



Master Photographers Association

Newborn Certification

What's it all about?

Photographing newborns is a dangerous business... for the baby. And not every photographer does it right. Newborn certification ensures that you have the correct procedures in place to ensure a safe working environment, and highlights any areas that could potentially lead to dangerous situations.

Why do I need it?

Firstly, to make you think about how you operate in your studio, and to ensure that you're working to a very high safety standard that won't harm newborns and potentially land you in court. Secondly, to differentiate yourself from the photographers who are not following "best practice" guidelines when photographing newborns.

How do I become "Newborn Certified"?

You will need to prepare a document containing health and safety procedures, dated risk assessments, proof of insurance, and five examples of your newborn photography.

If you produce composite images of newborns for your clients you will need to include both "before" and "after" shots.

(Templates and example documents are available to help you).

What kind of things need to be included?

All the standard health and safety elements will be needed (fire evacuation procedures, risk assessments, etc), along with “newborn specific” areas such as sanitisation of props, studio temperature, awareness of medical conditions, etc.

Do I need to be a “Qualified” MPA member to apply for certification?

No, but you need to be a member of the MPA and be actively working towards your first qualification.

How Do I join the MPA

You can sign up today and receive our show offer and free gift alternatively you can email Membership@thempa.com for more details

How long does my certification last?

Your certificate is valid for 12 months and is dependent on you continuing to operate in a safe manner. Any breach of the safety procedures will result in the removal of your certification. Every anniversary you will be asked to confirm your existing working procedures in order to retain your certification for a further 12 months.

Who do I contact to apply for certification

Membership@thempa.com

How much does it cost?

“Newborn Certification” is a membership benefit and as such costs just £25+VAT/year to cover the administration.

Is help available?

Absolutely - just ask.