BUSINESS MEMBER AND SPONSOR
COMMITMENT FORM

ANNUAL BUSINESS MEMBERSHIP

Business Membership enables your company to have a competitive edge in the marketplace by aligning with the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) to elevate your status with over 4,000 statewide members. Your annual investment of $500 provides your company with business membership recognition with both the GAFC and GSFA, helps to provide support, and includes:

• Use of Business Membership logo on company website and materials
• Listing on GAFC and GSFA Business Member website
• GSFA and GAFC membership database once annually (Excel)
• Priority registration over non-business members at sponsored events
• Recognition in Georgia Firefighter magazine and at all events

ANNUAL FIREFIGHTER RECOGNITION DAY AND LEGISLATIVE DINNER – Sponsorships and Tables
February 4, 2020 Atlanta
Sponsorships close 12/16/19

Each year, the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) team up with fellow associations to advocate for key legislative issues and engage with elected officials to honor and celebrate firefighters.

Firefighter Recognition Day - 48th annual held at the State Capitol at 2:30 p.m.
• Estimated 150 attendance
• Day’s events include Georgia Firefighters Burn Foundation luncheon, ceremonies and awards, legislative visits

Legislative Dinner – 14th annual held at Atlanta Freight Depot from 5:00-7:00 p.m.
• Estimated 250 firefighters and elected officials
• Jointly sponsored by the GAFC, GSFA, and the Georgia Firefighters Burn Foundation

Sponsorship Levels: All levels include logo and recognition on signage, program, thank you advertisement in Georgia Firefighters Magazine
• Gold - $750 Tabletop at dinner for displaying materials and 3 dinner tickets (merchandise sales not permitted)
• Silver - $500 2 dinner tickets
• Bronze - $250 1 dinner ticket

GAFC SPRING EXECUTIVE TRAINING SESSION
JOINT CONFERENCE WITH SOUTHEASTERN FIRE CHIEFS
May 11-14, 2020 Sheraton Hotel Atlanta

The GAFC will hold its Executive Training Session as a Joint Conference with the Southeastern Fire Chiefs. Sponsorship and exhibit opportunities will be provided under separate cover.
2020 BUSINESS MEMBER AND SPONSOR COMMITMENT FORM

GEORGIA FIRE SERVICE CONFERENCE – Sponsorships and Exhibits
September 15 – 19, 2020 Rome
Sponsorships and exhibit space close 8/28/20

The Georgia Fire Service Conference welcomes over 250 fire chiefs, fire service leaders and firefighters representing cities, counties and volunteers throughout the state. This highly awaited, professional focused event features continuing education, exciting competitions and demonstrations, showcasing of products and solutions, and a fun and supportive opportunity to gather and network.

Sponsorship Levels: All levels include logo and recognition on signage, program, thank you ad in Georgia Firefighter Magazine, and two company representative tickets to sponsored event

- **Platinum Reception sponsor** - $2,000 (Limited 6 sponsors)
  - Opening exhibit hall reception (Thursday) OR Closing reception and awards ceremony (Saturday)
  - Center Stage Demo (Friday): Features 15-minute sponsor demonstration within dedicated show area reserved for sponsor demos, localized audio mic

- **Gold Lunch sponsor** - $1,500 (Limited 2 per lunch)
  - Full attendee luncheon sponsorship (Thursday OR Friday)
  - 1-minute brief speaking opportunity at selected lunch

- **Silver Break sponsor** $1,000
  - Choice of Friday OR Saturday - Morning Coffee Break OR Afternoon Ice Cream Social/Snack Break

- **Bronze $250**
  - Pre-Conference Training Class Lunch Sponsor – Limited to One (1) Sponsor per Class

- **Exhibit and Apparatus Space** - includes
  - Two exhibitor rep badges for 10x10 and four exhibitor badges for 10x20 and 20x40
  - Friday exhibit hall lunch ticket provided for each exhibitor badge (requirement for inclusion)
  - Listing in event program and website
  - Additional exhibit badges can be purchased for $50

    - 10x10 Exhibit space $750
    - 10x20 Exhibit space $1,125
    - 20x40 Apparatus space $1,400

**GEORGIA FIREFIGHTERS MAGAZINE - Advertising Program**
Issues: Spring, Summer, Fall, Winter

Georgia Firefighter magazine is an official publication of the GSFA. Published quarterly, Georgia Firefighter reaches more than 3,500 firefighters across the state ranging from fire chiefs to firefighters. Whether your goal is to target seasoned professionals with budget-making authority or engage the next emerging generation of firefighters with the latest gear, Georgia Firefighter provides a direct link to departments throughout Georgia.

Gain direct contact to the state’s firefighters with information on your company’s products and services by advertising with Georgia Firefighter.

4 color advertising rates per issue:

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Full page</td>
<td>$1,500</td>
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<td>2/3 page</td>
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<tr>
<td>1/2 page</td>
<td>$800</td>
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<td>1/4 page</td>
<td>$600</td>
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# 2020 BUSINESS MEMBER AND SPONSOR COMMITMENT FORM

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<thead>
<tr>
<th>Sponsorship</th>
<th>Level</th>
<th>Rate</th>
<th>Indicate Level</th>
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<tbody>
<tr>
<td>Annual Business Membership - 2020</td>
<td>GAFC/GSFA Combined</td>
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<tr>
<td>Firefighter Recognition Day and Legislative Dinner February 4, 2020 Atlanta</td>
<td>Gold</td>
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<td>Silver</td>
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<td>Sponsorships close 12/16/19</td>
<td>Platinum</td>
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<td>Annual Fire Service Conference September 15 – 19, 2020 Albany</td>
<td>10x10 Exhibit space</td>
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<td>20x40 Apparatus space</td>
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<tr>
<td>Sponsorships and exhibit space close 8/28/20</td>
<td>Indicate issue(s) and sizes</td>
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<tr>
<td>Georgia Firefighters Magazine Issues: Spring, Summer, Fall, Winter</td>
<td>Full page 7” x 9 1/2”</td>
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<td>2/3 page 7” x 6 1/4”</td>
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<td>1/3 page horizontal – 7” x 1 3/8”</td>
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Company___________________________________________________________________
Company Contact Name_______________________________________________________
Contact Phone and Email____________________________________________________
Billing Address________________________________________________________________

Please email your form to Yalonde Tanner, Business Manager - Georgia Association of Fire Chiefs: ytanner@GAFC.org
You will be invoiced for the Business Membership and each event as registration opens, no payment is due at this time.

Business Members will receive advanced notification to select exhibit space. Some sponsorship opportunities are limited, please note submission of this form does not guarantee confirmation of the selected sponsorships. Sponsorship will be confirmed by email from the GSFA or GAFC.

Questions? Contact:
Yalonde Tanner, Business Manager - Georgia Association of Fire Chiefs: ytanner@GAFC.org / 678.686.6239
Lindsey Brabec, Business Manager - Georgia State Firefighters Association: lindsey@youraam.com / 770.914.7774