



Main Stage Meeting Schedule

AmericanHort State of the Industry Presentation

Monday July 13, 11:30 AM ET

- Craig Regelbrugge, Senior Vice President, AmericanHort
- Dr. Charlie Hall, Chief Economist, AmericanHort; Professor & Ellison Chair, Texas A&M University
- Ken Fisher, CEO, AmericanHort

Hear from the industry's most experienced leadership team on where our industry stands today and what the future holds. Learn from the experts on how to plan and navigate the environment of strong spring sales, record government stimulus, but an uncertain economic future.

AmericanHort Town Hall: Management Lessons from a Pandemic: What I learned about management, leadership, and myself.

Tuesday July 14, AM ET

Panelists:

- Jeremy Deppe, Spring Meadow Nursery, MI
- Rob Lando, AgriNomix LLC, OH
- Ann Tosovsky, Home Nursery, IL

A panel of front-line leaders discuss what they learned and how they led their company through the challenges of the spring. Employee health questions, supply chain disruptions, and daily business uncertainty helped hone new management skills and develop businesses.

AmericanHort Women in Horticulture: Strategic Networking and Mentorship; Accessing and Building Power through Relationships

Wednesday July 15, 11:30 AM ET

Moderated by Leslie Halleck, Halleck Horticultural LLC

Panelists:

- Lisa Fiore, LandscapeHub
- Lela Kelly, Dosatron
- Rebecca Lusk, Dümmer Orange
- Kelly Staats, Raker Roberta's Young Plants

A panel of accomplished women in horticulture will share how they have built a strategic and powerful network to advance and achieve professional goals.

AmericanHort Town Hall: What Lies Ahead: Charting an industry path forward

Thursday July 16, AM ET

Panelists:

- Bob Dickman, Dickman Farms, NY
- Cole Mangum, Bell Nursery, MD
- Jon Reelhorn, Belmont Nursery, CA

Join a discussion with AmericanHort Board members on how this business downturn is the same or different from the past. Learn key business moves used to navigate in times of "uncertainty" and discuss key factors to consider when thinking about how to position your business and our industry for both the short and longer term.