For Immediate Release
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Island Transit Welcomes New Marketing & Communications Officer

Coupeville, WA -- Island Transit, Island County’s public transit agency, is pleased to announce that Selene Muldowney-Stratton joins the team as its new Marketing & Communications Officer. This newly established position will focus on the practical application and management of the organization’s marketing and communications operations. This much needed position will have a critical role in shaping the future of Island Transit’s adjustment to new realities, maintain branding and consistency, and redefine current marketing models in light of COVID19, while planning for the future. The appointment marks the commitment to further the organization’s growth and development within Island County.

Muldowney, a long-term Island County resident, joins Island Transit with an extensive background in public relations, community outreach, and marketing. She will be responsible for coordinating the day-to-day marketing and communications activities, establishing short- and long-term strategies and goals, enhancing community communications, and developing and building the in-house marketing functions. Muldowney will serve as the agency’s media contact and focal point of communication, working as a team with Island Transit personnel, leadership, and Board of Directors.

“I look forward to being in a position where I can apply my skills in communication and marketing to something I am passionate about – building a sustainable community for all residents. No matter if you are a daily commuter or someone who enjoys the occasional ride, being able to provide this tenable transportation option is critical to a healthy community,” states Muldowney.

Learn more about Island Transit’s commitments to passenger health and safety during the pandemic at www.islandtransit.org/commitments

Media Contact: Selene Muldowney-Stratton, Marketing & Communications Officer
Office: 360-678-9519 | Cell: 360-544-2015