2020 NEED Scholarship Dinner Sponsorship Form

SPONSORSHIPS

____ HEADLINE SPONSOR • $15,000 ($13,600 Tax Deductible)
Your company will be recognized as a headline sponsor. Sponsorship of one of NEED’s awards to be announced at the dinner. Opportunity to address the audience in a 3-minute speech. A table of 10 guests. A full color back page ad in the program booklet. Sponsorship recognition on all marketing and advertising media. Product placement at the dinner.

____ PLATINUM LEVEL • $12,000 ($10,600 Tax Deductible)
Your company will be recognized as a platinum sponsor. Product placement at the dinner. A table of 10 guests. A full two-page centerfold ad.

____ GOLD LEVEL • $10,500 ($9,100 Tax Deductible)
Includes a table of 10 guests. A full color inside front cover page ad in the program book. Sponsorship recognition on all marketing and advertising media. Product placement at the dinner.

____ Valedictorian LEVEL • $7,500 ($6,100 Tax Deductible)
Includes a table of 10 guests. A full color inside back cover page ad in the program book. Sponsorship recognition on all marketing and advertising media.

____ SALUTATORIAN LEVEL • $5,000 ($3,875 Tax Deductible)
Includes a table of 10 guests and a full-page color ad in the program book.

TABLE PURCHASE

____ Scholarship Level • $1,500 ($525 Tax Deductible)
Universities, Colleges and Small Businesses. Includes a table of 10 guests and a color quarter-page ad.

____ Graduate Level • $800

____ Social, Civic Organizations, Churches and Individual Tables. Includes a table of 10 guests.

____ Individual Tickets • $100.00

ADVERTISING (all ads full color)

____ Full Page Ad (Program Book Only • 8" x 10.5" vertical) ……………………………………………………………… $750.00

____ Half Page Ad (Program Book Only • 6" x 5.125" horizontal) ……………………………………………………………… $550.00

____ Quarter Page Ad (Program Book Only • 3.875" x 5.125" vertical) ……………………………………………………………… $400.00

How to supply artwork for your ad:
Electronic files are preferred, providing all fonts and support files are included with the ad file on a CD, ZIP or emailed. PDFs are accepted, but make sure fonts are embedded. All artwork must be full color, camera-ready line art. Ads can be emailed to: amurphy17@needid.org

DONATIONS

____ I am enclosing a tax-deductible donation to sponsor the cost of a $_________ scholarship for the night of the event.

____ I regret that I am unable to attend. I am enclosing a fully tax-deductible donation in the amount of $______.

Please return this document with your ad and payment by February 15th, 2020.

Make checks payable to:
NEED • The Law and Finance Building • 429 Fourth Avenue, Suite 2000 • Pittsburgh, PA 15219

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania: 1-800-732-0999. Registration does not imply endorsement.

Please complete the information on the back . . .
CONTACT INFO:
Name: ____________________________________________________________
Company: __________________________________________________________
Address: __________________________________________________________________
City: __________________________________ State: ______ Zip: ______
Phone: __________________________________________________________________ Email: _______________________________________

Table Guests (Please Print)

1. ______________________________________ 6. ___________________________________________________________________
2. ______________________________________ 7. ___________________________________________________________________
3. ______________________________________ 8. ___________________________________________________________________
4. ______________________________________ 9. ___________________________________________________________________
5. ______________________________________ 10. ___________________________________________________________________

My greatness lies within.
My potential is without limits.
My future awaits...

Turn me loose.