Notice to the Holders of

Yell Bondco plc

£225,000,000 8 ½% Senior Secured Notes due 2023

Regulation S Global Note – Common Code: 181354925 / ISIN: XS1813549257
Rule 144A Global Note – Common Code: 181354950 / ISIN: XS1813549505 (the “Notes”)

Reference is made to the indenture dated as of 2 May 2018 made between, amongst others, Yell Bondco plc (the “Issuer”) and GLAS Trustees Limited as trustee, (the “Indenture”) pursuant to which the Issuer issued the Notes. Terms defined in this notice have the same meanings given to them in the Indenture.

Pursuant to Sections 4.09(a)(iii) and 12.01 of the Indenture, Holders are advised that Martin Harrison was appointed as Group Finance Director as of 28 September 2018.

Before joining Hibu, Mr Harrison was Group Financial Controller of Inmarsat, before which he was with Hibu for a short period supporting the business through its capital restructuring in 2014.

Yell Bondco plc, as Issuer

23 October 2018