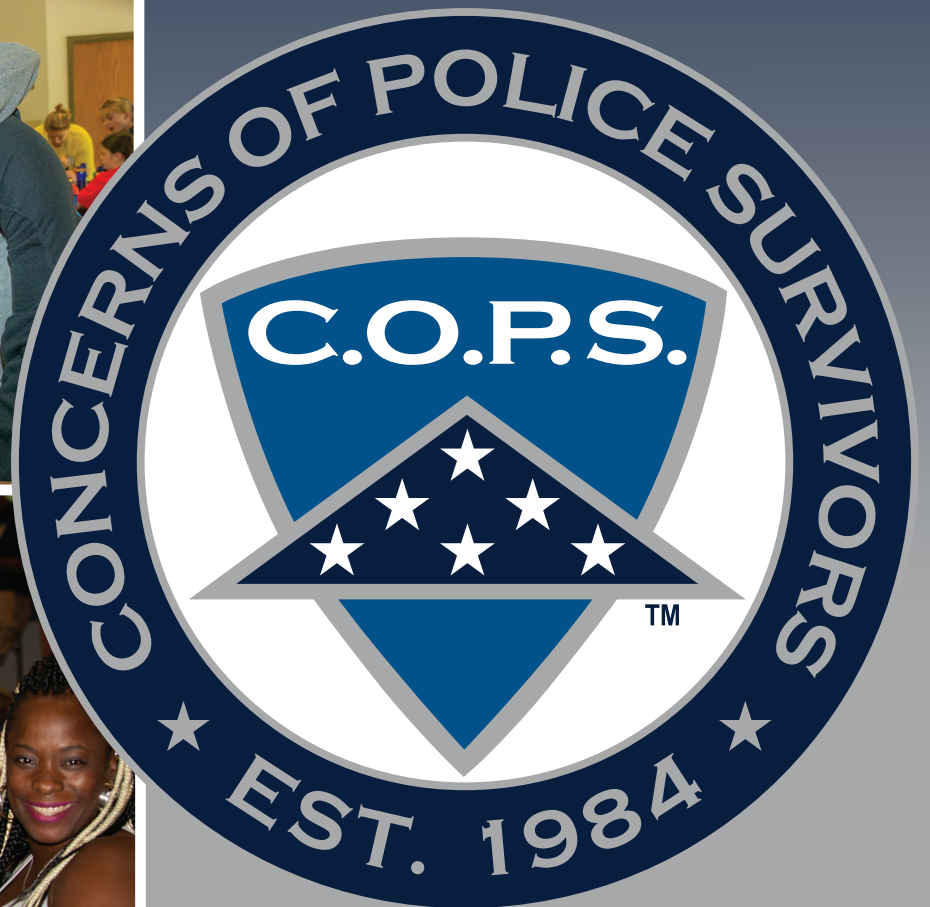




2020

Sponsorship Opportunities



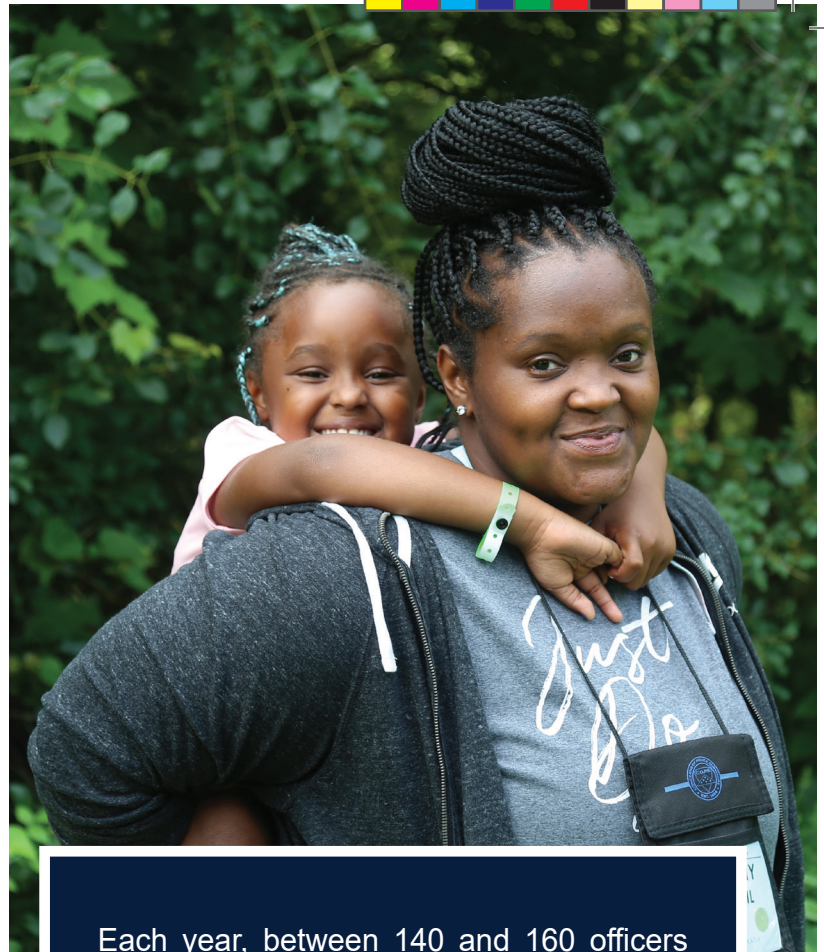
Mission:

Rebuilding shattered lives of survivors and co-workers affected by line-of-duty deaths.

concernsofpolicesurvivors.org



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Each year, between 140 and 160 officers die in the line of duty and their families and co-workers are left to cope with the tragic loss. C.O.P.S. provides resources to help them rebuild their shattered lives. There is no membership fee to join C.O.P.S., for the price paid is already too high.

Since 1984, C.O.P.S. has grown to serve over 52,000 survivors. Survivors include spouses, children, parents, siblings, fiancés/significant others, extended family and co-workers of officers who have died in the line of duty. C.O.P.S. programs for survivors include National Police Week; the C.O.P.S. National Conference on Law Enforcement Wellness & Trauma; scholarships; counseling; peer-support; Special camps and retreats for all survivorships; trial and parole support, and other assistance programs. C.O.P.S. also offers training and assistance to law enforcement agencies nationwide on how to respond to the tragic loss of a member in the law enforcement profession.



C.O.P.S. is a 501(c)(3) non-profit organization. C.O.P.S. programs and services are funded by grants and donations. All donations are tax-deductible.

National Police Week

4,861 survivors from 50 states,
Canada, and Puerto Rico in 2019

National Police Week is held May 11-17 each year in Washington, D.C. to honor the service and sacrifice of U.S. law enforcement officers. C.O.P.S. Hosts the National Police Survivors' Conference and the C.O.P.S. Kids and Teens Program on May 14 and May 16, as well as the Picnic on the Patio on the evening of May 16. Listed below are the sponsorship opportunities to make this week possible:



Blue Honor Gala

Various sponsorship opportunities available.
See next page for further details.

Picnic on the Patio

(1 sponsorship remaining at \$20,000)

Thank you GLOCK for donating \$50,000
to Picnic on the Patio!



May 16th Lunch

(3 sponsorships available at \$15,000 each)

C.O.P.S. Kids/Teens Activities

Thank you Dan Post Boots, Born Primitive, Northeast
Florida C.O.P.S., Iowa C.O.P.S. and Illinois C.O.P.S.

May 14th Lunch

(3 sponsorships remaining at \$10,000 each)

Thank you Gov X and Krawl'n for the Fallen.

May 14th Breakfast

(3 sponsorships remaining at \$10,000 each)

Thank you Horace Small and Iowa C.O.P.S.

May 16th Breakfast

(2 sponsorships remaining at \$10,000 each)

Thank you Krawl'n for the Fallen.

Bus Sponsor

(3 sponsorships available at \$10,000 each)

AV Sponsor

(4 sponsorships available at \$7,500 each)

Tote Bags for Survivors

Thank you Ring, Alarm.com, PORAC and
TMPA

May 13th Refreshments

(2 sponsorships available at \$5,000 each)

May 14th Refreshments

(2 sponsorships available at \$5,000 each)

May 16th Refreshments

(2 sponsorships available at \$5,000 each)

C.O.P.S. Kids/Teens Buses

Thank you Northeast Florida C.O.P.S.

Critters for Kids (at Picnic on the Patio)

Thank you Northeast Florida C.O.P.S. and
South Florida C.O.P.S.

May 14th Speaker Sponsor

(1 sponsorship remaining at \$2,500)

Thank you Horace Small.

May 16th Speaker Sponsor

Thank you Horace Small and Iowa C.O.P.S.

Support Sponsor

Thank you Team One Network and
Hard Head Veterans

Blue Ribbon Sponsor

Partners in Law Enforcement

**Fully
Funded!**

\$5,000

\$5,000

\$5,000

**Fully
Funded!**

**Fully
Funded!**

\$2,500

**Fully
Funded!**

**Fully
Funded!**

\$1,000

\$250+

Custom sponsorship amounts are welcome.

**Visit concernsofpolicesurvivors.org to
become a sponsor TODAY!**

**Sponsorship checks must be
received at the C.O.P.S.
National Office by March 31, 2020.**

All donations from law enforcement organizations at the \$250
level or above are considered an honorary C.O.P.S. Partner in
Law Enforcement with the name of the organization displayed
on a large banner at the Hilton Alexandria Mark Center (the host
hotel) during National Police Week 2020.





National Police Week Sponsorship Recognition Ladder

	\$50,000+	\$35,000 - \$49,999	\$20,000 - \$34,999	\$10,000 - \$19,999	\$5,000 - \$9,999	\$3,500 - \$5,000	\$1,000 - \$3,499	\$250 - \$999
Name listed on NPW Sponsor Banner	X	X	X	X	X	X	X	
Ad in NPW Agenda Book	X – Full Page Ad	X – Full Page Ad	X – ½ Page Ad	X – ½ Page Ad	X – ¼ Page Ad	Name Listed	Name Listed	
VIP Seating & Recognition at National Police Survivors' Conference	X	X	X	X	X	X		
Recognition in C.O.P.S. Newsletter	X	X	X					
VIP Tickets to C.O.P.S. Blue Honor Gala	X – 1 Table	X – 4 Tickets	X - 2 Tickets					
Company logo/link listed on C.O.P.S. Website Homepage	X							
Name listed on Partners in Law Enforcement Banner displayed at NPW all week long								X – Law Enforcement Only

Blue Honor Gala

Presenting Sponsor	\$25,000
Gold Sponsor	\$15,000
Hope Sponsor	\$10,000
Silver Sponsor	\$5,000
Helping Hand Sponsor	\$2,500



	Presenting Sponsor \$25,000	Gold Sponsor \$15,000	Hope Sponsor \$10,000	Silver Sponsor \$5,000	Helping Hand Sponsor \$2,500
VIP Tickets to C.O.P.S. Blue Honor Gala	X – 2 Tables (20 VIP Tickets)	X – 1 Table (10 VIP Tickets)	X – 8 VIP Tickets	X – 4 VIP Tickets	X – 2 VIP Tickets
Invitation to Pre-Event Reception with Special Guests	X	X	X	X	X
Company recognition on social media outlets	X	X	X	X	X
Verbal Recognition at Blue Honor Gala	X	X	X	X	
Company logo/link listed on Blue Honor Gala Event Page	X	X	X		
Exhibit Space for display/promotion at Blue Honor Gala	X				

Hands-On Programs

1,104 survivors from 37 states in 2019

For more than three decades, C.O.P.S. has provided comprehensive Hands-On Programs that cater to more than 52,000 survivors and their families in 55 chapters nationwide. Whether it is offering grief counseling to participants or providing peer support and additional resources, C.O.P.S.' objective is to support each survivor in their journey to recovery.

General Sponsorships

Survivor Travel Sponsor **\$9,900**

Covers travel expenses for survivors to programs

Thank you  **STREAMLIGHT for donating \$9,900 to Travel Assistance!**

Water Bottle Sponsor **\$6,000**

Covers program water bottles

Gift Sponsor **\$8,000**

Covers program gifts



Thank you to Krawl'n for the Fallen for donating \$58,000 to Hands-On Programs for 2020.



Specific Hands-On Programs

Co-Workers for Couples Retreat

45 survivors from 13 states in 2019

Hospitality Sponsor **\$18,000**

Covers lodging and meals
(2 sponsorships available at \$9,000 each)

Activity Sponsor **\$6,000**

Covers activity costs

Outreach Sponsor **\$3,500**

Covers supply costs

Fiancés/Significant Others Retreat

12 survivors from 10 states in 2019

Hospitality Sponsor **\$9,000**

Covers lodging and meals
(3 sponsorships available at \$3,000 each)

Activity Sponsor **\$3,000**

Covers activity costs

Outreach Sponsor **\$2,000**

Covers supply costs

Co-Workers Retreat

98 survivors from 24 states in 2019

Hospitality Sponsor **\$45,000**

Covers lodging and meals
(3 sponsorships available at \$15,000 each)

Activity Sponsor **\$7,000**

Covers activity costs
(2 sponsorships available at \$3,500 each)

Outreach Sponsor **\$3,000**

Covers supply costs

Parents Retreat

173 survivors from 27 states in 2019

Hospitality Sponsor **\$75,000**

Covers lodging and meals
(3 sponsorships available at \$25,000 each)

Activity Sponsor **\$10,000**

Covers activity costs

Outreach Sponsor **\$7,000**

Covers supply costs



Siblings Retreat

140 survivors from 28 states in 2019

Hospitality Sponsor Covers lodging and meals (2 sponsorships available at \$25,000 each)	\$50,000
Activity Sponsor Covers activity costs	\$10,000
Outreach Sponsor Covers supply costs	\$7,000

Spouses for Couples Retreat New in 2020!

Hospitality Sponsor Covers lodging and meals	\$15,000
Activity Sponsor Covers activity costs	\$6,000
Outreach Sponsor Covers supply costs	\$2,000

Spouses Retreat

157 survivors from 32 states in 2019

Hospitality Sponsor Covers lodging and meals (3 sponsorships available at \$22,000 each)	\$66,000
Activity Sponsor Covers activity costs	\$10,000
Outreach Sponsor Covers supply costs	\$5,000

Adult Children's Retreat

85 survivors from 25 states in 2019

Hospitality Sponsor Covers lodging and meals (2 sponsorships available at \$22,000 each)	\$44,000
Activity Sponsor Covers activity costs	\$7,000
Outreach Sponsor Covers supply costs	\$3,000

Extended Family Retreat

28 survivors from 10 states in 2019

Hospitality Sponsor Covers lodging and meals	\$15,000
Activity Sponsor Covers activity costs	\$6,000
Outreach Sponsor Covers supply costs	\$2,000

Outward Bound® Experience

28 survivors from 17 states in 2019

Hospitality Sponsor Covers lodging and meals (2 sponsorships available at \$25,000 each)	\$50,000
Activity Sponsor Covers activity costs (3 sponsorships available at \$5,000 each) Thank you Rock Harbor for donating \$15,000!	\$15,000
Outreach Sponsor Covers supply costs	\$2,000

Custom sponsorship amounts are welcome.



Young Adults Camp
83 survivors from 26 states in 2019



Kids Camp
255 survivors from 32 states in 2019

Thank you Law Enforcement United for fully funding these programs!



National Conference on Law Enforcement Wellness & Trauma



665 attendees from 43 states in 2019; serving a total of 349 different agencies.

C.O.P.S. recognizes that every law enforcement officer is subjected to crisis and tragedy as a part of their job. They see the most unthinkable acts of criminal behavior in our society. Symptoms of PTSD begin. Personal relationships begin to suffer. Police suicide is on the rise. It raises the question, "Are we doing a good job helping officers navigate these events over a course of a twenty to thirty year career?"

This conference offers a much-needed focus on officer wellness and the need to proactively address the cumulative stresses that can occur over an officer's career. This conference is for all law enforcement officers (active or retired) nationwide, peer supporters, counselors, police chaplains and law enforcement spouses/significant others.



Guardian Sponsor **\$30,000**

Covers costs for conference AV and room rentals

Warrior Sponsor **\$25,000**

Covers lunch for one day

Peacekeeper Sponsor **\$15,000**

Covers venue and meal costs associated with Law Enforcement Appreciation Night

Support Sponsor **\$10,000**

Covers costs associated with various conference needs

(2 sponsorships available at \$10,000 each)

Entertainment Sponsor **\$10,000**

Covers entertainment and emcee for Law Enforcement Appreciation Night

Pre-Event Networking Sponsor **\$7,500**

Covers costs associated with the Oklahoma City National Memorial Museum pre-event

Hospitality Sponsor **\$5,000**

Covers morning and afternoon refreshments

(5 sponsorships available at \$5,000 each)

Networking Sponsor **\$5,000**

Covers costs associated with the Networking Room

Tote Bag Sponsor **\$3,000**

Covers costs for attendee gifts

(3 sponsorships available at \$3,000 each)

Speaker Sponsor **\$1,000**

Covers costs for one presenter

(15 sponsorships available at \$1,000 each)

Traumas of Law Enforcement Trainings



1,018 attendees from 43 states in 2019; serving a total of 384 different agencies.

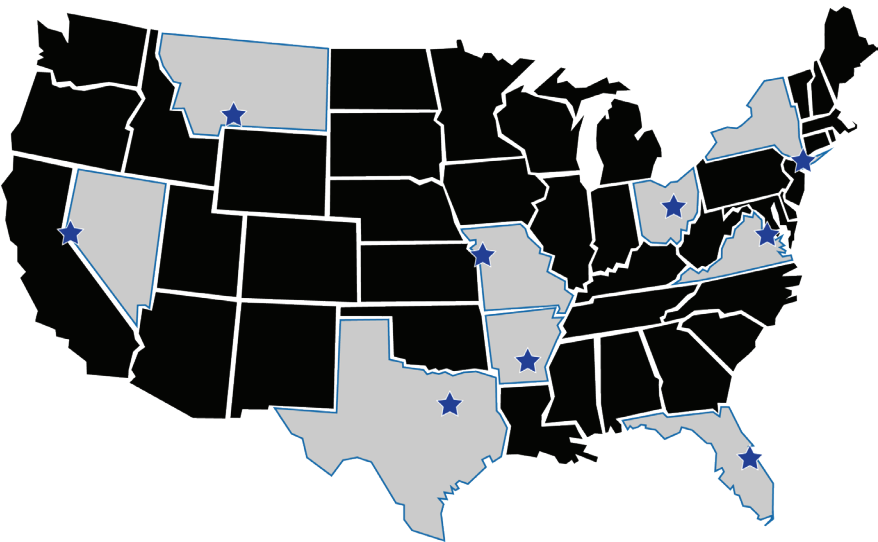
Each year, C.O.P.S. provides training to America’s law enforcement agencies on how to appropriately respond to officers and their families affected by line-of-duty traumas. At these trainings, instructors will present information that is important to America’s law enforcement agencies regarding appropriate response to line-of-duty death, disability, critical incidents, and police suicide. The trainings are presented over three days and include 21-hours of class time at no cost to the officer.

C.O.P.S. has 9 trainings this year with the following sponsorship opportunities available at each one:

- Presenter Sponsor** **\$2,500**
Covers costs of peer support at the training
- Lunch Sponsor** **\$1,000**
(2 sponsorships available at \$1,000 each)
Covers lunch at the training for one day
- Refreshment Sponsor** **\$250**
(3 sponsorships available at \$250 each)
Covers refreshments at the training

Thank you to Hard Head Veterans for donating over \$9,000 and Law Enforcement United for donating \$5,000 for these trainings for 2020.

2020 Traumas of Law Enforcement Schedule:



Orlando, FL	January 13-15
Fairfax, VA	February 3-5
Kansas City, MO	March 2-4
Plano, TX	March 23-25
Little Rock, AR	April 20-22
New York City, NY	June 15-17
Reno, NV	July 13-15
Bozeman, MT	August 3-5
Columbus, OH	August 24-26

Special Events

C.O.P.S. Offers a variety of special events to help fundraise for the organization. Below is the list of 2020 Special Events:

COPS Walks

C.O.P.S. Walks bring together survivors, friends, and members of the law enforcement community to walk 25 miles in 2 days in honor of their fallen officer. The walks are located in three geographic areas throughout the United States.

COPS Walk Southwest

(Buckeye, AZ)

February 21-23

COPS Walk Midwest

(St. Charles, IL)

June 12-14

COPS Walk Harpers Ferry

(Harpers Ferry, WV)

October 2020



Golf Tournaments

C.O.P.S. offers two four-person scramble golf tournaments that include on-course beverages and snacks, great prizes and raffles, delicious food, and a chance to bid on unique items at the silent auction.

National Golf Tournament

(Lake Ozark, MO)

August 2

Twisted Golf Classic

(Camdenton, MO)

September 2020





Counseling & Scholarships

C.O.P.S. Scholarships provide financial assistance to surviving children and to surviving spouses of law enforcement officers killed in the line of duty, according to C.O.P.S. criteria, who wish to pursue a course of study beyond high school.

Applicants seeking financial assistance for education purposes are limited to the receipt of no more than \$1,500 per semester, and total scholarship awards shall not exceed \$12,000 maximum lifetime.

C.O.P.S. Kids Counseling is available to any dependent child of a law enforcement officer who has died in the line of duty. Surveys show a significant percentage of surviving children will need professional help to cope with their loss.

Some families experience varying coverage for mental health through their health insurance coverage, with some not have coverage at all.

All listed sponsorship opportunities in this booklet can be customized.

***Visit www.concernsofpolicesurvivors.org to become a sponsor TODAY
or contact the National Office at (573) 346-4911.***

All listed sponsorship opportunities in this booklet can be customized.
Visit www.concernsofpolicesurvivors.org to become a sponsor TODAY!

In-Kind Donation Opportunities

C.O.P.S. accepts in-kind donations of all types. These in-kind donations have helped us further our work each year as our survivor base continues to grow. The opportunity for C.O.P.S. and your business/company to show your support of survivors and the law enforcement community through in-kind donations can help both survivors and the law enforcement community with much-needed support.

Examples of our most valued in-kind items consist of items like law enforcement equipment and supplies, hunting and fishing related items, gift cards, food and beverages items for events and general merchandise used in silent auctions and raffles at our national events.

C.O.P.S. uses these items to promote our events through raffles, silent auctions and survivor gifts. Donations like these are used to help recognize our in-kind donors as well as raise funds for our Hands-on Programs, Special Events and National Conferences each year. The use of these in-kind donations at our events helps recognize the support C.O.P.S. is shown by a business/companies generosity and support of our mission.



Why Choose C.O.P.S.?



WHERE DOES THE MONEY REALLY GO?

91.1% of all grants and donations
go to directly to the C.O.P.S. programs!



What does it mean to be Four Star?

This is the highest rating you can receive from the Charity Navigator. They define Four Stars as Exceptional!

"Exceeds industry standards and outperforms most charities in its cause."



Let's connect!



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