

FINISH STRONG[™]

Newsletter

Summer 2017

NEW @ Standard Dynamics!



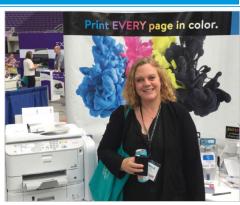
EPSON PRINTER GIVEAWAY @ MN Electrical Association

Standard Dynamics participated in the Associations North Annual Trade Show at US Bank Stadium offering attendees the opportunity to win a brand new Epson® WF-R5690 printer for their office! The prize included the printer, a full set of inks, lasting up to 50,000 pages and a 3-year full service warranty!

Congratulations to Michelle Dreier and everyone at the MN Electrical Association. Michelle and her co-workers are most excited about the economical color, 2-sided print/scan/fax capabilities and advanced network technologies that make this multifunction workgroup printer ideal for shared printing on a network.

We can't wait to show you how you can print EVERY page in color with the most advanced Inkjet technology and economical color printing on the market, as well as virtually zero maintenance or user intervention.

Contact us for more details and to learn about our referral program, where you can receive \$100 Target gift cards!



Above: Michelle Dreier, MN Electrical Association. Below: Install with
Joe Hillmann + Lizzie Hillmann-Butch. Standard Dynamics



FINISHING STRONG @ Curtis 1000 - Horizon Stitchiner Install



R-L: Paul Mitchell, Curtis 1000; Joe Hillmann, Standard Dynamics; father-daughter team, Jen and Ken Sandberg, Curtis 1000.

Curtis 1000 has recently added a Horizon StitchLiner system to their finishing department. The new technology will improve quality with three-knife trimming, inline scoring capabilities, and confirm 100% accuracy with OMR marks required by their customer.

In addition, the increased speed with the StitchLiner system will double the previous rate of through-put. Congratulations on your successful efforts of process improvement.

FINISHING Equipment Promos



Offer valid through 7-28-17



Rebates up to \$900!

AccuCreaser Air/Knife Folder: \$900.00 iCrease Pro: \$325.00 Rebate FC114A: \$450.00 Rebate!

Contact Us For Details

HOT DEALS on Used Equipment!

FINISHING STRONG @ Quantum Digital - Envelope Press Install





Joe Hillmann, Standard Dynamics, installed an OKI C931 printer + Straight Shooter Conveyer/Feeder system at Quantum Graphics. Operators, Megan Hurlburt and Josie Erlandson are thrilled to meet the demands of constant short-run envelope print jobs with this efficient, high-quality technology.



FINISH STRONGTM

Newsletter

Summer 2017

AL HILLMANN HONORED @ Star of Excellence Awards



Above left: Al Hillmann in 1984, at age 28, just after buying the business Above right: Al giving his acceptance speech at the Star of Excellence!





Above L: Al Hillmann in 1984, at age 28, just after buying the business Above R: Al accepting his award at the Star of Excellence Awards Banquet



This spring Standard Dynamic's
President and owner of over 34 years, Al
Hillmann, was awarded the 2017 Graphic Arts
Industry Leader of the Year Award at annual
the PIM Star of Excellence Banquet. Over
300 of the top printing and fiishing industry
professionals got a glimpse into Al's journey.

Al honored special guest, Rick Jobst, who led a co-op graphic arts work/study program that Al joined at Central High School in West Allis, Wl. It was in this program that Al's interest in the printing industry first peaked, and he credits Rick for instilling a passion that would lead his career in printing for over 45 years!

Al credits his focus on technology as an integral key to his longtime success, exemplified in his many achievements throughout the years. Partnered with Standard Finishing Systems, Al was a key driver in bringing and solidifying Horizon into the US market. Al's dedication to providing the very best product and service to his customer has led to long-lasting relationships. Many customers have been with Al & Standard Dynamics since he first purchased the company in 1983, including the University of Minnesota and Target, then Dayton/Hudson. To this day, Al continues his fearless pursuit of finding the



Thank you to our generous sponsors!



NEW @ Standard Dynamics!



Thinking of expanding your business to the highly profitable wide format market?

The Color Painter E-64s gives you the premium output of the high production M-64S @ HALF the price.

Wide color gamut, high vividness, high density, excellent outdoor durability and extremely low running costs.

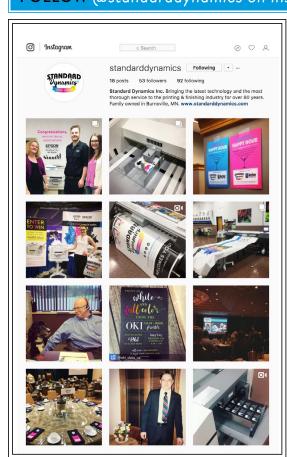
Sharp, clear and bright backlit signs with the 4th generation of Smart Pass Technology that reduces overspray and eliminates pass-to-pass banding. Optimizes dot size to produce rich, bold and glossy colors with fine details.

Contact Us For Details!



Our team had the pleasure of partnering with OKI at the International Sign Expo, where specialists wrapped a Bentley in a vehicle wrap printed on the OKI Color Painter!

FOLLOW @standarddynamics on Instagram!



Standard Dynamics is now on Instagram! Get to know our team as we test our latest equipment in our amazing demonstration facility, partner with our customers and most importantly, work alongside our 'canine closer,' Teddy! See our most 'liked' post below!

Follow @standarddynamics



Liked by mohawkpaper, oki_data_us and 25 others standarddynamics. We had such a blast co-hosting #womenwhoprint last night with @anchorpaper that we forgot to take any pictures! Instead, we want to know which invite you ladies! liked more?! ** ** #printing #printevent #graphicdesign #standarddynamics #finishstrong #design #sanchorpaperco #ladiesinght #ladies #womeninbusiness #vote #c942 #okidata #whitetoner #colornoclor @cambriaquartz @bolger_inc @idealprinters @imagineprintsolutions @anchorpaper @dailpyrinting @lindenmeyr

TEAM UPDATE - Al on the mend!

Not a "knee jerk" reaction, but always wanting to keep a "leg up" on the competition, Al had his right knee replaced on May 30th (probably a result of his high school wrestling career).





Above top: amazing titanuim! Above bottom: Al enjoying his cover page feature from PIM's Star of Excellence Recap during recovery!