



GEORGIA ASSOCIATION OF FIRE SAFETY EQUIPMENT DEALERS, INC.

P.O. Box 345

Elberton, GA 30635

(706) 283-8459

FAX (706) 283-0757

admin@gafsed.com

TO: 2016 Exhibitors

FROM: Merrill Franklin, GAFSED Meeting Planner

RE: Invitation to Exhibit

The Georgia Association of Fire Safety Equipment Dealers, Inc. is pleased to invite your company to participate in the 2016 GAFSED Annual Conference and Trade Show being held on March 17th – 19th, 2016 at the Renaissance Waverly Hotel, Cobb Galleria, Atlanta, Georgia.

The Georgia Association of Fire Safety Equipment Dealers offers one of the most comprehensive fire equipment trade shows in the Southeast. All registered fire equipment dealers from throughout the State of Georgia and around the country are invited to attend the GAFSED Annual Conference and Trade Show.

For this year's event we are playing off the Geo-caching craze with attendees receiving 2 State CEU hours for completing their Geo-caching questionnaire with answers by our exhibiting vendors. That's right attendee's will come by your exhibit and ask you a question (provided by you on this registration form) they will write in the answer you provide and turn in a completed questionnaire to receive CEU credits. You will have face time with plenty of opportunities for you to promote your products and socialize with potential and existing customers. We kick off Thursday with a 2:00 pm shotgun start golf tournament at Legacy Golf Links with the proceeds going to the Georgia Burn Foundations. Legacy Golf Links is an "executive style" course affording both the casual (non) golfer or average player an enjoyable fun event with many "games throughout the afternoon". Thursday night we will be hosting a reception social with Hors d'oeuvres and a cash bar. The exhibit hall opens Friday and Saturday from 11:30 am - 2:00 pm. The rest of Saturday we invite you to stay and explore Atlanta.

An Exhibit Space Agreement is enclosed for your review. Sponsorship and door prize contribution opportunities are also included in the packet.

If you would like to participate in the 2016 GAFSED Annual Conference and Trade Show, please complete the forms enclosed and return to GAFSED at: P.O. Box 345, Elberton, GA 30635 or fax to (706) 283-0757.

Should you need any additional information, please contact us by phone at (706) 283-8459 or by email at admin@gafsed.com. We look forward to working with you in Atlanta for the GAFSED Annual Conference!

Merrill Franklin
Vendor, Exhibit Coordinator

Georgia Association of Fire Safety Equipment Dealers, Inc.

2016 GAFSED Annual Meeting and Trade Show – March 17th -19th, 2016
Renaissance Waverly Hotel Cobb Galleria, Atlanta, GA.

EXHIBIT SPACE AGREEMENT

Company Name: _____ Telephone: () _____
(Print name exactly as you want it to appear on badges)

Address: _____ Fax: () _____
(All conference information will be sent to this address)

City: _____ State: _____ Zip: _____

Primary Contact: _____
(All information will be mailed to this individual for distribution to on-site representatives)

On-Site Representatives: (1) _____
(Admittance requires name badge) (Print name exactly as you want it to appear on name badge)

Briefly describe the products/services you will showcase: _____
Geo-Caching Question (a question about your product) : _____

REGISTRATION INCLUDES:

- Six foot draped table
- One (1) Full Conference Registration (Exhibit, social, lunch events)
- Recognition in Conference Program
- Recognition in Post Conference Newsletter

WE submit the following for exhibit space in support of GAFSED. **\$450.00** \$ _____
(Please read, sign and return the attached exhibit agreement with payment)

Additional Registration – One (1) full registration is INCLUDED in your exhibit space.

If more than one representative, spouse, guest, child will be present please complete the registration below.

| NAME as to appear on badge Additional Rep's, Spouses, Children, Guests | Member | Non - Member | TOTAL |
|---|---------|-----------------|-------|
| | \$30.00 | \$60.00 | |
| | \$30.00 | \$60.00 | |
| | \$30.00 | \$60.00 | |
| | \$30.00 | \$60.00 | |

Dollar TOTAL Adult/ Child Registration(s) & Meal Function's \$ _____

Golf Tournament – Thursday, March 17, 2016 2:00 pm Shotgun start.

At: Legacy Golf Links 1825 Windy Hill Rd. | Smyrna, GA 30080 | (770) 434-6331

PROCEEDS BENEFITING THE GEORGIA BURN FOUNDATIONS

\$60.00 Per Person (includes green fees, cart, box lunch and tax).

Name of Player _____ Handicap _____ \$ _____

Name of Player _____ Handicap _____ \$ _____

HOLE SPONSOR,

We wish to sponsor a hole(s) benefiting the GA. Burn Foundation \$100.00 x (holes) = \$ _____

(Total: ALL lines ALL Pages) Event Dollar TOTAL ENCLOSED \$ _____

PAYMENT TERMS:

Make checks payable to GAFSED and mail with signed agreement to:

GAFSED Exhibit Manager, P.O. Box 345, Elberton, GA 30635

Credit card orders may be faxed, along with signed agreement, to (706) 283-0757

Credit Card payment info: Name _____

Bill To Address: _____

Card # _____ Exp. Date# _____

Security Code _____ Card Type: V / M / AmEx / Discover

Payment must accompany signed agreement in order to reserve exhibit space and ensure acknowledgment in printed materials.

A confirmation will be sent to the Primary Contact listed above to confirm your exhibitor table.

Conference Hotel Information

Renaissance Atlanta Waverly Hotel & Convention Center

2450 Galleria Parkway SE, Atlanta, GA 30339-3130 (770) 953- 4500

GAFSED Overnight Room Rate \$130.00

(Mention or enter group code" Georgia Association Fire Safety Dealers "to get discount room rate)

BOOK by February 25th. To receive GAFSED rate!

Package or booth deliveries? (Charges may apply) Contact Jan Thorn @ 770-303-3181

Schedule of Events:

Thursday, March 17, 2016

- 2:00 - GAFSED Charity Golf Tournament
- 5:30 - 6:15 Sign-In EXHIBIT SETUP Credential Pickup
- 6:30 – 8:30 Reception w/ heavy Hors d'oeuvres and Cash Bar & Door Prizes

Friday, March 18, 2016

- 7:30 - 8:30 Pre-Engineered Kitchen Systems training Sign-in & Continental Breakfast
- 8:30 8 hour Pre-Engineered Kitchen Systems training sessions begins with Michael Laderoute
- 8:30 - 11:00 EXHIBIT SETUP CONTINUED
- 9:00 - 11:30 GAFSED 2nd. Qtr. Board meeting
- 11:30 - 2:00 Trade Show OPENS, Visit vendors for 2 CEU Hours!
- 2:00 - 5:00 8 hour Pre-Engineered Kitchen Systems training sessions continues.
- 7:00 – 9:00 Reception w/ heavy Hors d'oeuvres and Cash Bar. Awards for Scholarship, Association Member of the Year, Presentation of Burn Foundation Check & Door Prizes.

Saturday March 19, 2016

- 7:30 - 8:30 Portables Class Sign-in & Continental Breakfast
- 8:30 8 Hour Portables training sessions begins with Arnold Harner
- 11:30 - 2:00 Trade Show OPENS, Visit vendors for 2 CEU Hours!
- 2:00 - 2:30 EXHIBITOR Lunch 2:00 - 4:00 EXHIBIT BREAKDOWN
- 2:00 - 5:00. 8 Hour Portables training sessions continue

Sunday March 20, 2016

- FREE time Atlanta!

TERMS OF EXHIBIT AGREEMENT

1. AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the Georgia Association of Fire Safety Equipment Dealers, Inc. (GAFSED), the meeting and exhibit host.

2. SETUP

Thursday March 17th, 2016 5:30 pm - 6:15 pm Friday March 18th, 2016 8:00 - 11:00 am.

BREAKDOWN

Saturday, March 19th. 2:00 - 5:00 pm.

3. SHOW TIMES

Friday 11:30 - 2:00 pm. **Saturday** 11:30 - 2:00 pm.

4. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

5. USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit hall hours. No exhibitor shall assign, sublet or share the space without the written permission of GAFSED.

6. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors, or to standard exhibit equipment.

7. FOOD SERVICE

GAFSED reserves the right to provide food and beverage service in the exhibit hall.

8. CANCELLATION

No cancellation shall be acknowledged unless received by GAFSED's Elberton office in writing. Should an exhibitor wish to cancel 30 days before the set-up date, a 50% refund will be made by GAFSED; no refunds will be made for cancellations with less than 30 days notice.

9. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

10. LIABILITY AND INSURANCE

Renaissance Waverly Hotel Cobb Galleria management and GAFSED will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or GAFSED be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance.

11. ELIGIBLE EXHIBITS

GAFSED reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

12. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed. After the exhibit hall opens, noisy and unsightly work will not be permitted.

We understand that this agreement becomes a contract when signed by us and accepted by GAFSED. We agree to abide by the conditions stated on this agreement.

Signature of company representative

Title

Date

Atlanta (ATL) 20 miles to hotel approx. 25-35 minutes dependent on traffic.

All major car rentals available at airport.

PO Box 345
Elberton, GA 30635
(706) 283-8459
FAX (706) 283-0757



2016 GAFSED Annual Conference

DOOR PRIZE FORM

Each year, exhibitors and suppliers donate prizes to be given out to attendees during the GAFSED Annual Conference and Trade Show. Many exhibitors donate equipment from their booths during breakdown. Some of the most popular door prizes include fire extinguishers, tools and miscellaneous fire equipment. This year's door prizes will be awarded throughout the event.

If you would like to donate a door prize, please complete the form below and fax to GAFSED at fax (706) 283-0757. All items donated for Door Prizes should be brought to the Trade Show. If you are unable to attend the show but would like to make a donation or be a Meal or Social Sponsor, please contact the GAFSED office at (706) 283-8459.

| <u>Description of Door Prize(s)</u> | <u>Approx. Value(s)</u> |
|-------------------------------------|-------------------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

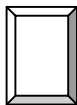
Phone: _____ Fax: _____

**Return Door Prize Donation Form to GAFSED at fax
(706) 283-0757.**

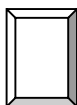


2016 Conference Sponsorships

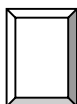
March 17th -19th, Atlanta, GA.



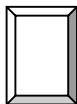
Conference Bags \$1000.00



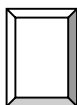
Thursday & Friday Evening Social's with heavy Hors d'oeuvres \$1000.00



Friday & Saturday Lunch Sponsor \$1000.00



Friday Pre-Engineered Kitchen Systems Class Continental Breakfast Sponsor \$500.00



Saturday Portables Class Continental Breakfast Sponsor \$500.00

All meal function sponsors will have table centerpiece advertising on each table.
Social and Conference bag sponsors will have name announced and be recognized during social.

ALL Sponsors will be recognized in conference program with logo.

Please email logo file to: admin@gafsed.com

PAYMENT TERMS:

Make checks payable to GAFSED and mail with signed agreement to:

**GAFSED Exhibit Manager,
P.O. Box 345, Elberton, GA. 30635**

Pay by CREDIT CARD call (706) 283-8459