<table>
<thead>
<tr>
<th>Seminar Group A – 10:30am – 11:15am</th>
</tr>
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<tbody>
<tr>
<td><strong>Seminar Title</strong></td>
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<tr>
<td>Key issues for Council led Adult Social Care Services in 2020/21</td>
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<tr>
<td>What to expect in 2020: the trends in CQC regulation, contracts, fees and an introduction to the Liberty Protection Safeguards</td>
</tr>
<tr>
<td>“At this inspection this key question has deteriorated to Requires Improvement”</td>
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<tr>
<td>Passwords &amp; Phishing – Real Cyber Challenges</td>
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<tr>
<td>Changing the way we engage with data can improve the care that is provided throughout health and social care services</td>
</tr>
<tr>
<td><strong>Speaker</strong></td>
</tr>
<tr>
<td>Keith Hinkley, Director of Adult Social Care and Health</td>
</tr>
<tr>
<td>Mei-Ling Huang, Partner</td>
</tr>
<tr>
<td>Mike Feather, Care Business Manager</td>
</tr>
<tr>
<td>Cyber Crime Unit Representative</td>
</tr>
<tr>
<td>Anthony Duhig, Head of Sales &amp; Marketing</td>
</tr>
<tr>
<td><strong>Company</strong></td>
</tr>
<tr>
<td>ADASS and East Sussex County Council</td>
</tr>
<tr>
<td>Royds Withy King</td>
</tr>
<tr>
<td>Citation</td>
</tr>
<tr>
<td>Surrey &amp; Sussex Police</td>
</tr>
<tr>
<td>Person Centred Software</td>
</tr>
<tr>
<td><strong>Target Audience</strong></td>
</tr>
<tr>
<td>CEOs, Senior Managers and Commissioners</td>
</tr>
<tr>
<td>Care Providers and Senior Managers</td>
</tr>
<tr>
<td>Any user of the Internet</td>
</tr>
<tr>
<td>CEOs, Senior Managers, Compliance Managers</td>
</tr>
<tr>
<td><strong>Description</strong></td>
</tr>
<tr>
<td>Keith’s presentation will cover market sustainability, long term funding of social care and integration – this will be followed by questions and discussion.</td>
</tr>
<tr>
<td>In this session, Mei-Ling Huang of Royds Withy King will explain what is coming down the legal pipeline for care providers and managers. She will provide an overview of trends in CQC inspections and enforcement, contract and fee negotiations, and she will also give a simple introduction to the new Liberty Protection Safeguards. Mei-Ling has built her reputation on providing practical, no nonsense advice designed to help providers and managers surmount the challenges they face. There will be an opportunity at the end of this session to ask any burning legal questions you may have.</td>
</tr>
<tr>
<td>Following an analysis of 50 CQC Inspection reports which have one, two or three key questions rated as Requires Improvement. This session identifies the subject areas, patterns and trends which led to these ratings and provides some solutions to support care providers to prevent these rating outcomes.</td>
</tr>
<tr>
<td>Protect yourself or your business from a cyber-attack by understanding some key issues relating to credentials and phishing campaigns.</td>
</tr>
<tr>
<td>Anthony will discuss how care providers must change the way we communicate, engage with and use data in order to improve the quality of care provided. Data provides valuable insights into the effectiveness of care delivery and monitoring of outcomes; leading to a more responsive, safe and person-centred service. An individual’s journey through Health and Social Care settings can feel fragmented - we explore how digital help provides a more seamless service and better experience for all involved.</td>
</tr>
</tbody>
</table>

* Please note that the speakers and their time slots are subject to change

The final programme will be available on the event day.
### Care Showcase Brighton 2020

**SEMINAR PROGRAMME**  
Brighton Racecourse Freshfield Road, Brighton, East Sussex, BN2 9XZ  

**Wednesday 25th March 2020**

#### Seminar Group B – 11:30am – 12:15pm

<table>
<thead>
<tr>
<th>Prince Regent Suite (150 Theatre)</th>
<th>West Pier Suite (120 Theatre)</th>
<th>Silks Suite (120 Theatre)</th>
<th>Owners &amp; Trainers (100 Theatre)</th>
<th>Paddock Box (40 Theatre Style)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seminar Title</strong></td>
<td><strong>Speaker</strong></td>
<td><strong>Company</strong></td>
<td><strong>Target Audience</strong></td>
<td><strong>Description</strong></td>
</tr>
<tr>
<td>CQC a look forward – Leadership and Innovation in Adult Social Care</td>
<td>Deborah Ivanova, Deputy Chief Inspector of Adult Social Care</td>
<td>Care Quality Commission</td>
<td>All those who provide or commission adult social care services</td>
<td>Deborah Ivanova, Deputy Chief Inspector at CQC will discuss upcoming priorities and driving improvement in adult social care.</td>
</tr>
<tr>
<td>Employee referrals and the Care Friends findings</td>
<td>Neil Eastwood, Founder &amp; CEO</td>
<td>Care Friends</td>
<td>CEOs, Owners, Registered Managers, in-house recruiters, Local Authority Workforce Leads or anyone with an interest in recruitment and retention of care and nursing staff</td>
<td>Employee referrals are 4 times more effective at finding high-performing care staff than internet job boards. In this session Neil will share how to get more of your staff recruiting for you and what is next for his Care Friends app.</td>
</tr>
<tr>
<td>Wellbeing in Workplace</td>
<td>Jamie Sarsfield, Company Owner</td>
<td>Orchard Rock Training/YourHippo LMS</td>
<td>CEO’s and Training Managers</td>
<td>An understanding of how wellbeing matters and the affects it can have on the performance of staff within the workplace.</td>
</tr>
<tr>
<td><strong>Medicines Optimisation in Care Homes (MOCH) – pharmacy led medicines reviews and supporting care homes for over 65 years and learning disability</strong></td>
<td>Kayt Blythin, Principal Clinical Pharmacist Care of Older People</td>
<td>Sussex Community NHS Foundation Trust</td>
<td></td>
<td>The East Sussex MOCH has been established for 3 years covering Eastbourne, Hailsham &amp; Seaford and Hasting and Rother CCG localities. MOCH have established a clinical pharmacist led medicines review cycle for care home residents and can also support care homes with medicines management by conducting “System &amp; Process” reviews with the care home manager and developed innovative toolkits empower care homes to deliver personalised care e.g. Self-care and Homely Remedy toolkit, the Diabetes Care Plan and insulin delegated administration.</td>
</tr>
</tbody>
</table>

*Please note that the speakers and their time slots are subject to change  
The final programme will be available on the event day.*
**SEMINAR PROGRAMME**

**Brighton Racecourse Freshfield Road, Brighton, East Sussex, BN2 9XZ**

**Wednesday 25th March 2020**

<table>
<thead>
<tr>
<th>Seminar Group C – 12:30pm – 1:15pm</th>
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<tbody>
<tr>
<td><strong>Seminar Title</strong></td>
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<tr>
<td><strong>Speaker</strong></td>
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<tr>
<td><strong>Company</strong></td>
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<tr>
<td><strong>Target Audience</strong></td>
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</table>

*Please note that the speakers and their time slots are subject to change. The final programme will be available on the event day.*
<table>
<thead>
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<th>Paddock Box (40 Theatre Style)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prince Regent Suite (150 Theatre)</td>
<td>Find out how to work towards the best outcomes for service users through research</td>
<td>Mouth Care for Care Homes</td>
<td>How can we inspire innovation across and between organisations? The power of Networks, local and national</td>
<td></td>
</tr>
<tr>
<td>Speaker</td>
<td>Becky Dilley, Research Delivery Manager (Primary Care, Health Service Review, Public Health and Social Care)</td>
<td>Loraine Lee, Mouth Care Lead</td>
<td>Athina Lockyer, Programme Manager – Technology Navigator</td>
<td></td>
</tr>
<tr>
<td>Company</td>
<td>National Institute for Health Research (NIHR): Clinical Research Network Kent, Surrey and Sussex</td>
<td>Mouthcare Matters 4 Life</td>
<td>Kent Surrey Sussex Academic Health Science Network</td>
<td></td>
</tr>
<tr>
<td>Target Audience</td>
<td>The NIHR Clinical Research Network includes social care and community settings; not just patient settings. The information within the seminar will be suitable for all sector audiences i.e. Care Homes, Domiciliary Care Agencies, Supported Living, Local authorities etc. and a great opportunity to raise awareness of the relatively new opportunities for providers and the public in social care and community settings to be involved in research in Kent, Surrey and Sussex, including funding.</td>
<td>Carers and Managers from Care Homes</td>
<td>Change and transformation agents</td>
<td></td>
</tr>
<tr>
<td>Description</td>
<td>NIHR support the set-up and delivery of Social Care research in social care and community settings including care homes and hospices. This seminar will inform you about new opportunities and funding available for providers to be involved in research in Kent, Surrey and Sussex.</td>
<td>Why we need to look again at Mouthcare in care homes.</td>
<td>Athina will explain who the Academic Health Science Network are and how their approach using the Innovation Exchange and Innovation Pathway can be used as a methodology to create a shared vision for change. Working examples will be discussed from Kent Surrey and Sussex.</td>
<td></td>
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</tbody>
</table>

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**SEMINAR PROGRAMME**

**Brighton Racecourse Freshfield Road, Brighton, East Sussex, BN2 9XZ**

Wednesday 25th March 2020

**Seminar Group D – 2:15pm – 3:00pm**

<table>
<thead>
<tr>
<th>Seminar Title</th>
<th>Speaker</th>
<th>Company</th>
<th>Target Audience</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Where are we now? Policy insight on the state of care</td>
<td>Vic Rayner, Executive Director</td>
<td>National Care Forum</td>
<td>Owners, CEOs and Senior Managers</td>
<td>Vic Rayner will provide an up to date overview of the latest policy position for social care. The session will explore how the new government has addressed the key issue of social care, and what we can do as a sector to ensure that people who use services, providers, commissioners and communities are an integral part of future solutions. We need the new government to ‘Be the government of social care’, and hear the message that it matters to us all.</td>
</tr>
<tr>
<td>Living well with dementia</td>
<td>Dr Naji Tabet, Director</td>
<td>Centre for Dementia Studies, Brighton and Sussex Medical School</td>
<td>Commissioners of services, Senior managers, health and social care staff</td>
<td>Dementia disorders present significant challenges. As currently treatment options are limited, the aim must be to support patients to live better with dementia. Life style factors, social networks, cognitive stimulation, healthy body and mind, among others, may provide approaches to enrich the life of patients and slow down progression.</td>
</tr>
<tr>
<td>The Whole Setting Approach to Activity and Engagement</td>
<td>Hilary Woodhead, Executive Director</td>
<td>NAPA: National Activity Providers Association</td>
<td>All Delegates</td>
<td>What do we mean by a whole setting approach? This seminar will provide delegates with the opportunity to consider whose job it is to provide activities in the setting in which they work and to consider approaches that enable all staff to contribute to activity and engagement. Delegates will be encouraged to reflect on current practice within their work setting and to plan inclusive activities.</td>
</tr>
</tbody>
</table>

*Please note there is no booking system. All places at seminars will be offered on a first come, first served basis*

*Please note that the speakers and their time slots are subject to change*

*The final programme will be available on the event day.*