
BEN ROBERTSON

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Profile

Began career as a Series 7 licensed representative leading Chase Manhattan Bank's Personal Banking division for highest sales in New York City, then went on to join the #1 ranked ABN Amro Asia equity research team in Taiwan. While at the University of Chicago Booth School of Business, I lead the winning team in the Edward L. Kaplan New Venture Challenge. Joined Daruma Capital Management after Booth, as an analyst for a top-quintile, concentrated US small-cap value portfolio with \$1 billion in assets. Started Menadena in 2006 as a business consultancy, with early projects including an investment fund in Berlin, Germany, and Fuel Bio, the largest biodiesel manufacturer on the East Coast.

Experience

Principal, Menadena, Keene, NH 2006-present

Ben works with startups and small businesses to develop and implement business strategy, websites, and marketing plans.

Founder and VP of Finance, Plankton Power, Woods Hole, MA 2009-2010

Founding partner in algae biofuel manufacturing company. Development partners included Massachusetts National Guard and Woods Hole Oceanographic Institute

Founder and CFO, Fuel Bio, Elizabeth, NJ 2006-2007

Founding partner in 50 million gallon biodiesel manufacturing business.

Analyst, Daruma Capital Management, New York, NY 2002-2005

Covered one third of top-performing US small-cap value portfolio, \$2 billion AUM.

Analyst, ABN Amro Asia, Taipei, Taiwan 1995-1999

Leading sell-side analyst with top rated equities team in Taiwan.

Assistant Treasurer, Chase Manhattan Bank, New York, NY 1991-1994

Series 7 and Series 63 registered representative.

Education

University of Chicago Booth School of Business — MBA, Entrepreneurship and General Management, 2001

Wesleyan University — BA, East Asian Studies, 1990

Skills

Acting. Chinese. Sales. Teaching. Web design and application integration. Writing. Knowledge of French, German, and Japanese.
