



## Canadian Radio-television and Telecommunications Commission

### About Canada's Anti-Spam Legislation

We are committed to reducing the harmful effects of spam and related threats to electronic commerce and are working towards a safer and more secure online marketplace.

Canada's new anti-spam legislation (CASL) helps protect Canadians while ensuring that businesses can continue to compete in the global marketplace.

1. Royal Assent was given to *An Act to promote the efficiency and adaptability of the Canadian economy by regulating certain activities that discourage reliance on electronic means of carrying out commercial activities, and to amend the Canadian Radio-television and Telecommunications Commission Act, the Competition Act, the Personal Information Protection and Electronic Documents Act and the Telecommunications Act*, S.C. 2010, c. 23 (the Act).
2. The Act gives the Commission the authority to regulate certain forms of electronic contact. Specifically, the Act prohibits the following:
  - the sending of commercial electronic messages (CEMs) without express or implied consent [paragraph 6(1)(a)];
  - the alteration of transmission data in electronic messages in the course of a commercial activity without express consent [paragraph 7(1)(a)]; and
  - the installation of a computer program on another person's computer in the course of a commercial activity without express consent [paragraph 8(1)(a)].

**The fundamental underlying principle of the Act is that such activities may only be carried out with consent.**

3. Section 10 of the Act, among other things, establishes the types of information that must be disclosed in order to obtain express consent pursuant to paragraphs 6(1)(a), 7(1)(a), and 8(1)(a) of the Act.