

VMOST (Vision-Mission-Objectives-Strategies-Tactics)

V - Vision			
To promote participation for all players at all ages and support them to achieve their goals within Polo.			
M - Mission			
Increase opportunities and the standard of Polo in Scotland by developing coaches, referees, venues and pathways for all players of ages and abilities, with the ethos of Fun, Respect and Fairplay .			
O - Objectives			
<ul style="list-style-type: none"> • Develop Pathways into and through the sport • Develop a Youth League for polo • Education for players, officials and coaches • Develop a range of indoor and outdoor venues across the country • Promote the sport to a wider audience to help grow the sport • Increase the number and standard of clubs participating in Polo 			
S - Strategies			
1. Increase the number of opportunities that Canoe Polo can be played	2. Develop and invest in people to ensure the future of the sport.	3. Promote Canoe Polo in Scotland with the aim to increase participation	4. Develop pathways into and through the sport including other from other disciplines
T - Tactics	T - Tactics	T - Tactics	T - Tactics
1.1 Develop new venues for polo across the country	2.1 Run a calendar of training for volunteers	3.1 Develop events that help promote the sport of Canoe Polo	4.1 Investigate previous successes of how to bring people into the sport
1.2 Work to ensure new pools can cater for Canoe polo going forward	2.2 Support Volunteers within their roles	3.2 Use Canoe Polo Ambassadors to help promote Canoe Polo	4.2 Set up and run youth Competitions
1.3	2.3	3.3 Take advantage of opportunities such as Adventure Show to help promote the sport.	4.3 Take advantage of opportunities such as Adventure Show to help promote the sport.
1.4	2.4	3.4 Use Social media to help promote Canoe Polo	4.4
		3.5	

Dates:	Enabling Action Plan (EAP)											
Strategy 1. Increase the number of opportunities that Canoe Polo can be played												
Tactics	1.1 Develop new venues /opportunities for polo across the country			1.2 Ensure new pools take into account Canoe polo at the time they are being planned.			1.3			1.4		
What is the Impact of this tactic?	Increased opportunities to take part and see Canoe Polo across Scotland			Maintain access to pools as they are replaced by New Facilities								
Person Responsible												
What key activities / actions should the team carry out to enable this to happen?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?
	Identify and Target pools across Scotland that can host Polo tournaments for all divisions.Stirling University, Aberdeen Sports Village, Edinburgh Leisure	SCA, Polo Com.	Summer 2020	Work with sportscotland /local authorities to promote new pools being designed to allow Polo to be played	SCA, Polo Com.	ongoing						
	Identify and develop new outdoor venues for Canoe polo across the country eg. Lochore Meadows, Willowgates, Rubislaw	SCA, Polo Com.	Ongoing	Develop goals that can be used in pools without the need to drilling anchor points e.g Strathclyde Uni.	Polo Com.	on going						
	Identify, target pools across Scotland that can host Polo training for clubs and support clubs to access them	Polo Com. Pool Sub Com.	Ongoing	Include polo in SCA updated advice for pool managers when published	D Ross SCA, Pool Com.							
	Promote and share good practices in maintaining relationships with the pools	Polo Com. Pool Sub Com.	Ongoing									

Dates:	Enabling Action Plan (EAP)											
Strategy 2. Develop and invest in people to ensure the future of the sport.												
Tactics	2.1 Run a calender of training for volunteers			2.2 Support Volunteers within their roles			2.3			2.4		
What is the Impact of this tactic?	More motivated engaged and trained volunteers			Improved competence of officials and improved fair play.								
Person Responsible												
What key activities / actions should the team carry out to enable this to happen?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?
	Develop Coaches by running regular coach award training and assessment including prerequisites	Polo Com, Clubs	When required	Support referees in their development by developing mentoring system. with more experienced ref	Division Helpers	Ongoing						
	Develop officials by running regular training and assessment for referees	Polo Com, Clubs	When required, minimum annually	Promote standards and expectations of behaviour for players helping refs and new participants to become and remain involved in the sport. Produce a code of conduct for players	Paul, Team captains, (Polo Com.)	Scottish Open for code of conduct, and ongoing						
	Organise skills development days to develop skills including players coaches and referees. Bringing in skills from other disciplines that can help with skills and tactics etc.	Polo Com.	minimum annually	Captain meetings before tournaments to reinforce standards	SCA Com	Ongoing						

Dates:	Enabling Action Plan (EAP)											
Strategy 3. Promote Canoe Polo in Scotland with the aim to increase participation												
Tactics	3.1 Develop events that help promote the sport of Canoe Polo			3.2 Use Canoe Polo Ambassadors to help promote Canoe Polo			3.3 Take advantage of opportunities such as Adventure Show to help promote the sport.					
What is the Impact of this tactic?	Increase the profile of Canoe Polo			Increased participation			Wider audience introduced to Canoe Polo					
Person Responsible												
What key activities / actions should the team carry out to enable this to happen?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?	What?	Who?	When?
	Find a suitable venue and run a Scottish Open Tournament for Canoe Polo (2 pitches and camping)	Chris	Dec 2019	Targeted recruitment of Canoe Polo Ambassadors	SCA Com.	Leagues 2022	Promote both before and after the event that it is going to be on.	SCA, Polo Com.	June 2019			
	Target open days that are near suitable water for demo matches to showcase the sport (Edinburgh Canal Festival, Falkirk Wheel, etc)	Mikael, Habbi, Polo Com.	Ongoing	Write a description of what they will do.	Chris	Summer 2021						
	Investigate live streaming options (including record and playback with analysis)	Anil, Ross	Leagues 2021	Canoe Polo Ambassadors to help introduce or reintroduce canoe polo to clubs	Ambas.	Leagues 2022						
	Promote events and opportunities to take part. Like running Come and Try Polo day(s)	Clubs, Polo com.	Summer 2021	Promote the opportunities for clubs to borrow SCA polo boats to non playing clubs	SCA com.	Summer 2020						
	Organise come and try days that target other disciplines closed seasons e.g slalom	Polo com.	Summer 2021									

Dates:	Enabling Action Plan (EAP)											
Strategy 4. Develop pathways into and through the sport including other from other disciplines												
Tactics	4.1 Investigate previous successes of how to bring people into the sport			4.2 Set up and run youth Competitions			4.3 Develop guides for new clubs and players			4.4		
What is the Impact of this tactic?	Learn from previous experiences to improve success			Increased youth participation helping to secure the future of the sport			Increased knowledge					
Person Responsible												
What key activities / actions should the team carry out to enable this to happen?	What?	Who?	When?	What?	Who ?	When?		Who?	When?	What?	Who?	When?
	Contact existing Canoe Polo clubs to find how they have successfully recruited new participants previously. Including clubs who used to play.	Alan and Anil	Summer 2020	Aim to run min two youth tournaments per year.	SCA Com.	Annually	Write a players handbook that includes basic rules, equipment and maintenance	Gavin Ross	Scottish Open 2020			
	Share practice of recruiting new players officials and coaches.	Alan and Anil	2021 Season	Target clubs playing polo that have youth members to increase participation.	SCA Com.	Summer 2021						
				Target clubs with numerous youth for youth tournaments	SCA Com.	Summer 2021						