

## **THE PS104 HEART MARKET**

*Non-Profits • Churches • Community Groups*

[PS104 Graphic Design Company](#) has made some internal changes that will help us better serve the “heart market” of *PS104 Design*.

In an effort to focus more intently on our deeply held values, *PS104 Design* is offering up to \$2,000 of FREE design services for **non-profits, churches, helpful community groups and individuals**. The print media and website professional design services of *PS104 Design* have ALWAYS been affordable for small businesses throughout our region and that will not change. BUT we have restructured our pricing (and priorities) to better accommodate the special needs of **non-profits, churches, community groups and philanthropic** individuals. In this way, *PS104* truly partners with those groups and individuals who are pioneering and/or enduring for positive change at a community “heart” level.

To qualify for a free website design, the non-profit, church or community group (hereinafter referred to as the GROUP) must agree to the following:

- The GROUP’s vision and mission must be clearly stated on the website.
- The GROUP’s vision and mission statement and community/public activities may not conflict with the vision and missions of PS104 Graphic Design Company or TFO Family Ministries at Too Far Out Farm. See our websites for details about our visions and mission.
- The GROUP will assign one contact person who will participate in the creation and the provision of content for the website, ie., provide all content and requested feedback in a timely manner, so as to meet publication timelines and project objectives.
- The GROUP must be able and willing to sign and pay for an annual hosting/maintenance contract upon publication of the website. This helps defer costs to PS104 Graphic Design Company and ensures that your website will be visible on the Internet and maintained properly beyond publication. The annual fee for a typical hosting/maintenance agreement is \$500 and includes 30 minutes of design services per month for revisions and maintenance on the site.
- The design services offered will not exceed a value of \$2,000 (rated at \$60/hour) per GROUP.
- Once the website is published to the GROUP’s satisfaction, there are no further promises or guarantees of free services. Hosting and maintenance of the website will be handled under a contractual agreement.

Call for details.

***Happy Trails,***  
*Debbie Peterson*

814-789-2056

# PARTNERS IN MINISTRY



*TFO Family Ministries at*  
TOO FAR OUT FARM



**GRAPHIC DESIGN**  
**C·O·M·P·A·N·Y**