



Lions Cowboy Cadillac

August 13, 2016

Cowboy Cadillac is back! This is Oklahoma Lions' premiere fundraising project. This fundraising event does more to help support the Oklahoma Lions Eye Bank and the Oklahoma Lions Boys Ranch "Meadows of Hope" more than anything else we do. Participation in Cowboy Cadillac helps to restore sight through the Oklahoma Lions Eye Bank as well as providing a home and family environment for abused & neglected children through the "Meadows of Hope."

Wilmes Ford in Altus, Oklahoma will be our Grand Prize Sponsor! The drawing will be held on December 10th, 2016 at 1:00 PM on the showroom floor located at 108 North Veterans Drive, Altus, OK 73521.

The **Grand Prize** winner will receive a **2016 Ford F-150** extended cab truck, or \$20,000.00 cash! In addition, each district is guaranteed to win a consolation prize. OLSF will be awarding a tablet to one winning ticket in each district in addition to the Grand Prize.

Please set a goal to collect \$30 in donations per member at a minimum. \$30 from each member in the state will help reach our goal to raise 125K for these well deserving projects. 2016 Incentive: Each buyer that purchases 6 tickets (a \$30 value) will receive one free ticket. Lions who sell \$30 worth will also receive a 2016 Cowboy Cadillac award pin.

Tickets are \$5.00 each and only 25 thousand will be sold! That gives each ticket holder at least a one in 25K chance of winning! You can sell tickets for this special event every chance you get such as at: Community events, County Fairs, concession stands, ball games, dinners, chili cook-offs, pancake breakfasts, local festivals, etc.

Let's challenge ourselves to achieve more than we ever have before. Let's BELIEVE BIG but **remember** this special event's purpose is to bring awareness to the work Oklahoma State Lions Projects are doing. **Lives are being changed everyday thanks to the dedication of Oklahoma Lions! This event is to witness foster children living in a safe family environment and rejoice in those who receive restored sight!**

LIONS Cowboy Cadillac ticket stubs and monies should be mailed to the state office monthly. Donations will end for club awards on December 2th, 2016. However, the drive can continue through the drawing on Saturday, December 10th, 2016, if tickets are presented at the dealership on the show room floor prior to the drawing.

AWARDS

- **15%** of club sales are awarded to the TOP-SELLING CLUB in the State.
- **10%** of club sales are awarded to the remaining 4 TOP-SELLING CLUBS in each District (per capita of club membership).
- Special Recognition to Top-Selling Lion in the State.



Oklahoma Lions Eye Bank



Lions Cowboy Cadillac

- All individual sales will go toward a ***Louis Lackey Fellowship (\$250)*** or ***Dr. Bob McCullough Fellowship (\$500)***, and the ***Judge Edgar Vaught (\$1000) Awards***. These will be awarded at the end of the fiscal year based on a combination of individual contributions, Cowboy Cadillac ticket sales, and Building the Foundation contributions.
- ***2016 LIONS Cowboy Cadillac Pin (new design)*** to each Lion with a minimum of \$30 in ticket sales.

Important!!!! We ask you to enter start and end numbers for tickets sold within your club. Please use the provided spreadsheets. These include the information we need to properly track sales, and will help us to ensure proper credit for the participants. Please try to mail your ticket stubs and money to include a Club Report Roster (who & how many). This information helps us track individual sales for individual awards. Stubs without money or money without stubs leads to confusion in record keeping and may lead to award distribution errors.

Because we have a **limited number of tickets** this year, we will not be able to send out additional tickets to clubs who have already been issued tickets until monies have been returned for the previous tickets issued. This is to be fair to all participating clubs!

Enclosed in this packet:

- Welcome and Instructional Letter
- Poster
- Manual Tracker for Individual Lions Clubs
- Tickets (amount based on number of members and last year's sales)

For those of you with email, OLSF can send this information electronically as well. Please call or send an email request to the OLSF office if you need one. You may also download the Cowboy Cadillac information from the website at: www.oklionsfoundation.org. We are going to attempt to sell tickets online through our website and will be sending more information concerning this in an additional packet.

OLSF wants to express our deepest gratitude to all the participants of the Cowboy Cadillac fundraising campaign. The work you do has a long lasting affect that brings healing to those in need. This reward far exceeds any monetary or temporal reward!

Sincerely,

Russ Wright
1st Vice President, Cowboy Cadillac Chairman 2016



Oklahoma Lions Eye Bank