

Statement of Ethical Campaign Practices

As a candidate for public office in Seminole County, I believe political issues can be freely debated without appealing to prejudices. Positive campaigning promotes citizen involvement. Therefore:

- 1. I will run a campaign emphasizing my qualifications for office and my positions on issues of public concerns and I will limit my criticism of an opponent to legitimate challenges to that person's record, qualifications, and positions.**
- 2. I will condemn any appeal to prejudice based on race, religion, gender, age, national origin, marital status, or physical disability.**
- 3. I will not publish, display, or circulate any anonymous campaign literature, political advertisements, emails, websites, blogs, social media entries, etc., nor will I permit members of my campaign organization to engage in such activities.**
- 4. I will provide campaign finance reports which accurately reflect the contributions received and expenditures made.**
- 5. I will not permit members of my campaign organization to engage in activities designed to destroy or remove campaign signs lawfully displayed on public or private property.**
- 6. I will not permit the use of untruths or innuendoes about an opponent's personal life.**
- 7. I will at all times tell the truth, with complete documentation from legitimate, verifiable sources for any charges against my opponent(s), and substantiate claims about my own record.**
- 8. I will not use or permit use of campaign material that falsifies, distorts, or misrepresents facts.**
- 9. I recognize that duty to my country, my state, my county and my own ethics outweigh any personal ambition for public office.**
- 10. I will not permit any member of my campaign to engage in these activities and will immediately and publicly repudiate the support of any other individual or group which resorts to the methods and tactics that I hereby condemn.**

Candidate: _____

Signature: _____

Date: _____