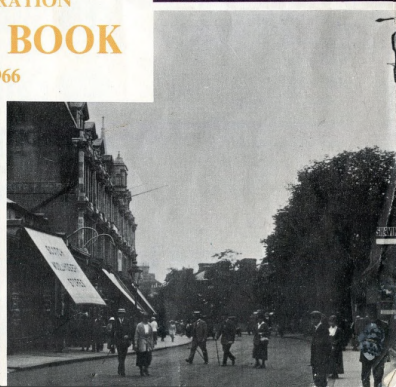
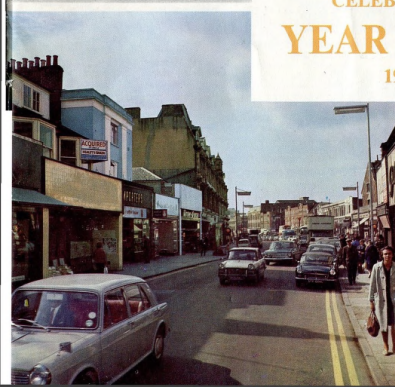




BROMLEY (KENT) CHAMBER OF COMMERCE



THE GOLDEN JUBILEE CELEBRATION YEAR BOOK 1966





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THE PRESIDENT



JOHN L. LEVETT, Esq.

PRESIDENT'S ADDRESS

Fifty years of continuous service to the community requires celebrating, for such an event is quite an achievement. This is the record of the Bromley Chamber of Commerce, which we are commemorating this year.

What better way of doing this than by inviting everybody in "little Bromley", the customers and traders who have made the fifty years possible, to join in the celebrations—with the chance of winning at least one big prize.

To commemorate the event we have produced this special commemorative magazine which has been distributed to over 45,000 homes in the area. We hope that you will find it interesting and informative, a publication to which you can refer from time to time.

Its publication is a continuation of the service which the traders of Bromley have given over the years, service to you the public. We are proud of our Chamber of Commerce because it represents Bromley as a thriving business centre which has grown steadily over the years until it now stands among the foremost. Elsewhere in this book you will be able to read how this growth came about.

There is little doubt that Bromley owes a great deal of its success to the fact that prominent traders have over the past fifty years combined their strength under the badge of the Bromley Chamber of Commerce. Many of them went

on to join Bromley Borough Council and became Mayor.

But the past should not be seen alone, it should be thought of in the context of the future. Our self-congratulation on fifty years of past achievement is only justified if those fifty years have contributed to the shape of our future.

Our aim is always to promote and protect the interests of our members.

As you will see in this magazine, the promotion and protection of our members automatically involves the promotion and protection of our Town. In the course of our activities over this past half a century, for instance, we have concerned ourselves with the provision of car parks, the Redevelopment Plan, waiting restrictions and the general provision of a service to the public.

All these matters are our concern.

I hope that you will enjoy reading this magazine and that you will learn something of the shops in Bromley—perhaps some of which you did not even know existed. Perhaps you will also learn more of our organisation, in the efforts it has made in the past and in its continuing hopes for the future.

We hope you will like our new badge and that you will help us to help you by shopping where you see it displayed.

J. LEVETT.

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The modern photographs printed in this magazine were produced by Ian Harper, 7 Lounds Avenue, Bromley, Kent. RAV 9668.

The magazine has been designed and produced by the JK Advertising Organisation Limited, 44 East Street, Bromley, Kent, WID 3536, for the Bromley (Kent) Chamber of Commerce.

A SHORT HISTORY

THE BROMLEY CHAMBER OF COMMERCE

Including Some Random Thoughts—by John Rice

EARLY DAYS

Somewhere there exists the instrument which called the Bromley Chamber of Commerce into being fifty years ago; but, although I have seen it and can testify to the fact of it, there seems to be some doubt as to its whereabouts at the present time. I hope very much that it turns up again, for it is a very interesting scrap of paper in view of what has followed since it was written.

In the early days to which we are referring we find the fore-runners of many government controls, directives and restrictions with which retail traders find themselves grappling today; and we find founder-members of the Chamber concerning themselves with the Registration of Business Names Act, 1916. The Council lent support to a protest made to the Home Secretary that the Act failed in the object intended, which was to prevent aliens concealing their identities by forming themselves into limited companies, using titles which concealed the nationalities of the proprietors. *Food Control*, etc. also gave food for thought. The Chamber were called upon to help the Town Council in this matter, and two very knowledgeable members (Messrs. W. F. Skilton and I. Uridge) helped on a committee. They were kept very busy! Other matters in the early days were *Compulsory early closing of Shops*; *Helping fellow traders called to active service*; *The salvaging of waste Materials*; *Helping to overcome coal shortage*; *Restricted postal facilities*. This included items such as restrictions applying to postage of commercial papers at the ½d. rate! Also pressing for late collection on Sunday evening for delivery first post Monday morning—all of which seems very mild by present-day standards, yet it appears that many got very hot under the collar about such things! Another matter tackled and overcome was the *Improvement of railway facilities*, for the Chamber succeeded in gaining extra comfort for third class passengers, and workmen's tickets at reduced rates from both North and South stations.

In moving on to 1923, we find the Chamber grappling with the embryo of what was to become the terrifying monster of the present day. To quote from the Annual Report 1923: under the heading of *Traffic Regulations* we find: "Considerable irritation has been caused by the application of a Police Regulation, framed presumably to avoid traffic congestion, prohibiting motor cars from standing outside premises, etc., etc." and later: "The Chamber naturally desires that the public thoroughfares should be kept free of all obstructions, and will watch that the commerce of the Town is not curtailed for the benefit of those who, heedless of speed limits, rush through the Town". And remember, the year was 1923! The Council not being crystal gazers, slipped up in not supporting proposals made by the Town Council that places in Palace Grove and Holwood Road should be set aside for the sole purpose of parking cars. Instead, they had a go at the Police for allowing congestion through additional bus services at Bromley South . . . and it seems that they succeeded. A pet phrase of the writer is that nothing at all is new—so bear in mind the support given to this theory; then dwell upon another problem of 1923: *The Greater London Scheme as it affected Bromley*—believe it or not! Yes, 1923! Two of our members, Alderman Bertram Pearce and Alderman R. W. James were elected, together with the Town Clerk, Mr. F. H. Norman, to state Bromley's case before a Royal Commission.

1924 was a red-letter year, for after "Mature consideration, the Council resolved to recommend that the Chamber affiliate with the National Chamber of



A view from the market square of the top end of the High Street

Trade". How wise a decision this has proved to be. We find, too, in this year that members were helped very much in the matter of the collection of bad debts. Mr. Essex-Webb, erstwhile assistant secretary of the Chamber proving most adept in this matter, being congratulated in the Report! An army of such gentlemen might be needed today—judging by what some retailer friends tell me!

On moving to 1926 we find under the heading *Presidential Badge* that Mr. E. W. Payne has presented the Chamber with the President's Badge of Office which is worn to this day. A photograph was included in the Report, and attention was directed to "The White Horse of Kent, encircled with Kentish Hops, and the Goddess of Commerce surmounting the Borough Arms". The writer, who for a year had the honour of wearing this badge, can vouch for the fact that this badge is really very handsome, and much admired by others. It is rather touching to dwell upon the thought that Mr. Payne made us this gift at the end of his year of office, and was too late to qualify to wear it! However, I know that Mr. Payne was very proud of his Past President's Badge, for he told me so!

In these early days the Chamber was very much a force within itself, as apart from what was achieved in a general way, for the Headquarters of the Chamber, the Literary Institute, Widmore Road was available to members every evening of the week. Apart from holding committee and trade section meetings practically every evening, games of various kinds were well patronised and lectures well attended. A most remarkable aspect of the Chamber's activities was to be found in the Trade Sections; for every trade dealt with its own affairs through its own committee, on which was appointed its own chairman and secretary. Here are some details which make good reading: mark the names of these gentlemen, for they most surely built not only the Bromley Chamber, but Bromley itself. Baker's Section: Chairman: Mr. F. W. Ackerman; Vice-Chairman: Mr. C. Weeks. Building Trades: Alderman W. L. Crossley and Alderman Bertram Pearce. Drapery & Furnishing: Chairman: Mr. F. Medhurst; Grocery and Provisions: Chairman: Mr. H. E. Isard, F.G.I. Vice-Chairman: Councillor F. W. Isard, F.G.I.,

with Hon. Secretary: Miss V. D. Dean. M.G.I. Meat Trade: Chairman: Councillor W. F. Skilton, Vice-Chairman: Mr. H. L. Elphick; Tailoring & Outfitting: Chairman: Mr. L. E. Ward; Newsagents & Booksellers: Chairman: Mr. J. N. Curwood; Motor Trades: Chairman: Mr. C. H. Soans; Chemists Section: President: Councillor Allan Bone, Vice-President: Mr. R. C. Davenport, and Hon. Secretary: Mr. Wallace Pring. It was the practice at this time to liaise with all other trade organisations, usually more of a national character, to which traders and allied interests belonged, with much benefit to all concerned. So in many ways we can, if we will, learn much from the past.

Great attention was paid to recreational facilities, with a very strong social committee, also a Ladies' Section which met in its own right, and for its own purposes. As many such functions as Garden Parties, river trips, home and away sporting events such as Bowls, Tennis, Cricket and Golf matches, were regular features, the Social Committee and the Ladies' Committee were kept very busy. It is a nostalgic thought that only very recently the Chamber's own crested crockery which was so constantly in use at one time has been disposed of . . . so passes with it an era much to be commended.

This special period in the Chamber's history cannot be left without reference to the one who was, in my opinion, most responsible for it being so special: Mr. A. F. Hobbins, who was Hon. Secretary from 1919 to 1930. He it was who built the early Bromley Chamber of Commerce, and the writer of these notes can pay high tribute to Mr. Hobbins. The usefulness of the Chamber was maintained by his exceptional efforts, and the prestige built up also, both by his diligence and integrity. The writer learned much from the minute books compiled by Mr. Hobbins, which have been to him text books for his own long service as Hon. Secretary. Mr. Hobbins was presented with a gold watch on behalf of the Chamber by Mr. Stanley Humerston, who was President at the time. Mr. Hobbins, who was later elected President of the Chamber, is still living. He is aged 85, has suffered two strokes, yet still writes to me; typing his letters with one finger, being unable to write. A great man still, he lives at Eastbourne.

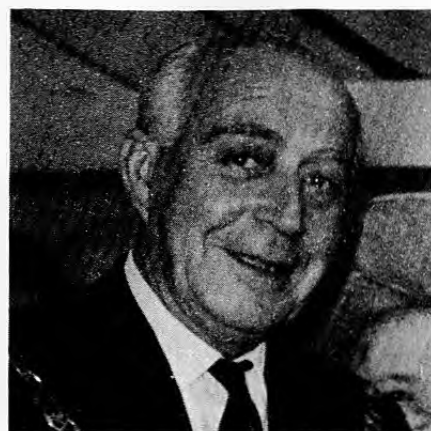
Bromley was being served and improved daily by the Town Council and the Chamber of Commerce; for that was truly the way of it. Of the Officers and Council of the Chamber no less than twelve served on both Town Council and the Chamber. The order of the day was: President of the Chamber one year, and Mayor the next—and what a wonderful arrangement this proved to be. Unfortunately, with the coming of politics into local government, we now suffer stalemate. Few seem to want to serve anything but a political party; and private individuals, altruistic in intention, are fiercely rebuffed and speedily destroyed as contenders against this prescribed and restrictive state of being.

Such was the state of affairs at the coming of what was called peace; and in 1946 Jack Marriott (Alderman Jack) who kept things going right through the War, helped by his wife, Dorothy, was only too pleased to hand over to someone else; which was when the writer stepped into the Secretaryship. The days of more graceful living still left their mark, for the political holocaust had not struck. Our own Past President, Alderman Fred Isard, was Mayor, and Jack Marriott and Samuel Lane (who was President when the writer took over as Secretary) and George Brown (ex-secretary and Past President) were to follow him into this high office. We still met at the Public Library under the auspices of the Town Council, whom we followed by invitation on all official meetings, Civic Services, and other occasions. But gradually the new order came into being, with greater difficulty accruing to the Chamber with a lessening of its influence. These difficulties have grown; yet the Chamber continues to serve in very many ways, although having to force its effectiveness—whereas once it was itself an authority, giving, rather than demanding. But needs must . . .

Since the last war, the trend has been more towards protecting our members; yet much has been achieved. Conditions and a more demanding age produced the men for the times, with the younger, more impatient men returning from the forces mostly filling the breach. The writer, having himself just been demobbed from the R.A.F., sought mainly among his contemporaries for support; and in these important first days just after the war found those ready and willing to carry on. I pay tribute to my helpers and friends at that time. Many have carved their names upon our scroll of honour: Jack Turley, Eric Isard, Ron Turley, Harry Tutt, Bill Masters, Bill Humerston, David Pyrke, Leslie Hart. These and others to whom we remain indebted, though unnamed, put the Bromley Chamber on its feet once more. Some splendid adventures were undertaken: Shopping Weeks were pretty well regular features, working up to the crescendo of the Old Bromley Market Exhibition. The leading lights in this venture, which can be said to have confirmed the resuscitation of the Chamber, were Eric Isard, Jack Turley, Leslie Hart and Bill Bayfield, with a valuable part being played by Denise Dussek (then Clipston) as Secretary. This exhibition with the Old Bromley Market rebuilt under canvas, with the old shops rebuilt in miniature, attracted no less than 15,000 people who paid to enter the exhibition and market; many queuing for quite long periods, especially on Saturdays when queues stretched from the Stockwell College grounds, where the exhibition was held for a week, through Queens Gardens, almost to Market Square at times. This was the Bromley Chamber's contribution to the Festival of Britain Celebrations, and the remarkable success of it compensated for the many sleepless nights passed by Mr. Eric Isard and his right hand men. This success resulted in the Chamber making quite significant donations to Charity, and

(continued on page 12)

PERSONALITY PAGE



His Worship the Mayor,
Councillor F. G. V. LOVELL, J.P.

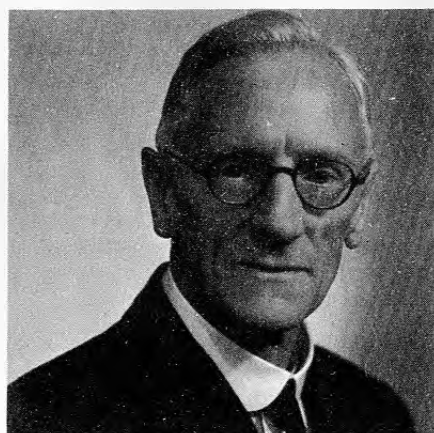
I am delighted to have the opportunity of writing a short message for this Golden Jubilee Souvenir Book.

The Bromley Chamber of Commerce can look back with justifiable pride on its achievements over the past fifty years. During that time Bromley has grown from a quiet Market Town to the busy, bustling Borough we see around us today. Bromley now ranks as one of the most important shopping and commercial centres in South East England and there is no doubt that the next fifty years will present many exciting new opportunities.

I know that the Bromley Chamber of Commerce will be ready to respond to the challenge of these new developments and that the traditions of courtesy, service and community spirit, which have been so assiduously built up over the years, will be maintained and further enhanced in the future.

The Bromley Chamber of Commerce has merited the gratitude and congratulations of all those who live and work in Bromley; it has fully earned its distinguished place in the life of our town.

I therefore offer my warmest congratulations on the attainment of a notable landmark, and send my very best wishes to all those associated with the Bromley Chamber of Commerce at this proud moment in its history.



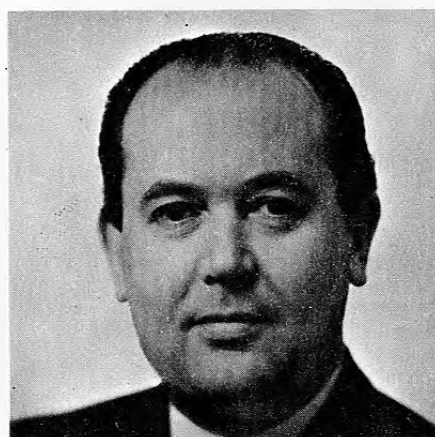
A. F. HOBBS, Esq.

Dear Mr. President,

It gives me great pleasure to send my congratulations to the Bromley (Kent) Chamber of Commerce on the occasion of their Golden Jubilee.

As readers of this fine publication well know, the London Borough of Bromley came into being on the 1st April 1965, and Bromley, with a former residential population of 70,000 has now become the largest in area of the London Boroughs with a population more than 305,000. There are also many separate trading areas other than in the town of Bromley, but it is essential for trade today that the characteristics of each of these separate shopping areas are maintained and, whenever possible, projected to the public with consequent benefit both to trade and shopper.

The fifty years of the Chamber's existence is being marked by a golden Jubilee Shopping Week, and I wish every success to the organisers in their enterprise.



JOHN HUNT, M.P.

For many years I was connected with the Chamber as Hon. Secretary—also as President when it was my turn!—So you may guess that its welfare is very dear to me.

Memories come flowing back, among them, I originated window dressing competitions among the traders. This was deemed a great success by the Members.

I offer my heartiest congratulations on your progress, and feel grateful that the management has fallen into such capable hands which have helped the Chamber to thrive and go forward—often against difficulties and frustrations—caused by troublous times during the war and since.

During my secretaryship, I was happy to put time and energy into my role. At one time I was dubbed the 'live wire' of the Chamber! Now alas, the years have taken their toll—I am content to sit back and applaud the success of others.

**Such Clever
Clothes!**



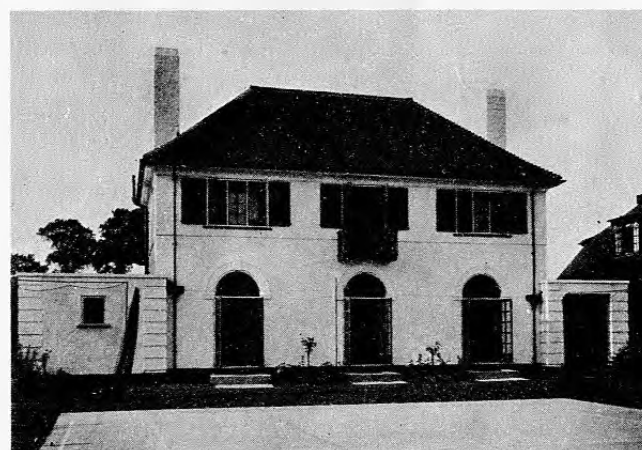
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THE BROMLEAG OF OLD

(A History of Bromley—by Chris Robertson)

Exactly one thousand, one hundred and four years ago, in the year A.D. 862, King Ethelbert who ruled over the open windswept counties of Wessex and Kent granted a charter to one of his ministers, Dryhtwald. In it he gave ten areas of ploughland as a gift, the land situated in the area known as Bromleag.

The name Bromleag means heath-land, or more specifically, land where the broom grows. The deed goes on to name further districts which can be used to identify yet more of today's areas around Bromley such as Langanleage for Langley and Liofshema for Lewisham.

This document, now preserved in the British Museum, is the first written record of the existence of Bromley. Prior to this we know that the Romans camped around the district. Their debris has turned up in Widmore and Keston, but there were no records kept of any sizeable encampment in the Parish.

The Norman invasion and the compiling of the great Domesday Book gave us the first detailed information of the size and value of the land around Bromley. In 1086, we are told, the Manor of Bromley was owned by the Bishops of Rochester and the area of cultivated land had dropped probably owing to general neglect. The total area, if modern translations are reliable, was about 4,700 acres. Its population was small, no more than about forty or fifty families living in rather primitive cottages which were scattered all over the place, with very little contact between each other. No mention is made in the Domesday Book of a church in the Parish, but this does not necessarily mean that there was not some focal point where people did congregate.

Sundridge gets its first mention during the reign of King John (A.D. 1210-12) when there was mention in a document of Galfredus de Sundresse. Historians calculate from this that the district of Sundridge broke away from Bromley some time during the late 12th or early 13th centuries.

During the same period, we assume, Bromley became known as a market town. Again we can thank bad King John for a recording of this. In a written grant for the Bishop of Rochester he mentions that the Bishop "may have a market at Brumlegh every Tuesday throughout the year . . .".

Further documents show a church which was soon to provide a Bishop to the see of Rochester, and an episcopal palace. They also show names which have become familiar road names today, such as Richard de Wendover.

It was Richard de Wendover who, in the mid-13th century was chosen as Bishop of Rochester but his nomination was refused by the Archbishop on the grounds that de Wendover was not suitable. This triggered off a three-year battle between the Archbishop, the monks who nominated de Wendover, and Rome. It ended in victory for de Wendover who held the office of Bishop of Rochester for 12 years.

During these years, much of the land around Bromley passed from the hands of the Bishops into the hands of the King, yet there is some doubt as to whether the land was yielding its full value. Records show that there were few

improvements and that very little money had been sunk into the land. Certainly the yield was little more than it had been when the Domesday Book was compiled.

But Bromley was undoubtedly growing in size and was gradually becoming a trading centre for a wide area of countryside around. The market was thriving, even if the land was not.

Bromley Market appears to have changed its day from Tuesday to Thursday back in 1477. In the same year Bromley was established as the centre for two great Fairs, on July 25 and February 3.

Residents in Bromley played a big part in the 15th century uprising known as Jack Cade's rebellion, which gained popular support among the country workers in Kent. Pardons were subsequently granted to three locals, Rob Payn de Bekenam, Andreas Woodcock de Bromley and Hund de Bromley et Bekenham.

At this period in the history of Bromley we find detailed evidence of a Court being established under the wings of the Rectory of Bromley, which was still subservient to Rochester, but which was rapidly establishing an independent voice of its own. Records show several suits being brought to the court, disputes being settled and penalties being meted out.

Despite a mysterious lack of records, the Tudor Period saw one of the greatest transitions in the history of Bromley. Indeed, one might conclude, they saw the start of Bromley's eventual role as a dormitory suburb of London.

Men of considerable wealth were beginning

to up their roots and move to the relative peace and tranquility of Bromley. With them they brought large and better constructed houses and improved trade for the shopkeepers and innkeepers whose future prosperity had been threatened by the shortage of cash which seems to have pursued us all through history. With them these rich men brought more familiar names. Among the new residents were Thomas Frenche de Plasto, Richard Hendrie of Wigmore Farm, Thomas Harris of the Parke of Bromley and Anthony Calthrope of the Masons Hill Mansion House.

It was not, however, until the 18th century that the population explosion hit Bromley, doubling it to 1,400 and, towards the end of the century, doubling again to around 3,000.

The Civil War in the 17th century saw much church land being appropriated by Parliament, and Bromley was not excluded. On April 20, 1648 the House of Lords Journal records that an order was made to the High Sheriff of Kent authorising him:

"... to remove Dr. Warner, late Bishop of Rochester, and all other persons whom he shall find in possession of the Manor House of Bromley in Kent, out of the said House; and to deliver possession of the said Manor House with the appurtenances and other lands there, unto Augustine Skinner, Esquire, or to such persons as he shall authorise under his hand and seal, to receive the same, who hath purchased the said Manor . . ."

Dr. Warner, however, was apparently more formidable in his resistance than had been anticipated by the Parliamentarians. He

(continued on page 9)



This scene provides an idea of how Bromley must have been centuries ago—without the bowler of course!

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of *St Michael* clothes and foods



AT YOUR MARKS & SPENCER

How the Chamber Work

ON THE SOCIAL SIDE

It is not all "noses to the grindstone" in the Bromley Chamber of Commerce. We have our social side too.

Apart from the general comradeship of belonging to an active organisation and the friendships which spring up between people with similar interests, there is the organised social side of the Chamber.

The main event of the Chamber Year is the Annual Dinner. Here the President and members of the Council have a chance to meet all the members on a purely social basis, with the Guests of Honour usually being the Mayor of Bromley and the Member of Parliament. Last year the Dinner was held in Bromley, but we are normally full of regret that there is not a suitable venue within our area to cater for upwards of two hundred guests.

Even more informal is the annual Christmas Dance, another chance for members to get-together on a purely social basis.

Throughout the year, the Chamber's Social committee are active arranging tours and visits. Among our recent outings have been trips to the Vauxhall Motor Works, Booth's Distillery, Fisons, and Whitbread's Brewery.

The Chamber also has its own Golf Society who arrange about six meetings a year, plus the occasional sortie against other organisation teams.

All these activities are aimed at giving traders a chance to mix with their fellow tradesmen on a social level, exchange views and keep in touch with what the Chamber is doing.

COMMITTEES

The General Purposes committee of the Chamber is responsible for the formation of policy and for the general administration and direction of the Chamber's affairs. One of their more recent activities has been to decide what shall appear in this book, making sure that all items were contributed on time and generally doing the liaison work between the Chamber and the publisher.

The Membership committee, on the other hand, looks after all matters directly affecting the members. It was they who were primarily responsible for most of the events illustrated in the book.

This is certainly not the first shopping event which the committee have handled. In the early 1950s a number of shopping events were held culminating in the great Bromley Market of 1951—Festival of Britain year.

They are also responsible for deciding the subjects to be discussed at the Chamber's Quarterly meetings. The last two of these meetings have been great successes, one on the six-day trading week and the other on the problems of car parking in the centre of Bromley.

Bromley is a big Borough now. It covers over 39,250 acres, which is approximately sixty square miles and stretches from Penge to Downe.

Again, this shows how the Chamber, by promoting the interests of their members, are promoting the interests of the entire community.

The Chamber's bi-monthly publication "Torch" carries the news of all Chamber events, plus a copy of the National Chamber of Trade Journal and is distributed free to all members. Yet another way in which we try to serve those who help the community by joining the ranks of the ever-growing Chamber of Commerce.

The youngest of the Chamber committees is the Redevelopment committee which deals with Town Planning and Traffic matters. They keep themselves ahead of what is happening in Bromley and try to play an active part in deciding the future of the district.

In 1957 the Chamber of Commerce gave evidence at the London Traffic Enquiry and indeed made their own proposals for the by-passing of Bromley at the time. They had foreseen that increasingly heavy use of town centre roads would gradually lead to congestion and a need for more and better car parks.

In fact, the Chamber have always exerted great pressure on the local Council over the provision of car parks and we take some personal pride in the fact that it was partially due to our efforts that Bromley's central car parks are as good as they are.

Seeing that no effort was being made to re-route traffic around the town centre, the committee became interested in the proposals of the Bromley Design Group. The scheme was put to a large meeting of Bromley High Street traders who stuck to their guns and passed an overwhelming vote in favour of the Chamber's original plans—now nearly thirty years old.

The Committee are most disturbed to see that the Draft Town Centre Map, produced in the days of the former Bromley Council, has neither been withdrawn nor finally approved. It is still "on the shelf" apparently gathering dust. In the meantime they are pressing hard for it to be withdrawn.

Another matter which has kept the committee fully occupied are the ubiquitous yellow lines which are decorating the Borough's kerb-sides, and they are endeavouring to take every possible action where parking restrictions might in any way have a harsh effect on tradesmen and their customers.

AFFILIATIONS

The Bromley Chamber, like all other Chambers of Commerce and Trade, is affiliated to the National Chamber of Trade. Delegates are sent each year from Bromley to attend the Annual Conference of the National Chamber where resolutions are passed and policies decided upon which directly affect traders throughout the country.

Direct liaison between the National Chamber and the Government is maintained and all impending legislation affect-

(continued on page 14)

WHERE DOES SHE WORK?



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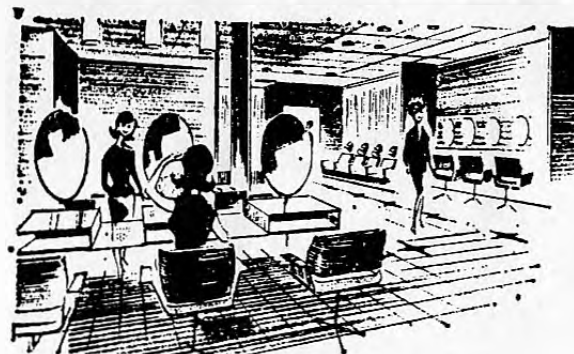
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FURNISHING
DEPARTMENTS
— PLUS
TRAVEL BUREAU
BEAUTY ROOM
FOOD HALL
WINE SHOP
HEEL BAR
and extensive
CAR PARK



Bromley's most inviting Rendezvous.
Full Menu available 9.30 a.m.—5 p.m.
Mezzanine Floor

HIGH STREET BROMLEY Tel. RAVensbourne 9977

Quality costs you less at LITTLEWOODS exciting new SUPER STORE



Shop for quality at Littlewoods New Super Store in High Street, Bromley. This sparkling new store brings you all that's new for all the family: fabulous fashions, enchanting accessories, rave gear for teenagers, smart clothes for the menfolk and kiddies. Make a date to visit Littlewoods today—where quality really does cost you less!



Fabulous fashions—at 'Value for money' prices! Divine dresses... swinging blouses and skirts... in the latest colours and fabrics from cottons and woollens to the new, miracle, easy-care fibres.



It's a man's world, too! Littlewoods offer a wonderful range of men's wear, from the latest wringable shirts in Calpreta finish to the newest ideas in knitwear, socks and slacks—at easy-on-the-pocket prices!



Clothing the kiddies becomes child's play! Look in at Littlewoods for the latest and best in kiddies' wear, playwear, shorts, shirts, infants' dresses, lovely knitwear. All at prices you really can afford.

Littlewoods famous

Guarantee

We have built our reputation on customer satisfaction. We value it very highly. We guarantee that if any article bought from Littlewoods, reasonably used, fails to give complete satisfaction, it will be immediately replaced or any payment made refunded in full.

**OPEN 6 FULL DAYS
A WEEK!**

There's no early closing at Littlewoods! Shop any day from Monday to Saturday—and, after shopping, visit Littlewoods wonderful cafeteria, where you can enjoy good food at moderate prices.

Only at Littlewoods can you buy goods with the 'KEYNOTE' label—Britain's leading name for quality and value.

KEYNOTE

FOR QUALITY

MONEY GALORE!

TO BE WON!—FROM THESE EXCITING COMPETITIONS

Find the Girls

WHERE DOES
SHE WORK?



LINDA DOWLING

£150

AND MANY OTHER GIFTS



SEPTEMBER'S BABY



HOW DOES

THIS STRIKE YOU?

(WINDOW COMPETITION)

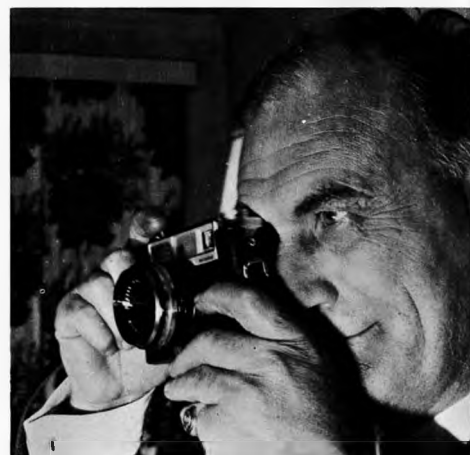
LUCKY BRIDE!

Getting Married in
September!



SNAP

Someone is Taking
your
Photograph



IMPACT WINDOW COMPETITION

List of Participants

TOWN CENTRE

Abbey National Building Society
Alliance Building Society
Avis, A. S., & Son
Ayling, T. S., Ltd.

Barton Fur Company
Baxter, Payne & Lepper
Bedding and Carpet Centre
Bell, A., & Sons Ltd.
Boots
Boyer of Bromley
Bourne Stores
Broadley Bros. Ltd.
Brock & Nash
Bromley Aquaria
Bromley Building Society
Bromley Motor Works Ltd.
Bromley Office Supplies & Printing Co. Ltd.
Burnett, Madame L.
Butt, F. H., & Sons
Butler, John W.

Clays Corner Stores
Candy Box
Card Shop, The
Carter, Law & Leech
Cater Bros. (Provisions) Ltd.
Chappell, Francis & Sons
Childs Constantine & Co. Ltd.
Chris Steel Cars Ltd.
Collins & Collins & Rawlence
Collins Bros. (Bromley) Ltd.
Co-Operative Permanent Building Society
Coulter, George Ltd.
Cox, Hayman & Co.
Cramphorn (S.E.) Ltd.
Curtis, C. B., & Sons

Davenport, R. C., Ltd.
Davis, H. J.
Daves, H. V.
D.E.R. Ltd.
Doland, George, Ltd.
Dowlings School of Motoring
Driscolls
Dunford & Co.
Dunn, H. G., & Sons Ltd.

Ede, P. H., Ltd.
Elwyn Reed School of Motoring
Essex, F. W., & Sons Ltd.

Fenton, Harry, Ltd.
Foster, T., & Co. Ltd.
Foto-Reve

Guntan, S., & Son Ltd.

Hall, C. J., & Son
Hall, Norman, Ltd.
Harris, Albert T., (Opticians) Ltd.
Harrison Gibson Ltd.
Hay, George, (Bromley) & Co. Ltd.
Hieger, F. A.
Hinds, W., Ltd.
Hudson, Verity
Humerston, J., & Son Ltd.
Hunter, R. C., Ltd.

Importers Retail Salerooms Ltd.

James, R. O.
Jarmans
Jean Paul Ltd.
Johnson & Brown
Jones, J., & Son (Florists) Ltd.

Kelly, F., & Sons Ltd.
Kennedy, A. J., & Sons
Kinch & Lack Ltd.

Leeds Permanent Building Society
Littlewoods
London Electricity Board
Leonard Lyle Ltd.

Maison Gransby
Masons Hill Fruitiers
Montells Domestic Stores
Murita of Bromley
Mark Victor & Co.
Marks & Spencer, Ltd.
Marlowe Cleaners Ltd.
Maunder, W., Ltd.
May, J. W., & Son
Maison Molins
Munk, V.
Morley, Robert, & Co. Ltd.
Morris, A., (Marylebone) Ltd.

Natural Foods (Bromley) Ltd.
Nicholson's Ltd.
Norton

Odd Spot Cafe

Paget, Evelyn Ltd.
Palmer, G. W., & Son
Payne, E. W., (Bromley) Ltd.
Plant Clifford & Co.
Platt
Powe, Hector, Ltd.
Pring, Wallace Ltd.
Ralph, Leonard & Partners
Reid & Barrow Ltd.
Rediffusion (Redihire) Ltd.
R.H. Television Development Co. Ltd.
Roberts Adlard & Co. Ltd.

Roy, Cecil, Ltd.
Rubal Modes

Salter, A.
Scoters
Sedgwicks
Sheen, Chas. H. & Sons, Ltd.
Sheffield, Sedgwick & Dacombe
Shelvoke, F. H., Ltd.
Sima
Smith, W. H., & Sons Ltd.
South Eastern Gas Board
South Suburban Co-Operative Society Ltd.
Sponge Kitchens Ltd.
Stanley, A. G., (London) Ltd.
Stella, Maison
Stowell, F. S., Ltd.
Sylvan Restaurant

Tarry, Walter, Ltd.
Terrys Stores Ltd.
Timmis, J. Ltd.
Tudor Auto Services Ltd.
Tudor Restaurant (Bromley) Ltd.

Victory Motor Co. (Bromley) Ltd.
Vogue (Fashion Wear) Ltd.
Voyce, F. D., & Son

Walker, A., & Son
Wallis & Co. (Costumiers) Ltd.
Walton, Isaac, & Co. Ltd.
Weeks, G., & Sons Ltd.
Werff Bros.
Willson, W. H., & Sons
Wilsons (Croydon) Ltd.
Wolfe & Hollander Ltd.
Woolwich Equitable Building Society
Woolworths Ltd.

Young, James, Ltd.

OUTLYING AREAS

Andrew, L. R.

Ball, W. E.
Baths Batteries Ltd.
Blount, W. A.
Brice, M. A.
Brown, John H., & Son
Bryant, E. & M.
Burke, Wm.

Camillo
Carter, Law & Leech
Cave Austin & Co. Ltd.
Chambers, C. E.
Christophers
Clayton, L.
Corrall & Clark
Cuthbert, H. H., (Shorlands) Ltd.

Daley & Hill
Davis & Hill Ltd.
Deeco
Digby
Disc Spot, The
Dovling, M.
Dunmoll Bros.
Durr, Charles

Harris, Mrs. G.
Hodgson Stores
Homesdale Nurseries
Howett, J. R.

Johnson & Brown

K.J. Motors Ltd.

Low, Betty

Mayers, L. W., (The Wool Shop)
Millgate, J. W.
Morgan, J. Blake
Mosses Service Station
Mosses Stores

Neeve

Pallett, G., Ltd.
Palmer, A. T., & Son (Widmore) Ltd.
Palmer, R. P.
Paula
Potter of Bromley Ltd.

Quality Fruitiers

Sheppard & Knight
Sims, G. E.
Smith, J. E.
Speed-E-Wash

Townsend's

Vassie, Mrs. E. M.
V.R.'s Foodfare

Waller, L. G.



Snap! Someone is taking your photo. The lucky people who spot their picture ringed in our Notice Board near the Library during the week following the Shopping Week will be the winners of £5, if they claim it. During the Week the scenes in the shopping areas will no doubt be crowded and our photographer will be taking pictures. It is these pictures that will be used.

September's Baby You may be the lucky parents of the first baby to be born on the 1st September. Parents of this baby will receive a number of gifts donated by local businessmen as set out on this page.

Impact Window As you walk down a street of any town your eyes should be drawn to the shop windows. Some windows you may pass by without a further glance but others will make you stop and look in them. It is for these windows you should vote.

For Rules and detailed information, please see Page 3 of this Supplement.

All prizes will be in the form of vouchers to be spent in Member Shops.

PARTICIPANTS — continued

The Corset Shop
Bennetts (Peter Robinson Ltd.)
Sydney Ross & Co. Ltd.
Bromley Flooring Contractors
A. L. Talbot
Leslie Davis Ltd.
Dorothy Perkins Ltd.

OUTLYING AREAS

Flair (Bromley) Ltd.
Chic Coiffure

STOP PRESS

New Members

BENNETTS (Peter Robinson Ltd.) 121 High Street, Bromley, Kent. Fashions. RAV. 5070.

BOURNE STORES, Bourne Road, Bromley, Kent. General Grocers Stores. RAV. 7537

CORSET SHOP, THE, 32 Market Square, Bromley. RAV. 3470

BROMLEY FLOORING CONTRACTORS, 131 Masons Hill, Bromley, Kent. Flooring and Materials. RAV. 3441.

CHIC COIFFURE, 231 Southborough Lane, Bromley. Ladies Hairdressing. IMP. 6200.

DOROTHY PERKINS LTD., 86 & 122 High Street, Bromley. Ladies Outfitters.

FLAIR (BROMLEY) LTD., 99 Beckenham Lane, Bromley. Ladies Hairdressers. RAV. 6623.

LESLIE DAVIS LTD., 151 High Street, Bromley. Jewellers. RAV. 8988.

SYDNEY ROSS & CO. LTD., 183 & 232 High Street, Bromley. Nursery Goods and Toys. RAV. 1775.

TALBOT, A. L., 2a & 3 Market Parade, East Street, Bromley. Fishmonger. RAV. 6328.

RU

1. Entries must be made on 1 envelope clearly marked "Competition". Entries must be submitted to the Bromley (Kent) Chamber of Commerce, Bromley, Kent, to 31 October, and any entries received after this date will be void.
2. The above Rule does not apply to the Competition, in respect of entries received after 31 October and claims must be made to the Secretary as above. Any entries received after 31 October will be void.
3. Entries will not be accepted if they are received after the year.
4. In the case of a tie the prize will be shared.
5. Entries will not be accepted if they are received after the Chamber of Commerce has closed its books, or from the members of the Chamber of Commerce.
6. Prizes will be in the form of vouchers redeemable at Member Shops by the Chamber of Commerce.
7. The decision of the Organising Committee is final and no correspondence will be entered into.
8. The Chamber of Commerce will not be liable for any loss or mislaid entries or entries of any kind.

WHERE DOES SHE WORK?



LORETTA FITCH

ALLOCATION OF PRIZE MONEY

2 Window Competitions	Each competition £30 and £15
Where Does She Work?	£30 and £15
Ringed Photographs	5 prizes each of £2
Crossword	£5

BABY OF THE MONTH Competition Prizes

The following traders have promised to donate prizes to the Baby of the Month:

Nicholsons Ltd.	Gift set of Bootees and Bib.
Sydney Ross & Co. Ltd.	Baby Walker.
Aylings Ltd.	Pair of Clarks Infant's Red Playland Bar Shoes.
G. Weeks & Son Ltd.	£1 1s. 0d.
Boots the Chemists	10s. 6d.
Cramphorn (S.E.) Ltd.	10s. 6d.
Geo. Hay (of Bromley) Co. Ltd.	Terylene Quilt.

BRIDE OF THE MONTH Competition Prizes

The following traders have promised to donate prizes to the lucky Bride:

Nicholsons Ltd.	Cookery Book.
London Electricity Board	Hoover Steam Iron.
Sylvan Restaurant	Bottle of Champagne.
A. S. Avis & Son	Pair of Sheets.
Denhill Ltd.	One year's free insurance of contents of house.
Robert Morley & Co. Ltd.	Bust of Famous Composer.
Leslie Davis Ltd.	Goods to the value of £8.
Chic Coiffure	Free Hairdressing.
Bennetts (Peter Robinson Ltd.)	£1 11s. 6d.
The Corset Shop	£1 11s. 6d.
A. Bell & Sons Ltd.	Dry Cleaning Voucher for £1 1s. 0d.
G. Weeks & Son Ltd.	£1 1s. 0d.
Boots the Chemists	10s. 6d.
Cramphorn (S.E.) Ltd.	10s. 6d.
Marita of Bromley	10s. 6d.
Carter, Law & Leech	10s. 6d.
Dunmall Bros.	10s. 6d.

DETAILS OF COMPETITIONS IMPACT WINDOW COMPETITION

This competition is divided into two sections, each section carrying first and second prizes of £30 and £15 respectively.

You are asked to complete both or either of the two lists on the Entry Form. You should mark in order of your preference (1, 2, 3, 4) the traders whose windows have had the greatest impact on you. From 4 to 1 points, according to the order in which they are placed by you will be awarded to the traders whose windows you select. The number of points awarded to each trader will then be totalled and thus the overall first and second placings in each section will be determined. First prize in each section will go to the entry which matches this selection or is nearest thereto, the second prize going to the next nearest.

The Isard Cup will be presented to the Town Centre trader receiving the most number of points, the Paramor Cup going to the trader in an outlying area with the most number of points.

Traders in each section receiving the second and third largest number of points will be suitably recognised.

BRIDE OF THE MONTH COMPETITION

All entries received will be placed in a sealed container. The winning entry will be drawn by a well-known independent local personality.

The bride and/or bridegroom must have been resident in the old Borough of Bromley, excluding the postal district of Hayes, for a period of at least three years and the marriage must take place within the same area.

BABY OF THE MONTH COMPETITION

Gifts as set out under this heading will be presented to the parents of the first baby born on the 24th September, 1966 in the old Borough of Bromley, excluding the postal district of Hayes, according to the official records.

Parents are requested to apply if they think they are eligible.

No prize winners will be announced in the case of either of the last two competitions without the consent of the parties concerned.

RINGED PHOTOGRAPHS COMPETITION

In the week following the Golden Jubilee Week, 24th September to 1st October, there will be displayed on the Chamber's Notice Board adjoining the Public Library in the High Street a selection of photographs taken in the shopping areas of Bromley during the celebration Week. A number of heads in these photographs will be ringed round. If you spot a photograph with your head ringed round, you may claim a prize voucher by sending your name, address and, if possible, telephone number on a postcard to the Hon. Secretary, Bromley Chamber of Commerce, Midland Bank Chambers, Bromley, to arrive not later than 8th October, 1966, when all claims will be checked before the official prize-giving.

WHERE DOES SHE WORK? COMPETITION

There are pictures of twelve young ladies who work at Business Premises in and around Bromley.

The public are invited to complete the entry form listing where each of the young ladies work.

All that is required is the correct name of the lady and the place of her employment.

The first correct list opened will be declared the winner and the second and third prizes in subsequent order.

CROSSWORD

Entries should be posted to the Hon. Secretary as set out in the rules. (See centre of page.)

THE PRIZE-GIVING and final celebration party will take the form of a Wine and Cheese Party at the Crooked Billet, Southborough Lane, Bromley at 8 p.m. on the 13th October. Limited number of tickets are available from Council Members at 5s. each. Prize winners will be admitted free. Early application for tickets is advised. Jack Winters will be at the piano.

ES

Official Entry Form, in a sealed "see" in the top left-hand corner. Post to the Hon. Secretary, Commerce, Midland Bank Chambers not later than Tuesday, 4th October marked after the 4th October will

ly to the Ringed Photographs which the closing date is the 7th ent on a postcard to the Hon. ies post-marked after the 7th

om entrants under the age of 16

chers will be divided.

n members of the Council of the ts Officers or their family or of the staff of the publishers of

5 Gift Vouchers, which will be nd will be honoured to Members

Committee is final and binding ntered into.

accept no responsibility for lost elivered and will accept no legal

HERE DOES
E WORK?



KATHLEEN BELL

Where Does She Work? ENTRY FORM

No.	Name of girl	Name of firm where employed
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		

In my opinion the above entry form sets out where each girl works.

I have read the rules applying to the competition and am over the age of sixteen years.

Name

Address

Telephone No.

Impact Window Competition ENTRY FORM

My selection of the windows with the greatest impact is as follows:

Town Centre

1. 3.

2. 4.

Outlying Areas

1. 3.

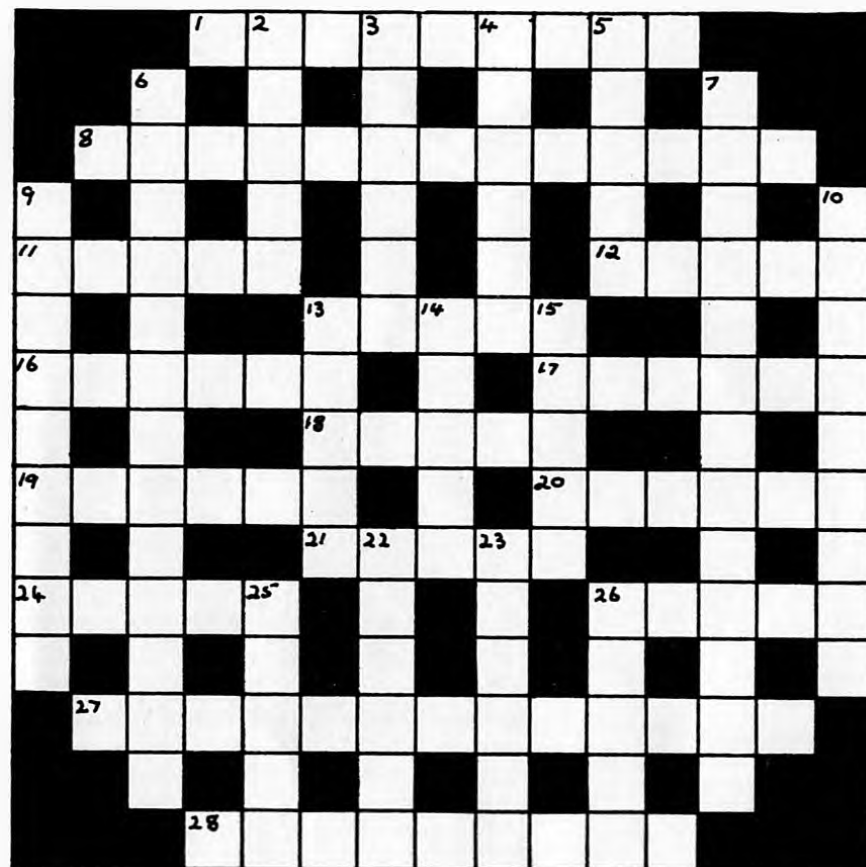
2. 4.

(You may enter for both or either section.)

I have read and agree to be bound by the Rules of the Competition, as set out on page 2. I am over sixteen years of age.

Signed Address

Telephone No.



CLUES ACROSS

- One of seven, but for some, a half (9)
- Links in the commercial world? (5, 2, 6)
- Little Timothy comes back, so I can send him away again (5)
- Six in the middle of a turn out (5)
- Give a direction to find a herb (5)
- Sounds like he has found the equipment, or tells his dog to look (4-2)
- A weapon to get rid of a parent? (3-3)
- Come in! (5)
- A little terror gets involved in a smiling feature (6)
- Where you'll find the dutiful captain (2, 4)
- Push the stick for a classical sculptor (5)
- He'll never settle down (5)
- A very loud noise in the gentle breezes? (5)
- Where the ticking crocodile swims near Bromley? (5, 4, 4)
- A day at the races, with no luck in writing (5, 4)

CLUES DOWN

- The editor starts to make an important decision (5)
- The common sense of an Oriental? (6)
- There's nothing between a saint and a man to indicate a felony (6)
- What's it all about? (5)
- What every sensible Bromley trader should be (7, 6)
- Playing Shakespeare, or horsing around? (6, 3, 4)
- A gift around one's inner self
- Phone us with thanks in time for a knock out formula (2, 3, 4)
puts one in power (9)
- Sounds like cattle in control of the car (5)
- Edward's "gone" and "got the message" (5)
- Protective wear (5)
- Send away for a standard of production? (6)
- A domestic implement is involved in twisted fate (6)
- Something coming out of a pipe in the night? (5)
- The News Agency heads through in producing a common commodity (5)

Bride of the Month Competition ENTRY FORM

Name of prospective bride

For official use

Name of prospective bridegroom

We are getting married on 1966

Checked by:

at

(continued from page 5)

retained possession of the Manor House, much to the disgust of Mr. Skinner who rushed back to the Lords with his protests of unfair treatment.

On May 16 a further order was issued, giving a three-day ultimatum to the Bishop to hand over the Manor House. This was done, and Skinner was installed as Lord of the Manor of Bromley, where he remained until the Restoration in 1660.

In that year, Dr. Warner was put back into his old home, where he lived out the final years of his life in peace.

Some of the public houses which still stand in Bromley were beginning to creep into the written records. Among the more prominently mentioned were the Bell, the Cross Keyes, the White Hart, the Tiger's Head, the Plough and the Crooked Billet.

Of these, the greatest by far were the Royal Bell and the White Hart.

They stood on the same straggling road which ran from London to the Kent coast and which followed the approximate line of our present High Street. Both stood flush with the road and were the great social centres of their day. In the middle of the High Street was the Market Square, focal point of the district over the centuries. Here, in 1685, James II was proclaimed King by William Rooke of Canterbury, sheriff of the County.

Throughout the 18th century Bromley continued to grow and, with the growth in population and wealth, came a corresponding increase in crime. The Bromley district was a well-known hive of smugglers, highwaymen and cut-purses. Only the most intrepid of characters would walk alone across Chislehurst and coaches travelling from London to Kent were often held up and their occupants relieved of their purses.

Punishment, of course, was swift and fatal. The gallows were often in business on Bromley Hill and Chislehurst Hill—favourite spots for highwaymen.

A call to arms came with the success of Napoleon's campaigns across Europe, and Bromley rushed to answer. In 1798 at the Parish church, seventy men enlisted in the Bromley Armed Association, lead by one George Norman who became their Captain.

In 1803 the Bromley Volunteer Muster Rolls showed that the force consisted of the officers, plus sixty-seven non-commissioned officers. Later, when the Crimean War broke out, Bromley again answered the call and the various Kent Companies became famous.

It was during this century that Bromley largely transcended from a country town into a flourishing suburb. The straggling High Street started to fill up with shops which had their headquarters in London—the first of the multiples. In 1801 the population stood at 2,700 and a century later it had boomed to over 33,000.

Perhaps the primary cause of this growth was the advent of the railway system. Where the coaches had once rumbled into the town, putting up at either the spacious White Hart Hotel, or else the luxurious Royal Bell—mentioned by Jane Austin in "Pride and Prejudice"—the first railway station, at Bromley South, brought London to the doorsteps.

Even before Bromley South, Shortlands could aspire to have been the first railway station in the area. On May 3, 1858 a large crowd gathered on Martins Hill to witness the

greatest miracle of the generation, the departure of the 8.40 a.m. train from Shortlands to Pimlico.

Later that year, the Mid-Kent Railway Company opened their line through Beckenham and Bromley South to St. Mary Cray. This was eventually extended down to the coast, and Bromley became one of the most important stops en route.

It was not until twenty years later that a branch line was constructed from Grove Park to Bromley North on the Charing Cross to Dover line and Bromley had the important distinction of being a two-station town.

The young H. G. Wells, born in the High Street in 1866, saw the growth of the area, and thought precious little of it. His childhood dreams clung on to the open spaces and rolling fields which once stretched from Bromley right the way to Croydon. Not for him was the ugly railway line which now stretched through his fields; the once mighty River Ravensbourne in which his father caught the last recorded trout now becoming a mere trickle of his former glory; the multiple stores and the noise of engines.

But for others it was an inevitable growth, it was all in the name of the god Progress.

In the years just before the birth of young

Wells, the Town Hall was being built on the Market Square. Bromley moved off the High Street and the other main roads were in regular use. The Magistrates' Court was dispensing Justice, doing away with the centuries-old traditional Fairs and even cancelling out the old Bromley Market. Thanks to Queen Victoria the Royal Charter granting the one-day market in Bromley was renewed, and Bromley Market to this day operates under her seal.

Big residential areas had sprung up in Plaistow, Sundridge, Shortlands and Widmore. Roads were widened and Bromley rushed headlong into the 20th century, shoplights blazing and automobiles roaring.

East Street and West Street, Tweedy Road and College Road, and all the conglomeration of side streets sprang to life. The Public Library was doing big business—but, so was the fire station. In 1903 the Charter of Incorporation was handed over to Bromley and, with a population approaching 40,000, Bromley got its first Council and Mayor.

Bromley was in its adolescence, moving from the infancy of a tiny country village, through the childhood of a market town into its bloom as the important commercial centre which it is today.

BROMLEY—AS IT IS NOW!

By an Act of Parliament finalised in 1965, Bromley moved into a new era, that of London Borough of Bromley, with the former Bromley as its centre of control. Although it remains geographically in the County of Kent, it now becomes administratively a part of Greater London, passing over to the Greater London Council certain aspects of its administration, but retaining control of the vast majority of local legislation and day-to-day running.

Its setting, ideally between the commercial life of London and the tranquility of the Kent countryside and coast has made it one of the most desirable residential suburbs of the Metropolis.

Still it is growing, with new estates springing up, new shops moving in and new buildings soaring up to overlook the past.

On the entertainments side, Bromley boasts a multitude of clubs for sport and recreation, two thriving cinemas and the Bromley New Theatre, one of the best repertory theatres in the suburbs. Already there are plans in an advanced stage for a £850,000 modernisation with a new library and theatre on the High Street. Government policy may delay this project, but it is something which will come eventually.

The open parks in Bromley such as Queens Recreation Ground and the Whitehall Recreation Ground give room for the youngsters to play, while the tranquility of Library Gardens makes it a popular spot for a quiet seat in the sunshine.

Commerce has boomed within Bromley, and with it the Chamber of Commerce has grown over the past 50 years. Bromley High Street now contains an ideal cross-section of stores offering almost anything you can get in the West End—and a little cheaper at that. At the same time the local shopping centres in places

like Shortlands, Chatterton Road, Widmore, Burnt Ash Lane and Sundridge offer local residents that essential personal service which must become the hall-mark of the small trader if he is to continue in today's world of multiple stores and self-service.

Industry too has come to Bromley, though the area is not renowned as a great centre of industrial growth. Nevertheless we have companies such as Sheridan Machinery and the Self Adhesive Sign Company who have carried the name of Bromley throughout the world with their export sales.

These firms, plus the many local shops, offices and public services give employment to thousands of others who would otherwise join the vast majority of Bromley residents commuting to the centre of London to business.

They play an essential part in retaining Bromley as a trading centre in its own right.

With the gradual de-centralisation of industry, Bromley has been chosen by the Telephone Manager's Office as an ideal situation for its new Regional Headquarters and their tower block now stands over the southern entrance to the High Street, offering yet more employment to residents and bringing yet more trade to the Borough.

The population boom and the general increase of affluence has brought in its wake the motor car and even the two car family. This has meant a drastic reappraisal of Bromley's roads, car parking system and facilities. Our car parks are barely sufficient, but they are a lot more spacious than can be found in most London Boroughs. There is still room for improvement and the local Council are, one hopes, awake to this fact.

Indeed, car parking and the consequent imposition of parking restrictions has been the centre of tremendous controversy in Bromley.

EAST STREET

FACING BROMLEY NORTH STATION

**FOR-
RIVE** NOW IN OUR NEW SHOP AT
NUMBER 12. Telephone WIDmore
2782

CARTER, LAW & LEECH. Established 1898.
Chartered Auctioneers & Estate Agents. Tele-
phone RAVensbourne 2217, 2188, IMPerial 4982
CIRCUITRY ELECTRICS LTD. All Electrical
Installations, Central Heating, Day and Night
Service. Telephone WIDmore 5649 (day). RAV-
ensbourne 5260 (night)

MARK VICTOR & CO. Estate Agents, Valuers,
Insurance & Mortgage Specialists. Telephone
RAVensbourne 9255/6

J. HUMERSTON & SONS, LTD. Cremations,
Funeral Directors, Monuments. Telephone
RAVensbourne 3426 & 3427 or Orpington
20013 (day and night)

CHILDS CONSTANTINE & CO. LTD.
Architectural Ironmongers, Builders' Hardware
Merchants. Telephone RAVensbourne 9841
(10 lines)

East Street traders wish to remind all readers of this maga-
zine that their street has always been proud of the service it
has provided for the town. It can also lay claim to the fact
that throughout the years, it has played a prominent part in
the activities and, indeed, the growth of the town in main-
taining its healthy state as a commercial centre. It has
contributed to the prosperity of the district generally.

Today, East Street is still a street of personalities where
the customers refer not so much to the shop, but rather to
the family who owns it. It is this personality that enables the
street to work together to meet public demands, and the
firms listed extend to all readers the promise of good
honest trading with family service.

PETER JAMES. Men's Wear. Telephone RAV-
ensbourne 6594

A. S. AVIS & SON LTD. Ladies' and Gent's
Complete Outfitters and House Furnishers.
Telephone RAVensbourne 2346

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(continued from page 9)

As a thriving centre, Bromley bears a heavy
burden as far as road traffic is concerned and
in this transitional stage everybody is keeping
a wary eye on the moves which Bromley
Council are taking to deal with it.

Education is in the throes of re-organisation
and Bromley has come up with its own plan—
the "Welbourne Plan", named after our Chief
Education Officer Mr. G. V. Welbourne. This
plan will offer parents a choice of two types of
secondary school for their children, one end-
ing at 16 years of age and the other at 18 years
of age. There is much to commend this system,
but there are also some very informative voices
speaking out against it—some wanting a
totally comprehensive education system and
others wanting to see our present system
retained. Either way, the eventual choice will
lie in the hands of the Ministry, but all parents
should acquaint themselves with the plan and
make their voices heard.

Schools and Parks fill up most of the day for
Bromley youngsters—though parents at holi-
day time must feel that not all the Parks in
Britain could be sufficient to cater for their
young ones.

For the visitor to Bromley, the area abounds
in places of historical interest. The Parish
Church dates back to the 13th century and the
church tower still dates back to the 14th
century having survived a re-building of the
church in 1792 and a heavy bombing in 1941.

Founded in 1666 and reputedly designed by
Christopher Wren, Bromley College in London
Road was originally built to house the widows
of clergymen. At the time, the Charter specified
"indigent" widows, but times have changed.
Still the College remains a place of great
interest for history and architecture lovers.

The building which perhaps bears the longest
history is Bromley Palace, now part of the
Stockwell teachers' training college. This goes

back in writing to the 800s, but it later passed
into the hands of the Bishops of Rochester. In
1775 the Palace was rebuilt and despite the
change of use, part of the old Palace remains
standing as the centrepiece of the College.
Behind it lies a most attractive lawn and the
boating lake.

Church architecture is a study on its own
and, apart from the Parish church, Bromley
abounds in old and attractive church buildings.
Among the ones worth a visit are St. John's in
Park Road, St. Andrew's in Burnt Ash Lane
and St. Mary's in College Road.

All around Bromley are places of great
historical interest. The Parish Church of St.
George in Beckenham dates back to Saxon
times and the lych gate which was put up in the
13th century is reputed to be the oldest lych
gate in England.

In Penge and Anerley the grounds of the old
Crystal Palace exhibition centre now house a
park, a lake, a children's zoo and a race track.
Still standing are the huge statues of prehistoric
monsters which look implacably on at today's
world, just as they gazed at the blazing mass
when the huge exhibition hall burned to the
ground.

West Wickham, among other things, boasts
Wickham Court, the 15th century home of the
Lord of the Manor with its tall Tudor chimneys
and a veritable cocktail of architectural styles.

At Hayes Place, Hayes, Britain's only
father-and-son Prime Ministers, Pitt the elder
and younger, lived. William Pitt the elder, Earl
of Chatham, died there in 1728 and his son con-
tinued to live there during his term of office.

On Hayes Common several archaeological
remains of Roman occupation have been dis-
covered, evidence that the Romans came and
saw even if they did not stop to conquer
Bromley.

In Bromley Common the most interesting

sight is a look into the future and the large 56-
acre site where Norman Park is soon to lie.
This will eventually be one of the best parks in
the whole of the south of England and we are
all anxious to see its gates open.

Sundridge Park is synonymous with its
famous Golf Club. On the links of the two
18-hole courses which lie between Sundridge
Park and Elmstead Woods stands the beautiful
18th century mansion which is now the head-
quarters of the Sundridge Park Management
Centre. For lovers of architecture, this is a must.

Chislehurst today stands as a permanent
reminder of its past. Of all the areas of Brom-
ley, this perhaps is the one which has been
least spoiled by modernisation. It still retains a
great deal of the village atmosphere which it
has enjoyed for centuries, and its Common,
protected by Royal Charter, is one of the most
attractive walks within easy distance of the
centre of Bromley. Its famous Caves which
once stretched as far as Blackheath are still
open to the public. The guide will tell you tales
of smugglers and ghosts, at no extra charge.

Still within the Borough, Orpington and St.
Mary Cray abound in historical interest, their
roles of prominence as trading centres having
been reversed by the process of time.

Further afield, at Downe village, you might
be taking a step right back into history or on to
a medieval film set. Downe is probably one of
the most beautiful villages around Bromley
and, for additional interest there is Downe
House, home of Downe's most prominent
former citizen, Charles Darwin.

All around Bromley is this history and
countryside, much more than could possibly
be listed in this article. Let nobody say that
there is nowhere interesting to go in Bromley.

Biggin Hill conjures up memories of World
War II and the Battle of Britain. Even today,
the gates of the R.A.F. station are guarded by

the Hurricane and Spitfire which took our country through to the victory of the sky. The field itself is still used, primarily by local flying clubs, but its future is far from assured and this will be one of the big topics of news during the next few months.

Bromley's links with the past, then are many and varied, while it retains two feet firmly implanted in the commerce, industry and life of the 20th century.

The administration of this great area falls to the lot of the new London Borough of Bromley Council, and organisation which is rightly criticised for many things, should equally rightly be praised for many others and should just as rightly be watched in everything it does.

Bromley Town Hall now stands at the junction of Tweedy Road and Widmore Road, just a stones throw from the original Town Hall in the Market Square.

Since the re-organisation of local government there have been some big upheavals, and now the administrative departments are scattered all over the Borough. Though this decentralisation has a few advantages, it is undoubtedly a draw back to quick and efficient management. Where once the Borough Engineer could stroll down the corridor to the Town Clerk, this now involves a telephone call or a car journey.

There is plenty of money in Bromley. The rate is now 12s. in the £1 and, with a rateable value of £15,648,119 our penny rate produces £63,960.

The various departments are now housed in Bromley, Beckenham, Penge and Orpington Town Halls, Chislehurst's former administrative centre of Sidcup having gone over to the new London Borough of Bexley, though Chislehurst itself came into Bromley.

Council meetings are held in the Bromley Town Hall every six weeks and the majority of the proceedings are open to the public.

Our Education department, which operates with a great extent of autonomy, is housed at Sunnymead in Bromley Lane, Chislehurst. It is here that work is busily going on in preparing the great change over of the secondary education system.

Bromley itself is covered by two local newspapers, the Bromley Advertiser with its Headquarters in Croydon, and the Bromley and Kentish Times, whose Headquarters are in neighbouring Sidcup. In addition to these, the London evening newspapers carry regular coverage of all the major events in the Borough.

As for the future, Bromley's role will probably remain one of a major shopping centre and a major residential suburb of London. It will continue to grow at its present fantastic rate, with large private development and, we hope, an equally large Council housing development. Despite its integration into Greater London, it will always retain its own individual characteristics.

So, all you residents of Bromley, there is much to see and much to do in Bromley. This is a great Borough and it is well worth taking an interest in everything that is happening around us—after all, we are paying for much of it in our annual rates and anybody with any sense wants to know what he is paying for and wants to make the best possible use of the facilities which are at his disposal.



When comparing the changing face of Bromley this view of the Bromley College of Art will certainly not meet everyone's taste.

WHERE DOES SHE WORK?



ROSALIND SPERRY

CIVIC TRUST

On other pages of this book you will realise how much Bromley has changed over the last fifty years and, in particular, over the last ten years. Many of the old features of the High Street are now totally unrecognisable and whether we like it or not this is the modern trend. It is a pity if all the past should be destroyed or be allowed to become dilapidated.

It was in order to prevent this that Mr. Duncan Sandys formed the Civic Trust, with the idea of rehabilitating the old. A pioneer Scheme was carried out at Norwich and a number of other towns have followed suit.

The Bromley Chamber of Commerce have always shown interest in such a project and it was with pleasure that they were able to co-operate with the Local Council over a Scheme in Bromley. Because of its position and original charm, East Street was chosen. Much hard work went into the project, which took over two years from the time it was first started until it was

opened by the Mayor. All this hard work was justified by the many favourable comments received and we believe that a lot of the street's position in the town is due to the Civic Trust Scheme.

These Schemes mean much more than a re-paint, both to the traders and their customers. From the traders' point of view they undoubtedly make for a community spirit in a small area, and since the Civic Trust Scheme East Street have had a hard-working Committee, who have devised advertisements for East Street in the Local Press and Christmas illuminations. The individual traders are that much stronger because they work together as a unit in making such representations as they may wish.

We are pleased to say that it is hoped a further Scheme will be implemented in due course in Chatterton Road, who have already formed their own Committee, and indeed last Christmas ran their own street lighting scheme.

WHERE DOES SHE WORK?



EILEEN LORD

(continued from page 2)

HISTORY OF BROMLEY CHAMBER OF COMMERCE

the Bombed Churches Fund in particular. It also gave impetus to the promotion of further adventuring, first to a magnificent Continental Ball and Carnival at the Royal Bell Hotel, which was taken over by the Chamber and transformed into what seemed some exotic spot in the South of France, with bits of Spain and Italy thrown in for good measure. This was also a tremendous success, resulting in further useful sums for Charity, and, in turn, providing the means, together with the proceeds accruing to the Chamber from the Old Bromley Market, to enable another shopping exhibition with fun fair and side shows to be staged on Queens Mead as part of the Coronation celebrations, known as Coronade.

In recent times there have been the Blue Star Shopping Week and the Torch Shopping Week, coupled with events like the Civic Trust Scheme in East Street, due mainly to the enthusiasm of such people as Ken Beasley, Cyril Foote, John Levett and Ivy Taylor.

N.B.—Throughout this article there is a singular lack of the mention of John Rice, our Secretary for fifteen years, who was mainly instrumental in personally building up the strength of the Chamber after the War. Each one of the persons whose names are mentioned in the final two paragraphs of this article will bear witness to the remarkable efficiency and effort given over such a long period by John Rice, who, on his retirement, was made an Honorary Life Member of the Chamber of Commerce, shared only by Mr. Bayfield and Mr. Macmillan.

WHERE DOES SHE WORK?



JOSEPHINE PULHAM

BROMLEY (KENT) CHAMBER OF COMMERCE

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Immediate Past President:
Vice Presidents:

Honorary Treasurer:
Honorary Auditor:
Honorary Secretary:

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Mr. J. Rice
Mr. K. G. Beasley
Mr. A. R. Reynolds
Mr. T. E. Jones
Mr. S. Lane, F.C.A.
Mrs. M. J. Theobald

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Mr. W. E. Ball
Mr. G. Brownless
Mr. A. J. Drever
Mr. A. W. Dunmall
Mr. G. Hay
Mr. D. V. Leach

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Mr. C. Robertson
Mr. G. H. Sissons
Mr. W. S. Turton
Mrs. M. M. Warr

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Mr. J. Rice
Mr. Eric Rogers
Mr. J. A. Turley
Mr. C. D. R. Wilson

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Mr. K. G. Beasley
Mr. H. J. Cross
Mr. C. L. Foote
Mr. G. Hay
Mr. T. E. Jones

Mr. J. Rice
Mr. C. Robertson
Mrs. M. J. Theobald
Mrs. M. M. Warr

Membership Committee

Chairman: Mr. K. G. Beasley
Mr. A. W. Dunmall
Mr. C. L. Foote
Mr. D. V. Leach
Mr. J. L. Levett
Mr. A. R. Reynolds
Mr. C. Robertson
Mrs. M. J. Theobald

THE PRESIDENT'S THANKS

It would be inappropriate if this book were published without some tribute to those who have worked particularly hard, entirely voluntarily, to produce it—Mr. K. G. Beasley, who, as Chairman of the Membership Committee, has been responsible with his committee for the organisation of all the competitions; the production of the Competition Supplement in this book has been largely his responsibility, and he has also served as a member of the General Purposes Committee, which has produced this book; Mr. C. L. Foote, who, as Liaison Officer, has been on both organising committees and has been entirely responsible for the arrangements for the production of our new badge, and also has played a very large part in the negotiations leading to the production of this book. Mr. C. Robertson, whose technical advice and assistance in the production of this book has been so invaluable; and Mrs. M. J. Theobald, Honorary Secretary of the Chamber and a member of both organising committees, who has been responsible for the correspondence and has assisted in drafting most of the editorial matter of the book, including the compiling of the lists of members and participants.—J. L. I.

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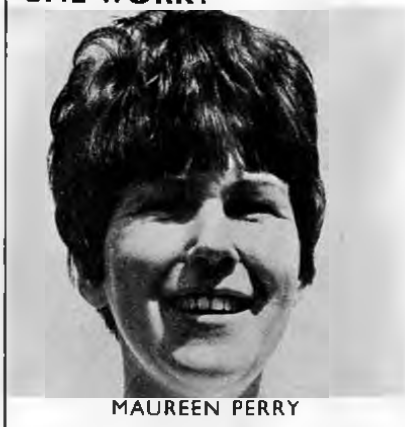
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WHERE DOES SHE WORK?



MAUREEN PERRY

(continued from page 7)

ing traders is brought to our attention at the earliest possible date. This is studied at a National level and advice is often passed on to the Ministries.

With a full-time staff, the National Chamber are able to answer questions and are able to deal promptly with enquiries from individual Chambers and their members.

On the local level, liaison is maintained by an Area Committee, Bromley being represented on an Area Committee which covers most of South-East London.

Even more local is the Liaison Committee which deals solely with the Greater London Borough of Bromley. Here representatives of all the individual Chambers in the new Borough can meet and discuss matters which specifically affect our Borough. Among the matters often referred to them are questions of rates, large-scale planning proposals and local bye-laws.

Finally, the Chamber can approach Parliament direct, through the local Member of Parliament Mr. John Hunt, who has always taken an interest in matters affecting the Chamber and its members.

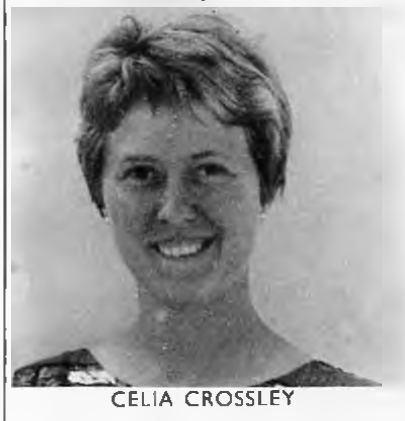
At all levels, the Bromley Chamber serves its members to the best of its ability.

STRUCTURE

The interests of the Bromley Chamber of Commerce's many members are protected by an annually elected Council of fifteen members. In addition to the fifteen there are a number of Past-Presidents, who are ex-officio members of the Council.

In practice, the amount of work to be done is far more than the Council can cope with as one body, so it is split up into a number of smaller committees such as Membership, Redevelopment and General Purposes. As with the normal Borough Council, these committees have certain delegated powers but in the main their

WHERE DOES SHE WORK?



CELIA CROSSLEY

function is to debate matters in detail before reporting or recommending action to the Council.

In the Chair at Council meetings is the President who, during his year of office, holds the coveted Presidential Badge. On his retirement from the Chair he is presented with a small replica of the badge as a permanent memento of his year of office.

Decisions made by the Council are passed on to the members via the Chamber's bi-monthly publication "Torch", local newspapers and the Chamber's Quarterly General Meeting, held at the Crooked Billet in Southborough Lane.

WHERE DOES SHE WORK?



IRIS TOOKE

There are seventy Council seats on the local Council. Occupying them are ten Aldermen and sixty Councillors. The present Mayor of Bromley is Councillor F. G. V. Lovell and the Deputy Mayor, Alderman Mrs. A. L. Gunn.

WHERE DOES SHE WORK?



SANDRA CHARLES

CIVIC TRUST

Time can be both a great healer and a great destroyer.

Much of Bromley has changed over the years. Many of the features of our present day High Street would bewilder the visitor from yesteryear but, whether we like it or not, we must bow to new trends and to modern ideas. At the same time there is much in the old which is worth preserving, which should not be allowed to erode away and vanish under the advancing feet of progress.

It was in order to prevent this that the Civic Trust was formed by former Minister Duncan Sandys. Tried out in Norwich, it

(continued on page 15)



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WHERE DOES SHE WORK?



LINDA SHEA

(continued from page 14)

blended the old with the new and was such a success that other towns started applying Civic Trust schemes in their own shopping centres.

The Bromley Chamber of Commerce have always been interested in this scheme and it was a great opportunity to be taken when the Chamber and the local Council decided to co-operate in a Civic Trust project for East Street, Bromley. Much hard work went into this over a period of two years, but it was well rewarded by the comments which were made following the official opening by the then Mayor of Bromley. There were also some criticisms and all these will be borne in mind for future Civic Trust developments in the Borough.

The population of our Borough is growing every day, as our Maternity Hospitals will verify. The population at February last year stood at 305,540.

East Street traders would be the first to acknowledge that part of their success has been due to the Civic Trust scheme.

For this scheme is more than just a coat of paint. It makes the trader a more integral part of the community, blending in as he does with his fellow tradesmen, while

for the customer it gives an impression of harmony and unity in his shopping centre. This comradeship of traders has worked well in East Street. Ever since they were brought closely together under the wing of the Civic Trust scheme they have formed one of the hardest working and most respected traders' committees in the Borough, organising Christmas illuminations and joint advertisements in the local Press. Strength in unity has become the motto of East Street.

The next scheme may well be carried out in Chatterton Road. This shopping area, we feel sure, is ideally suited to development under the Civic Trust. It is a closely-knit shopping community and could follow East Street in its example of how to grow together. They have already formed their own committee which last Christmas organised its own street lighting scheme.

We hope that this will be the first of many such schemes for Chatterton Road and that it will succeed in every way, just as East Street has succeeded at a time when traders were having their doubts.

The old is not forgotten, but neither is the new ignored. Instead they are blended to the benefit, we hope, of all.

Bromley Borough has four representatives on the Greater London Council. They are Mrs. B. D. Barham, Mrs. E. G. Beccher-Bryant, Mr. V. S. H. Mitchell and Mr. R. J. Turner.

WHAT'S IT ALL ABOUT by J. RICE

Over the years, and particularly during the fifteen years when I was secretary of the Chamber in Bromley, there were two questions which were continually put to me:

"What is a Chamber of Commerce?" and "What do you do?"

One might think that we were some sort of secret society, so great is the apparent ignorance of our affairs and activities. But there are no secrets about the Chamber, we are here to assist in every possible way to provide better shops, better services, happier customers and happier staff.

We also provide the means of negotiating with authorities, both local and national, in the interests of both shopkeeper and shopper.

So you see, no matter whether you buy or sell, whether you are a customer or trader, the Bromley Chamber of Commerce is working, FOR YOU!



Masons Hill is now a busy commercial and residential district and the building in the background of this picture is at the time of publication scheduled to be demolished.

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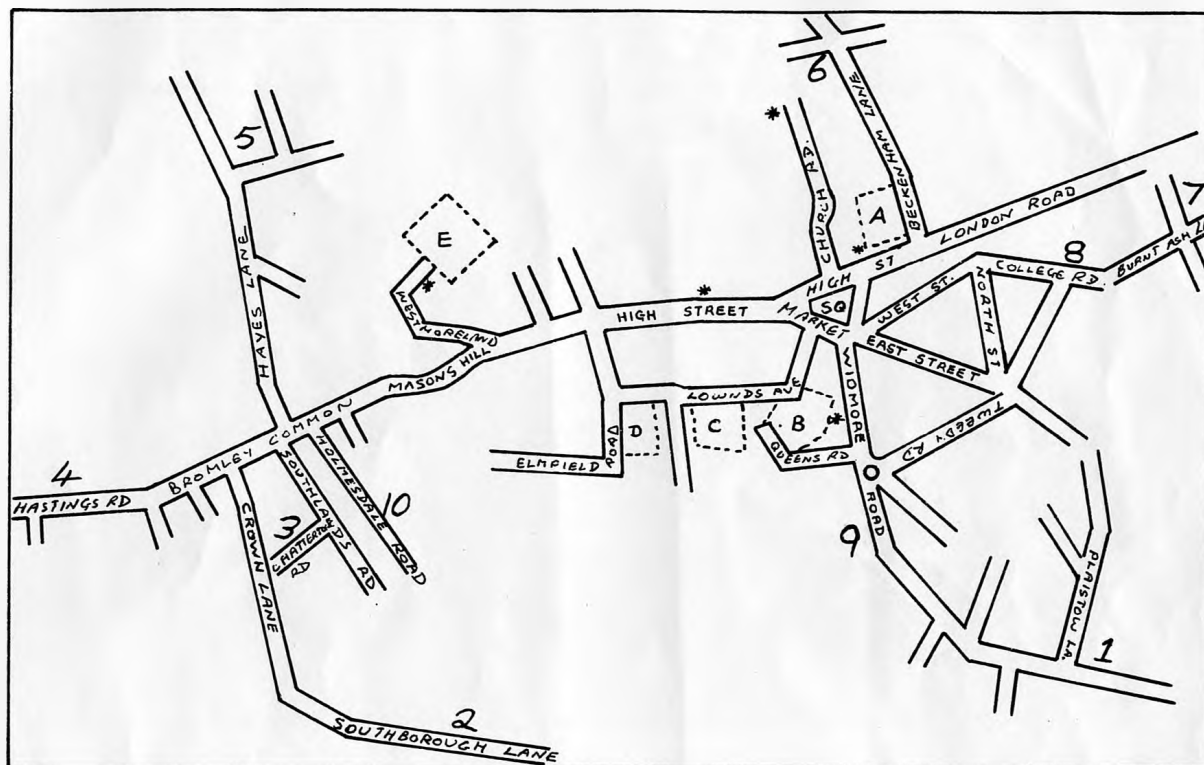
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AVIS, A. S.	Outfitters	RAV. 2346	HAY, GEORGE, & CO.	Soft Furnishings	RAV. 4900
AYLING, T. S., LTD.	Footwear	RAV. 2286 7/8	HAYWARD & MARTIN LTD.	Technical Art	RAV. 6702
			HEAT, PUMP & REFRIGERATION LTD.	Refrigeration Manufacturers	RAV. 2633
BALL, W. E.	Grocer	RAV. 0820	HEATH MOTOR SALES (CATFORD)	Garage Proprietor	RAV. 2035
BARBER SHOP, THE		RAV. 3398	HEPBURNS	Solicitors	RAV. 6001
BARCLAYS BANK LTD.		RAV. 2613	HIEGER, F. A.	The Wool Shop	RAV. 3264
BARCLAYS BANK LTD., Bromley South		RAV. 8976	HINDS, W., LTD.	Jeweller	WID. 1287
BARTON FUR CO.	Furriers	RAV. 0402	HODGSON STORES, R.	Domestic Stores	RAV. 8077
BARTLETT & GREGORY	Solicitors	RAV. 4661	HOMESDALE NURSERIES	Florists	RAV. 2334
BATHS BATTERIES LTD.	Exide Batteries	RAV. 9224	HOWARD, J., & SONS	Printers	RAV. 6756
BAXTER, PAYNE & LEPPER	Estate	RAV. 2234	HOWETT, J. R.	Newsagent, Tobacconist, Confectioner	HUR. 1174
BEDDING & CARPET CENTRE		RAV. 4664	HUDSON VERITY	Optician	RAV. 2578
BELL, A., & SONS LTD.	Cleaners and Launderers	RAV. 2716-0955	HUMERSTON, J., & SON, LTD.	Undertakers	RAV. 3426
BICK, L. E., & SON LTD.	Caterers	RAV. 3351	HUMERSTON, MRS. E.		RAV. 3426
BISHOP, SYD., & SONS LTD.	Demolition	RAV. 6747	HUNTER, R. C.	Jeweller	RAV. 3760
BLACKS MINING EQUIPMENT LTD.		RAV. 4653	HUNTLEY, MILLARD, & CO.	Solicitors	RAV. 1107/8
BLOUNT, W. A.	General Stores	RAV. 6049		Coffee Merchants	
BOARDMAN & CO. LTD.	Timber	RAV. 0071	IMPORTERS RETAIL SALEROOMS		
BOLLOM, J. W., & CO. LTD.	Paint	RAV. 6094	INCOME TAX REPAYMENT AGENCY		RAV. 9288
BONNEY & SHEARING	Motor Eng.	RAV. 7346			
BOOTH-SMITH, J. G., & CO. LTD.	Tea Merchants	RAV. 9728/9	JAMES, R. O.	Hardware Stores	RAV. 0749
BOOTS	Chemists	RAV. 2870	JARMAN'S	General Stores	RAV. 2221
BOYER OF BROMLEY	Motor Cycles	RAV. 1515	JEAN PAUL LTD.	Ladies' Hairdresser	
BRAZIER, A. R.	Accountant	RAV. 5331	JOHNSON & BROWN	Motor Dealers	RAV. 8841
BRAZIL, J. F.	Solicitor	RAV. 1127/8	JOHNNY OF BROMLEY		
BRICE, M. A.	Chemists	RAV. 9420	(Mr. R. J. C. Humphreys)	Turf Accountant	HUR. 1114
BRITISH RAILWAYS		RAV. 7074	JONES, J., & SON (FLORISTS) LTD.	Florists	RAV. 7698
BROADLEY BROS. LTD.	Tailors	RAV. 0630	JUDGE & PRIESTLEY	Solicitors	RAV. 6011
BROCK & NASH	Engineers	RAV. 5898			
BROMLEY ADVERTISER		RAV. 4681/2	KELLY, F. & SONS LTD.	Tailors	RAV. 6811
BROMLEY AQUARIA	Tropical fish, etc.	RAV. 5063	KENNEDY, A. J., & SONS	Fishmonger	RAV. 0066
BROMLEY BRUSH CO. (KENT) LTD.	Brush Manufacturers	WID. 1707	KENT TURF CO. LTD.		IMP. 3385
BROMLEY BUILDING SOCIETY		RAV. 9872	KESTON PARK ESTATES OFFICE	Estate	FARN. 55666
BROMLEY & KENTISH TIMES		RAV. 0016	KILICK, J. & R.	Builders	RAV. 2680
BROMLEY MOTOR WORKS LTD.		RAV. 4693	KINCH & LACK LTD.	Men's and Boys' Wear	RAV. 0302
BROMLEY OFFICE SUPPLIES & PRINTING CO. LTD.		RAV. 9811	KING EMPLOYMENT AGENCY		RAV. 2353
BROMLEY TRANSPORT CO. LTD.		RAV. 2994			RAV. 4015
BROMLEY WEEKLY REVIEW LTD.		RAV. 4535	KIEENA PREMISES (S.E.)	Office Cleaning	IMP. 5173
BROWN, JOHN H., & SON	Greengrocers	WID. 1959	K. J. MOTORS LTD.	Auto Agents and Engineers	RAV. 3456
BRYANT, E. & M.	Hairdressing	RAV. 7149			
BUDDELL, C. J., LTD.	Reinforcement Engineers	RAV. 2069	LANE, SAMUEL, F.C.A.	Chartered Accountants	RAV. 9828
BURKE, WM.	Furnishers	RAV. 5103	LEEDS PERMANENT B.S.	Building Society	WID. 2155
BURNETT, MADAME L.	Costumier	RAV. 1707	LEVETT, SON & HESSENBERG	Solicitors	RAV. 2237
BUTLER, J. W.	Butcher	RAV. 0994	LIVERPOOL & LONDON & GLOBE INSURANCE CO. (ROYAL INSURANCE GROUP)		RAV. 9716
BUTT, F. H., & SON	Estate Agents	RAV. 8491	LLOYDS BANK LTD.		RAV. 8421
			LONDON ELECTRICITY BOARD		
CABIN STORES, THE	Grocers	RAV. 5168	LONDON TRUSTEE SAVINGS BANK		RAV. 0945
CAMILLO	International Hair Stylist	WID. 1624	LOWTHER MANUFACTURING CO.		RAV. 5225
CANDY BOX	Tobacconist/Confectioner	RAV. 8310	BETTY LOW	Separates	RAV. 4345
CARD SHOP, THE		RAV. 9273	LYLE, J. D.		RAV. 1536
CARTER, LAW & LEECH	Estate Agents	RAV. 2217			
CARTER, LAW & LEECH (SHORTLANDS)	Estate Agents	RAV. 2188	MAISON GRANSBY	Hairdressers	RAV. 1808
CATER BROS. (PROVISIONS) LTD.		RAV. 8818	MASON'S HILL FRUITERS		RAV. 2133
CAVE AUSTIN & CO. LTD.	Multiple Grocers	RAV. 2231	MANTON'S DOMESTIC STORES		RAV. 0553
CENTRAL GARAGE, KESTON		FARN. 52230	MARITA OF BROMLEY (Mrs. Warr)	Ladies' Fashion Wear	RAV. 6508
CHAMBERS, C. E.	Newsagent	RAV. 3979	MARK VICTOR & CO.	Estate Agent	RAV. 9255
CHAPPELL, FRANCIS, & SONS	Undertakers	RAV. 1720	MARKS & SPENCER LTD.		RAV. 9131
CHILDS CONSTANTINE & CO. LTD.	Ironmongers	RAV. 9841	MARLOWE CLEANERS LTD.	Cleaners	WID. 1598
CHRIS STEEL CARS LTD.	Jaguar Cars	RAV. 5985	MARTINS BANK LTD.		RAV. 8411
CHRISTOPHERS	Tobacconist/Confectioner	RAV. 3878	MASTERS, F. W., & SONS	Corp. Accountants	RAV. 0870
CHURCHILL, JOHN, & CO.	Stocktakers and Agents	RAV. 8601	MAUNDER, W., LTD.	Cooks	RAV. 0142
CLAYTON, L.	Confectioner and Stationer	RAV. 1569	MAY, J. W., & SON	Jewellers	RAV. 1321
COLLINS & COLLINS & RAWLENCE	Estate Agents	RAV. 8979	MAYERS, L. W. (THE WOOL SHOP)		RAV. 2142
COLLINS BROS. (BROMLEY) LTD.	Men's Outfitters	RAV. 3178	MIDLAND BANK LTD.		RAV. 6051
CO-OPERATIVE PERMANENT B.S.		RAV. 1209	MIDLAND BANK LTD. Bromley South		RAV. 1315
CORBETT, J., & CO. (SHOPFITTERS) LTD.	Shopfitting Contractors	RAV. 8663	MILLIGATE, J. W.	Tobacconist/Confectioner	RAV. 3078
CORRALL & CLARK	Watchmakers/Jewellers	WID. 2738	MILTON SCHOOL OF MOTORING	Driving School	RAV. 3734
COULTER, GEORGE, LTD.	Builders	RAV. 8877	MINTER, MICHAEL	Chartered Accountant	RAV. 1557
COX, HAYMAN & CO. (C. J. H. Cox)	Estate Agents	RAV. 7922	MOLINS, JOHN	Hairdresser	RAV. 1017
CRAMPHORN, S. E., LTD.	Seedsman	RAV. 1433	MONK, V.	Chemist	RAV. 3241
CROOKED BILLET HOTEL		IMP. 1124	MORGAN, J. BLAKE	Chemist	IMP. 835
CURTIS, C. H., & SONS	Surveyors, Valuers, Estate Agents	RAV. 7796	MORLEY, ROBERT, & CO. LTD.	Pianos	RAV. 4667
CUTHBERT, H. H., (SHORTLANDS) LTD.	Chemists	RAV. 1705	MORRELL-IXWORTH LTD.	Builders	RAV. 7294
			MORRIS, A., (MARYLEBONE) LTD.	Greengrocers	RAV. 1185
DALEY & HILL	Seedsman	IMP. 3750	MOSSLEA SERVICE STN.	Motor Engineers	RAV. 6545
DARLEY CAR HIRE		RAV. 4601	MOSSLEA STORES	Seedsman	RAV. 2383
DARLEY, C. F. & I. E.	Newsagents	RAV. 1542			
DAVENPORT LTD., R. C.	Chemists	RAV. 0284	NATURAL FOODS (BROMLEY) LTD.		RAV. 3894
DAVIS, H. J.	Jewellers	RAV. 4724	NATIONAL PROVINCIAL BANK LTD.		RAV. 0214
DAVIS & HILL LTD.	Vauxhall Cars	RAV. 9181/5	NEEVE	Fishmonger	RAV. 1454
DAWES, H. V.	Shoe Repairers	FARN. 51178	NEOTRON ELECTRICAL CO. LTD.	Electrical Contractors	RAV. 8663
DEECO	Domestic Appliances	RAV. 6446	NEW HACKWOOD HOTEL		RAV. 5607
DENHILL LTD.	Insurance Brokers	RAV. 4463	NICHOLSONS LTD.	Departmental Store	RAV. 9977
D.E.R. LTD.	Television	RAV. 9422	NORTON	Newsagents	RAV. 6997
DIGBY	Drapers	WID. 1603	NORWICH UNION LIFE INSURANCE SOCIETY		RAV. 8528
DISC SPOT, THE	Records	RAV. 7317			
DOBSON, Mrs. PAT	(No Trade)	RAV. 8549	ODD SPOT CAFE		RAV. 3041
DOLAND, GEORGE, LTD.	Tailors	RAV. 4336	ODEON CINEMA		RAV. 4425
DOUBLE BROS.	Builders	IMP. 3336	OMNIA TRANSPORTERS LTD.	Coaches	RAV. 3000
DOWLING, M.	Butcher	RAV. 3592	OX-IN-FLAMES MOTOR INN	Restaurant	FARN. 54129
DOWLINGS SCHOOL OF MOTORING		RAV. 5858			
DRISCOLL, R. P.	Tobacconist	RAV. 2501	PAGET, EVELYN, LTD.	Ladies' Hairdressers	RAV. 3187
DUNFORD & CO.	Estate Agents	RAV. 7005	PALLET, G., LTD.	Fishmonger	RAV. 1469
DUNMALL BROS.	Domestic	RAV. 4923	PALMER, A. T., & SON (WIDMORE) LTD.	Dyers and Cleaners	RAV. 1126
DUNN, H. G., & SONS LTD.	Furnishers	RAV. 9761	PALMER, G. W., & SON	Cycles	RAV. 4456
DURR, CHARLES	Hairdressers	RAV. 0080	PALMER, R. P.	Fishmonger	RAV. 9057
			PAULA	Drapers	IMP. 2954
EDE, P. H., LTD.	Jewellers	RAV. 2768	PAYNE, F. S.	Jewellers	RAV. 0502
ELSNORE GARAGE		RAV. 4150	PEARCE BROS., BUILDERS, LTD.		RAV. 3407
ELWYN REED SCHOOL OF MOTORING		RAV. 2424	PEARCE, R. B., & PARTNERS	Architects	RAV. 4143
ESSEX, F. W., & SON LTD.	Grocery	RAV. 0072	PEARL ASSURANCE COMPANY		RAV. 1145
			PLANT, CLIFFORD, & COMPANY	Estate	RAV. 6710
FENTON, HARRY, LTD.	Outfitters	WID. 1633	PLATT	Florist	RAV. 1237
FOSTER, T., & CO. LTD.	Wines and Spirits	RAV. 0939	POTTER OF BROMLEY LTD.	Grocer	RAV. 1237
FOTO-REVE	Photographic Dealer	WID. 2782	POWE, HECTOR, LTD.	Tailors	WID. 2443
FRANCZAK, EILEEN & JAN	Electrolysis and Beauty Therapy	RAV. 8239	PRING, WALLACE	Chemists	RAV. 3431
FREELANDS GARAGE SERVICE STATION		RAV. 0809	PROCTOR, GEORGE & PARTNERS (George Proctor)	Estate Agents	
			PYRKE, G., & SONS	Removals and Storage	IMP. 2252
GOODMAN, R. (The Crown)	Public House	RAV. 4588	QUALITY FRUITERS		RAV. 2601
GEOFFREY MOWBRAY LTD.	Publishers	RAV. 4463			
GRUGFON REYNOLDS & CO.	Chartered Accountants	RAV. 0543	RALPH, LEONARD & PARTNERS	Estate	RAV. 6066
GUNSON & LEIGH	Solicitors	RAV. 1203	RAVENSBOURNE SIGNS	Signwriter	RAV. 2883
GUNTON, S., & SON LTD.	Drapers	RAV. 0401	RAYMOND WEST & CO. LTD. (Mr. A. L. Griffiths)		
			RENWICK, WILTON & DOBSON	Publishers	BAL. 3911
HALL, C. J., & SON	Jewellers	RAV. 4043		Travel Agents	RAV. 1081
HALL, NORMAN, LTD.	Volkswagen Agent	RAV. 2583			
HALL, PERCY					

SERVICE MAP OF BROMLEY—TODAY!



INDEX: *Public conveniences

- A. Beckenham Hill car park
- B. Queens Road car park
- C. Lownds Avenue car park

D. Elmfield Road car park

- E. Multi-storey car park
- 1. Sundridge Park
- 2. Southborough Lane

3. Chatterton Road

- 4. Hastings Road
- 5. Hayesford Park
- 6. Shortlands

7. Burnt Ash

- 8. College Road
- 9. Widmore Green
- 10. Holmesdale Road

REID & BARROW LTD.
REDIFFUSION (REDHIRE) LTD.
R. H. TELEVISION DEVELOPMENT LTD.
RIDDELL, ENA
ROBERTS, ADLARD & CO. LTD.
ROYAL BELL HOTEL
ROY, CECIL, LTD.
RUBAL, MODES
S. & G. ELECTRICS (Mr. S. Nicholls)
SALTER, A.
SAVERS CAR HIRE
SCOTT, L. T.
SCOTTERS
SEDDGWICK, H.
SELF ADHESIVE SIGN CO. LTD.
SHALLARD & FENDT
SHIEN, CHAS. H. & SON LTD.
SHEFFORD, SEDGWICK & DACOMBE
SHELVOK, F. H.
SHEPPARD & KNIGHT
SIMA
SIMS, G. E.
SIMMONS ELECTRICAL CO.
SMITH, J. E.
SMITH, W. H. & SONS
SMITH, W. SEWARD
SOUTH EASTERN GAS BOARD
S.E. LONDON MERCURY
SOUTH SUBURBAN CO-OP. SOCIETY
SOUTHLANDS PROPERTIES LTD.
SPEED-E-WASH
SPONGE KITCHENS LTD.
STANLEY, A. G., (LONDON) LTD.
STELLA MARSON
STEVENS BROS.
STOFESBURY & KIDSON LTD.
STONEWELL, F. S., LTD.
STRONG & SONS
SYLVAN RESTAURANT

Electricians
Television Retailers

Builders' Merchants
Caterers
Travel Agents
Ladies' Wear

Furrier
Accountant
China and Glass
Furniture
Dry Cleaners
Oil Licence
Estate
Umbrellas and Sports Goods
Fruitier
Ladies' Hairdresser
Sub-Postmaster

Antiques
Newsagent
Builder

Laundrette

Paint and Wallpaper
Ladies' Hairdresser
Nurseries
Builders
Wine Merchants
Printers

RAV. 9777
RAV. 0944
RAV. 0143
HUR. 2650
RAV. 3421
RAV. 0077
RAV. 1188
RAV. 1685

RAV. 0957
RAV. 2155
RAV. 3481
WID. 2877
RAV. 2001
RAV. 0658
WID. 2613
RAV. 3934
RAV. 0194
RAV. 3293
RAV. 2209
RAV. 2953
RAV. 3602
RAV. 0312
RAV. 5906

RAV. 0280
HUR. 6311/2
WID. 2131
TID. 1123
RAV. 1102
WID. 1623
SPR. 3250
RAV. 2788
RAV. 4395
RAV. 4711
RAV. 7794
RAV. 4097
RAV. 3333
RAV. 2357
RAV. 7451

TARRY, WALTER, LTD.
TATE & LYLE LTD.
TERRY'S STORES LTD.
TIMMIS, J., LTD.
TOWNSENDS
TREASURE BROS.
TUDOR GARAGE
TUDOR RESTAURANT (BROMLEY) LTD.

VASSIE, Mrs. E. M.
VICTORY MOTOR CO. (BROMLEY) LTD.
VOGUE (FASHION WEAR) LTD.
VOYCE, F. D., & SON
V.R.'S FOODFARE
WALKER, A., & SON
WALLER, L. G.
WALLIS & CO. (COSTUMIERS) LTD.
WALLIS & CO.
WALTON, ISAAC, & CO. LTD.
WARLEY CAR HIRE
WATERER & DICKINS
WATSON, R. F.
WEEKS, G., & SON
WELLERS

WESTMINSTER BANK LTD.
WESTMINSTER BANK LTD. (Mason Hill)
WHITEHEAD, J.
WILLSON, W. H. & CO.
WILSON'S (CROYDON) LTD.
WILSON, DUGGIE
WOLFE & HOLLANDER LTD.
WOOD, ROBERT J., & PARTNERS
WOOLWICH EQUITABLE BUILDING SOCIETY
WOOLWORTHS LTD.
WRIGHT, R.

YOUNG, JAMES, LTD.

Tailor

Grocers
Chemists
Newsagent
Builders
Rootes
Caterers

Draper
Main Ford Dealers
Ladies' Wear
"Do-it-Yourself"
Grocers

Jewellers
Newsagent
Costumiers
Solicitors
Outfitters
Car Hire
Estate
Shopfitter
Ironmongers
Solicitors

Garage
Builders
Turf Accountant
Furnishers

Hairdresser

Rolls Royce

RAV. 0403
EN. 52394
RAV. 2448
RAV. 0352
RAV. 4860
RAV. 0084
HUR. 1262
RAV. 1513

RAV. 7123
RAV. 9101
WID. 1771
RAV. 0383

RAV. 4279
RAV. 4063
EUS. 5201
RAV. 3763
RAV. 3785
RAV. 3734
RAV. 0147
RAV. 5673
RAV. 2044
RAV. 1166
RAV. 3491
RAV. 2436
RAV. 7382
RAV. 6671
RAV. 0277
RAV. 3412
RAV. 1151
RAV. 4788
RAV. 4656
RAV. 2578
RAV. 8065

RAV. 3434

20 YEARS OF FIRST CLASS SERVICE



EFFICIENCY—MEANS LOWER COSTS

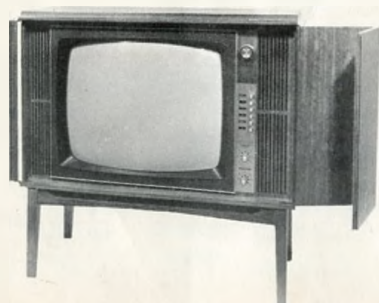
Ten years ago, we were renting 17" T.V. sets for 9/9d. weekly, and this was the best value for money at that time.

In 1966, we are renting 19" television sets including B.B.C.2, and designed to receive all future programmes, even colour programmes, in black and white for only 7/6d. weekly. This despite the tremendous increase in costs through the years, and of course, we are ready for colour T.V. which is due to commence in 1967 (our 21st Birthday).

Already eight of our engineers have been to U.S.A. to study the service problems of colour television.

Our aim to give constant good service at real value for money prices is illustrated by the picture above.

The quality of work demanded of our aviation engineers is also demanded of our television service department.



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