# Your customers are mobile. Is your business?

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Boost your business with an iPhone, iPad, Android and Progressive Web App



## The mobile revolution is here!

Our technology brings you cutting edge, easy-to-use, cost effective mobile solutions. You can now connect with your consumers the way they want to connect with you!

## Do you want your business to grow?

You need to go mobile! Here is what we can do for your business:



Simultaneously design, build and manage a beautiful iPhone, iPad, Android and PWA for your business



Improve your social networking strategies and increase followers on Facebook and Twitter

Boost foot traffic and revenue for your business

Enhance overall brand exposure for your business

Encourage repeat business and customer loyalty

Increase mobile search engine visibility

# Get more traffic and customers

#### The growth of mobile app usage

Mobile phones have become a necessity, and as a result, apps have become an integral part of people's lives:

**66%** of consumers say they use shopping apps on their mobile devices<sup>1</sup>

**52%** of the global web traffic came from mobile devices<sup>2</sup>

**70%** of the total digital media time is spent on mobile<sup>3</sup>

Sources: 1. Datareportal, 2020 / 2. Statista, 2019 / 3. Comscore, 2019

#### We handle everything from start to finish

Our experienced team of expert developers will design, build and publish your app. We share effective promotional strategies to ensure downloads that ultimately result in increased business.



#### **Request your FREE app demo today!**

We offer a free demonstration app for your business so that you can see exactly how you can generate more traffic and customers.



iOS, Android & Progressive Web Apps

# Increase sales with Push Notifications



Drive extra walk-in traffic during quiet times and generate extra business



Easily segment your audience based on device, location and proximity



Target your customers based on their interests with your business



Send out individual and group messages based on membership levels



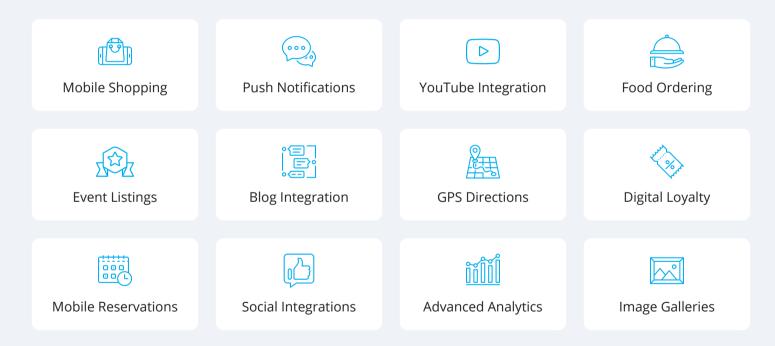


### **Segmented Push Notifications**

Target your customers based on their interests! The subscription feature allows to create subscription categories in order to send relevant push notifications to the app users. These categories appear in the 'Messages' feature within the app and users can choose what type of messages they wish to receive.

## **Over 50 features available!**

We understand that your business is unique. Your app can include additional custom features designed around your business:



## We design, build and publish your apps.

You can take full control and make live app updates anytime.

## Ready to go mobile? Contact us today!



"We knew apps existed, but didn't know that this type of mobile solution was available and affordable for small businesses. Our hair salon can now use the loyalty programs and communicate with the customers via push messages. The solution has always been flexible, easy to use and we always received a high level of customer service."

- Skin & Tonic