



**GEORGIA ASSOCIATION OF FIRE SAFETY EQUIPMENT DEALERS, INC.**  
**1281 Washington Hwy**  
**Elberton, GA 30635**  
(706) 283-8459  
admin@gafsed.com

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TO: 2018 Exhibitors

RE: **2018 Associate Members Invitation to Exhibit**

The Georgia Association of Fire Safety Equipment Dealers, Inc. is pleased to invite your company as an Associate Member to participate in the 2018 GAFSED Annual Conference and Trade Show being held on March 15th – 17th, 2018 at the Renaissance Atlanta Waverly Hotel & Convention Center.

The Georgia Association of Fire Safety Equipment Dealers offers one of the most comprehensive fire equipment trade shows in the Southeast. All registered fire equipment dealers from throughout the State of Georgia and around the country are invited to attend the GAFSED Annual Conference and Trade Show.

For this year's event we are playing off the Geo-caching craze with attendees receiving 2 State CEU hours for completing their Geo-caching questionnaire with answers by our exhibiting vendors. **That's right attendee's will come by your exhibit, ask you a question (provided by you on this registration form) and write in the answer you provide and turn in a completed questionnaire to receive CEU credits.** You will have face time with plenty of opportunities for you to promote your products and socialize with potential and existing customers. We kick off Thursday with a 2:00 pm shot gun start golf tournament at Legacy Golf Links with the proceeds going to the Georgia Burn Foundations. On Thursday evening we will be hosting a reception social with Hors d'oeuvres and a cash bar. The exhibit hall opens Friday and Saturday from 11:30 am - 2:00 pm. The rest of Saturday we invite you to stay and explore Atlanta.

An Exhibit Space Agreement is enclosed for your review. Sponsorship and door prize contribution opportunities are also included in the packet.

If you would like to participate in the 2018 GAFSED Annual Conference and Trade Show, please complete the forms enclosed and return to GAFSED at admin@gafsed.com: 1281 Washington Hwy, Elberton, GA 30635 or email to [admin@gafsed.com](mailto:admin@gafsed.com).

Should you need any additional information, please contact us by phone at (706) 283-8459 or by email at [admin@gafsed.com](mailto:admin@gafsed.com). We look forward to working with you at the GAFSED Annual Conference!

# Georgia Association of Fire Safety Equipment Dealers, Inc.

2018 GAFSED Annual Meeting and Trade Show – March 15th -17th, 2018

Renaissance Atlanta Waverly Hotel & Convention Center | 2450 Galleria Parkway | Atlanta, GA 30339

## ASSOCIATE MEMBERS EXHIBIT SPACE AGREEMENT

Company Name: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_  
(Print name exactly as you want it to appear on badges)

Address: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
(All conference information will be sent to this address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_  
(All information will be mailed to this individual for distribution to on-site representatives)

On-Site Representatives: (1) \_\_\_\_\_  
(Admittance requires name badge) (Print name exactly as you want it to appear on name badge)

Briefly describe the products/services you will showcase: \_\_\_\_\_  
*Geo-Caching Question Day 1* \_\_\_\_\_  
*Geo-Caching Question Day 2* \_\_\_\_\_

### REGISTRATION INCLUDES:

- Six foot draped table
- One (1) Full Conference Registration (Exhibit, social, lunch events)
- Recognition in Conference Program

WE submit the following for exhibit space in support of GAFSED. **\$450.00** \$ \_\_\_\_\_

**(Please read, sign and return the attached exhibit agreement with payment)**

**Additional Registration** – One (1) full registration is INCLUDED in your exhibit space.

If more than one representative, spouse, guest, child will be present please complete the registration below.

NAME as to appear on badge Additional Rep's, Spouses, Children, Guests	Member	Non - Member	TOTAL
	\$50.00	\$100.00	
	\$50.00	\$100.00	
	\$50.00	\$100.00	
	\$50.00	\$100.00	

**Dollar TOTAL Adult/ Child Registration(s) & Meal Function's** \$ \_\_\_\_\_

**Golf Tournament** – Thursday, March 15, 2018 -- 2:00 pm shot gun start.

At: Legacy Golf Links 1825 Windy Hill Road | Smyrna, GA 30080 | (770) 434-6331

**PROCEEDS BENEFITING THE GEORGIA BURN FOUNDATIONS**

**\$75.00 Per Person**

\$200 Gold Hole Sponsor - Includes Company sign on tee box, mention during the awards ceremony, and Company sign in the Banquet room

Name of Player \_\_\_\_\_ Handicap \_\_\_\_\_ \$ \_\_\_\_\_

Name of Player \_\_\_\_\_ Handicap \_\_\_\_\_ \$ \_\_\_\_\_

**HOLE SPONSOR,**

We wish to sponsor a hole(s) benefiting the Georgia Burn Foundation \$200.00 x (holes) = \$ \_\_\_\_\_

**(Total: ALL lines ALL Pages) Event Dollar TOTAL ENCLOSED \$ \_\_\_\_\_**

## **PAYMENT TERMS:**

Make checks payable to GAFSED and mail with signed agreement to:

**GAFSED, 1281 Washington Hwy, Elberton, GA 30635 by Friday, March 2<sup>nd</sup>, 2018**

Credit Card payment info: Name \_\_\_\_\_  
Bill To Address: \_\_\_\_\_  
Card # \_\_\_\_\_ Exp. Date# \_\_\_\_\_  
Security Code \_\_\_\_\_ Card Type: V / M / AmEx / Discover

Payment must accompany signed agreement in order to reserve exhibit space and ensure acknowledgment in printed materials.

A confirmation will be sent to the Primary Contact listed above to confirm your exhibitor table.

### **Conference Hotel Information**

Renaissance Atlanta Waverly Hotel & Convention Center  
2450 Galleria Parkway | Atlanta, GA 30339  
Phone: 1-888-391-8724

GAFSED Overnight Room Rate \$142.00

(Mention or enter group code" Georgia Association Fire Safety Dealers "to get discount room rate)

**BOOK by February 21, 2018. To receive GAFSED rate!**

### **Schedule of Events:**

#### **Thursday, March 15, 2018**

- 2:00 - GAFSED Charity Golf Tournament, Legacy Golf Links.
- 2:00 - 4:00 EXHIBITOR Set-up Highlands Ballroom
- 6:30 – 8:30 Reception w/ heavy Hors d'oeuvres and Cash Bar. Awards for Scholarship, Association Member of the Year, Presentation of Burn Foundation Check & Door Prizes

#### **Friday, March 16, 2018**

- 7:30 - 8:30 Pre-Engineered Kitchen Systems training Sign-in & Continental Breakfast
- 8:30 8 hour Pre-Engineered Kitchen Systems training sessions begins with Paul Rouse, Guardian Safety Solutions
- 8:00 - 11:00 EXHIBIT SETUP CONTINUED Highlands Ballroom
- 12:00 - 2:00 Trade Show OPENS, Visit vendors for 2 CEU Hours!
- 2:00 - 5:00 8 hour Pre-Engineered Kitchen Systems training sessions continues.

#### **Saturday March 17, 2018**

- 7:30 - 8:30 Portables Class Sign-in & Continental Breakfast
- 8:30 8 Hour Portables training sessions begins with JR Nerat, Badger Fire Protection
- 12:00 - 2:00 Trade Show OPENS, Visit vendors for 2 CEU Hours!
- 2:00 - 2:30 EXHIBITOR Lunch 2:00 - 4:00 EXHIBIT BREAKDOWN
- 2:00 - 5:00 8 Hour Portables training sessions continue

## TERMS OF EXHIBIT AGREEMENT

**1. AGREEMENT**

The following terms shall become binding upon acceptance of this agreement between the GAFSED ASSOCIATE MEMBER and his/her employees and the Georgia Association of Fire Safety Equipment Dealers, Inc. (GAFSED), the meeting and exhibit host.

**2. SETUP**

Thursday March 15, 2018 2:00 pm - 4:00 pm Friday March 16, 2018 8:00 - 11:00 am.

**BREAKDOWN**

Saturday, March 17, 2018. 2:00 - 4:00 pm.

**3. SHOW TIMES**

**Friday 12:00 - 2:00 pm. Saturday 12:00 - 2:00 pm.**

**4. PUBLIC POLICY**

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

**5. USE OF EXHIBIT SPACE**

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit hall hours. No exhibitor shall assign, sublet or share the space without the written permission of GAFSED.

**6. DAMAGE TO PROPERTY**

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors, or to standard exhibit equipment.

**7. FOOD SERVICE**

GAFSED reserves the right to provide food and beverage service in the exhibit hall.

**8. CANCELLATION**

No cancellation shall be acknowledged unless received by GAFSED's Elberton office in writing. Should an exhibitor wish to cancel 30 days before the set-up date, a 50% refund will be made by GAFSED; no refunds will be made for cancellations with less than 30 days notice.

**9. FIRE AND SAFETY REGULATIONS**

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

**10. LIABILITY AND INSURANCE**

Macon Marriott City Center management and GAFSED will take all reasonable precautions to avoid the loss of exhibitor's property by theft or fire, but under no circumstances shall the hotel management or GAFSED be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance.

**11. ELIGIBLE EXHIBITS**

GAFSED reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

**12. NOISY AND OBNOXIOUS EQUIPMENT**

The operation of whistles or any objectionable device will not be allowed. After the exhibit hall opens, noisy and unsightly work will not be permitted.

We understand that this agreement becomes a contract when signed by us and accepted by GAFSED. We agree to abide by the conditions stated on this agreement.

\_\_\_\_\_  
Signature of company representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

1281 Washington Hwy  
Elberton, GA 30635  
(706) 283-8459  
admin@gafsed.com



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## 2018 GAFSED Annual Conference

### DOOR PRIZE FORM

Each year, exhibitors and suppliers donate prizes to be given out to attendees during the GAFSED Annual Conference and Trade Show. Many exhibitors donate equipment from their booths during breakdown. Some of the most popular door prizes include fire extinguishers, tools and miscellaneous fire equipment. This year's door prizes will be awarded throughout the event.

If you would like to donate a door prize, please complete the form below and email to [admin@gafsed.com](mailto:admin@gafsed.com). All items donated for Door Prizes should be brought to the Trade Show. If you are unable to attend the show but would like to make a donation or be a Meal or Social Sponsor, please contact the GAFSED office at (706) 283-8459.

<u>Description of Door Prize(s)</u>	<u>Approx. Value(s)</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

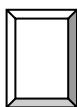
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Return Door Prize Donation Form to GAFSED at [admin@gafsed.com](mailto:admin@gafsed.com).**

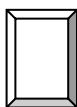


## 2018 Conference Sponsorships

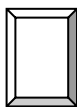
March 23rd -25th, Macon, GA.



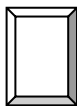
Conference Bags \$1000.00



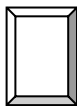
Thursday Evening Social with heavy Hors d'oeuvres \$1000.00



Friday & Saturday Lunch Sponsor \$1000.00



Friday Pre-Engineered Kitchen Systems Class Continental Breakfast Sponsor \$500.00



Saturday Portables Class Continental Breakfast Sponsor \$500.00

All meal function sponsors will have table centerpiece advertising on each table.  
Social and Conference bag sponsors will have name announced and be recognized during social.

### **ALL Sponsors will be recognized in conference program with logo.**

Please email logo file to: [admin@gafsed.com](mailto:admin@gafsed.com)

### **PAYMENT TERMS:**

Make checks payable to GAFSED and mail with signed agreement to:

**GAFSED Exhibit Manager,  
1281 Washington Hwy, Elberton, GA 30635**

**Pay by CREDIT CARD call (706) 283-8459**