Folien+Fahrzeug
Plastic Films in Mobility

Focus: Decoration, Integration and Mechatronic
2 - 3 February 2021

Main topics of the conference 2021
- Design & Technology trends
- Smart Electronics Interior
- Current effects on automotive interior
- Decoration
- Sustainability

Highlight
Virtual demonstrations of LEONHARD KURZ Stiftung & Co. KG

Simultaneous translation German / English

Virtual networking • discussion by experts • your questions

Good reasons why you should attend the conference
- Up-to-date: Get a compact overview of important developments
- Practical: Learn from industrial application examples
- Digital: Participate safely, comfortably and efficiently from any device

Register now for the conference: www.hanser-tagungen.de/plasticfilms
Tuesday, 2 February 2021

10.00  Welcome and introduction in the digital event
Sylvia Hahn | Carl Hanser Verlag (Project manager)
Dirk W. Pophusen | Covestro Deutschland AG
Andreas Brüninghaus | Continental
Norbert Bendicks | Leopold Kostal GmbH & Co. KG
Jens Jaworski | Volkswagen AG
Volker Schuster | NICE Nissha Innovation Center Europe

Design & Technology Trends

Update plastic films in mobility
Dirk W. Pophusen, Global Segment Manager, Specialty Films | Covestro Deutschland AG, Dormagen

Future design trends in automotive
Miika Heikkinen, Founding Partner | Northern Works Oy, Turku, Finland

Exhibitor session
Gain insights into the innovations of different companies.

12.30  Lunch

Smart electronics interior

13.30  Surface technologies as enabler for smart surface design
Berthold Esders | Leopold Kostal GmbH & Co.KG, Lüdenscheid

China and the importance of a growing technological and industrial base in Asia
Thomas Pöhlmann, Customer Programme Manager,
Stephen Mathers, Director | John McGavigan Ltd., Glasgow, UK

»DESIGN and LIGHT«: Innovative solutions for interior and exterior
Jörg Stierand | LEONHARD KURZ Stiftung & Co. KG, Fürth

Virtual demonstrations at the LEONHARD KURZ Stiftung & Co. KG – Part I
Open discussion in the livestream with moderation: Your questions to the technology experts at KURZ

16.30  End of the first day

Advisory board
- Dirk W. Pophusen, Global Segment Manager, Specialty Films | Covestro Deutschland AG (Chairman)
- Andreas Brüninghaus, Principal Expert Haptics & Appearance | Continental
- Norbert Bendicks, Leiter Technologietwicklung | Leopold Kostal GmbH & Co. KG
- Jens Jaworski, Konzeptplanung Kunststoff | Volkswagen AG
- Volker Schuster | NICE Nissha Innovation Center Europe

Show presence as an exhibitor or a sponsor
Benefit from an exclusive brand presentation in front of an expert audience: Within the scope of a face-to-face event or through the digital environment of a conference - always practical and interactive.
Wednesday, 3 February 2021

13.00   Welcome
Sylvia Hahn | Carl Hanser Verlag (Projektleiter)
Dirk W. Pophusen | Covestro Deutschland AG
Andreas Brüninghaus | Continental
Norbert Bendicks | Leopold Kostal GmbH & Co. KG
Jens Jaworski | Volkswagen AG
Volker Schuster | NICE Nissha Innovation Center Europe

Current effects on automotive interior

Smart safe surfaces by antimicrobial solutions: coatings and electronics
Dr. Margreet de Kok, Senior scientist, Program manager structural electronics | TNO / Holst Centre, Eindhoven, Netherlands
Jurgen van Peer, Application Manager | Nanogate Netherlands B.V., Rotterdam, Netherlands

Influences of disinfectants on interior surfaces in series production and development activities on the functionality of antimicrobial characteristics
Dr. Gabriele Brenner, Head of Development interior contract | Continental Surface Solutions, Weissbach

Decoration

Printed 3D optics and durable tactile surfaces using screen printing technology for large molded IMD/FIM panels
Dr. Hans-Peter Erfurt, Leiter IMD/FIM-Technologie, Forschung + Entwicklung | Pröll GmbH, Weißenburg

Virtual demonstrations at the LEONHARD KURZ Stiftung & Co. KG - Part II
Open discussion in the livestream with moderation: Your questions to the technology experts at KURZ

Smart electronics interior & sustainability

Sustainability, circular economy and use of recyclates
Presentation requested

Greener electronics with Injection Molded Structural Electronics IMSE™
Dr. Pälvi Apilo, Technology Development Manager | TactoTek, Oulunsalo, Finland

International view on recent film innovations and their impact on various market sectors
Marshall Paterson, Vice President Corporate Development and Technology | Advanced Decorative Systems, Millington, USA

18.15   End of the conference

For all presentations:
• Open discussion + your questions in the livestream with moderation
• Discussion rooms for intensive exchange with the speakers

Our digital event offers you an intensive exchange of experience

Networking is crucial to sharing knowledge and training, which is why we offer you the opportunity for personal exchange between participants, speakers and exhibitors online.

Starting with the opportunity to ask the speakers live questions via chat about their presentations, individual matchmaking and 1:1 chats, there are various opportunities during our event to exchange ideas and make new contacts.
The digital conference offers you
- Live participation in the conference – with internet access from anywhere
- Current topics, knowledge update, expert know-how
- Opportunity for direct questions about the speakers’ presentations
- 1:1 chat between participants, speakers and exhibitors
- Networking opportunities with all participants
- Access to the download area with the presentations

At a glance
Event date
2 – 3 February 2021
Access
The conference takes place as a digital event. Join securely and efficiently from your computer, tablet or smartphone.
You receive access by e-mail to the digital conference shortly before the event.

Video tutorial & FAQs
www.hanser-tagungen.de/en/technik

Registration
Online at www.hanser-tagungen.de/plasticfilms
E-Mail to tagungen@hanser.de

Price
Conference fee € 699,- plus legal VAT.

Discounts
10% discount for subscribers of magazine Kunststoffe or Kunststoffe international
University discounts on request.

General terms and conditions
www.hanser-tagungen.de/en/agb

Notes on data protection
www.hanser-tagungen.de/en/datenschutz

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