

5. Display
   NACS will supply the following for each exhibit: 8’ curtain background; 3’ curtain side rails (not supplied with island or peninsula booths); one two-line sign (7’x44”) for exhibitor identification; and one pressure-sensitive floor number in the aisle in front of each booth. Vacuuming can be ordered at the exhibitor’s expense and may be ordered through NACS Official General Contractor. No signs or articles may be affixed, nailed, or otherwise attached to convention center walls, doors, etc. Likewise, no attachments may be made to the floors by nails, screws, or any other devices that would damage them. Further display rules, including site-line requirements, hanging signs requirements, and booth heights can be found in the online Exhibitor Service Kit.

6. Booth Conduct and General Practices
   Exhibitors must operate in a way that does not interfere with the rights of another exhibitor. Exhibits, displays, and personnel must be presented in a professional manner.

   The following practices are not permitted at CAMEX:
   • Drawings or other activities that require participants to be present at your booth
   • Conducting business outside of contracted space (including distribution of fliers or leaflets in public areas) or other aisle obstruction; mascots, models, and booth personnel must be stationed inside your booth unless a paid CAMEX Sponsorship specifically allows it.
   • Entering any booth uninvited; harassment, plagiarizing, photographing, video taping of another booth without exhibitor’s permission
   • Holding any event targeted to CAMEX attendees at any time during CAMEX without the advance approval of NACS
   • Suitcasing on the trade show floor
   • Solicitation of other CAMEX exhibitors
   • Selling of food or beverages in exhibit booth is not permitted—food given away by exhibitors must be either purchased through the catering department of the convention center or permission received by them to distribute product samples. (See exhibitor service kit for convention center sampling rules and regulations)
   • Smoking in the exhibit hall
   • Use or distribution of glitter, confetti, or similar items
   • Use or distribution of helium balloons
   • Use or distribution of loud music or noise, odors, or flashing lights
   • Children under 18 years of age will NOT be allowed in the exhibit hall except for official “family hour” as designated by NACS Management. Children must be badged at Registration to gain admittance during “family hour,” and must be supervised by an adult while on the trade show floor.

7. Order Taking/Sales
   No retail sales are permitted on the trade show floor. Exhibitors are not permitted to sell products for delivery at the show. Orders may be taken for future delivery only. Exhibitors will be responsible for any state or local taxes that are required. Exhibitors will also be responsible for obtaining sales permit numbers, if they are required. Exhibitors agree to indemnify NACS in the event that NACS is found liable for violating any sales tax laws or regulations that arise from or relate to sales made by the exhibitors on the show floor.

8. Licensing
   Exhibitors or their agents shall not display or offer for sale any counterfeit product, nor shall they display, offer for sale, or advertise any products which bear the name, logo, mark, symbol, or other indicia of origin of a college or university for which a licensing program exists, unless such display has been authorized by the respective institution and/or its licensing agent. In the event that NACS believes that an exhibitor has violated the licensing agreement, NACS Management shall be entitled to request removal of the unauthorized product. In the event that NACS is found liable for any licensing violation that arises from or relates to an exhibitor’s actions, that exhibitor agrees to indemnify NACS.

9. Exhibitor Directory and Floor Plan
   An official online directory will be created as part of CAMEX 2020. Only exhibitors with valid exhibit contracts will be listed. The exhibitor waives any and all claims with respect to errors and omissions in the listing. The exhibitor shall be responsible for submitting the information by stated deadlines, the content of the entries, and for any damages claimed through the publication thereof. The directory will list company name as it appears in NACS database records.

CAMEX 2020 TRADE SHOW | Feb. 10-11, 2020 | Ernest N. Morial Convention Center, New Orleans, LA

General Rules, Regulations, and Policies Governing the CAMEX 2020 Trade Show
10. Exhibitor-Appointed Contractors (EACs)
Exhibitors using an Exhibitor-Appointed Contractor (EAC) are required to submit EAC Forms contained in the CAMEX Exhibitor Service Kit by the assigned due date and submit a $150 non-refundable administrative fee. All EACs are obligated to the same rules, regulations, and policies as exhibitors. It is the exhibitor’s responsibility to provide the rules, regulations, and policies to their EACs. In addition, EACs are required to submit proof of insurance naming NACS, Ernest N. Morial Convention Center, and T3 Expo, NACS’ Official General Contractor as additional insured. EACs must provide NACS with a list of employees that will require exhibit badges. Specific instructions regarding EACs can be found in the online Exhibitor Service Kit’s EAC forms.

11. Exhibitor Hospitality
Exhibitors may not schedule hospitality events, entertainment, or any event during the course of NACS-offered event programming except in their exhibit booth while the trade show is in progress. Companies who wish to host hospitality suites must apply to NACS in writing for permission, and must agree that the suites not be open during any NACS scheduled event. In addition, no exhibitor may hold any revenue-producing events, fundraising event, or event of any type targeted to CAMEX attendees at any time during CAMEX without the advance approval of NACS. If an event is held without approval, NACS reserves the right to exclude the exhibitor from future CAMEX Trade Shows.

12. Badges and Exhibitor Personnel
Exhibitors should register their personnel in advance online at www.camex.org. Exhibitors are permitted to register five personnel for each 100-square-foot booth unit up to a maximum of 40 personnel. Each representative of an exhibiting company must wear the official CAMEX exhibitor badge at all times while in the exhibit hall. Exhibitor badges are not transferable. Exhibit booths must be staffed at all times during the trade show.

13. Security
NACS Management will contract a security service to monitor the hall during move-in, exhibition, and move-out. However, exhibitors are solely responsible for the care, custody, and control of their own exhibit material. Any easily removable items should be stored away or covered during non-show hours. Any one-of-a-kind samples should be removed from the showroom or into your possession during non-show hours. It is suggested that exhibitors carry insurance for covering loss or damage to their exhibit material. See additional insurance requirements in section 14.

14. Exhibitor Insurance
The License Agreement, the Ernest N. Morial Convention Center Rules, the Exhibit Contract, and these Rules limit the responsibility of the Center, T3 Expo, NACS’ Official General Contractor, and the National Association of College Stores for property loss or personal injury arising from exhibitor’s participation in CAMEX or use of the Center. Exhibitor shall, at exhibitor’s sole cost and expense, procure and maintain for a period inclusive of the entire term of CAMEX (including the time specified for installation and dismantling, and shipping to and from CAMEX), comprehensive general liability insurance against claims for bodily injury, death, and property damage which arise out of or are in any way connected with the exhibitor’s participation in the trade show or use of occupancy of the Licensed Premises or the Center, including claims for injuries occurring in the Center. Such insurance must include coverage for contractual liability, product liability, and coverage for the indemnification obligations of exhibitor under these Rules, with combined single limits of liability of not less than $1,000,000 for each occurrence. Such insurance must designate the National Association of College Stores, Ernest Morial Convention Center, and T3 Expo, NACS’ Official General Contractor as an additional named insured. Exhibitor shall obtain and furnish to NACS Management, upon request, a certificate of insurance evidencing the required insurance.

15. Exhibitor Liability-Indemnification and Covenant Not to Sue
Exhibitor agrees to be fully liable and responsible for any and all claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property, if such injury, loss, or damage arises out of, or is in any way connected with, the participation in CAMEX by exhibitor. Exhibitor releases NACS from, and agrees not to sue or otherwise make any claim against NACS for any damages or liability in any way related to CAMEX, the Exhibit Contract, the Rules, the Licensed Premises, NACS’ Official General Contractor, or the Center for: (i) loss, theft, damage, or destruction of goods; (ii) injury to exhibitor employees, agents, invitees, or representatives while attending CAMEX; (iii) any damage by reason of failure to provide space for the exhibit, or for the removal or alteration of the exhibit; (iv) any good faith action of any nature by NACS Management; or (v) any other loss or damage of any other nature or character. This release and agreement not to sue covers claims which are both known and unknown. To the fullest extent permitted by applicable law and statutes, exhibitor agrees to protect, indemnify, hold harmless, and defend NACS, the Center, and T3 Expo, NACS’ Official General Contractor against all claims, liabilities, losses, damages, and expenses arising out of or relating to exhibitor’s participation in CAMEX or use or occupancy of the Licensed Premises or Center, including reasonable attorneys’ fees and all costs of litigation.

16. Force Majeure Clauses
NACS will not be responsible in any event for any loss, damage, delay, or limitation related to acts of God, transportation stoppages, labor disputes, government restrictions, civil unrest, warfare, acts of terrorism, unavoidable casualty, or any other similar or dissimilar cause beyond the control of NACS. Exhibitor hereby releases and discharges NACS from liability for any such loss, damage, delay, or limitation. Should any contingency prevent the holding of CAMEX, NACS may retain such part of the fee specified in the Exhibitor Contract as is required to compensate NACS for expenses incurred up to the time such contingency has occurred.

17. Cancellation of CAMEX
Should any contingency prevent holding of the exposition, other than through a direct act or omission of NACS, NACS may retain such part of exhibitor’s booth fees as shall be required to recompense it for expenses incurred up to the time of cancellation, and both parties will be relieved of any other and all further liability.

18. Compliance with all Federal, State, and Local Laws; Ernest N. Morial Convention Center Rules, Regulations, and Policies; Local Labor Rules; and NACS Rules, Regulations, and Policies
Exhibitor shall comply with all applicable laws, rules, and regulations of governing authorities, including without limitation, all applicable fire, health, and safety regulations; building/catering regulations; labor/union policies; music licensing regulations; ADA regulations; sales tax laws and regulations; as well as any and all present and future rules, regulations, and schedules of which it has notice promulgated by NACS regarding the planning, construction, maintenance, and removal of exhibits and the occupancy of exhibition areas at the conference, including the rules and regulations as set forth in the Exhibitor Service Kit and/or periodic updates.

19. Music Licensing
Exhibitors may not play unlicensed music during CAMEX. In the event that NACS is found liable for a copyright infringement arising from an exhibitor’s unauthorized use of copyrighted music, the exhibitor agrees to indemnify NACS in full.

20. Exhibitor Booth Dismantling Penalty
Exhibitors may not dismantle their booths prior to official show closing. Early booth dismantling may result in up to $1,000 fine and being forbidden to exhibit in future NACS events.

21. Rules Amendments and Enforcement
NACS shall have the final determination, interpretation, and enforcement of all rules, regulations, and conditions governing exhibitors. All matters and questions not covered by these regulations shall be subject to the final judgment and decision of NACS Management. If any of the above laws, rules, regulations, and/or policies are violated by an exhibitor, NACS reserves the right to annul or cancel this Contract, remove exhibitor from the exhibit hall, take away priority points, impose fines, and/or forbid the exhibitor from participation in future NACS Trade Shows. Such rules, regulations, and schedules may be amended from time to time by NACS Management, and exhibitors shall comply with any and all such amendments following written notification of such changes.

22. Applicable Law
These Rules and all other terms and conditions of the Exhibit Contract shall be governed by and construed in accordance with the laws of the state of Ohio without regard to conflict of laws, rules, policies, or principles.