

## MILLION MEMBERS MILLION HOURS OF SERVICE

## **Fact Sheet**

**GOAL:** To encourage good character and an appreciation for citizenship, and to provide every Club member with opportunities to serve in year-round volunteer activities. By the end of 2016, we will move closer to achieving our goal of one million members contributing one million hours of service.

**WHY:** To introduce members to the world of possibility that surrounds them when they're empowered to make a positive difference in their lives and communities. What's more, studies show that young people who engage in service do better in school, maintain positive relationships with adults and peers, and avoid risky behaviors.

WHO: Boys & Girls Club members ages 6-18

**WHAT:** BGCA encourages Clubs and provides resources to help them engage every member in at least one hour of service each year. If one million of our members give one hour per year, it will add up to one million hours spent by young people making meaningful change in their communities.

Throughout the year, there are eight Signature Service Opportunities – times when the entire Boys & Girls Club Movement comes together around important, nationwide service projects for greater impact.

**MLK Day of Service & Remembrance** – January 18, 2016 – Commemorates the legacy of Dr. Martin Luther King, Jr. by engaging youth in community-based service.

**The Big Help** – February 1-April 22, 2016 – Boys & Girls Clubs of America and Nickelodeon join forces to support America's youth taking steps to make positive change in their communities. Clubs are challenged to plan and implement projects that improve the environment – recycling drives, energy conservation, tree planting or other environmental endeavors.

**Global Youth Service Day** – April 15-17, 2016 – Celebrates the contributions of young people to their communities through youth-led volunteer service. Members organize projects addressing the issues *they* find most important, whether it's global climate change, education and illiteracy, poverty, health, hunger or homelessness.

**United We Serve: Summer of Service** – May 1-September 10, 2016 – Challenges Clubs to engage youth in service-learning activities during the summer months. Once again, young people should take charge, implementing projects related to their personal passions. Possibilities include preventing summer learning loss, environmental issues and community health.

**National Day of Service & Remembrance** – September 11, 2016 – Clubs are asked to plan and implement service activities in honor of the sacrifices made in the name of our country, and to pledge continued volunteer service to our nation.

**Worldwide Day of Play** – September 17-24, 2016 – BGCA and Nickelodeon encourage Clubs to commit an entire day to active play. Older members can help plan and implement these fun and exciting events.

**National Family Week** – November 21-28, 2016 – Clubs encourage members' families to engage in service projects together and experience the benefits of volunteering as a family.

One Member, One Hour Activities – - any day of the month throughout the Year – Available on the Million Member, Million Hours online community, these one-hour ideas help Clubs get members of all ages involved in service, any day of the year. Clubs are also encouraged to share their own ideas for making a difference in one hour!

**WEBSITE:** http://bgca.net/MMMHS

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