



Planet911Challenge Spring 2020 Rules and Guidelines

Due to the Cov-19 EarthxFilm's shift to a virtual festival in April, our plan for the winning films has shifted also. In addition to the virtual film festival screenings in April a reimagined "in-person/online" EarthxFilm Festival is being planned to take place in October for Half-Earth Day.

The winning films will be screened online during our Earth Day celebration held April 22-27 during the 50th anniversary of Earth Day.

In April the Grand Prize winning films will be screened during the March For Science virtual programming. Winning filmmakers will be invited to a virtual awards ceremony and to participate in a virtual filmmaker Q&A about their film.

EarthxFilm will celebrate Half Earth Day on October 22 and filmmakers may have the opportunity to see their films screened in a theatre and at such time be invited to any rescheduled in person events.

Prizes valued at up to \$1000 will be presented to the Grand Prize and Impact Award winning films as determined by the judges. A prize valued at up to \$1000 will be given to the film with the most votes on the Planet911 website.

Prizes will be distributed no later than October 1, 2020 and will be comprised of a combination of travel stipend (for travel to a Half-Earth Day celebration in Dallas, TX) and cash award to be determined by the Planet911 Team.

If no event takes place in October, then the prizes will be awarded in cash. School with the most entries will win \$1000 cash and the Youth Organization with the most entries (5 entry minimums) will be awarded \$2000 cash. These prizes will be announced on April 22, 2020.

The film with the most votes along with 25 films selected as finalists will screen in the theatre at EarthX during Half Earth Day 2020.* Finalists will be eligible to be reviewed by a judges' panel for prizes and awards.

All winners will be required to submit a W-9 and all finalists will be required to fill out this form with information about how to reach you etc. If your film is a finalist and we do not have your form, we will DM you to request this or you may be pro-active and submit this information when you post your film. You will have 24-48 hours to respond to a DM.

By entering this competition, you agree that you have reviewed and will abide by the official rules stated below.

The Planet is Calling you!

Will you take the call? In 50 seconds or less tell us or show us how you will pledge to protect our planet.

This competition will be managed by EarthxFilm and Creative Visions on behalf of Planet911.

Presented by EarthxFilm, in collaboration with Instagram and in partnership with the Planet911 Coalition and Creative Visions, launches its Spring 2020 Youth Film Competition.

ALL FILMS MUST HAVE THE HASHTAG #PLANET911CHALLENGE AND AN ORIGINAL TITLE IN THE CAPTION WHEN POSTED.

The open call for films is from 12 PM, February 21, 2020 through noon, April 8, 2020. **Films must be 50 seconds or less in length** and address the designated challenge topic listed below:

Competition

“Tell us or show us how you will pledge to protect our planet.”

Share your observations on film. Feel free to express yourself through dance, art, music, words, film or any other method to help you tell your story.

Post your film on Instagram with the following hashtags: #Planet911Challenge, # (your school or your youth organization). Films posted without the hashtag #planet911Challenge will not be entered in the competition.

After posting your film, fill out this submission form.

The competition is open to documentary, narrative, animated films and all other mediums are considered for eligibility. Youth are encouraged to use film, photography, art, spoken word, music, dance or any other form of expression they choose to convey their pledge to protect the planet.

Eligible youth as follows may enter this competition: Anyone ages 11-21 may take the challenge and submit a video. In order to be eligible for prizes, the filmmakers of films designated as finalists will be required to fill out a form requesting information such as a film title, the name and age of the submitting Producer (1 person only per film), contact and other information.

Prizes may be awarded in Cash and Travel allowances in amounts up to (TBD) per award.

The following Prizes will be Awarded at the discretion of EarthxFilm and Planet911:

Three Individual Prize Winners to be determined as follows:

1 **Grand Prize** awarded for film with the most social media votes

1 **Grand Prize** awarded for overall best film as determined by Judges

1 **Impact Award** voted on for film with the most impact as determined by judges

1 **Most Motivated Award** - Cash Prize to the School with the most entries

1 **Most Motivated Award** Cash Prize to the Youth Organization with the most entries.

One prize will be awarded for the best overall film, judged according to a predetermined rubric by independent pre-selected jurors. Students under the age of 14 must have a parent or teacher submit their film on Instagram. Youth under the age of 18 must be accompanied by a parent or guardian to receive travel stipend to Half Earth Day, an Earthx2020 event. All finalists will be notified by instant messaging and must complete the submission form.

Due to Covid 19, in person events are subject to change. All finalists will be invited to a celebration of the 50th anniversary of Earth Day in Dallas, TX on Half Earth Day or that same week at a celebration by Earthx2020. EarthxFilm has been reimagined to a virtual platform and will stream to viewers at the virtual festival. All filmmakers are invited to tune in during the Virtual EarthxFilm festival April 22-27, 2020 when all finalist films will be screened and the winners will be announced publicly. The winning films will also be screened as a part of the virtual March For Science Event streamed as a part of Earthx2020.

Grand Prize and Impact prize winners that are eligible will be awarded airfare and accommodations or a combination of cash and travel costs (TBD by EarthxFilm) to Dallas Texas to attend events around Half Earth Day produced by EarthX and EarthxFilm. Finalists will be notified by DM and will have 24-48 hours to fill out the application form. Therefore, it is encouraged to fill out the application as you enter the competition. The application will be located on the Planet911 website.

In the event that winner is a minor, travel expenses up to a predetermined limit will be covered for the winner plus one parent or guardian.

At the sole discretion of the Planet911 and EarthxFilm teams, up to 25 films will be chosen to screen in the theatre at a later determined event and as a part of the virtual EarthxFilm2020.

EarthxFilm reserves the right to withhold prizes if no films meet the criteria established in these rules.

Grand Prize and Impact Award Winners will be awarded prizes with a minimum value of \$1000 determined by a combination of travel expenses and cash awards.

The Most Motivated Award will be given to one (1) school and one (1) youth organization with the most entries determined by the # of entries posted with the same hashtag for that organization or school.

The Most Motivated School will be awarded a cash prize of \$1000.

The Most Motivated Youth Organization will be awarded a cash prize of \$2000.

Voting

Social media voting takes place on the Planet911 Website and begins simultaneously when the competition opens for submissions at noon on February 21, 2020. Voting Ends at noon Wednesday, April 8 at the same time the competition closes for submissions. An individual may vote for as many films as they choose; however, voting is limited to one vote per day per film per user. Go to the [planet911 website](https://planet911.com) to place your votes.

About the Competition

The competition is open to documentary, narrative, animated films and all other mediums are considered for eligibility. Youth are encouraged to use film, photography, art, spoken word, music, dance or any other form of expression they choose to convey their pledge to protect the planet.

The objective of the Planet911 Youth Film Competition ("Project") is to:

Encourage the next generation to be environmentally conscious

Challenge young adults to think outside of the box to raise awareness

Promote discussion involving environmental crises

Drive young adults to take action and get involved in their communities

Inspire young leaders to express themselves and explore their creativity using film and social media

Film Competition and Awards for digital environmentally themed short films.

NOTE: All email correspondence regarding this competition must be addressed to EDU@earthxfilm.org and must have **Planet911 Challenge - Spring 2020** listed in the subject in order to get a response.

All Deadlines are Central Time Zone.

Official Rules and Submission Details

1. Conditions of Entry

By submitting an Entry into this Project, each Entrant warrants and represents that the Entrant owns all rights to the Entry he/she is entering in this Competition, including, without limitation, the video or digital recording, and the performance contained in each Submission, with the exception of any assets provided by The Project for use by Entrants in connection with this competition. In the case of the Class Projects, the teacher or designated adult school official shall be considered the entrant and will fill out the submission form on behalf of the class group. Each Entrant further warrants and represents that the Entrant has obtained permission from each person who appears in the Entry to grant the rights to **EarthxFilm** and the **Planet911 Coalition** described in these Official Rules and, upon request, will submit copies of such permissions to **EarthxFilm**. An example release form can be found following these rules and guidelines. By submitting an Entry, Entrant agrees to the Official Rules, and further agrees to indemnify and hold **EarthxFilm**, **Instagram**, **Planet911** and their respective affiliates, officers, directors, agents, co-branders, sponsors, or other partners, and any of their employees (collectively, The Project Indemnities), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of The Project Indemnities due to or arising out of the Entrant's Entry materials in this Project, or the Entrant's conduct during and in connection with this Project, including but not limited to trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation. Entrant agrees to release, indemnify and hold harmless **EarthxFilm** and **Planet911** from all claims that any advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of **EarthxFilm** or **Planet911** infringes on the rights of Entrant's work as contained in any Entry.

2. Eligibility Requirements:

Anyone within the age requirements may enter. The following are not eligible for juried cash prizes: employees, contractors, directors and officers of **EarthxFilm**, **Instagram** or **Planet911**, their affiliated companies, distributors, web design, advertising, fulfillment, judging and Project agencies involved in the administration, development, fulfillment and execution of this Project and the immediate family members of each (spouse, parent/guardian, child, sibling, grandparent, and spouse or "step" of each) and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Project). Outside of the United States, residency requirements may vary. Void where prohibited.

3. To Enter

Films must be submitted by being posted to Instagram. Posts must include the hashtags: **#Planet911** and may include a **# followed by the name of the school or youth organization that the submitter is from.** Filmmakers will receive a direct message in their Instagram page requesting more information be submitted including but not limited to, Name of Filmmaker, Age of Filmmaker, title of Film, email, address, phone #, School or Youth Organization. There will also be a link on the Planet911 and EarthxFilm websites allowing anyone wishing to submit this information to do so.

4. Official Filmmaking Period

* **Open Call for Films: Friday, February 21, 2020 at 12 PM CST**

* **Final Deadline for Submissions: Wednesday, April 8, 2020 at 12 pm noon CST**

5. Filmmaker Agreement

Entrants will be required to agree to the official Rules. If under the legal age of majority in your state of residence, your parent or legal guardian must agree on your behalf.

By submitting, The Entrant agrees to these Official Rules, which sets forth the rights of Entrant and **EarthxFilm** and **Planet911** with respect to the use of Entries by **EarthxFilm** and **Planet911**. Entries that do not include all required information and adhere to the foregoing and following requirements will be considered void and will not be considered for prizes in this Project or for inclusion on the EarthxFilm website, social media or Youtube page, or the Planet911 website.

6. Production Costs

All costs associated with the production of the Entry are solely the responsibility of the Entrant.

7. Basic Requirements of the Project

Films may be of any genre but need to be based on the provided topic. Filmmakers must be between the ages of 11-21 to be eligible to enter or be a parent or teacher or official representative of a school representing students ages 11 or 12 to post films on behalf of their student or child.

All content submitted must be original or fall under Fair Use guidelines. This includes but is not limited to, footage, photo stills, animation, music, dialogue, and other creative means.

8. Designated Filmmaker

If any group of individuals elects to collaborate on an Entry, they are required to designate one (1) person as the submitting producer or agent of the group to enter Project. They must agree to these Official Rules and accept the prize on behalf of the group. **EarthxFilm**, **Instagram** and **Planet911** are not liable for any disputes between collaborators arising out of or related to the Project.

In the all age categories, for those participating in a group, the student whose name appears as the primary contact on the Entry Form will be considered the submitting Producer/ Agent, and will be the primary point of contact for the team.

9. Selection of Winners

A Grand Prize Winner and the Impact Award Winner will be selected by a panel of judges – drawn from filmmakers, educators and experts in the respective film topic. The decisions of the judges will be final. The Social Media Grand Prize will be determined by the social media audience at large by the number of social media votes collected when voting closes.

Cash prizes and travel offsets are among the awards to be presented to the winners.

In the event of a tie, the tie will be broken at the discretion of **EarthxFilm** and **Planet911**. Entrants agree that **EarthxFilm** and **Planet911** have the sole rights to decide all matters and disputes arising from the Project and that all decisions of **EarthxFilm** and **Planet911** are at their sole discretion and final.

Entries will be judged by a process in which qualified panels of judges will evaluate the eligible entries based on the following judging criteria:

- ● **Artistic Merit (e.g., Story, Creativity, Entertainment Value)**
- ● **Technical Merit**
- ● **Adherence to the Topic ● Impact**

Prize recipients who win cash prizes of a higher value than \$600 will be asked to provide a W-9 and will be responsible for any taxes associated with the prizes. If a youth who wins a cash prize higher than \$600 does not provide W-9, they will still be recognized as a winner but will not receive their prizes. **EarthxFilm** and **Planet911** reserve the right not to award all prizes in all categories; and **EarthxFilm** reserves the right to not televise a winning video.

The Most Motivated Award will be given to one (1) school and one (1) youth organization with the most entries determined by the # of entries posted with the same hashtag for that organization or school.

In order for the school and/or youth organization to collect a cash prize for the **Most Motivated Award**, a representative of the school or youth organization must also fill out an application form with required information and must submit a W9 for the school or organization to enable the entity to collect prizes.

10. General Conditions

By participating, Entrant agrees to these Official Rules. These official rules will be governed and interpreted according to the laws of the state of Texas without regard to its conflict of laws rules.

11. Limitations of Liability and Release

No liability or responsibility is assumed by **EarthxFilm, Instagram or Planet911** resulting from any user's participation in or attempt to participate in the Project or ability or inability to upload or download any information in connection with participating in the Project. No responsibility or liability is assumed by **EarthxFilm, Instagram or Planet911** for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Entry or the Project: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the web site in whole or in part for any reason; traffic congestion on the Internet or the web site; unauthorized human or non-human intervention of the operation of the Project, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of The Project, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with The Project are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the web site or social media sites maintained by the **EarthxFilm Planet911 Youth Film Competition**. Use of web site and **EarthxFilm** and/or **Planet911** social media sites is at user's own risk. **EarthxFilm** and **Planet911** are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in The Project, use of the Web Site or the download of any information from the web site. By participating in the Project, Entrant agrees to release, indemnify and hold **EarthxFilm, Instagram and Planet911** harmless from any and all claims, damages or liabilities arising from or relating to such Entrant's participation in the Project.

12. Winners

Winners will be contacted directly from the information filled out on the application form that resides on the Planet911 website and their films may be posted online at www.EarthX.org or www.planet911.org, and across EarthX's, **EarthxFilm's** and Planet911's social media platforms.

13. Additional Requirements.

• **To be complete, ALL applications must include the following:** Film Title, Submitter's Name, Submitter's Email, Submitters Age, Grade, School Name, city, state and zip code and Youth organization, if applicable. If under the age of 18, application must include Parent or guardians' Name, email and signature of permission for entry. **All of these elements must be valid or any prizes may be forfeited.**

• All applications entering films must have a Title listed in the Caption and the Title should be 1-3 words in length and should not include EarthX, EarthxFilm, or Planet911 in the title. It should be original and help identify the content in your film.

- All Films must be downloadable to be accepted for film festival screening.

14. Confirmation of Entry

Once your film has been posted with the #planet911 hashtag, it will automatically be pulled into the planet911 platform to be shown in a collection of entries and to allow social media voting.

To be eligible for cash prizes and awards, entrants must fill out the application posted on the Planet911 website no later than noon, Wednesday, April 8 or with 24-48 hours of receiving a DM request to fill out the form whichever is later and no applications will be accepted after 12 noon Friday, April 8, 2020 Central Daylight time.

Please be sure the email you provide on the application is correct. If you believe you have submitted your film by posting on Instagram with the proper hashtag and do not see your film in the social media voting feed on the Planet911 website, please send an email to edu@EarthxFilm.org. Put "Planet911challenge Spring 2020" in the subject.

15. Questions

Questions about the video contest may be addressed to edu@EarthxFilm.org. Please put "Planet911challenge Spring 2020" in the subject or the email may be missed.

16. Project Organizer

Earth Day International Film & Media DBA, **EarthxFilm**, 4311 Oak Lawn Avenue, Suite 300, Dallas, TX 75219

Deadline for Submissions: Wednesday April 8 at 12 PM Noon CST.